



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Irrigation techniques should be improved

Agricultural sector has played an important role in the economic development in India

India is very dependent on its monsoon cycle for large crop yields

The producer and exporters need to be educated

Farming systems in India are strategically utilised according to the location which is suitable

Regions throughout India differ in types of farming



K.Kalainithi  
India's Agricultural Crop Production Analysis (1997-2021)

Heat tolerant varieties allow the plants to maintain the yields in high temperatures

Interplanting helps to grow different crops together at the same time

To improve the production of crops use pesticides & medicines

Agricultural is the art and science of cultivating the soil, growing crops

In India,Agriculture provides most of the world's good and fabric.

Agriculture also provides wood for construction and paper products.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?