

## Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

**Wordpress link:** <https://kalaiselvansk59.wordpress.com/>

**Blogspot:** <https://kalaigaming.blogspot.com>

2. Create a New Facebook Business Page and post one social media poster for your brand.

**Facebook Link:**

<https://www.facebook.com/KalaiGamingsite/>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

