



Digital Portfolio



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**PROJECT
TITLE**

PORTFOLIO WEBSITE

AGEND

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PROBLEM STATEMENT

- Traditional resumes fail to showcase creativity, visual skills, and interactive projects.
- Clients and recruiters often prefer interactive and visual portfolios to understand skills.
- There is a need for a modern, dynamic, and creative platform that reflects my skills in video editing and UI/UX design.



PROJECT OVERVIEW

- The project is a **personal portfolio website** designed to highlight my work.
- Includes an **About Me** section to present my background.
- A **Skills** section to showcase expertise in editing and design tools.
- Projects** section with real examples of my work.
- Interactive **Contact** section to connect with recruiters, clients, and collaborators.



WHO ARE THE END USERS?

- **Clients & Businesses:** Looking for professional video editing and design services.
- **Recruiters & Hiring Managers:** Evaluate my skills for job opportunities.
- **Design Community:** Fellow UI/UX designers and editors for collaboration.
- **General Audience:** Anyone interested in my creative journey and work samples.

TOOLS AND TECHNIQUES



HTML5, CSS3, JavaScript for building interactive pages.

- **Design & Editing Tools:**

- Adobe Premiere Pro, After Effects, Photoshop, Illustrator.
- Figma and Sketch for UI/UX wireframing and prototyping.

- **Hosting & Version Control:**

- GitHub Pages for free hosting.
- GitHub for project management and collaboration.

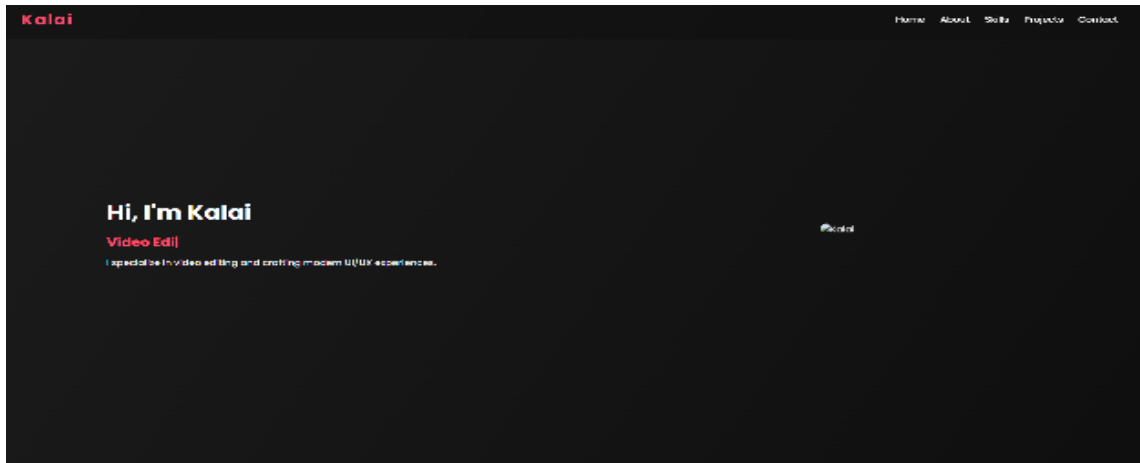
POTFOLIO DESIGN AND LAYOUT

- Designed with **modern UI principles**: clean typography, bold colors, and responsive layouts.
- Hero Section**: Typing animation + floating profile image for a strong first impression.
- About Section**: Personal story + passion for design and editing.
- Projects Section**: 3D tilt hover animation to make project previews interactive.
- Skills Section**: Animated skill cards with hover effects for better engagement.
- Contact Section**: Social icons styled with animations for easy networking.

FEATURES AND FUNCTIONALITY

- Responsive design (works on desktop, tablet, and mobile).
- Animated typing effect for roles.
- Interactive hover effects on skills and projects.
- Contact form with validation.
- Social media icons with links (GitHub, LinkedIn, Email).
- Smooth scrolling navigation.

RESULTS AND SCREENSHOTS



CONCLUSION

- The portfolio effectively presents personal branding.
- Enhances chances of job opportunities and collaborations.
- Easily maintainable and extendable.

Github Link

<https://github.com/kalaiselvanj626-svg/TNSDC-FWD-DP.git>