# Kalaiselvi Jayachandran

# React Front End Developer

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React front end developer with 3 years of experience building websites and web applications using ReactJS and modern JavaScript tools/frameworks. Key achievement: collaborated with UX teams and backend developers to execute new features and create API endpoint's request/response payloads.

#### **RELEVANT WORK EXPERIENCE**

# Blue Logic Digital, Dubai

Dec 2022 - Present

React Front End Developer

- Built responsive websites for 20+ customers using semantic HTML5, JavaScript, ReactJS, and CSS compiled using and webpack build tools.
- Improved UI performance by 60% by identifying bottlenecks, leveraging technologies like Context API and React Hooks.
- Work closely with back-end developers to integrate front-end components with server-side logic.
- Implement state management solutions using tools like Redux for efficient data flow within the application.
- Collaborated with two WordPress developers on 10 projects, including strategy and execution, to build new WordPress pages with an average of 25,000 visitors.
- Excellent ability to troubleshoot and work with clients to solve problems or find solutions to requests.
- Ability to work well under pressure to meet hard deadlines and stay within budget while still being able to provide clients with exactly what they want.
- Utilized Redux for state management, resulting in a 25% reduction in code complexity and a 15% increase in team productivity.

## Al Hasoun Arabian Group, Dubai

Jan 2022 – Dec 2022

Web Developer

- Develop custom Wordpress themes and plugins.
- Create Custom Post types, taxonomies and fields.
- Good understanding of front-end technologies, including HTML5, CSS3, JavaScript, iQuery.
- Experience building user interfaces for websites and/or web applications.
- Creating custom wordpress themes and plugins to suit the need of clients.
- Collaborated with the back-end team to integrate user-facing elements with server-side logic, resulting in a 20% reduction in server response time.

Kite Career, India Feb 2021 – Dec 2021

Frontend Developer

- Ability to convert comprehensive layout and wireframes into working HTML pages.
- Connect applications with the web services (RESTful APIs).
- Collaborate with UX/UI designers to translate design wireframes into high-quality code.
- Front-End Development: Finalize the remaining components of the front-end UI to create an optimized, user-friendly interface.

#### **EDUCATION**

**Francis Xavier Engineering College,** India, Tamilnadu. Electrical and Electronics Engineering

2012 - 2016

#### **SKILLS**

HTML5, CSS, Javascript, Jquery, Reactjs, Tailwind, Wordpress, ACF, Bootstrap, SASS, Php, SCSS, Typescript, GIT, Salesforce.

- Proficiency in both English and Arabic to enable bilingual website development.
- REST API integration
- WordPress theme development
- HTML, CSS, and JavaScript proficiency
- · Proficient understanding of code versioning tools Git
- Develop application components using ES6, HTML5, and Tailwind
- Design and developer user interface components using Reactjs.
- Develop reusable components for future use.

## Languages

English, Tamil, Malayalam.

#### **Reference Client Websites:**

- 1. https://theoceantale.com/#/home
- 2. <a href="https://www.medcare.ae/en">https://www.medcare.ae/en</a>
- 3. <a href="https://maisonlgh.com/">https://maisonlgh.com/</a>
- 4. https://wellth.ae/