



# Kalaiselvi

## Jayachandran

### React Frontend Developer



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<https://kalaiselvi-ui.github.io/kalaiselvi-react-portfolio/>



Tenkasi, Tamilnadu

## WORK EXPERIENCE

React Developer

**Blue Logic Digital I Dubai**

2022 - 2024

- Built responsive websites for 20+ customers using semantic HTML5, JavaScript, ReactJS, and CSS compiled using and webpack build tools.
- Working with back-end developers to integrate front-end functionality with back-end systems.
- Collaborated with two WordPress developers on 10 projects, including strategy and execution, to build new WordPress pages with an average of 25,000 visitors.
- Developed multiple dynamic and browser compatible pages using ReactJs & Redux toolkit

Web Developer

**Yamee Cluster I Chennai**

2021 - 2022

- Develop custom Wordpress themes using Html, Tailwind, Php.
- Experience building user interfaces for websites and/or web applications.
- Create Custom Post types, taxonomies and fields. Optimizing web applications for maximum speed and scalability.

CRM Assistant

**Cholamandalam Investment and Finance Company Ltd**

2019- 2021

- Co-ordinate with branch and customer through telephone and email.
- Rectification of customer queries regarding the vehicle finance.
- Updating customer details in backend using finone application.
- Maintaining Gaadi Bazar MIS reports.
- Lead forward to the branch through mail.

Data Analyst

**Wissend I India**

2017- 2018

- Periodic check of website content and updating the same a per client's requirement. Classify the products, develop hierarchies and build taxonomy map and specification sheet creation. Create the SEO Google Analytics Keywords to avoid the Traffic. Categorization: Assign products to appropriate categories and subcategories. Image Management: Upload and manage product images, ensuring they meet quality and format requirements.

## REFERENCES

**Janak Sarda**

BlueLogic Digital / CEO

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**Febiyal Martin**

Wissed / TL

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## ABOUT ME

Experienced professional with 6 years overall, including 3 years in IT as a frontend developer. Skilled in building web applications using React.js and modern JavaScript. . Adept at collaborating with cross-functional teams to deliver high-quality solutions and integrating APIs for seamless functionality. Known for problem-solving skills, adaptability, and a commitment to continuous learning.

## EDUCATION

**Engineering B.E**

**Francis Xavier Engineering College**

2012 - 2016

## SKILLS

**Language: HTML5, Php,**

**Javascript, JQUERY**

**Framework: Bootstrap Tailwind,**

**Material UI**

**Library: Reactjs, Redux toolkit,**

**Typescript**

**Wordpress, ACF**

**CSS, SASS**

**GITHUB Commands**

**Knowledge Of Figma, Adobe XD**