



## Brainstorm & idea prioritization

Use this template in your own or your team's brainstorming sessions to generate ideas and start shaping concepts even if you're not sitting in the same room.

- 1. Brainstorm
- 2. Prioritize
- 3. Group ideas
- 4. Brainstorm

Show template overview

### Before you collaborate

Before you collaborate, make sure you have a clear understanding of the problem you're trying to solve.

1. To introduce

- 1. **Team setting**  
Before you collaborate, make sure you have a clear understanding of the problem you're trying to solve.
- 2. **Setting and**  
The solution you're looking for is the one that is most innovative and most likely to be successful.
- 3. **Brainstorming rules**  
The solution you're looking for is the one that is most innovative and most likely to be successful.

Show template overview

### Define your problem statement

Before you collaborate, make sure you have a clear understanding of the problem you're trying to solve.

2. To introduce

What is the problem you're trying to solve?

What is the problem you're trying to solve?

Key rules for brainstorming

- 1. No criticism
- 2. No evaluation
- 3. No vetoing
- 4. No criticism
- 5. No evaluation
- 6. No vetoing

### Brainstorm

Before you collaborate, make sure you have a clear understanding of the problem you're trying to solve.

3. To introduce

Person 1

Person 2

Person 3

Person 4

Person 1

Person 2

Person 3

Person 4

### Group ideas

Before you collaborate, make sure you have a clear understanding of the problem you're trying to solve.

4. To introduce

Person 1

Person 2

Person 3

Person 4

Person 1

Person 2

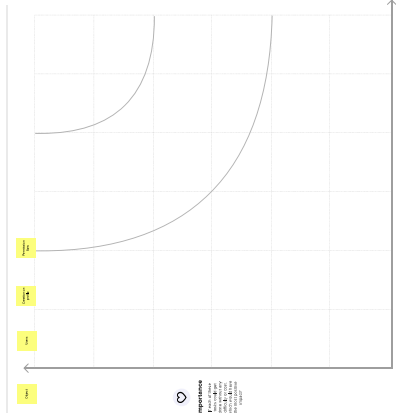
Person 3

Person 4

### Prioritize

Before you collaborate, make sure you have a clear understanding of the problem you're trying to solve.

5. To introduce



Feasibility

Desirability

### After you collaborate

Before you collaborate, make sure you have a clear understanding of the problem you're trying to solve.

6. To introduce

Quick actions

- 1. **Brainstorm**  
The solution you're looking for is the one that is most innovative and most likely to be successful.
- 2. **Prioritize**  
The solution you're looking for is the one that is most innovative and most likely to be successful.
- 3. **Group ideas**  
The solution you're looking for is the one that is most innovative and most likely to be successful.

Keep moving forward

- 1. **Brainstorm**  
The solution you're looking for is the one that is most innovative and most likely to be successful.
- 2. **Prioritize**  
The solution you're looking for is the one that is most innovative and most likely to be successful.
- 3. **Group ideas**  
The solution you're looking for is the one that is most innovative and most likely to be successful.

Show template overview

Person 1

Person 2

Person 3

Person 4

Person 1

Person 2

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Person 4

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Person 3

Person 4