

# Performance and Final Submission phase

## Project Demonstration

Date	31 Oct 2023
Team ID	6D4BEFABCF29086980146B64642C0BD8
Project	Create a Google My Business Profile

### Introduction:

Creating a project demonstration for setting up a Google My Business (GMB) profile can be a helpful guide for individuals or businesses looking to establish an online presence. Begin with a brief introduction to the importance of having a Google My Business profile and how it can benefit businesses. By following this structure, you can create a comprehensive project demonstration that helps users set up and maximize the potential of their Google My Business profile.

### Business description:

When creating a business description for your Google My Business profile, it's important to provide concise and compelling information about your business. Remember to adapt this template to your specific business, ensuring that it accurately represents your brand and its offerings.

### Sign In or Create a Google Account:

Open your web browser and go to the Google My Business website (<https://www.google.com/business/>). Click the "Sign In" button in the top right corner. On the sign-in page, click the "Create account" link below the sign-in form. You'll be prompted to create a new Google

account. Add a recovery email address and phone number for account security. This information can be helpful if you ever need to recover your account. Review and agree to Google's Terms of Service and Privacy Policy. Complete the setup process by providing additional information, such as your location and a recovery email/phone. Once your Google account is created, you can use it to sign in to Google My Business.

## Conclusion:

Summarize the key takeaways and benefits of having a Google My Business profile. Provide contact details for any inquiries or further assistance related to setting up a GMB profile. Google My Business has a character limit for business descriptions, so keep your content concise and focused on the most important aspects of your business. Once you've signed in or created a Google account, you can proceed to set up or claim your Google My Business profile for your business.