CRM APPLICATION THAT HELPS TO BOOK A VISA SLOT 1.INTRODUCTION

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A Visa Slot management project is a system that used to track and manage the availability of visa slot, which are appoints that are required for certain visa applications. It might be used by a government agency or a visa processing centre to schedule and manage appointment with applicants.

Purpose:

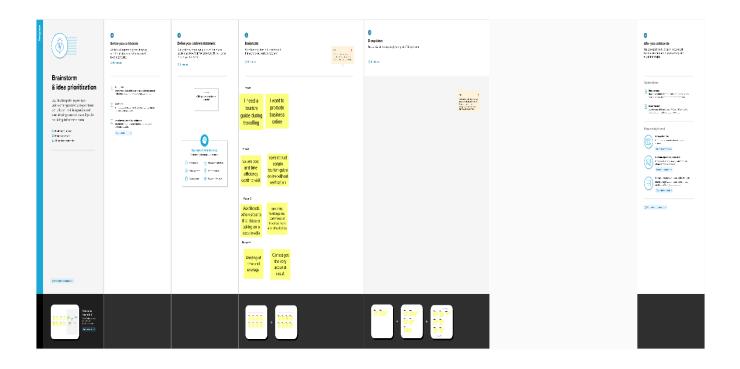
Saving the time of the customers who want to book it by using CRM application of booking a Visa Slot. Wandering for booking the Visa Slot and tracking can be reduce here. Reduce the paper filling as much the customer expecting. Ensuring the safety of the customers and panic of many verification

2.PROPLEM DEFINTION & DESIGN THINKING

2.1 Empathy Map



2.2 Ideation & Brainstorming Map



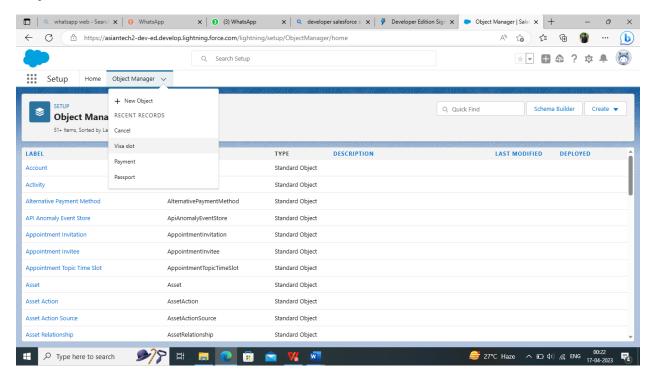
3.RESULT

3.1 Data Model

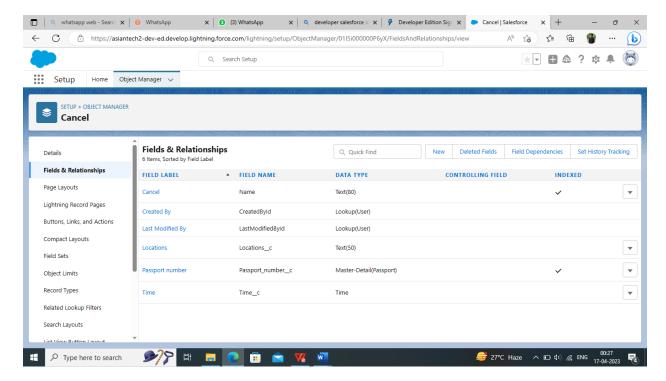
| Objects | Passport | Visa Slot | Payment | Reschedule/Can cel |
|---------|---------------------|--------------------------------|---------------------------------|--------------------------------|
| Fields | Full Name | Location | Payment Mode | Passport Number(Master) |
| Fields | Passport Number | Time | Card Number | Location |
| Fields | Contact Number | Passport Number (Master) | Transaction Id (Auto number) | Time |
| Fields | Permanent Adress | Visa Slot Number | Cancel Transaction | Cancel |
| | | | Visa Slot Number | Status |

3.2 Activity & Screenshot

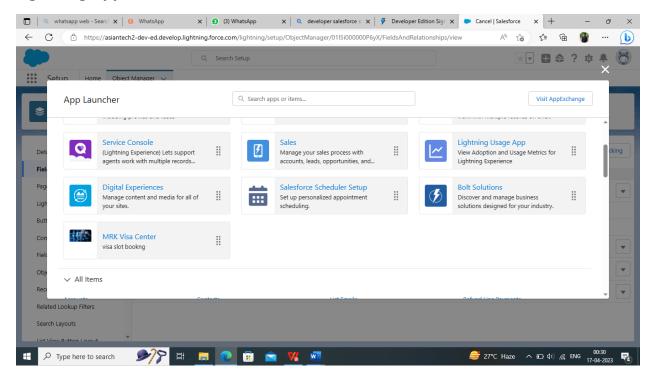
Object



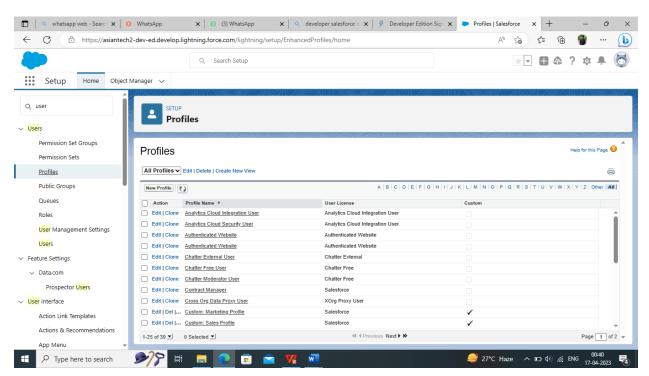
Fields



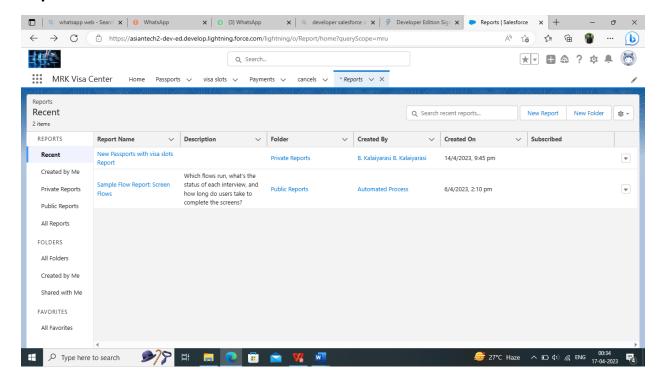
Lightning App



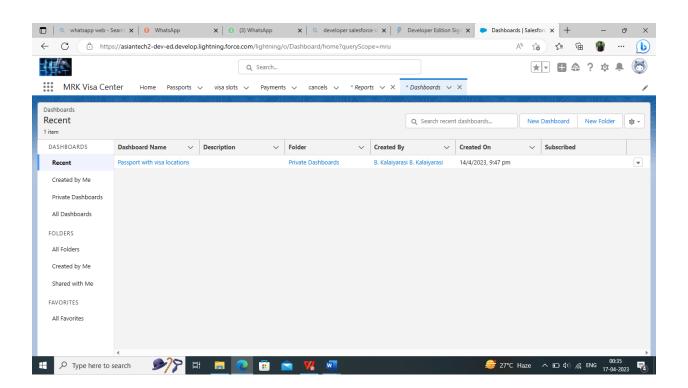
Profiles



Reports



Dashboard



4. TRAILHEAD PROFILE PUBLIC URL

Team Lead - https://trailblazer.me/id/bbkalaiyarasi

Team Member 1 - https://trailblazer.me/id/kdharshini2

Team Member 2 - https://trailblazer.me/id/mmani423

Team Member 3 - https://trailblazer.me/id/rrenuka15

5. ADVANTAGES & DISADVANTAGES

ADVANTAGES

- Automate the Booking of Appointments With a visa slot booking bot, you can easily automate the process of booking visa appointments.
- Reduce Your Costs Managing your visas manually can be an expensive process due to the amount of time that it takes to do everything yourself.
- Get Real-Time Updates.
- Reduce Processing Times.

DISADVANTAGES

- As companies increase their reliance on technologies and software to keep their operations running, they often underestimate the potential threats that come with it.
- Take, for example, <u>Customer Relationship Management or CRM software</u>, which you can now find in every small or large business.
- While businesses tend to rely on it for better customer experience and it improves customer interactions, it can cost a business a lot more than it expects. How you handle customers will define your brand.
- Many businesses look at the upsides of CRM software and they tend to ignore the drawbacks that come with it.
- Therefore, we will discuss some disadvantages that a business can face if they adopt CRM without proper planning.

6. APPLICATION

- Fill in the I-20 application form.
- Pay the SEVIS fee.
- Fill in the DS-160 online application form.
- Pay the visa registration fee.
- Book your US Embassy visa appointment.

7.CONCLUSION

CRM automation can help simplify and streamline the immigration process, making it more efficient for individuals and businesses. By automating tasks, organizing information, and providing real-time updates, CRM automation can help make the immigration process less stressful and more efficient. With the technology available today, there's no reason for the immigration process to be as complex as it is. By embracing CRM automation, businesses can take a step towards making immigration simple and efficient in 2023.

8. FUTURE SCOPE

The future has arrived — at least it has in the world of customer relationship management or CRM SOFTWARE, one of the fastest growing categories of enterprise software. We are entering the era of intelligent, integrated CRM, and the future of CRM is even brighter. From small businesses to global enterprises, sales and marketing teams are adopting CRM to deliver better customer experiences, acquire and retain customers, and gain new customer-centric insights that are changing their companies for the better.

Understanding the CRM scope, you hope to achieve is crucial to the success of your CRM implementation. "Scope" refers to how far-reaching the CRM will be within your organization. For example, if only your customer service reps will be using it, the scope of your CRM would be considered narrow. If your marketing teams, sales reps, customer care team, data analysts and project managers will all be utilizing the system, that is a broad scope of CRM.

To begin the scoping process, reflect on what you're hoping to improve by utilizing a CRM system — this should help narrow your focus and help you understand what kind of scope you need. To keep expectations realistic, make a list of questions for yourself and for the vendors of your shortlist platforms. Consider things like budget, timeframe, how much training you think you'll want (or, more likely, how much you're willing to pay for). By asking these targeted questions to the project managers and stakeholders, you can move forward confidently with parameters that have been discussed with all the necessary people on board.