

KALANITHI B

Dharmapuri, TamilNadu, India - 635111 • +91 82200 76795
• kalanithibala053@gmail.com • dev-portfolio-kc.vercel.app

SUMMARY

Dynamic Software Engineer with a proven track record at Amwhiz Media Pvt. Ltd., specializing in React development and RESTful API integration. Adept at enhancing user experiences through effective collaboration and agile methodologies. I excel in software requirements analysis and time management, driving impactful solutions that meet user needs.

WORK EXPERIENCE

Software Engineer, Amwhiz Media Pvt. Ltd., Chennai, India **Oct 2024 - Present**

- Collaborated closely with UX and UI designers to ensure the best possible user experience while developing React applications.
- Analysed user needs and software requirements to determine design feasibility.
- Developed React applications using Redux state management and RESTful APIs.
- Managed project timelines, reducing delivery times by 30%.

Associate Software Engineer, Amwhiz Media Pvt. Ltd., Chennai, India **Jul 2024 - Sept 2024**

- Analysed user needs and software requirements to determine design feasibility.
 - Collaborated with cross-functional teams, enhancing project success rates by 10%.
 - Conducted comprehensive project analyses, identifying and rectifying discrepancies in engineering designs.
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PROJECTS

Travel-Based E-Commerce Platform

Shopify Hydrogen, React, TypeScript, Tailwind CSS

- Built a travel-based e-commerce storefront using Shopify Hydrogen. Focused on reusable UI components, optimized routing, and performance enhancements.

Company Rating Platform

React, Next.js, PrimeReact, TypeScript, Tailwind CSS

- Developed a company rating platform for the ELT industry with dynamic filtering, responsive design, and robust UI components using PrimeReact.

Clinic Appointment Scheduling System

React, Next.js, React Calendar Timeline, TypeScript, Tailwind CSS

- Created a hospital client scheduling system with precise time-slot validation, custom calendar logic, and improved UI for managing appointments and staff schedules.

SaaS / Marketplace

HubSpot UI Extension, React, TypeScript, Tailwind CSS

- Contributed to a co-sell enablement module integrated with cloud marketplaces. Developed HubSpot UI extensions for listing, managing, and co-selling SaaS offerings.

Multi-Location Inventory Management System

React, Next.js, Redux, TypeScript, Tailwind CSS

- Built a multi-location stock management system. Used Redux for state handling and implemented intuitive dashboards for tracking, updating, and analyzing inventory across branches.

Online Certification Store

Shopify Hydrogen, React, TypeScript, Tailwind CSS

- Developed an online certification store with fast-loading, SEO-optimized pages and a modular product display architecture.

EDUCATION

Bachelor of Technology in Information Technology

Aug 2020 - Jul 2024

Karpagam Institute of Technology

- Relevant coursework in Computer Systems Applications and Software Development.

SKILLS

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| • React development and Redux Management | • Time Management and prioritization |
| • RESTful API integration | • Risk assessment strategies |
| • User experience design | • HubSpot UI extension development |
| • Agile methodologies | • Shopify React - Hydrogen development |
| • NextJs development | • Microsoft Dynamics 365 (Fluent UI) |

ADDITIONAL INFORMATION

- **Languages:** English, Tamil, Telugu
- **Awards/Activities:** Awarded **Rising Star of the Year** for outstanding contributions to project innovation, timely delivery, and being a quick learner.
- **Internship:** Front-end Developer, Amwhiz Media Pvt. Ltd. (**Apr 2024 – Jun 2024**) Worked on e-commerce storefront development using Shopify React Hydrogen framework. Contributed to building responsive and high-performance user interfaces tailored for modern Shopify stores.