

## **Ideation phase**

### **Empathize & Discover**

Date	19 September 2023
Team ID	NM2023TMID06915
Project Name	Analytics Tools For Placement
Maximum Marks	4Marks

#### **Empathy map canvas:**

The problem statement in the context of data analytics for placement in data analysis revolves around the need for effective tools and methodologies to process, analyze , and derive meaningful insights from vast and complex datasets. Professionals and organizations face challenges in identifying the most suitable data analytics techniques and tools tailored to their specific needs. These challenges include selecting appropriate data sources, understanding the underlying patterns, managing data quality issues, and interpreting results accurately. Moreover, there is a constant struggle to keep up with the evolving landscape of data analytics technologies, making it difficult to make informed decisions about which tools to employ. As a result, there is a pressing need for comprehensive solutions that simplify the data analytics process, enabling efficient data analysis, informed decision-making, and strategic placement of insights for organizational growth and innovation.

## Example:

