# **Ideation Phase Brainstorm & Idea Prioritization Template**

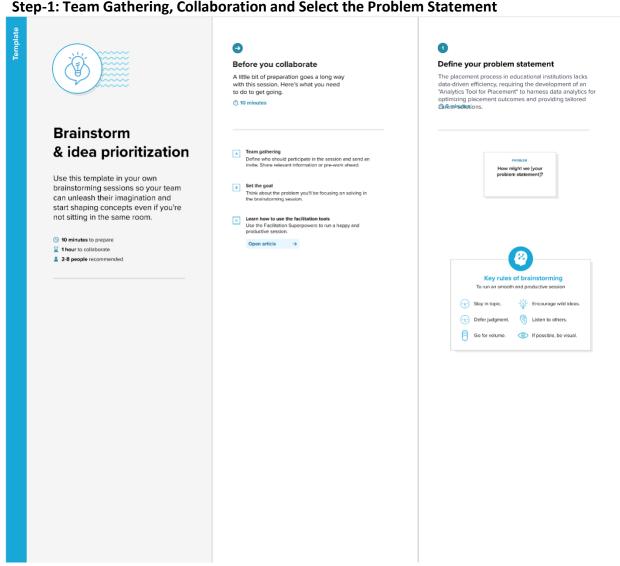
Date	19 September 2023
Team ID	NM2023TMID06915
Project Name	Analytics Tools For Placement
Maximum Marks	4 Marks

### **Brainstorm & Idea Prioritization Template:**

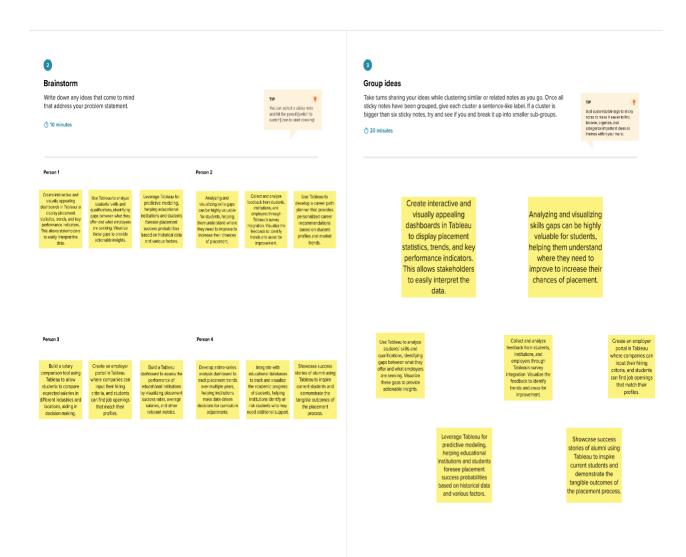
The challenge is to develop analytics tools using Tableau to enhance the efficiency and effectiveness of the placement process for data analytics professionals. This involves addressing issues related to data-driven decision-making, skills alignment, diversity and inclusion, and overall transparency in the placement process.

The objective of this project is to create a suite of analytics tools utilizing Tableau that will transform the placement process for data analytics professionals. These tools should provide actionable insights, predictive capabilities, and data-driven decision supports.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



### **Step-3: Idea Prioritization**

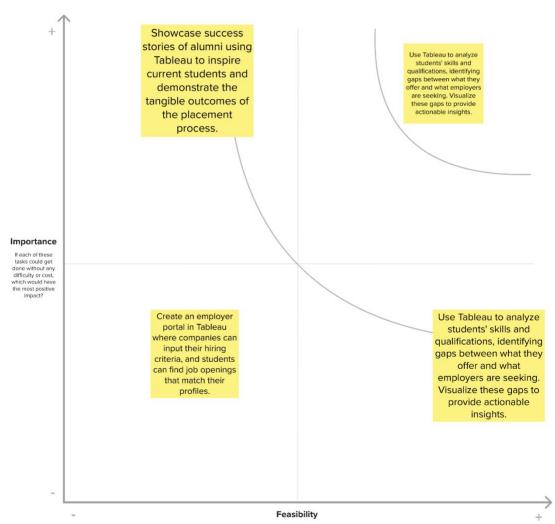


#### **Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

1 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitatior can confirm the spot by using the laser pointer holding the H key on the keyboard.



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)