


MARKETING
creating campaigns before, during, and after a game's release that will appeal to a gaming audience and reach as many relevant people as possible.

PROBLEM-SOLVING
• Sudoku. Sudoku is a popular puzzle game. ...
• Art Heist. Art Heist is a fully facilitated virtual sleuthing game for team building.

GEARUP
GearUP Game Booster is a free application to reduce lag in mobile games.

PRACTICE
Any informal game (of sports, chess, etc) played as preparation for a real game.

PewDiePie's **Tuber Simulator** is a freemium simulation mobile game developed by Outerminds Inc.

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.