

## Welcome to your Omnivore Library

[Purpose: this blog post will be used to introduce the product to new users. It is focused on the two main views in Omnivore: the library where users see their saved articles, and the reader, where users read and highlight articles]

Commented [JH1]: This is a comment

[audience: general, tech savvy, people that read web content (blogs, news articles, scientific articles, all longer form content)]

[tone: a little fun, but no nonsense]

[intro] Omnivore is a place to collect, read, curate, and show off your favorite things from the web.

[paragraph on saving, what types of things people should save and how] There are all sorts of reasons to save a page. If you love a page, save it with Omnivore so you never lose it. If you see something interesting you want to read later: Save it with Omnivore, it's easy to find later in your library. If you've been researching a topic and you are getting stressed out by all your open tabs: Save them to Omnivore and use search and tagging to group them into a collection.

<insert saving demo video>

[some more info on benefits of saving] Omnivore stores a private copy of your saved pages in the library. Pages and their images are saved forever. Even if the site goes away, you'll be able to access your saved articles.

It won't be hard to find any of those saved articles later. Omnivore's library makes it easy to organize your saved pages. You can add tags to pages, and all of your pages are searchable. With advanced search you can look for specific sites, authors, or phrases.

<insert search demo>

[Introducing the reader here. This is the main view users use to read and highlight content] Omnivore's formats pages for easy reading. We remove ads and clutter, so you can focus on the articles content. This also makes articles smaller and quicker to load.

<insert screenshot of reader>

[Overview of highlights, why you'd want to highlight and why you'd want to share highlights] The reader also lets you take notes and add highlights which can easily be shared.

<insert demo of a highlight and note>

