




# Kaleb Dawit

Creative Professional

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## About Me

I am a creative and motivated individual with a passion for graphic design, digital marketing, copywriting, and development. I continuously expand my skills through online courses and hands-on projects, combining technical knowledge with creative problem-solving.

## Education

### Graphic Design

Ethio Training Center (under Addis Ababa City Government TVET Bureau), 2023

### Digital Marketing

Top Training Center, 2023

### Copywriting

HubSpot Academy – Fundamentals of Copywriting (online)

### Prompt Engineering

Basics from online resources

### Project & Product Management

Introduction via online courses

### Cloud Computing

Basics (online)

## Tools

Adobe Photoshop

Adobe Illustrator

Microsoft Word, Excel, PowerPoint

Google Analytics

Visual Studio Code

## Projects & Works

Graphic design projects

Digital marketing campaigns

Copywriting samples


Development projects


Various personal and online projects


## Skills


Development: Basic programming skills 

Design: Adobe Photoshop, Illustrator 

Digital Marketing: SEO, content creation, social media marketing 

Copywriting: Engaging and persuasive content writing 

Prompt Engineering: AI prompt design fundamentals 

Project & Product Management: Foundational knowledge 

Cloud Computing: Online tools and cloud basics 

Microsoft 365: Word, Excel, PowerPoint, Spreadsheet 

## Certificates & Courses

Graphic Design Certificate – Ethio Training Center (2023)

Digital Marketing Certificate – Top Training Center (2023)

Copywriting Fundamentals – HubSpot Academy

Cloud Computing Basics (online)

Product Management Essentials (online)

Prompt Engineering Basics (online)

## Languages

Amharic 

English 

French (writing only) 