



By: Mason Loeb

Joe Graves is a cutthroat Stockbroker from Chicago. He is truly the kind of guy who doesn't have much of a home life. Every day he gets off work and heads to his favorite Chinese food place. It disgusts him. The same meal repeatedly. He needs to go out and buy something new.

1



I've got no time!!

Joe decides to get some food from the grocery store after his long shift. What he hasn't realized is that he has no bearings in a grocery store. To top it all off, his train will be at his stop in a matter of minutes. Joe is panicking.

2



However, Joe realizes that he downloaded a new Grocery Blunder app. With this app he could find what he needs in a matter of seconds. Suddenly Joe's cart is filled with fresh greens and chicken, and he is ready for a home cooked meal.

3



TIMES A-WASTING, SLIGHTLY!

Joe books it back to the subway stop and is relieved to find that the train is still there. Joe boards the train as the doors close. Hands full of groceries

4



... BRING IT ON!!

Nothing stands in his way from eating healthy from now on

5



Umm

All he needs to do now is learn how to cook.

Art from the Manga One Punch Man

6

Joel recently dropped out of college and needs a way to pay back his parents for the tuition they feel he "wasted"



Mamudu Bah

1

Joel's mom saw an ad for an app called Grocery Blunder that she thought might help her son's dilemma. After listening to Joel complain on the phone about his job for another entire call, she recommended the app in hopes for a better attitude from her son.



4

From a friend, Joel found out about Instacart and wants to pursue this job in hopes of a flexible schedule that works alongside his partying



2

After nearly giving up on his recent dream of becoming a successful Instacart driver Joel decided to download Grocery Blunder and experiment with a short list he'd gotten with a far-off expectation time.



5

However, Joel quickly found that Instacart driving was much different than he had originally imagined. He knew he could make good money for the time off this job, but he didn't know how to optimize his performance.



3

Joel found this shopping trip to be the easiest one he'd ever had before. He found everything without the typical back and forth across the store and saved so much time that the excess line length didn't even affect his delivery time. He soon found that using the Grocery Blunder app was essential in being a successful Instacart driver. And finally, Joel made a payment towards the tuition he owed to his parents. 200\$



6





Betty loves to cook for her family but shopping for ingredients has been taking up more and more of her time in recent years. When she goes shopping she struggles to find all of the ingredients needed for what she plans to cook and is exhausted by the end of her shopping trip.

Made by: Brent Hopkins



One day while talking with her daughter Betty mentioned that while she still loves cooking shopping has become a struggle for her. Her daughter suggested she get a shopping assistant app to make her shopping trips easier.



Betty took out her phone and downloaded the Grocery Blunder app. She took a few moments to become familiar with the software and began making a shopping list in the app.



On Betty's next trip to the supermarket she used the app to get every item from her shopping list and was pleased to discover that she was able to find everything on her list and head to the register in a significantly shorter period of time than usual.



As Betty was getting the final item on her shopping list her phone buzzed and a push notification from Grocery Blunder appeared on her screen. She was pleased to discover that Grocery Blunder had found coupons for several of the items she had on her list.



Thanks to Grocery Blunder Betty could now finish her shopping in a fraction of the time and spend more time cooking with her daughter.