

# NBA Advanced Metrics Project

Predicting  
Home-Win  
Outcomes Using  
Advanced Statistics

## Problem Statement & Data Preparation

### DATA SOURCE & RAW STRUCTURE

NBA Stats API via hoopR (57k+ rows)

Raw team-level box scores (one row per team per game)

Needed to convert into game-level dataset

### CLEANING & FEATURE CREATION

Paired home/away rows

Computed advanced stats (ORTG, DRTG, eFG%, TOV%, rebound%)

Lagged data to avoid leakage

### MODELING & RESULTS

Logistic regression (inferential)

Penalized logistic (predictive)

Accuracy: 0.64–0.67 (baseline: 0.553)

Net rating differential strongest signal

### ROLLING METRICS

Rolling 3-, 5-, 10-game averages

Captures recent performance trends

Removes game-to-game noise

ELO rating to capture longer time frames

# Advanced Stats & Rolling Feature Engineering

Creating the rolling averages to capture a team's recent performance and give the team its edge and a winning streaks are what ultimately drive most of the predictive power in my models.

	game_date	team	opponent	net_rating_single	net_rating_roll5
1	2024-10-22	LAL	MIN	7.150153	NA
2	2024-10-25	LAL	PHX	7.128310	7.150153
3	2024-10-26	LAL	SAC	3.727866	7.139231
4	2024-10-28	LAL	PHX	-4.056795	6.002110
5	2024-10-30	LAL	CLE	-22.705771	3.487383
6	2024-11-01	LAL	TOR	5.617978	-1.751248

To understand which rolling metrics actually matter, I fit a lean logistic regression model using only a small set of interpretable 5-game matchups

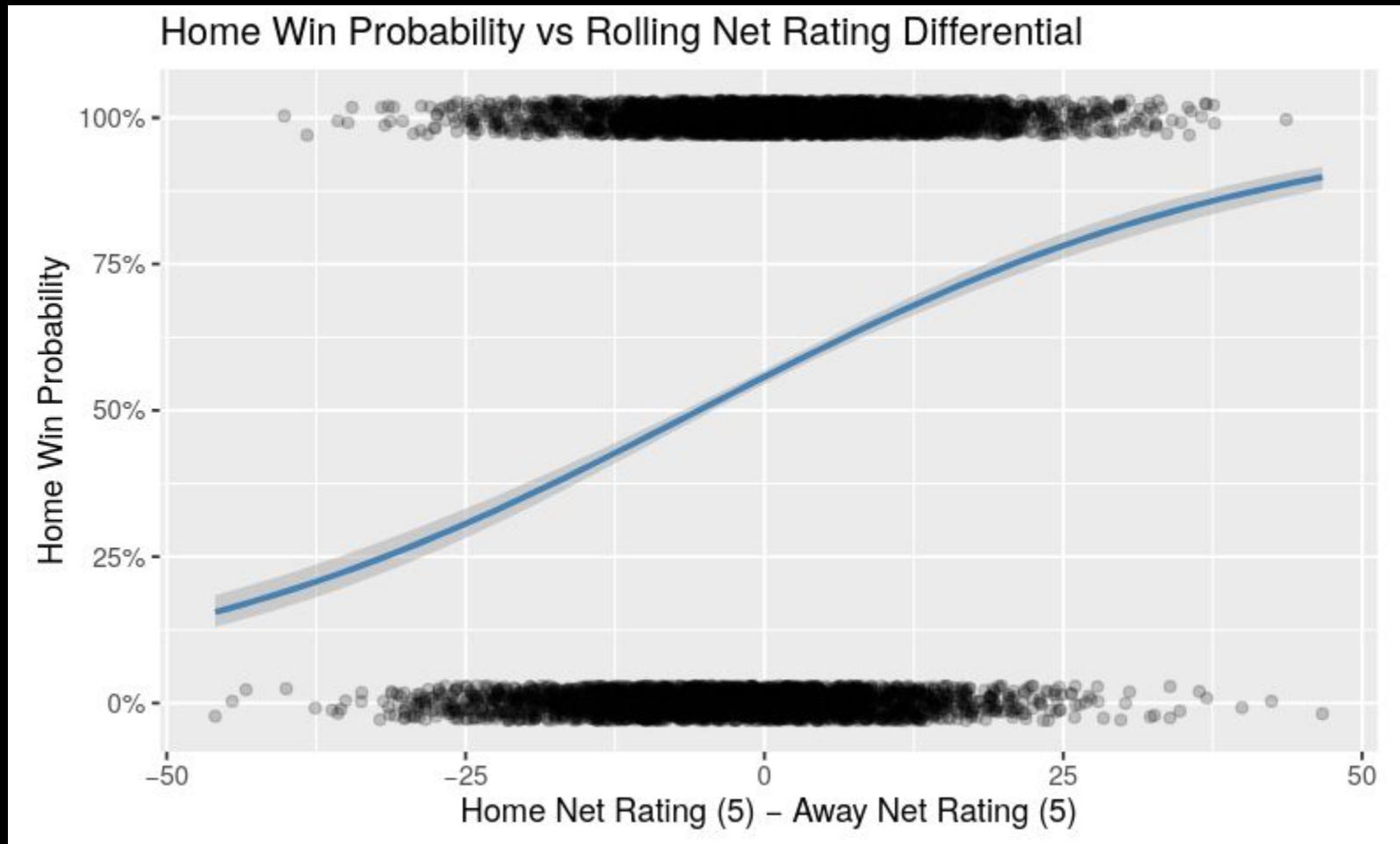
differential	Term	Odds ratio	CI low	CI high	p-value
efficiency vs.	matchup_net_roll5	1.016	1.011	1.020	0.000
turnover per game	matchup_ortg_drtg_roll5	1.013	1.008	1.018	0.000
shooting efficiency	orb_roll5_diff	0.761	0.456	1.270	0.296
features are based on	tov_roll5_diff	3.013	0.982	9.250	0.054
prior games	home_efg_roll5	0.143	0.045	0.459	0.001
leakage and	away_efg_roll5	0.855	0.333	2.193	0.744
how much each team has won	Elo_Diff_alltime	1.003	1.003	1.003	0.000
home-win odds. The strongest effects	Elo_Diff_season	1.002	1.002	1.003	0.000

come from rolling net rating and rolling offensive-versus-defensive efficiency gaps, while turnover and rebounding differentials show smaller but directionally reasonable impacts.

To evaluate predictive power, I trained several pre-game models on all seasons prior to 2025 and tested them on the 2025 holdout season. Ridge logistic and elastic net used the full rolling feature set, including shooting efficiency, net rating, rebounding, turnover rates, and Elo differentials. These models achieved holdout accuracies between 0.64 and 0.67, outperforming the majority baseline of 0.553. The lean inferential logistic regression reached 0.643 accuracy, showing that even a small feature subset performs competitively.

Feature set	Model	Accuracy	AUC
all_features	Elastic net	0.657	0.714
all_features	Ridge logistic	0.662	0.714
inferential	Logistic (lean)	0.643	0.677
none	Majority baseline	0.553	NA

# Key Visual Insights



QUESTIONS  
?