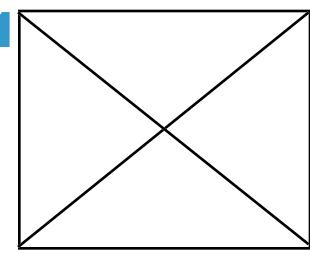


	KEYWORD WORKSHEET
	KEYWORDS/META INFO
BASIC INFO	
Site description and/or main objective	Orlando game console repair service, Orlando game console repair service request, Orlando game console repair deals, Orlando game console repair specials, Orlando game console repair savings, Orlando portable game system repair service, Orlando computer repair service
Home page <title></title>	GGO Get Gaming Orlando Game Console and Computer Repair
Sub page's <title></title>	GGO About Us Orlando's Finest Repair Service
	GGO Console Repair FAQ Frequently Asked Questions
	GGO Services PS3, Xbox 360, Wii, PSP, and Computer Repair
	GGO Special Offers Repair Savings and Coupons
	GGO Contact Us Request Information, View Directions, and Store Hours
INDUSTRY INFO	
Industry terms/buzzwords	Xbox 360 e73 error fix, general hardware failure, ps3 rsx re-ball service, rsx graphics chip, thermal pads, cell broadband engine chip, data recovery services
Services/Information offered	game console repair, ps3 repair, xbox 360 repair, nintendo wii repair, psp repair, computer repair, optical drive repair, lcd screen repair, ylod repair, rrod repair
USER-ORIENTED INFO	
Sample Searches	get gaming orlando, orlando, game console repair, game repair shops, xbox 360, playstation 3, xbox repair, ps3 repair, console repair, broken wii
Theme and Content	local game console repair, orlando best game console repair, orlando finest game console repair, orlando cheap game console repair, orlando quality game console repair
Sub-page searches	game console repair warranty, game console repair deals, game console repair request
Key Phrases	Orlando game console repair service, Orlando game console repair service request, Orlando game console repair deals, Orlando game console repair specials, Orlando game console repair savings, Orlando portable game system repair service, Orlando computer repair service, Fast game console repair, Cheap game console repair

GLOBAL NAV LINK	SUB-CATEGORY / TITLED SECTION	QUICK DESCRIPTION	ORIGINAL CONTENT PIECE	POTENTIAL USE / PLACEMENT (e.g., CTA on home page, top feature on related category page, global placement in the footer, etc.)	KEYWORDS	POTENTIAL ASSETS / TREATMENT	NOTES
Genral	Branding	GGO Logo	logo_CompanyLogoB.jpg	Top of the page	get gaming orlando	maybe a headline	
General	NAV	Simple and legible nav	would not use any of original nav	Placed just under the branding	home, about, console repair, services, special offers, contact	very simple and minimalistic	
HOME	CTA	Rotating CTA with links to services, coupons, etc.	Similar to CTA of videogame911.com	Placed just under the nav	services, coupons, rrod, ylod, xbox, ps3, wii, laptop	Condense slightly to allow more information above the fold	
ABOUT US	About	Paragraph of company bio	no info originally	Large 'About' heading with paragraph below	company bio, company info, about us, who we are, why us	Add store image or picture of staff	
Console Repair FAQ	Q&A	FAQ's about console problems and repair	/about.html	Q&A with ask a question form	console repair FAQ, console repair information	Questions with drop down answers when clicked	
Services	Repair Solutions	repair solutions offered by GGO	/services.html	main content of page with ask a question form	repair services, console problems, solutions	add images of consoles next to services provided for each	
Special Offers	Coupons	like on facebook to receive coupons	/testimonials.html	use the gift of a coupon as an incentive to like GGO on facebook	coupons, savings, bundles, cheap	add facebook like thumbs up image	
Contact Us	Contact, directions, and hours	Contact info, directions, and store hours	/contact.html	map with contact info, directions, and hours	contact, directions, map, location, hours	large map with info below in three columns	

**GGO****Get Gaming Orlando**

ORLANDO'S EXPERTS IN PS3, XBox, WII, AND PSP REPAIR

SEARCH

2

3

[home](#)[about](#)[repair FAQ](#)[services](#)[special offers](#)[contact](#)

4

Who are we?

Servicing Orlando and it's surrounding areas, Get Gaming Orlando is the local expert in PS3, XBox, Wii, and PSP Repair.

[> About Us](#)

5

Our Services

We offer services in PS3, XBox, Wii, and PSP Repair. We also repair broken screens on Laptop Computers as well.

[> Services](#)

Service Request

Stop by our store or give us a call to get a free repair quote today! Visit our contact page to find out how to contact us.

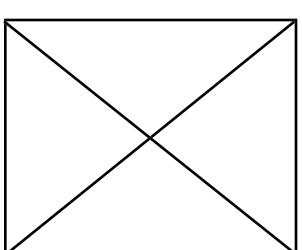
[> Contact](#)

6

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7

**1 Branding****2 Search Engine****3 Navigation****4 CTA****5 Simple Info Columns with Links****6 Copyright Info****7 Social Media Links**



GGO

Get Gaming Orlando

ORLANDO'S EXPERTS IN PS3, XBox, WII, AND PSP REPAIR

SEARCH

2

3 home

about

repair FAQ

services

special offers

contact

Service Request

4

Name

Address

City

State

Zip Code

Phone Number

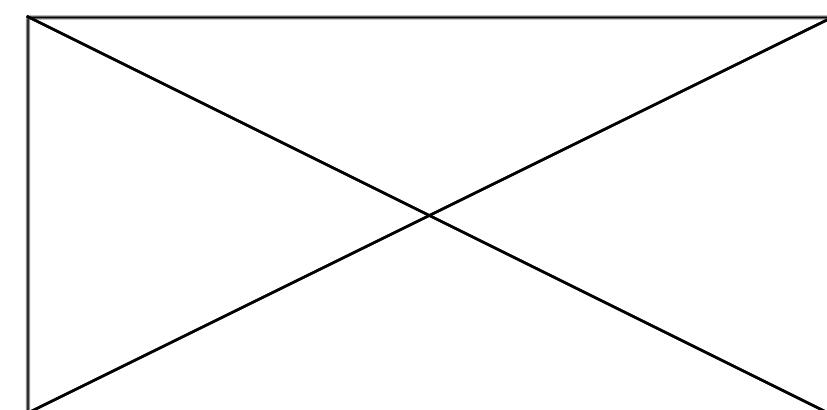
What service are you interested in?

- PS3 Repair
- Xbox Repair
- Wii Repair
- PSP Repair
- Computer Repair

Questions or comments

Submit

5



Our Contact Info

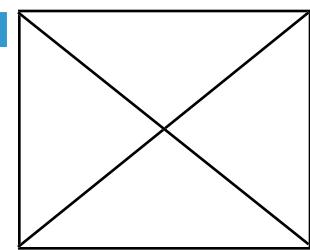
Phone: 407-963-8019

320 S Bumby Ave #3

Orlando, FL 32803

7



**GGO**

Get Gaming Orlando

ORLANDO's EXPERTS IN PS3, XBox, WII, AND PSP REPAIR

SEARCH

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- 3** [home](#) [about](#) [repair FAQ](#) [services](#) [special offers](#) [contact](#)

4

Save **\$5** off all Game Console Repair Services

5 Like us on Facebook to be updated with new savings and offers

Get Gaming Orlando!

Bring in this coupon to save off of your next repair! This coupon must be presented at the time of purchase to take advantage of these great savings. Expires 11/19/2012

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6

- 1 Branding**
2 Search Engine
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5 Aside Column with Secondary Action
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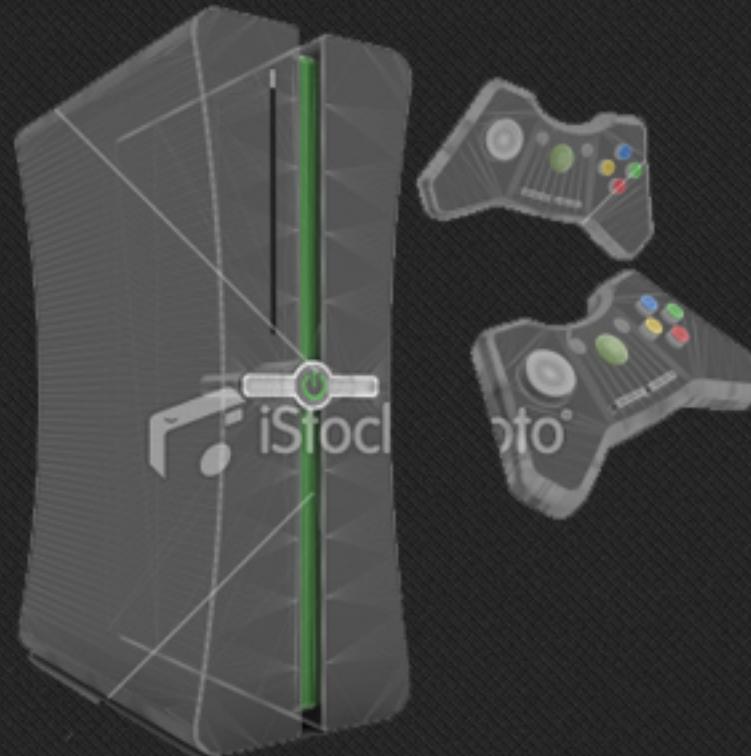
services

special offers

contact

console repair

xbox 360 repair



XBOX 360 repair

Get Started

playstation 3 repair

nintendo wii repair

handheld repair

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Service Request

Name

Address

City

State

Zip Code

Phone Number

What service are you interested in?

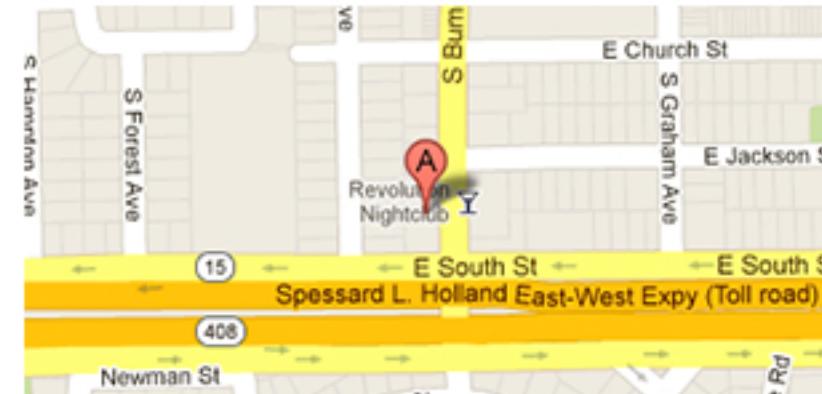
- PS3 Repair
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- Wii Repair
- PSP Repair
- Computer Repair

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Save **\$5** off all Game
Console Repair Services

Get Gaming Orlando!

Like us on Facebook
to be updated with
new savings and offers



Bring in this coupon to save off of your next repair! This coupon must be presented at the time of purchase to take advantage of these great savings. Expires 11/19/2012

GetGamingOrlando.com Usability Survey

Thank you for agreeing to take this survey. The purpose of this survey is to simply see how easy or difficult you find the website to use.

The website is located here: <http://kalebisrael.github.com/WSP/project/index.html>

Only three of the six pages are currently completed: Home, Offers, and Contact. Also, the contact form will not actually send a service request to the company. So, feel free to practice entering text and/or pressing the submit button. By going about the site and completing actions as you normally would, you will be able to better complete the following questions.

There are no right or wrong answers. Please answer each question honestly and to the best of your ability. Thanks again for participating.

* Required

What strikes you first? *

What stands out?

Please give me your initial impressions about the layout and design of this page by choosing one of the following options: *

- There are some areas of the site that I feel might be visually incomplete or unfinished
- The site genuinely satisfies the site's intent and targeted audience
- Somewhere between the first and second options

What do you feel is the purpose of the site? *

What actions are you expected to take on the site? How is this site suppose to help the business?

Who, specifically, do you think might visit the site regularly? *

How do you feel about the color scheme? *

- It is suitable and does not detract from the purpose of the site
- It is distracting and makes it difficult to focus on key elements of the site

Is the text easy to read? *

- Yes
- Not all of the text is legible
- The font makes everything hard to read

Was the site easy to navigate? *

- Very easy
- It took me awhile to find what I was looking for
- I was unable to find anything I was expecting to see

How easy was it to find the following information: *

1.) The store phone number & 2.) The \$5 savings coupon

- Very Easy
- Difficult
- I did not find this information at all

Was the service request form easy to fill out? *

- Yes
- No
- It required too much information
- I was unable to locate the form

Do you have anything further you would like to add?

Feel free to leave any comments or suggestions

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Timestamp	What strikes you first?	Sample Question 2	Please give me your initial impressions about the layout and design of this page by choosing one of the following options:	What do you feel is the purpose of the site?	Who, specifically, do you think might visit the site regularly?	How do you feel about the color scheme?	Is the text easy to read?	Was the site easy to navigate?	How easy was it to find the following information:	Was the service request form easy to fill out?	Do you have anything further you would like to add?
11/11/2012 14:35:56	Very clean and organized.		Somewhere between the first and second options	When I come to the site I know that I am there for xbox repair which is a great thing.	I believe that people from probably 18-35 will come there. Teenagers/bachelors that are old enough to take care of their own game systems or parents that need to get their child's system fixed.	It is suitable and does not detract from the purpose of the site	Yes	Very easy	Very Easy	Yes	I feel that it needs an "alt" color just to add a little bit of pop to the look. Maybe the red from the logo. Other than that the site is great.
11/11/2012 14:41:01	It looks very neat and clean. It isn't cluttered with a bunch of irrelevant pictures or texts.		Somewhere between the first and second options	The purpose is to repair broken gaming systems. The site would help the business because it is a lot easier to fill out service requests online than it is to drive to the store's location.	Either teenagers with these types of gaming systems or the parents of those teenagers.	It is suitable and does not detract from the purpose of the site	Yes	Very easy	Very Easy	Yes	
11/11/2012 14:44:01	The web page is easy to navigate and maneuver. It is very clear and focused.		The site genuinely satisfies the site's intent and targeted audience	It is clearly focused on repairing equipment for gaming.	I would say teenagers and adults that are in their early 20's.	It is suitable and does not detract from the purpose of the site	Yes	Very easy	Very Easy	Yes	I will be looking forward to seeing the completed site.
11/11/2012 15:20:20	The Call to Action is effective; it lets the user know exactly what the main intent of the page is. I like the vertical tab styling.		Somewhere between the first and second options	The site is meant to promote its main service offered: console/computer repair.	Gamers, generally males between 18 and 40.	It is suitable and does not detract from the purpose of the site	Yes	Very easy	Very Easy	Yes	I'm sure you're still tweaking the design elements (like me); it could use more color, like maybe a background color behind the header to separate it from the body. The global nav could be more eye-catching to encourage exploration. The "like" option for Facebook should be more prominent, as that's a great way to increase traffic to the site. I think it's going in the right direction. There's no needless content to distract the user.

Timestamp	What strikes you first?	Sample Question 2	Please give me your initial impressions about the layout and design of this page by choosing one of the following options:	What do you feel is the purpose of the site?	Who, specifically, do you think might visit the site regularly?	How do you feel about the color scheme?	Is the text easy to read?	Was the site easy to navigate?	How easy was it to find the following information:	Was the service request form easy to fill out?	Do you have anything further you would like to add?
11/11/2012 16:17:20	The image of the xbox console		Somewhere between the first and second options	As the name of the site says. It suppose to offer service for repairs and maintenance for video game consoles. I would expect for the site to at least give me the opportunity to start the appointment for my console check. Also tips and advice on how to take care of my console.	Gamers, people that are in the video games pretty much all the time. as well as repair technicians.	It is suitable and does not detract from the purpose of the site	Yes	Very easy	Very Easy	Yes	Maybe some advertisement from other game consoles.