

KEYWORD WORKSHEET	
	KEYWORDS/META INFO
BASIC INFO	
Site description and/or main objective	Orlando game console repair service, Orlando game console repair service request, Orlando game console repair deals, Orlando game console repair specials, Orlando game console repair savings, Orlando portable game system repair service, Orlando computer repair service
Home page <title></title>	GGO Get Gaming Orlando Game Console and Computer Repair
Sub page's <title></title>	GGO About Us Orlando's Finest Repair Service
	GGO Console Repair FAQ Frequently Asked Questions
	GGO Services PS3, Xbox 360, Wii, PSP, and Computer Repair
	GGO Special Offers Repair Savings and Coupons
	GGO Contact Us Request Information, View Directions, and Store Hours
INDUSTRY INFO	
Industry terms/buzzwords	Xbox 360 e73 error fix, general hardware failure, ps3 rsx re-ball service, rsx graphics chip, thermal pads, cell broadband engine chip, data recovery services
Services/Information offered	game console repair, ps3 repair, xbox 360 repair, nintendo wii repair, psp repair, computer repair, optical drive repair, lcd screen repair, ylod repair, rrod repair
USER-ORIENTED INFO	
Sample Searches	get gaming orlando, orlando, game console repair, game repair shops, xbox 360, playstation 3, xbox repair, ps3 repair, console repair, broken wii
Theme and Content	local game console repair, orlando best game console repair, orlando finest game console repair, orlando cheap game console repair, orlando quality game console repair
Sub-page searches	game console repair warranty, game console repair deals, game console repair request
Key Phrases	Orlando game console repair service, Orlando game console repair service request, Orlando game console repair deals, Orlando game console repair specials, Orlando game console repair savings, Orlando portable game system repair service, Orlando computer repair service, Fast game console repair, Cheap game console repair

GLOBAL NAV LINK	SUB-CATEGORY / TITLED SECTION	QUICK DESCRIPTION	ORIGINAL CONTENT PIECE	POTENTIAL USE / PLACEMENT (e. g., CTA on home page, top feature on related category page, global placement in the footer, etc.)	KEYWORDS	POTENTIAL ASSETS / TREATMENT	NOTES
Genral	Branding	GGO Logo	logo_CompanyLogoB.jpg	Top of the page	get gaming orlando	maybe a headline	
General	NAV	Simple and legible nav	would not use any of original nav	Placed just under the branding	home, about, console repair, services, special offers, contact	very simple and minimalistic	
HOME	CTA	Rotating CTA with links to services, coupons, etc.	Similar to CTA of videogame911.com	Placed just under the nav	services, coupons, rrod, ylod, xbox, ps3, wii, laptop	Condense slightly to allow more information above the fold	
ABOUT US	About	Paragraph of company bio	no info originally	Large 'About' heading with paragraph below	company bio, company info, about us, who we are, why us	Add store image or picture of staff	
Console Repair FAQ	Q&A	FAQ's about console problems and repair	/about.html	Q&A with ask a question form	console repair FAQ, console repair information	Questions with drop down answers when clicked	
Services	Repair Solutions	repair solutions offered by GGO	/services.html	main content of page with ask a question form	repair services, console problems, solutions	add images of consoles next to services provided for each	
Special Offers	Coupons	like on facebook to receive coupons	/testimonials.html	use the gift of a coupon as an incentive to like GGO on facebook	coupons, savings, bundles, cheap	add facebook like thumbs up image	
Contact Us	Contact, directions, and hours	Contact info, directions, and store hours	/contact.html	map with contact info, directions, and hours	contact, directions, map, location, hours	large map with info below in three columns	