Ideation Phase

Brainstorm & Idea Prioritization Template

Team Id	E6B89203D9C618592C84F3385E57DB7C
Project Name	Medical Inventory Management
Date	03.11.2025

Medical Inventory Management Template:

Objective:

To explore and evaluate innovative ideas that can solve the challenges in managing medical inventory efficiently using Salesforce technology.

Brainstorming Session Highlights:

The team conducted brainstorming sessions focusing on problems faced by hospitals, pharmacies, and clinics in inventory management. Ideas were generated around:

- Automating inventory tracking.
- Managing supplier details and purchase orders.
- Generating expiry alerts for medicines.
- Reducing manual work and data entry errors.
- Providing analytical dashboards for decision-making.

Generated Ideas:

Idea	Description
Automated Stock Management	System to auto-track available stock and reorder levels.
Supplier & Purchase Order Module	Maintain supplier details and purchase transactions.
Expiry Alert Mechanism	Notifications for near-expiry medicines.
Role-Based Access	Limit access based on user roles.
Dashboard Reports	Real-time analytics for administrators.

Prioritization Matrix:

Criteria	Impact	Feasibility	Priority
Automated Stock Management	High	High	High
Supplier Management	High	High	High
Expiry Alert Notifications	High	Medium	High
Role-Based Access	Medium	High	High
Analytics Dashboard	Medium	Medium	Medium

Outcome:

The brainstorming concluded with a clear, practical solution: *Develop a Salesforce-based Medical Inventory Management System* to automate tracking, supplier management, and expiry monitoring for healthcare facilities.This became the foundation for all later phases.