

Digital Bacon

The next WordPress for 3D websites



Problem

Fortune 500 companies are using 3D web content as the new in-demand tool to boost engagement and drive sales.

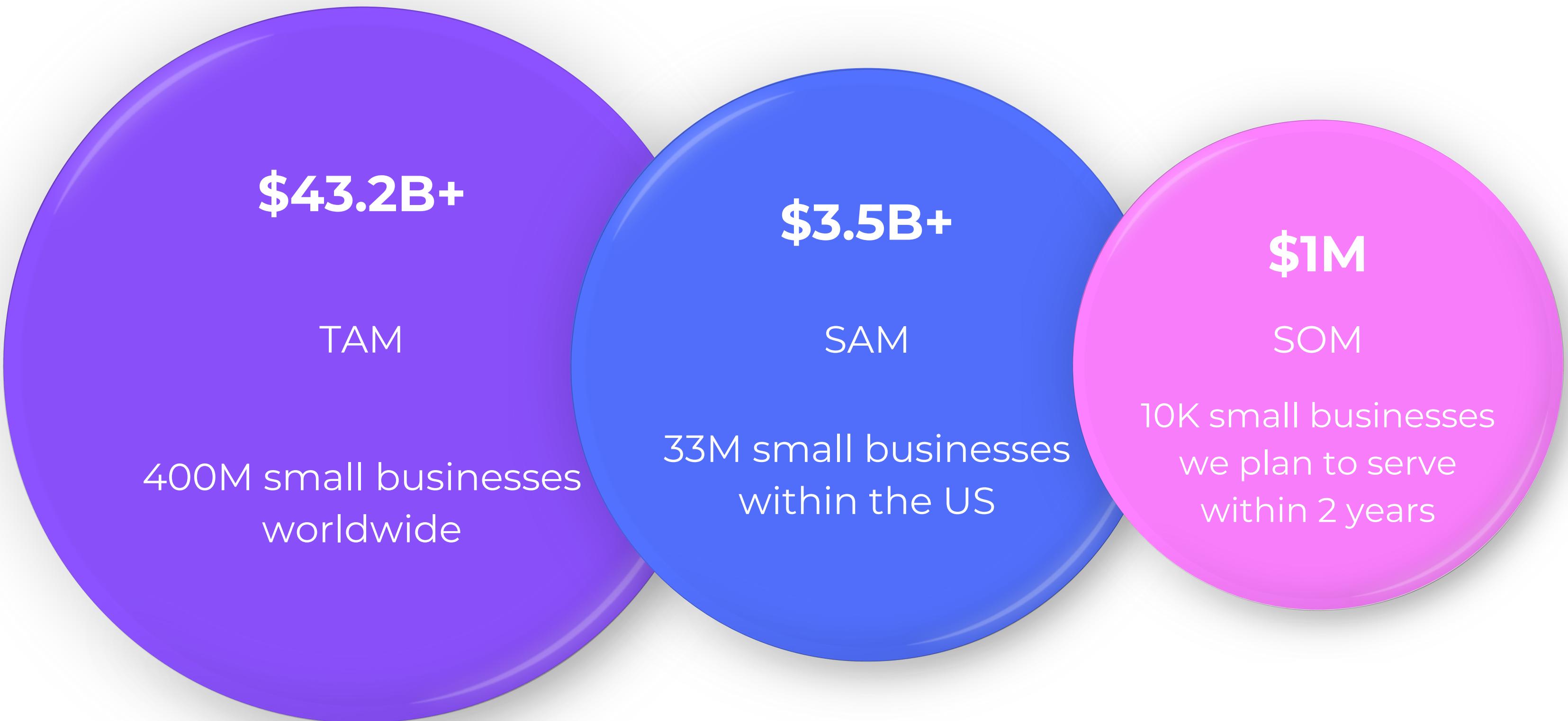
Small businesses owners and entrepreneurs lack access to the resources needed to create 3D content.

Audi saw user engagement increase by 66% from using a 3D configurator

Solution

A web-based tool that makes **building 3D websites accessible to everyone** on all platforms, whether it is computer, phone, tablet, or AR/VR headset

Market Opportunity



Revenue Model + Roadmap

Following WordPress's original revenue model, we provide a hosting platform with the following paid tiers based on bandwidth:

Basic	Personal	Advanced	Enterprise
\$3/month	\$9/month	\$30/month	\$100/month

2024: 100 customers by end of year at an average of \$9/month = **\$10K ARR**

2025: 2,500 customers at \$9/month = **\$270K ARR (\$900K ARR at \$30/month)**

2026: 10,000 customers at \$9/month = **\$1M ARR**

2027: Launch asset store for developers to sell assets & plugins

Go To Market Strategy

1. Onboard hundreds of small business owners via personal outreach
2. Digital marketing
3. Business owner referrals
4. Partnerships with relevant companies like Guitar Center, AutoCAD, etc.
5. News, PR & Media

Traction

Current customers include:

- Musicians who want to convert listeners to paid fans with immersive experiences
- Artists and photographers who want to showcase their portfolio work in virtual art studios, and increase sales
- Real estate agents and architects who want cutting-edge branding websites to attract more clients

Present services include a done-for-you website that uses templates that can cover multiple industries

Competitive Advantage

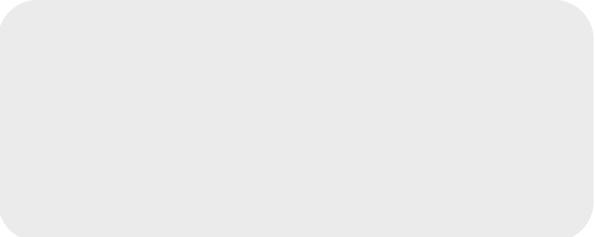
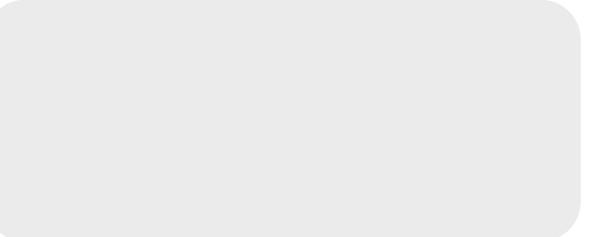
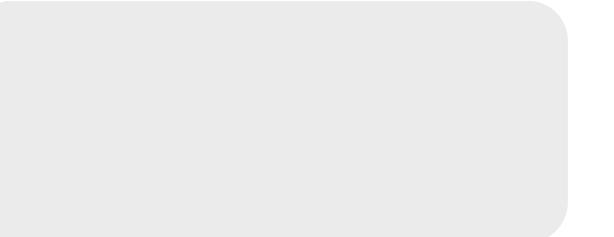
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Meta

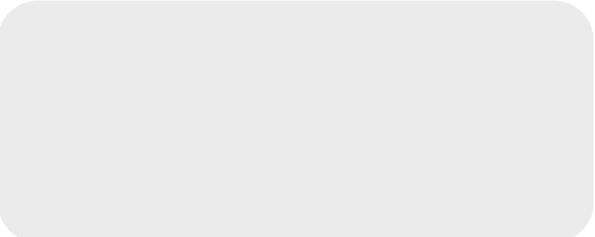
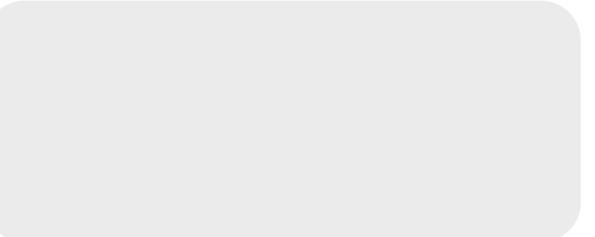
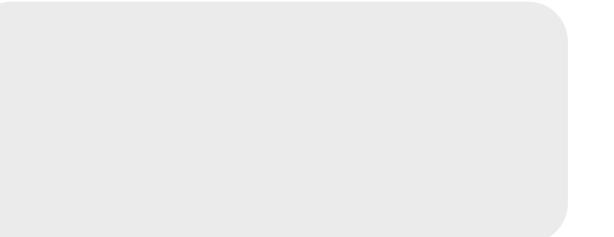
Spline

Hyperfy, Rogue Engine, Wonderland Engine

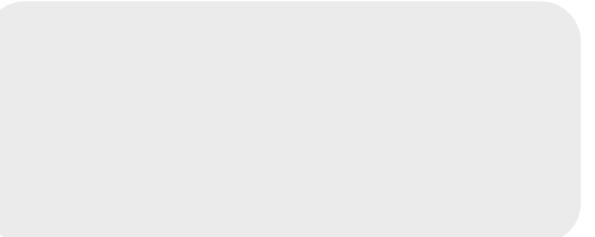
Websites built for customers



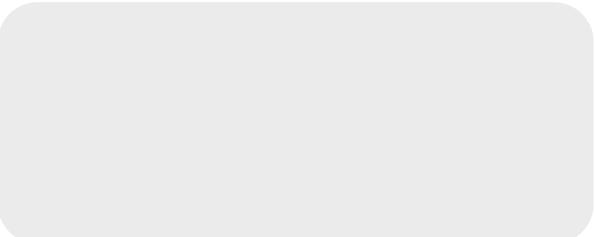
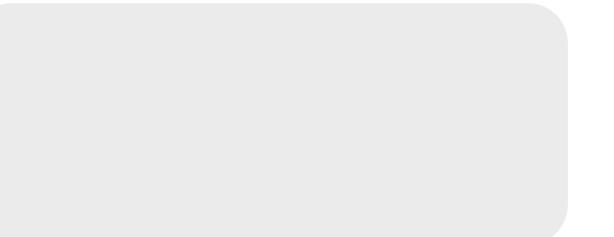
Niche Focus



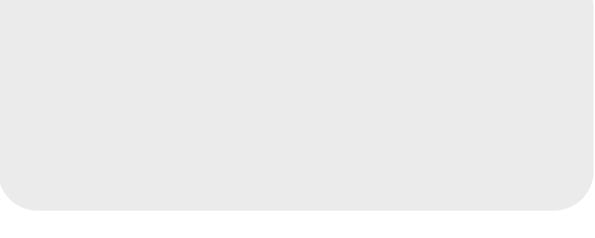
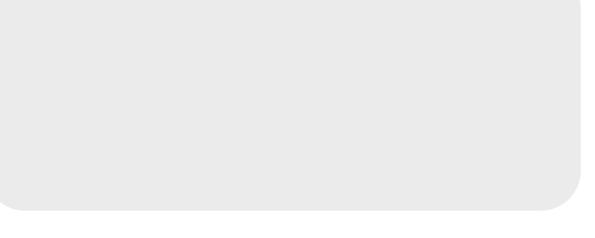
Immersive AR/VR support



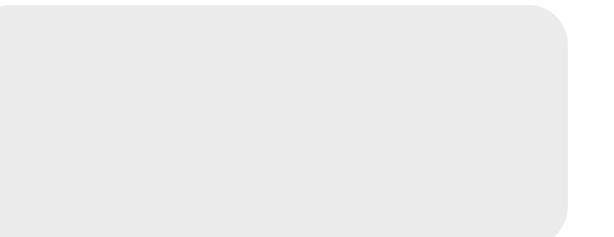
Non-Immersive Support



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The “team” with a history of success



Gaurav Kale

CEO & Founder

*Raised over 1M within
6 months as CTO &
Cofounder of TaxToken*



Gaurav Kale

Marketing

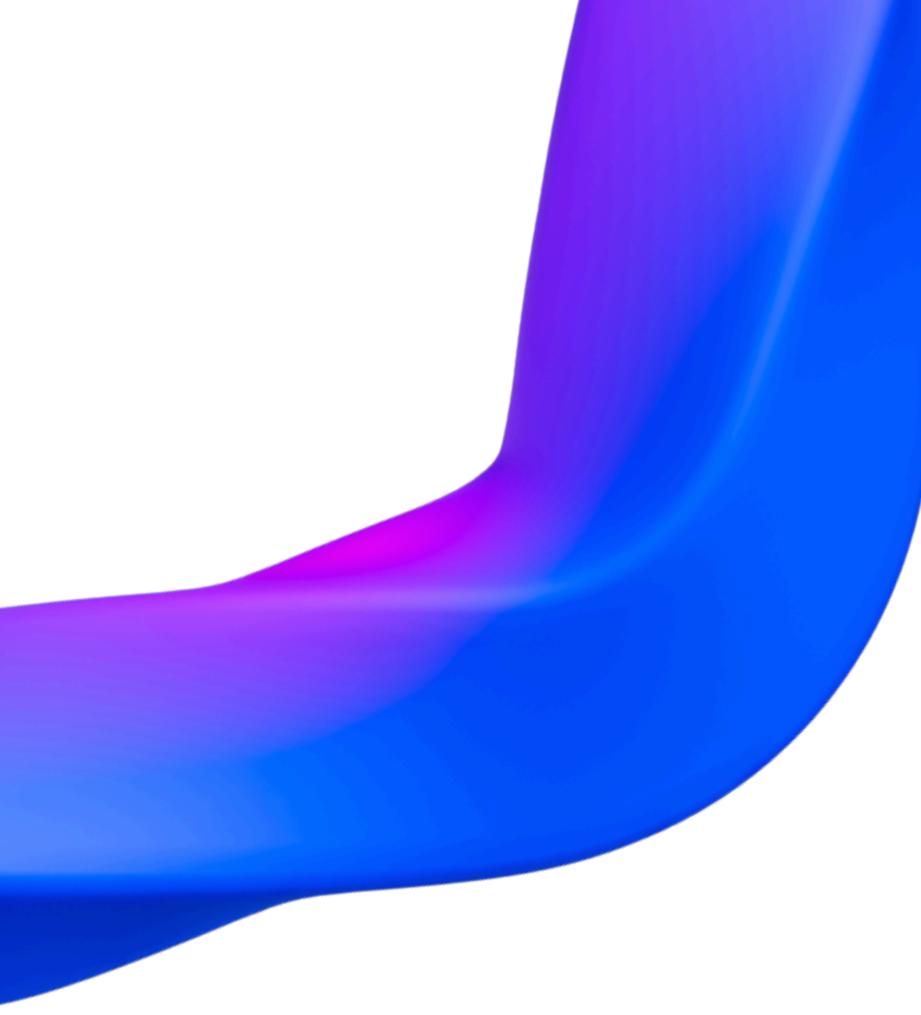


Gaurav Kale

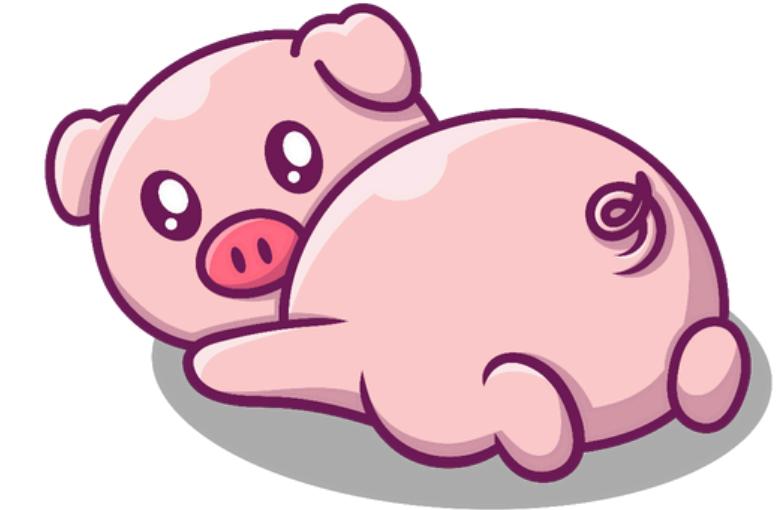
Software Engineer

*Highly rated Amazon &
Capital One Engineer*

While I've been able to get this far on my own, I recognize the need for funding to build a team and scale successfully



Thank you



Contact Me

Gaurav D. Kale
CEO & Founder

- +1 (703)-473-2071
- kale@digitalbacon.io
- www.digitalbacon.io