

# KALEIGH STEINORTH

1627 Regal Mist Loop • Trinity, Florida • 34655  
CELL 727-207-4073 • EMAIL [kaleighsteinorth@gmail.com](mailto:kaleighsteinorth@gmail.com)

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## EDUCATION

University of Florida, Gainesville, FL  
Bachelor of Science  
Expected Graduation May 2014  
Major: Journalism Minor: History

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## PROFESSIONAL EXPERIENCE

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| <b>Teneo Strategy in Washington, D.C., Summer Intern</b>  | <b>Summer 2013</b> |
| Researched current political events relevant to the company's clients, attended congressional hearings and relayed notes throughout the company and to clients and summarized weekly news to be circulated among the company. |                    |
| <b>WPDS TV-14, Executive Reporting Intern</b>   | <b>Summer 2012</b> |
| Reported, shot and edited features for the station's channel and website using Adobe Premier and Apple Final Cut Pro.   |                    |
| <b>Dvornik Law Group, Summer Intern</b>   | <b>Summer 2012</b> |
| Assisted the firm with investigative client research and helped the firm build social media presence.   |                    |
| <b>Accelerate Ministry Partners, Copy Editing Intern</b>  | <b>Summer 2011</b> |
| Wrote, reviewed and edited copy to be used in capital campaigns for churches in the Tampa Bay area.   |                    |
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## EXTRA CURRICULAR INVOLVEMENT

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| <b>Pi Chi, Panhellenic Recruitment Counselor</b>  | <b>2013</b>      |
| Responsible for the safety and wellness of approximately 1,500 young women while acting as a guide through Panhellenic recruitment. Trained in crisis management and counseling techniques.   |                  |
| <b>Public Relations Captain, Dance Marathon at the University of Florida</b>  | <b>2012-2014</b> |
| Raises funds and awareness for Dance Marathon, which is the largest student-run philanthropy in the southeast United States - raising over \$1,000,000 in 2013 - through writing press releases for fundraising events and promoting Dance Marathon through campus outreach and social media. |                  |
| <b>Young Leaders Conference, Small Group Leader</b>   | <b>2012-2013</b> |
| Lead a group of nine Florida high school students through leadership skill-building workshops over a three-day conference at the University of Florida. Facilitated team building activities and also stimulated discussion among the group.  |                  |
| <b>Assistant Director of Public Relations; University of Florida Homecoming</b>   | <b>2012</b>      |
| Helped manage social media for University of Florida Homecoming, including Twitter and Facebook. Assisted with on-site public relations operations during Homecoming events.  |                  |
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## SKILLS

Adobe Photoshop	Microsoft Office Suite	Adobe Premier
Adobe InDesign	Facebook, Twitter, Squarespace	Apple Final Cut Pro

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## BLOG

[kaleighsteinorth.squarespace.com](http://kaleighsteinorth.squarespace.com)  
Insights into zen-filled living, with special interests in yoga, clean eating, music and stress relief for college students.