



MyGramPanchayat

E-governance (Kolhapur startup mission)

What we already have ?

- **Launched on July 26, 2014**
- **9.5 Million+ users**
- **10,000+ posts per week**
- **Suggestions for the concerned departments**
- **Inputs from the citizens, the ultimate beneficiary**
- **Leverage their collective feedback to improve policy change and implementation**



सत्यमेव जयते

my
GOV
मेरी सरकार

**Why not
extend it for
grass-root
level?**



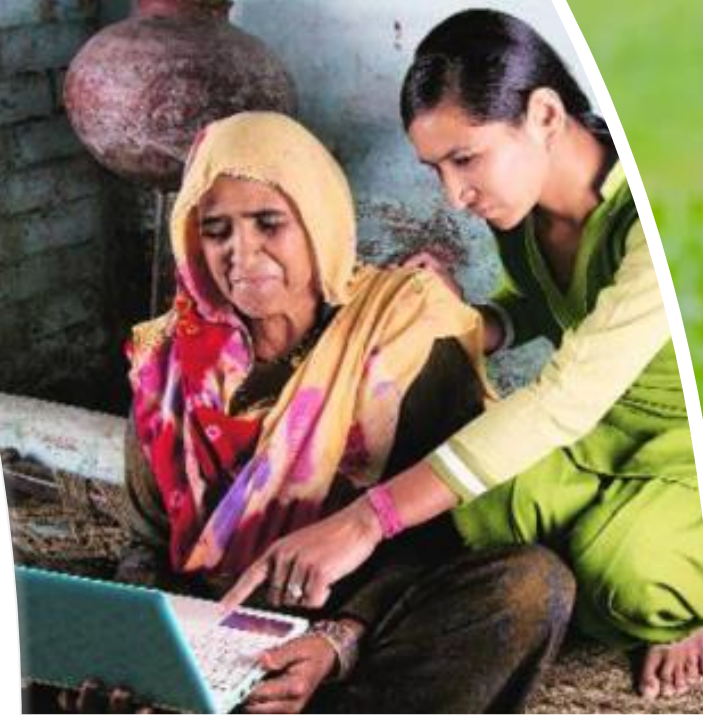


Gram panchayat

- **A basic village governing institute in Indian villages**
- **It is a democratic & political structure**
- **Public work and welfare functions**
- **250,000+ gram panchayats in India**

MyGramPanchayat

- A two-way platform connecting villagers and gram panchayat
- To achieve operational efficiency
- To interact with more effectively





Benefits



Gram panchayat

- **Government documents, records, certificates, etc. can be digitized and made accessible through mandating use of standards and protocols**
- **Send important communications**
- **Send reminders**
- **Villagers database**



Villagers

- **Easy access to the digital resources**
- **Follow ups**
- **Suggestions**
- **New Complaints & status tracking**



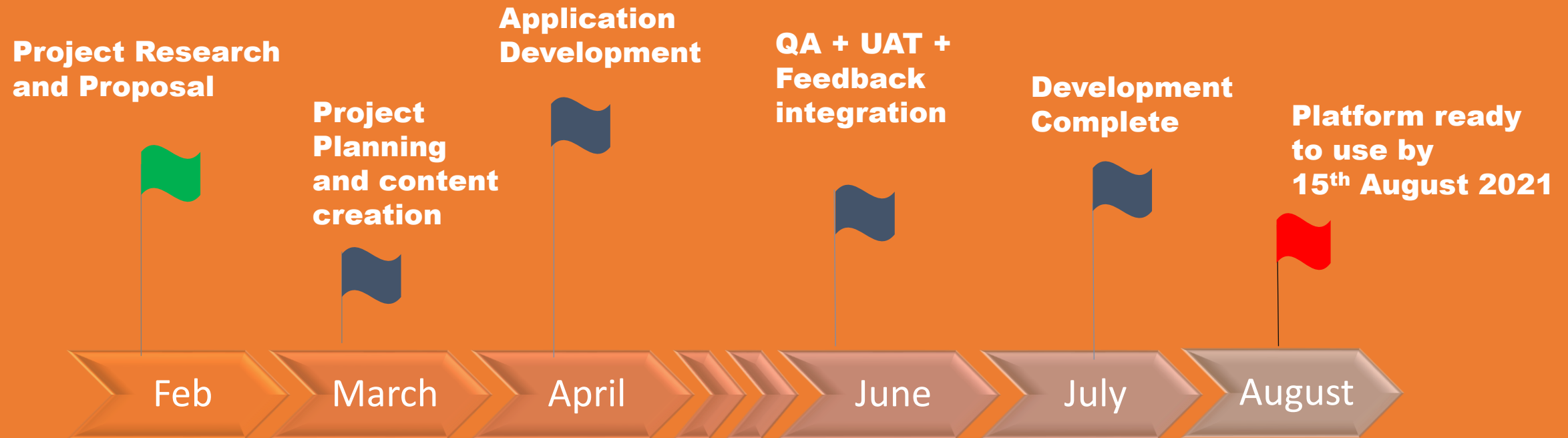
Implementation Plan



From where to start?

- **12 Talukas**
- **1000+ gram panchayats**
- **“Kale Gram Panchayat” (Tal Panhala)**
 - **6500+ villagers/users**
 - **Already available Infrastructure (mobile internet connectivity, electricity, smartphones per family > 1)**
 - **Administrative Support**
 - **Mobile literate villagers**

Timeline



Support Needed

Financial

- **Cost of development**
 - **User Experience**
 - **Mobile Application UI**
 - **Server side (backend)**
- **Infrastructure cost**
 - **AWS cloud**
 - **Deployments**
- **Maintenance and support**
- **Training the administrative people**

Non-Financial

- **Detailed Information of various functions of gram panchayats**
 - **content creation**
- **Administrative support to e-governance**
 - **Actively handling the platform and villager's queries**
- **Promoting the use of a platform among the villagers**



India's largest interconnected network

?