Kalen Jordan
Senior Shopify Developer & Architect
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Contact

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Experience

Senior Shopify Developer, Self-employed
April 2024 - Present (3 months)

Since leaving my last position, I have been working on a number of Shopify development projects:

- NetSuite and Shopify Plus B2B Integration
- Theme development for a DTC brand
- Frontend development for a Subscriptions SaaS company that is building a Shopify app
- Built a Shopify app using the discount functions API to enable multi-level nested conditions for discounts.
- Built a Shopify app called Flow Helper in React/Remix/Node that adds missing triggers and actions to Shopify Flow
- Built an email migration tool for Mechanic - the popular Shopify automation app.

Platform Advocate, MESA
February 2023 - April 2024 (1 year 3 months)

MESA is a workflow automation Shopify app built by ShopPad, the makers of a number of household-name Shopify apps including Infinite Options.

In my role, I created hundreds of automations, working directly with brands and also building demo content for the blog and youtube channel.

This experience allowed me to gain a deep familiarity with the Shopify APIs. I even discovered an important undocumented feature of Shopify's webhooks.

The automations and integrations I built included:

Inventory management, OpenAI Vision API, Auto image tagging, international markets, Gift cards, AI-generated meta descriptions, advanced metafields and metaobjects, loyalty programs, returns management, best sellers dashboards, user-generated content, reviews, email integrations, subscription integrations, order and product syncing across stores, and more.

Founder, Commerce Hero
October 2016 - April 2023 (6 years 7 months)
Commerce Hero was a recruiting platform for hiring Magento developers. As a developer myself deeply engaged in the ecosystem, I saw a need for companies to hire high quality developers, so I built a platform to support that.

Founder, MageMail (exited)
May 2013 - September 2016 (3 years 5 months)
MageMail was an email marketing app for Magento. I built the app, ran it for a number of years and then sold the company.

Lead Developer, Clean Program
March 2013 - January 2015 (1 year 11 months)
Clean Program was a DTC cleanse and supplements brand.

Lead Platform Engineer, Smile.io (then Sweet Tooth Rewards)
February 2012 - March 2013 (1 year 2 months)
I was the lead platform engineer for Sweet Tooth Rewards, the leading loyalty and rewards extension for Magento.

Education

Occidental College
BA, Mathematics, Suma Cum Laude (1999 - 2003)

Caltech
Took selected Electrical Engineering courses
(2002 - 2002)