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Orange Umbrella Consultancy Presenting at 'CaneTalk

Coral Gables, Fla. (Oct. 23, 2017) - If you want to see what a full-functioning, student-run communication consultancy is like, come to the Orange Umbrella 'CaneTalk at the University of Miami School of Communication Koenigsberg & Nadal Interactive Media Center on Nov. 3 from 1 - 2 p.m.

This event consists of a 10-minute presentation followed by a Q&A, offering an inside look as to how the consultancy is run. Afterwards, a reception allows students, faculty, clients and media to network.

"Orange Umbrella is a one-of-a-kind, cutting-edge educational experience for students at the University of Miami School of Communication," said Managing Director, Melissa Jane Barnes. "Unlike any classroom experience, students are putting their tremendous talents to work for real businesses. In just under a year of existence, Orange Umbrella has already helped more than 25 clients and built ourselves as a legitimate business."

The consultancy allows students to apply what they've learned in class while working with various clients to help solve challenges these organizations face. The five departments within Orange Umbrella are creative, accounts, production, public relations and business and are spearheaded by student directors and Barnes.

For more information, contact Kaley Surman at 847-644-1016 or kaleysurman@orangeumbrella.com. The Koenigsberg & Nadal Interactive Interactive Media Center is located at 5100 Brunson Drive, Frances L. Wolfson, ground floor.

About 'CaneTalks

During 'CaneTalks, globally recognized faculty leaders and alumni, as well as accomplished students, explore the social, ecological, technological, creative, biological, and political ideas that are shaping our society and transforming our daily lives.

