



#### Media Advisory

FOR IMMEDIATE RELEASE

June 1, 2018

### IRIE FOUNDATION ANNOUNCES IRIE WEEKEND XIV NEW EVENT, TEMPO KIDS CARNIVAL

**WHAT:** Irie Foundation invites parents and kids to attend the Irie Weekend XIV Tempo Kids Carnival. Located at Bayfront Park in Brickell, this festival includes carnival games, rides and food trucks. A special surprise music performance begins at 12 p.m.

**WHEN:** Sunday, July 1, 2018  
10 a.m. - 4 p.m.

**WHERE:** Bayfront Park  
301 Biscayne Blvd  
Miami, FL 33132

**WHO:** DJ Irie developed Irie Weekend, which is the Irie Foundation's signature annual benefit. Every summer the Weekend raises money for the Foundation's mission to positively impact the lives of South Florida's at-risk youth. All proceeds benefit Foundation programming, as well as to benefit a number of other local and national non-profit organizations.

**Irie Foundation** seeks to empower South Florida's at-risk youth to lead productive lives through cultural experiences, mentorship programs and scholarship opportunities. By following the young people it serves from middle school through high school, the Foundation's focus is to inspire and encourage its students to graduate high school, pursue higher education in order to reach their goals and aspirations.

**Irie Weekend**, developed by DJ Irie, is the Irie Foundation's signature annual benefit. Every summer the Weekend raises money for the Foundation's mission to positively impact the lives of South Florida's at-risk youth. All proceeds benefit Foundation programming, as well as to benefit a number of other local and national non-profit organizations. The Weekend features a range of notable VIPs and events including the #InspIRIE Kids Golf Clinic, Irie Foundation #InspIRIE Dinner Gala, Celebrity Golf Tournament, Sea-B-Q Beach Bash pool party concert, Celebrity Brunch and more.

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#### For More Information:

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