

BACKGROUND

We are a full-service student consultancy, headquartered at the University of Miami. Founded in 2017, Orange Umbrella is an organization run by student professionals.

It's impossible to find a word that **rhymes with orange**, just like it's impossible to find students as unique as us. We're more than just a bunch of talented students.

We're quirky. We're driven. But most importantly, we're kind.

UNDER OUR UMBRELLA



STRATEGY & BRANDING

- Logo Creation
- Posters & Flyers
- Print Ads
- Brochures
- Brand Guidelines
- 360 Campaigns
- Stationery
- Blog Articles
- Social Media Audit and Strategy



EXPERIENTIAL & PUBLIC RELATIONS

- Media Outreach
- Press Releases
- Pitches
- Media Advisories
- Media Kits
- Backgrounders
- Fact Sheets
- Content Calendars
- E-mail Blasts
- Newsletters



INTERACTIVE MEDIA

- Website Design
- App Design
- UX Testing
- Photography
- Videography
- Video Editing
- Analytics
- Research
- Case Study Videos
- E-flyers

What's the point of having all these creative juices flowing if we have no one to share them with? Let us serve you some freshly squeezed ideas from concentrate.

As a client of **Orange Umbrella**, you receive:

- A variety of services for a variety of business needs
- Full-time access to an elite group of hard-working, creative, and highly-skilled students.
- Additional or specialized consultation services can be provided upon request.