



Dear _____,

TED Talks have taken the internet by storm, and the next big thing is here — 'Cane Talks. The upcoming 'Cane Talk on November 3, hosted at the University of Miami, is showcasing the groundbreaking work taking place at UM's campus during our Homecoming Alumni Weekend. This talk features student speakers from the School of Communication's newest experiment, the Orange Umbrella Student Consultancy.

Orange Umbrella, the student-run consultancy at the University of Miami, would like to extend to you an invitation to our 'Cane Talk and a behind the scenes look at how a student-run consultancy operates on Nov. 3 from 1 - 2 p.m. at the University of Miami School of Communication's Koenigsberg & Nadal Interactive Media Center. Attached is the press release announcing the event.

Orange Umbrella Consultancy is the first organization of its kind in the South Florida area and offers services such as design, public relations, interactive media, strategy and content development all created by students. The organization allows students to gain real-world experience in client-facing positions, with real deadlines, roles and responsibilities while still in school.

Please reply at your earliest convenience.

For more information on Orange Umbrella, please reach out to Kaley Surman at kaleysurman@orangeumbrellamiami.com.

Warm regards,

Kaley Surman

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ORANGE UMBRELLA
STUDENT CONSULTANCY

Kaley Surman
Director of Public Relations
(847)644-1016
kaleysurman@orangeumbrellamiami.com
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