



## Press Release

FOR IMMEDIATE RELEASE

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### IRIE FOUNDATION ANNOUNCES IRIE WEEKEND NEW EVENT TEMPO KIDS CARNIVAL

MIAMI - Irie Foundation announces newest Irie Weekend event, Tempo Kids Carnival. Irie Weekend invites families to attend this festival with all proceeds benefiting Irie Foundation.

Located at Bayfront Park in Brickell, this festival includes carnival games, rides, face painting and food trucks. A special surprise performance by a fan favorite artist begins at 12 p.m.

“This event is one of the best of the Weekend, allowing all the attendees to see what Irie Foundation is all about,” says DJ Irie, founder of Irie Foundation and Irie Weekend. “This Foundation really turns around the lives of all these incredible children and it would not be possible without Irie Weekend.”

Irie Weekend is a four-day long music and charity festival full of events day and night. All proceeds from Irie Weekend benefit Irie Foundation. For a full list of the events and to learn more about Irie Weekend visit [irieweekend.org](http://irieweekend.org) and to learn more about Irie Foundation visit [iriefoundation.org](http://iriefoundation.org).

**Irie Foundation** seeks to empower South Florida’s at-risk youth to lead productive lives through cultural experiences, mentorship programs and scholarship opportunities. By following the young people it serves from middle school through high school, the Foundation's focus is to inspire and encourage its students to graduate high school, pursue higher education in order to reach their goals and aspirations.

**Irie Weekend**, developed by DJ Irie, is the Irie Foundation’s signature annual benefit. Every summer the Weekend raises money for the Foundation’s mission to positively impact the lives of South Florida’s at-risk youth. All proceeds benefit Foundation programming, as well as to benefit a number of other local and national non-profit organizations. The Weekend features a range of notable VIPs and events including the #InspIRIE Kids Golf Clinic, Irie Foundation #InspIRIE Dinner Gala, Celebrity Golf Tournament, Sea-B-Q Beach Bash pool party concert, Celebrity Brunch and more.

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