

Kalissa Tan

Graphic Designer

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kalissatan.com

Highly creative and detail-oriented graphic designer with 2 years of educational experience, driven by a passion for innovative design and visual storytelling. Eager to contribute to a dynamic team in a challenging position, leveraging expertise in visual communication, branding strategy, and digital design. Proficient in Adobe Creative Suite, with a keen eye for aesthetics and a dedication to delivering impactful solutions that resonate with audiences.

Professional Experience

Print Consultant

Creative Print Bureau

August 2024 - Present

- answer and organize queue of 20+ emails a shift
- print 5+ jobs a shift in professional inkjet or laser prints
- answer questions and educate clients regarding print jobs, paper types, printer types, and any other inquiries

Mid- Atlantic Digital and Social Media Intern

alpha Kappa Delta Phi International Sorority, Inc.

January 2024- July 2024

- revitalize sorority regional instagram page, increasing post frequency by 90% while creating a cohesive theme
- establish a regional competition that increased media engagement by 100%
- organize meetings and communication between 8 chapters from the region

Education

Virginia Commonwealth University

Bachelors in Fine Arts (Graphic Design), Minor in Marketing Insights

August 2021 - May 2025

- GPA: 4.0

Key Skills

- Adobe Creative Suite: Illustrator, Photoshop, InDesign, PremierePro
- Procreate, Canva, Bookbinding, Print
- HTML5, CSS, Javascript

Organizations

alpha Kappa Delta Phi International Sorority, Inc.

Spring 2022 - Present

Key Positions held: *President, Vice President of Operations, Fundraising, Webmistress, Public Relations*

Unified Greek Council

Fall 2024 - Present

Key Positions held: *Vice President*

Awards

Digital Art Departmental Award. *Waubonsie Valley High School (2021)*

Outstanding Chapter President of the Year Award. *Virginia Commonwealth University (2024)*

Sophia Yen Scholarship (Active). *aKDPhi Foundation (2024)*

Mid-Atlantic I.R.I.S Spring 2024 Award. *alpha Kappa Delta Phi International Sorority, Inc. (2024)*

Leadership Development Award. *alpha Kappa Delta Phi International Sorority, Inc. (2024)*