

Kalissa Tan
Graphic Designer

kalissatan.com
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Experience

***Graphic Design Intern, RVA**
Dominion Payroll 2024-Now
Create a diverse range of graphics and assets under the marketing team.

***Print Consultant**
CPB 2024-Now
Assist clients in choosing the optimal print process for their projects.

***Digital/Social Media Intern**
aKDPi Sorority Inc. 2024
Curated a digital presence for aKDPi's Mid-Atlantic Region and boosted online engagement.

Skills

HTML, CSS, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Premiere Pro, Bookbinding, Javascript, Figma, Project Management, Social Media Marketing, Event Planning, Budget Management, Google Analytics

Education

***BFA Graphic Design, Minor in Marketing Insights**
Virginia Commonwealth University 2021-2025

Organizations

***alpha Kappa Delta Phi - VCU**
President 2023-2024
Web / PR 2022-2023
VPO 2022-2023

***Unified Greek Council**
VP 2024-2025

Awards

***Sophia Yen Scholarship** 2024
***I.R.I.S Award** 2024
***President of the Year** 2024
***Digital Art Dep. Award** 2021

Projects

***ReStore Digital Campaign** 2024
Creating a new customer profile and digital campaign for the Richmond ReStore.

***Pigment Pianist** 2024
A handmade website taking sound and translating it into colors.

***GOTCHA!** 2025
A prototype of a collector's community app.