

Kalissa Tan
Graphic Designer

kalissatan.com
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Experience

***Graphic Design Intern, RVA**
Dominion Payroll 2024-Now
Create a diverse range of graphics and assets under the marketing team.

***Print Consultant**
CPB 2024-2025
Assist clients in choosing the optimal print process for their projects.

***Digital/Social Media Intern**
aKDPi Sorority Inc. 2024
Curated a digital presence for aKDPi's Mid-Atlantic Region and boosted online engagement.

***Brand Ambassador**
aKDPi Foundation 2025
Managing the internal and external branding of a non-profit organization.

Skills

HTML, CSS, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Premiere Pro, Bookbinding, Javascript, Figma, Project Management, Social Media Marketing, Event Planning, Budget Management, Google Analytics

Education

***BFA Graphic Design, Minor in Marketing Insights**
Virginia Commonwealth University 2021-2025

Organizations

***alpha Kappa Delta Phi - VCU**
President 2023-2024
Web / PR 2022-2023
VPO 2022-2023

***Unified Greek Council**
VP 2024-2025

Awards

***Sophia Yen Scholarship** 2024
***I.R.I.S Award** 2024
***President of the Year** 2024
***Digital Art Dep. Award** 2021

Projects

***ReStore Digital Campaign** 2024
Creating a new customer profile and digital campaign for the Richmond ReStore.

***Pigment Pianist** 2024
A handmade website taking sound and translating it into colors.

***GOTCHA!** 2025
A prototype of a collector's community app.