

Kali Francisco

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Education

University of Michigan

Ann Arbor, MI

B.S. in Computer Science and UX Design, Major GPA: 3.97

Aug 2021 - May 2025

- **Relevant courses:** Digital Product Design, Programming and Intro Data Structures, Discrete Mathematics, Web Design, Development, and Accessibility, Programs Information and People
- **Awards/Honors:** University Honors, UROP Blue Ribbon Award for Outstanding Research
- **Skills/Tools:** C++, Python, HTML/CSS, UX/UI Design, Wireframing, Prototyping, Information Architecture, Adobe InDesign, Adobe Photoshop, Adobe XD, Figma, GitHub

Relevant Experience

ORBIT Labs

Ann Arbor, MI

UX/UI Design Research Assistant

Sept 2021 - Present

- Employed UX research methods including user interviews, persona building, literature review, and wireframing, to assist prototyping ORBIT Middle School Tool that will facilitates teamwork between middle school students
- Analyzed behavioral patterns of middle school students and instructors to build web tool to facilitate inclusive and productive teamwork between middle school students of diverse backgrounds
- Analyzed UX/UI design to implement changes to be made to ORBIT Beta site used by 40+ faculty, staff, and students at Universities nationwide

SHEI Magazine

Ann Arbor, MI

Graphic Designer

Sept 2021 - May 2022

- Designed and published monthly digital and print issues alongside team of 10 designers for the publication that were nominated for 4 Accolades Awards through Arts at Michigan
- Designed posts to reach SHEI's 4,000+ instagram follows to increase SHEI's social media marketing and expand social media presence to U of M student body
- Collaborated with photography, marketing, and business teams across organization to develop design strategy

Leadership Experience

U of M School of Information

Ann Arbor, MI

Instructional Aide; Programs, Info & People

Aug 2022 - Present

- Teach small groups and assist instructors in discussion sections to reinforce lecture material for 30+ students offering individual help on homework, projects, and exam preparation 7-11 hours weekly
- Facilitate office hours instruction weekly for section of 110+ students in applying fundamental python programming concepts including internet APIs, file reading, transformation sequences, and more

Kappa Theta Pi - Professional Technology Fraternity

Ann Arbor, MI

Design Committee Lead

Sept 2021- Present

- Lead design committee in weekly meetings to teach 30+ students fundamentals of UX/UI design, research, portfolio development, and design platforms
- Synthesized data from surveys and user interviews to wireframe and prototype low-fidelity version of KTP rush app to curate an equitable and smooth rush process for rushees and brothers
- Selected out of 200 students in most competitive application cycle in program history; collaborate with members at design juries, hackathons