

***Why Smart People Make Big Money Mistakes And How To Correct  
Them Lessons From The New Science Of Behavioral Economics  
Gary Belsky***

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### **Why Smart People Make Big**

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### **Amazon.com: Why Smart People Make Big Money Mistakes And How To Correct Them: Lessons From The New Science Of Behavioral Economics (9780684859385): Gary Belsky, Thomas Gilovich: Books**

Review: Why Smart People Make Big Money Mistakes. This book takes an interesting tack as compared to other personal finance books. Rather than focusing directly on mechanical personal finance issues, it instead focuses directly on behavioral issues, particularly the traps that people who are good at analysis and memorization (i.e.,...

### **Review: Why Smart People Make Big Money Mistakes - The Simple Dollar**

Why Smart People Make Big Money Mistakes is fascinating. Of course, I have a psychology degree and now run a personal finance blog — this stuff is right up my alley. Of course, I have a psychology degree and now run a personal finance blog — this stuff is right up my alley.

### **Why Smart People Make Big Money Mistakes (and How to Correct Them) - Get Rich Slowly**

Why Smart People Make Big Money Mistakes and How to Correct Them Lessons from the Life Changing Scie ... 12 Reasons Why Smart People Fail in Business - Duration: 28:11. Valuetainment 248,433 views.

### **Why Smart People Make Big Money Mistakes and How to Correct Them Lessons from the Life Changing Scie**

Why Smart People Make Big Money Mistakes And How To Correct T There is only so much behavioral economics research out there, so overlap with prominent books is unavoidable. Re-reading huge swaths of material cheapens the experience and you must carefully plan any behavioral economics kick.

### **Why Smart People Make Big Money Mistakes And How To Correct Them: Lessons From The New Science Of Behavioral Economics by Gary Belsky**

Why Smart People Make Big Money Mistakes. Among the many mistakes the book covers are playing with the house's money, mental accounting (treating the same situation in different ways), confusing something familiar with something safe, believing in hot hands, herding, the endowment effect, loss aversion and (of course) overconfidence.

### **Why Smart People Make Big Money Mistakes - CBS News**

Thomas Gilovich is a professor of psychology at Cornell University and author of The Wisest One in the Room (with Lee Ross), How We Know What Isn't So, Why Smart People Make Big Money Mistakes, and Social Psychology. He lives in Ithaca, New York.

### **Why Smart People Make Big Money Mistakes and How to Correct Them eBook by Gary Belsky, Thomas Gilovich | Official Publisher Page | Simon & Schuster**

WHY SMART PEOPLE MAKE BIG MONEY MISTAKES 1 An introduction to the life-changing science of behavioral economics. 1 NOT ALL DOLLARS ARE CREATED EQUAL 21 How "mental accounting" can help you save, or cost you money. 2 WHEN SIX OF ONE ISN'T HALF A DOZEN OF THE OTHER 45 How "loss aversion" and the "sunk cost fallacy" lead you to throw good money after bad.

### **Why Smart People Make Big Money Mistakes and How to Correct Them - Willkommen — Verbundzentrale des GBV**

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Why Smart People Make Big Money Mistakes (and How to Correct Them) By J.D. Roth @jdroth June 16, 2011 In this short book, Gary Belsky and Tom Gilovich catalog a menagerie of mental mistakes that cause people to spend more than they should.

**Why Smart People Make Big Money Mistakes (and How to Correct Them) | Top 10 Personal Finance Books | TIME.com**

Why Smart People Make Big Money Mistakes ... And How to Correct Them Lessons from the Life-Changing Science of Behavioral Economics. 2. Losses hurt you more than gains please you Most people are loss averse. The pain people experience from losing \$100 is greater than the pleasure of gaining the same amount.

**Why Smart People Make Big Money Mistakes - Salad Navy**

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**Editions of Why Smart People Make Big Money Mistakes And How To Correct Them: Lessons From The New Science Of Behavioral Economics by Gary Belsky - Goodreads**

Gary Belsky, CEO of Elland Road Partners and author of Why Smart People Make Big Money Mistakes and How to Correct Them, shares techniques for making effective decisions.

**Gary Belsky - Why Smart People Make Big Money Mistakes - interview - Goldstein on Gelt**

Thomas Gilovich is a professor of psychology at Cornell University and author of The Wisest One in the Room (with Lee Ross), How We Know What Isn't So, Why Smart People Make Big Money Mistakes, and Social Psychology. He lives in Ithaca, New York.

**Why Smart People Make Big Money Mistakes and How to Correct Them: Lessons from the Life-Changing Science of Behavioral Economics: Gary Belsky, Thomas Gilovich: 9781439163368: Amazon.com: Books**

Why Smart People Make Big Money Mistakes Why Smart People Make Big Money Mistakes and How to Correct Them: Lessons from the New Sci-ence of Behavioral Economics by Gary Belsky and Thomas Gilovich, reviewed by Ben Wolzenski CHAPTER 2—WHEN SIX OF ONE ISN'T HALF A DOZEN OF THE OTHER Prospect theory is the second pillar of behavioral science.

**Why Smart People Make Big Money Mistakes - SOA**

Unless these smart people are not so much social as they are masochistic.-- ... However, recent advances in how we treat mental health in the elderly are making a big difference. Here's how.

**Why Very Smart People Are Happiest Alone - Big Think**

20 Things Smart People Don't Do (And What They Do Instead) 5 Tips on How to be a More Responsible Person. 7 Essential Tools Every Serious Startup Needs. 7 Common Struggles of Minimalist Beginners and How to Overcome Them. 4 Shortcuts to Self Improvement for Tech Junkies and Nerds

### **20 Things Smart People Don't Do (And What They Do Instead)**

Despite our differences, there are some psychological foibles most of us share when it comes to thinking about money. That's the subject of a fascinating new book, *Why Smart People Make Big Money Mistakes and How to Correct Them* by Gary Belsky and Thomas Gilovich.

## **Why Smart People Make Big Money Mistakes And How To Correct Them Lessons From The New Science Of Behavioral Economics Gary Belsky**

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