

A

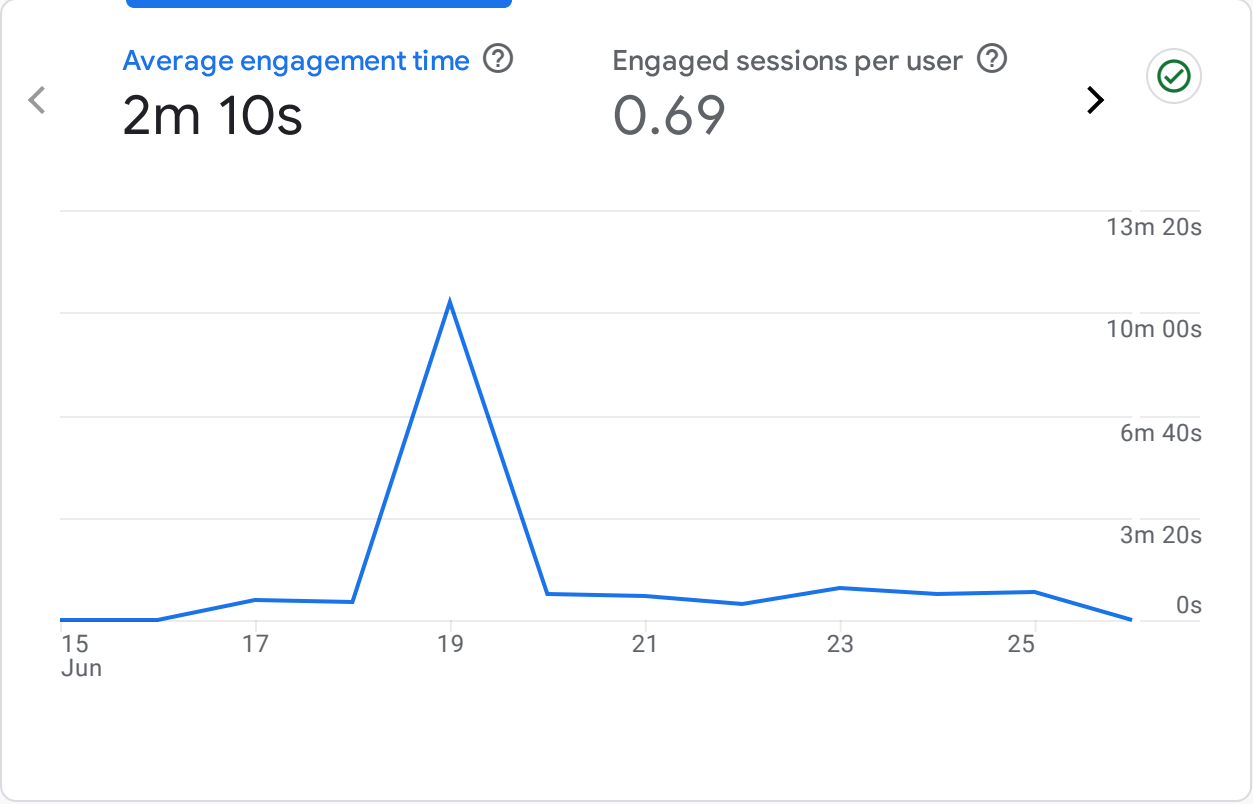
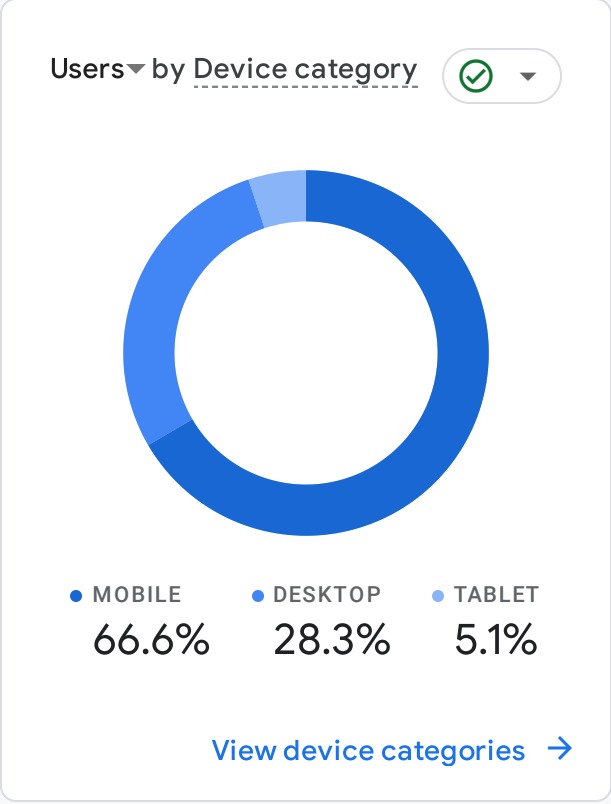
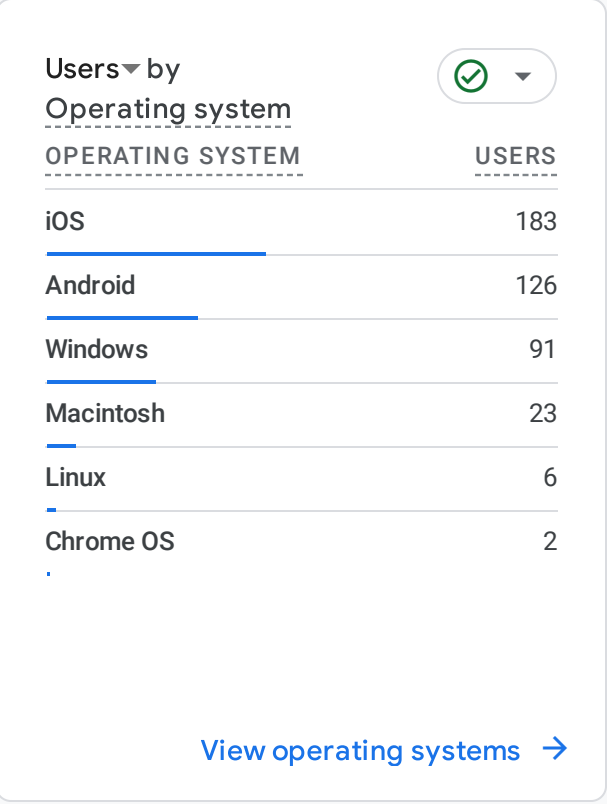
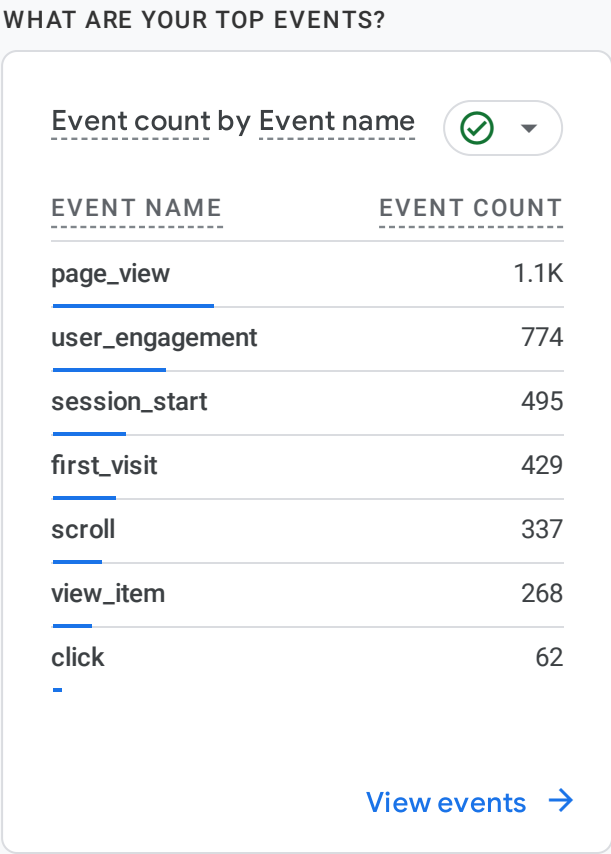
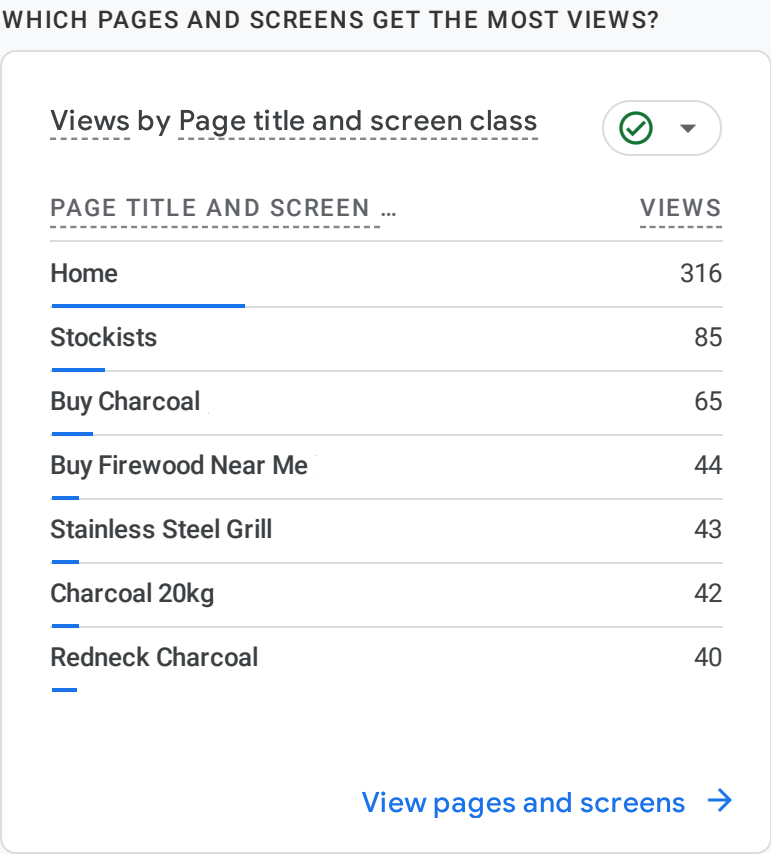
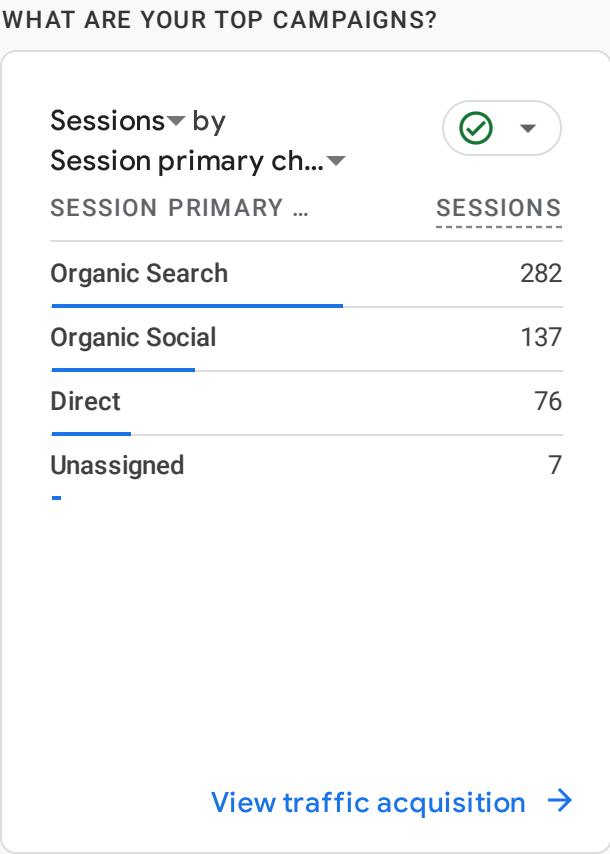
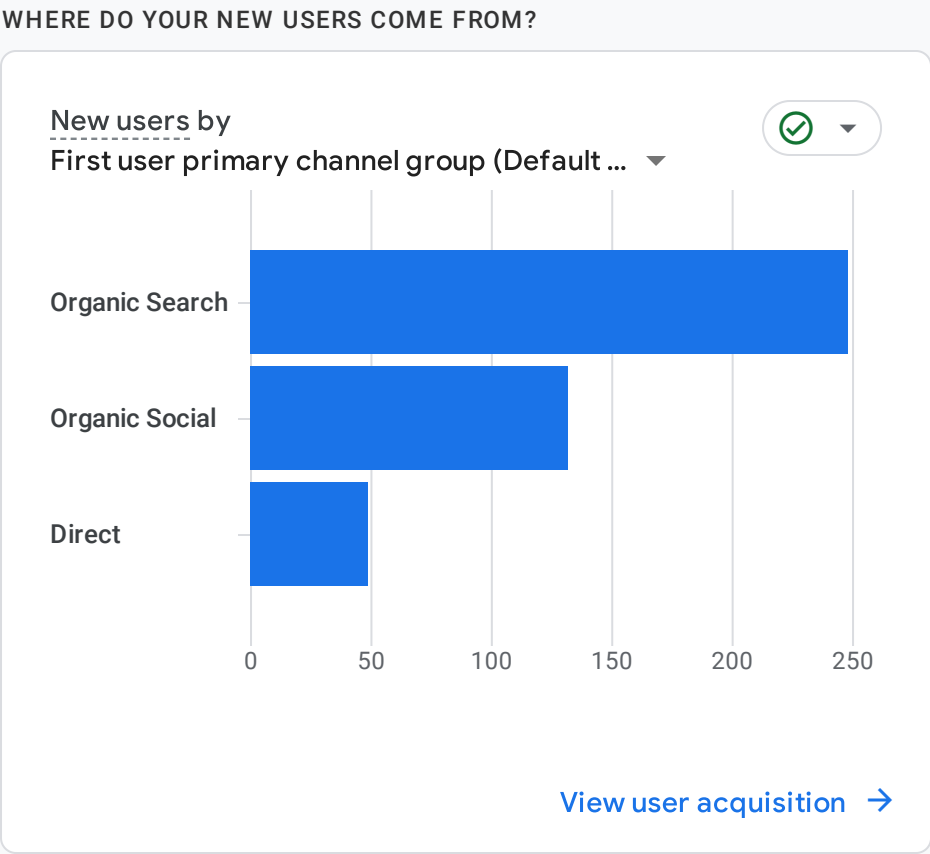
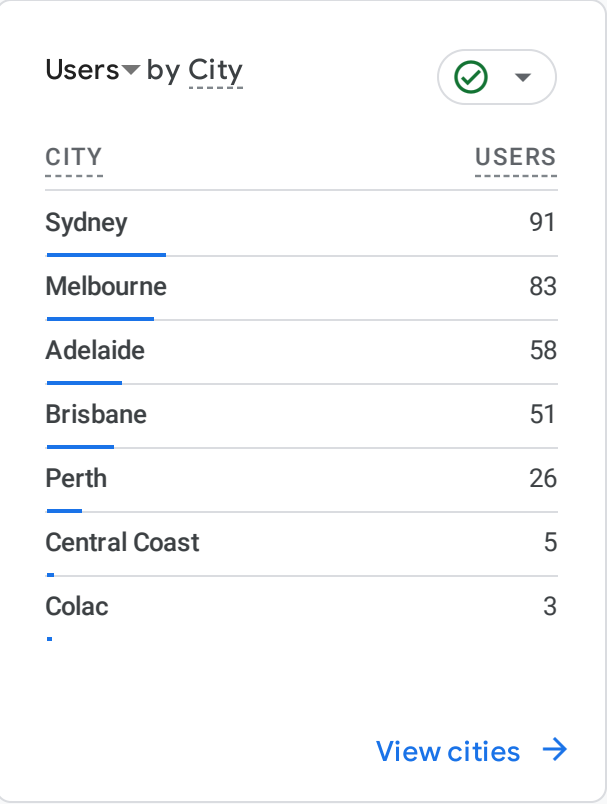
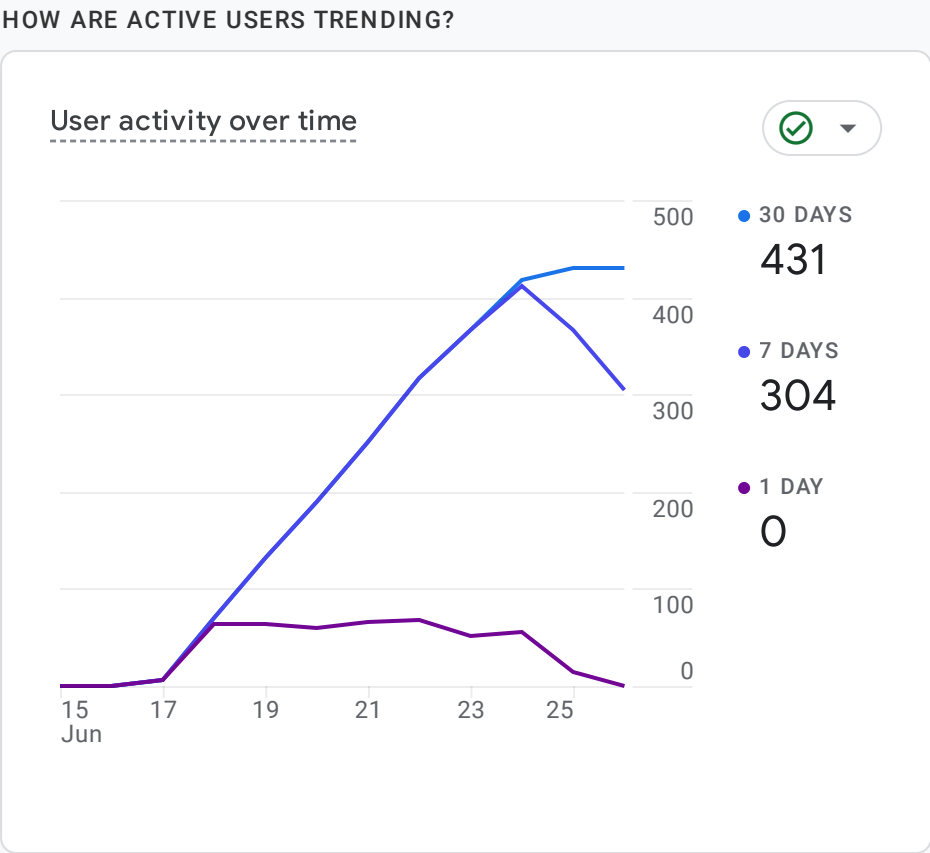
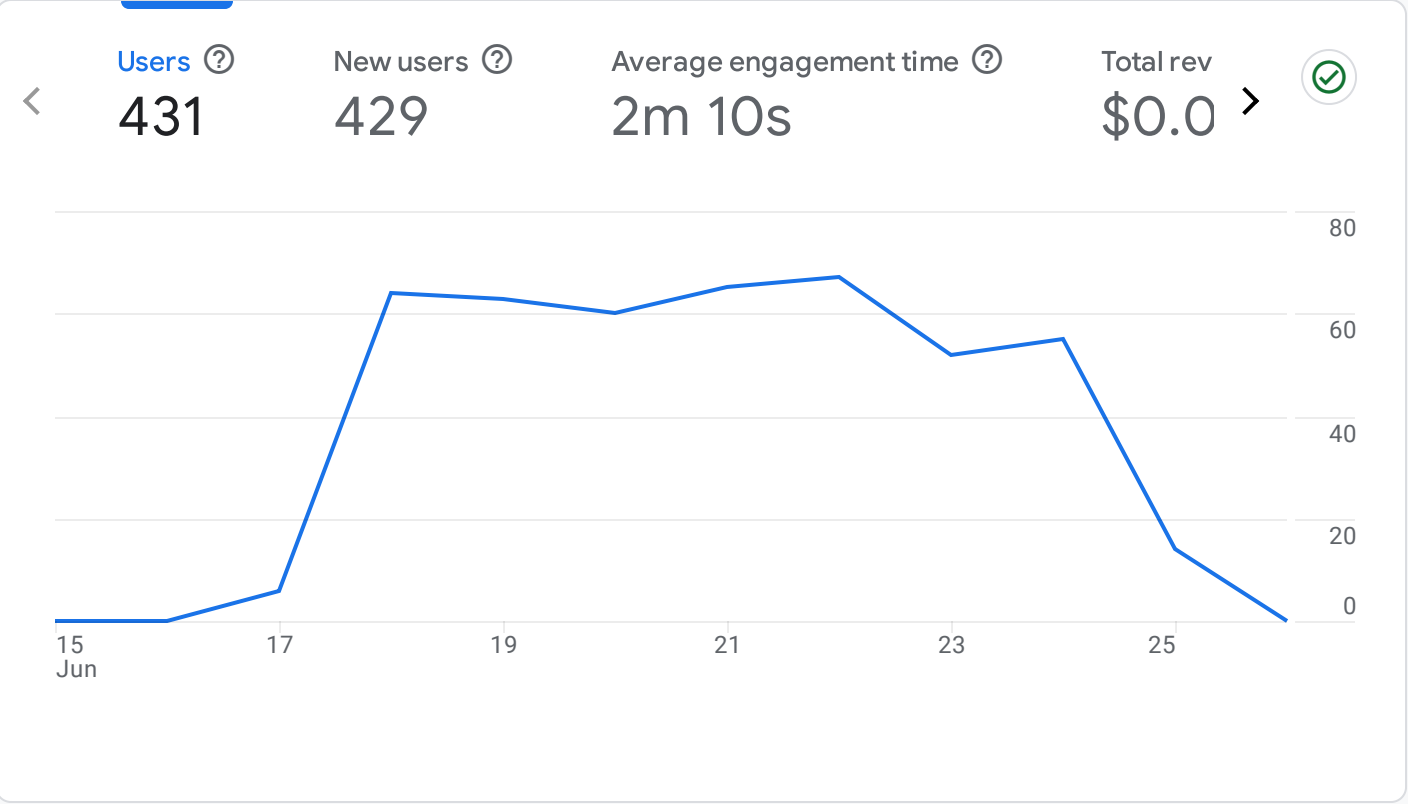
All Users

Add comparison

Custom

Jun 15 - Jun 26, 2024

Reports snapshot



A

All Users

Add comparison +

Custom

Jun 16 – Jun 26, 2024

▼

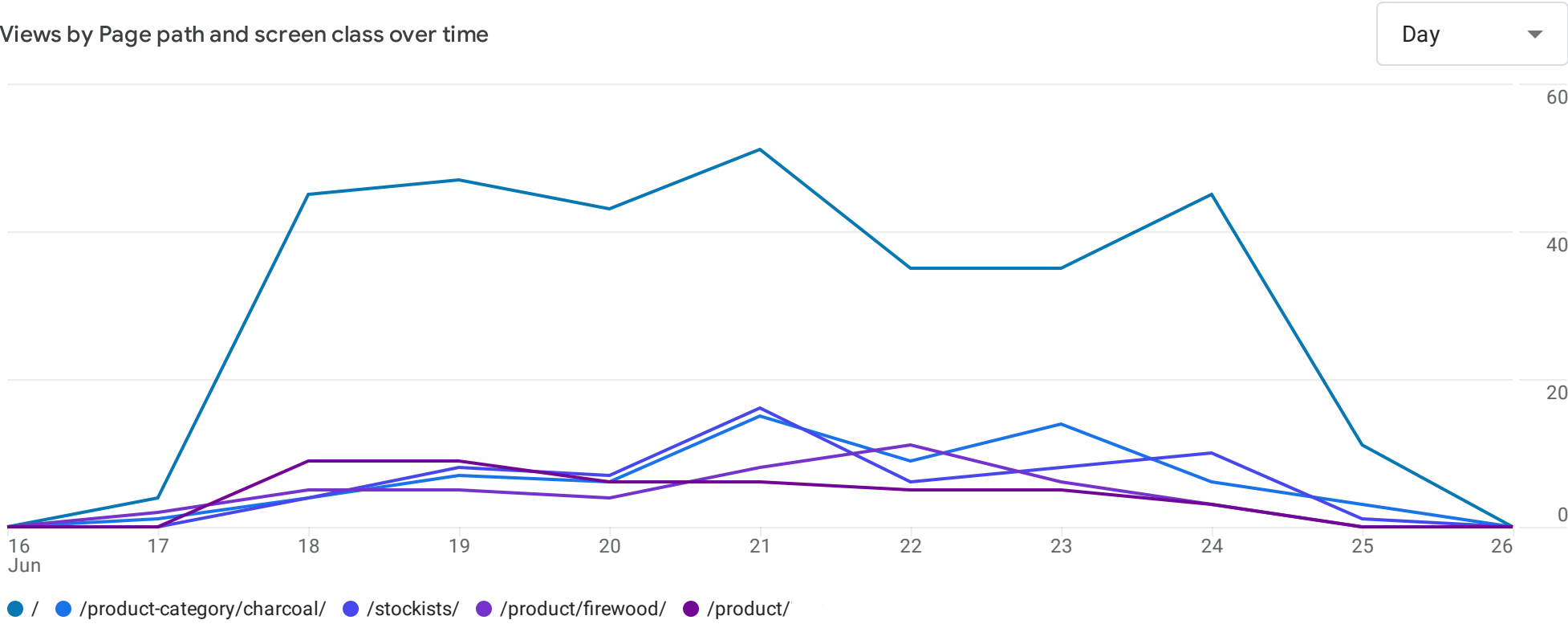
Pages and screens: Page path and screen class

✓

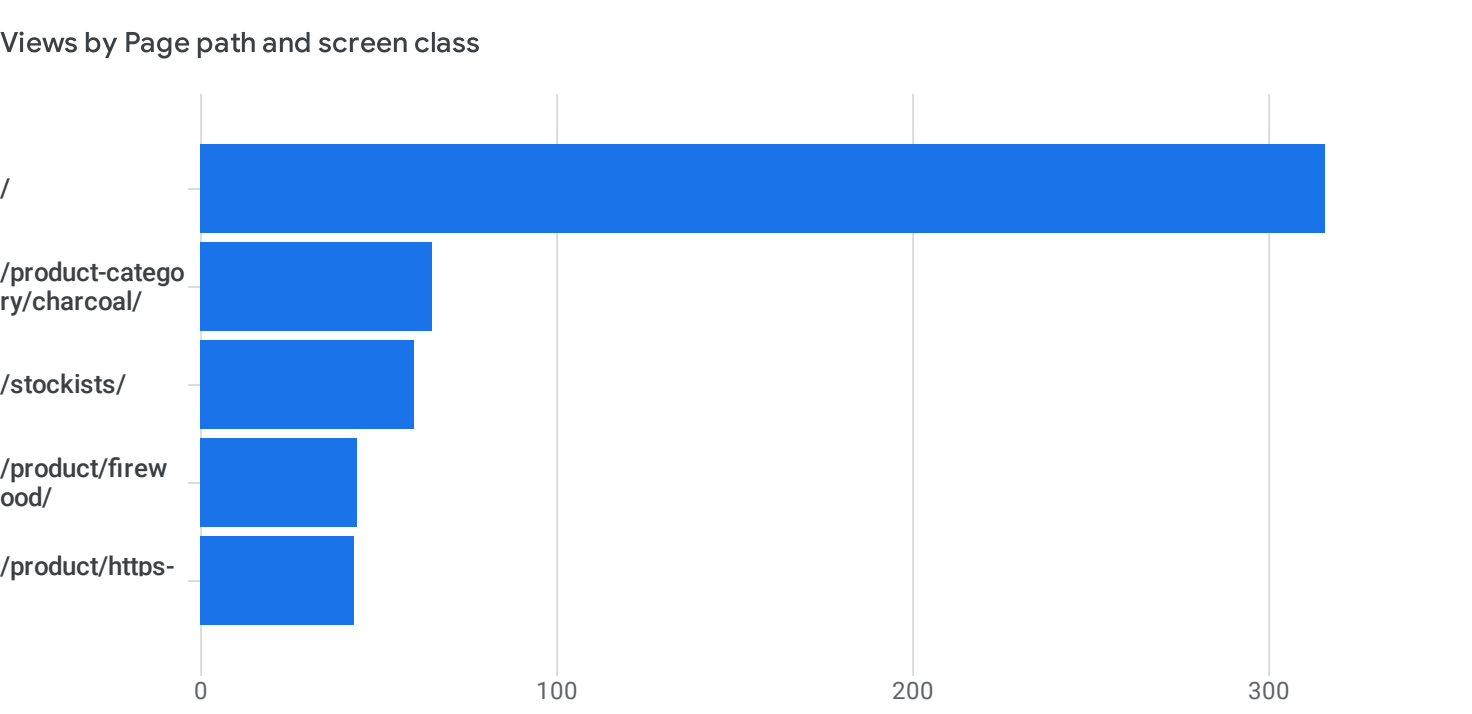
▼

Add filter +

Views by Page path and screen class over time



Views by Page path and screen class



🔍 Search...

Rows per page: 10 ▼

Go to: 1

< 1-10 of 104 >

Page path and screen class		↓ Views	Users	Views per user	Average engagement time	Event count All events ▼	Key events All events ▼	Total revenue
		1,102 100% of total	431 100% of total	2.56 Avg 0%	2m 10s Avg 0%	3,546 100% of total	0.00	\$0.00
1	/	316	243	1.30	20s	1,073	0.00	\$0.00
2	/product-category/charcoal/	65	52	1.25	13s	148	0.00	\$0.00
3	/stockists/	60	47	1.28	47s	145	0.00	\$0.00
4	/product/firewood/	44	41	1.07	14s	208	0.00	\$0.00
5	/product/	43	31	1.39	42s	183	0.00	\$0.00
6	/product/premium-natural-hardwood-charcoal-20kg/	42	32	1.31	26s	199	0.00	\$0.00
7	/redneck-charcoal/	40	26	1.54	23m 08s	94	0.00	\$0.00
8	/product-category/charcoal/premium	39	35	1.11	30s	88	0.00	\$0.00
9	/product-category/charcoal/briquettes/	36	33	1.09	21s	137	0.00	\$0.00
10	/stockists	25	24	1.04	52s	57	0.00	\$0.00

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All Users

Add comparison

Custom

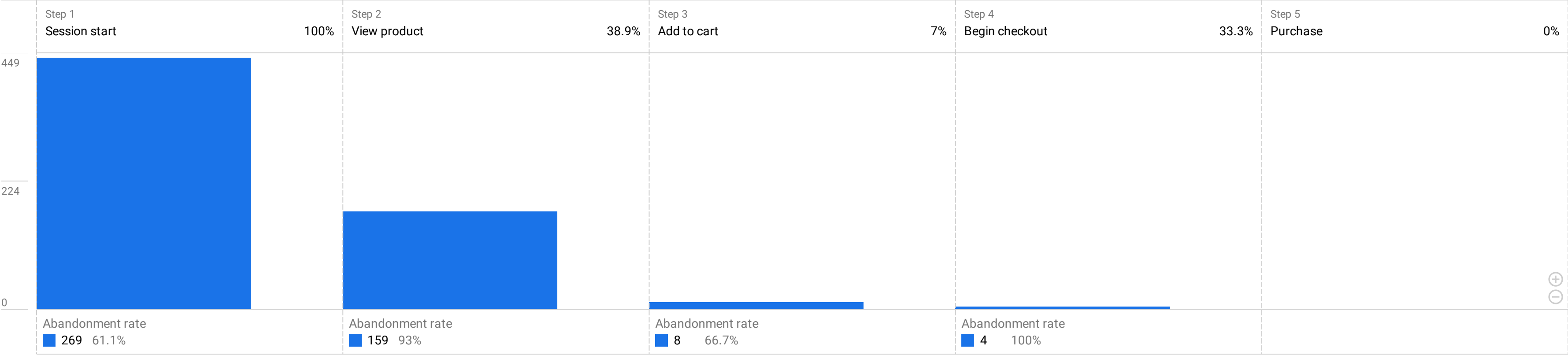
Jun 16 – Jun 26, 2024

Purchase journey: Device category

Add filter

Closed funnel

View funnel steps



Search...

Rows per page: 10

1-3 of 3

Device category		↓ 1. Session start (User count)	2. View product (User count)	3. Add to cart (User count)	4. Begin checkout (User count)	5. Purchase (User count)
		440 100% of total	171 100% of total	12 100% of total	4 100% of total	0
1	mobile	292	105	8	4	0
2	desktop	127	61	3	0	0
3	tablet	21	4	0	0	0