

Capstone Project

Perfumes Ratings



Worked by
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fragrantica.com - portal for perfume lovers

Three main segments :

- a catalogue of perfumes
- an independent magazine on this subject
- a community - users who comment, discuss and assess perfumes

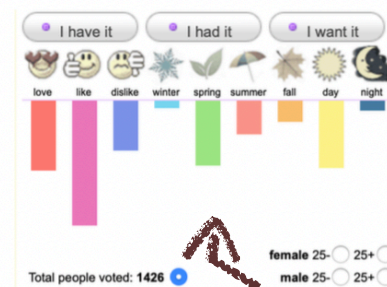
Main accords
elements/ingredients
of a fragrance

Title

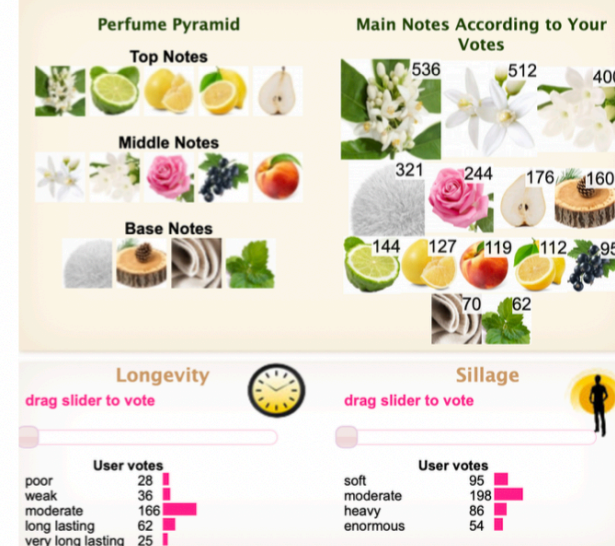
Love Story Chloé for women



MAIN ACCORDS
white floral
citrus
musky
woody
fresh spicy
fruity



Perfume rating: 3.67 out of 5 with 1426 votes.



Rating score
mean value
of users votes

More
about
accords

Votes

the number of votes
submitted by users

User's preferences

love/like/dislike
winter, spring, summer or autumn
cold or hot day
day or night
have/had/want

Longevity

poor, weak, moderate,
long or very long

Sillage

soft, moderate,
heavy or enormous

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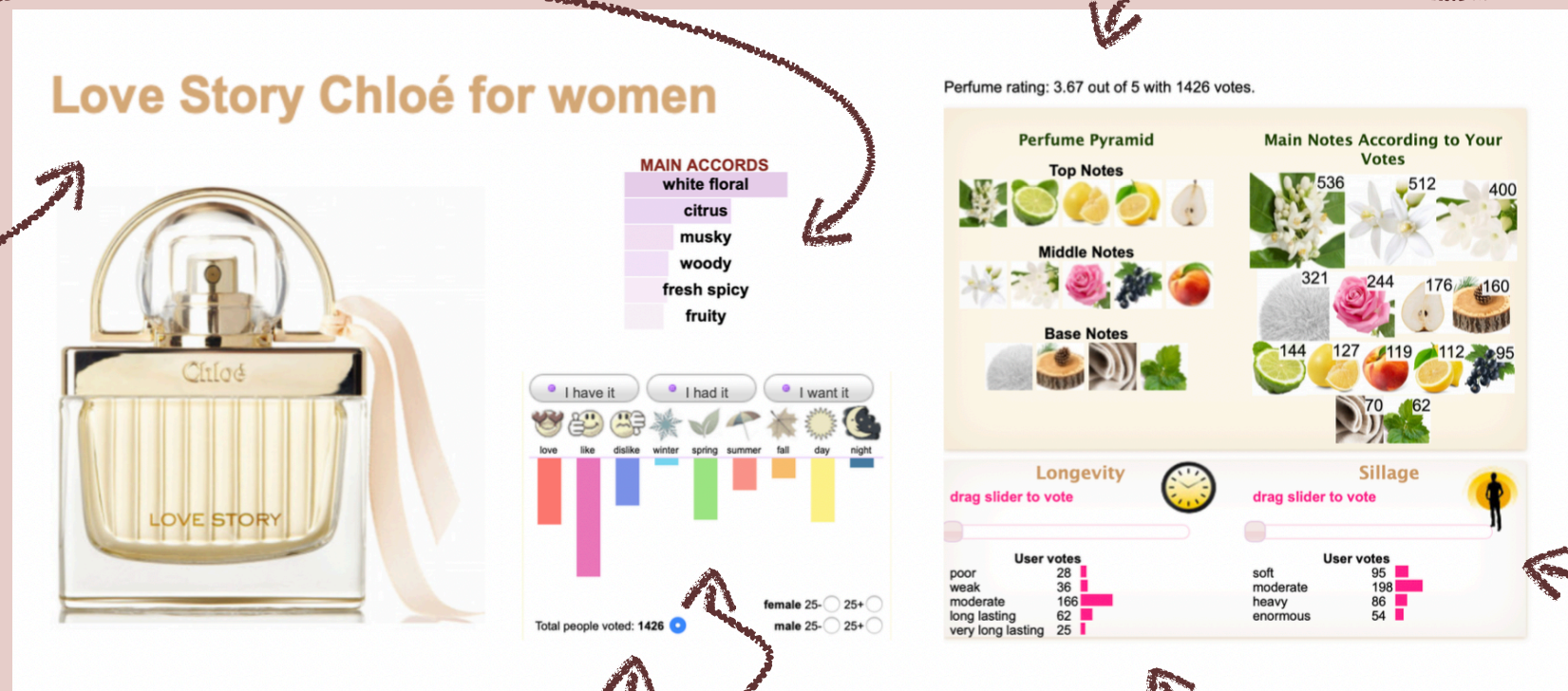
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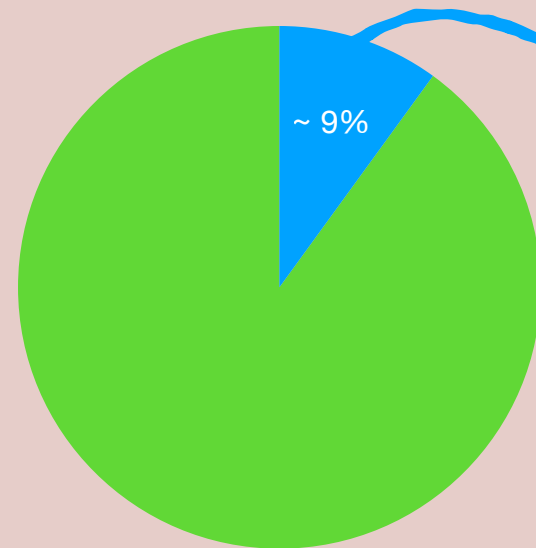
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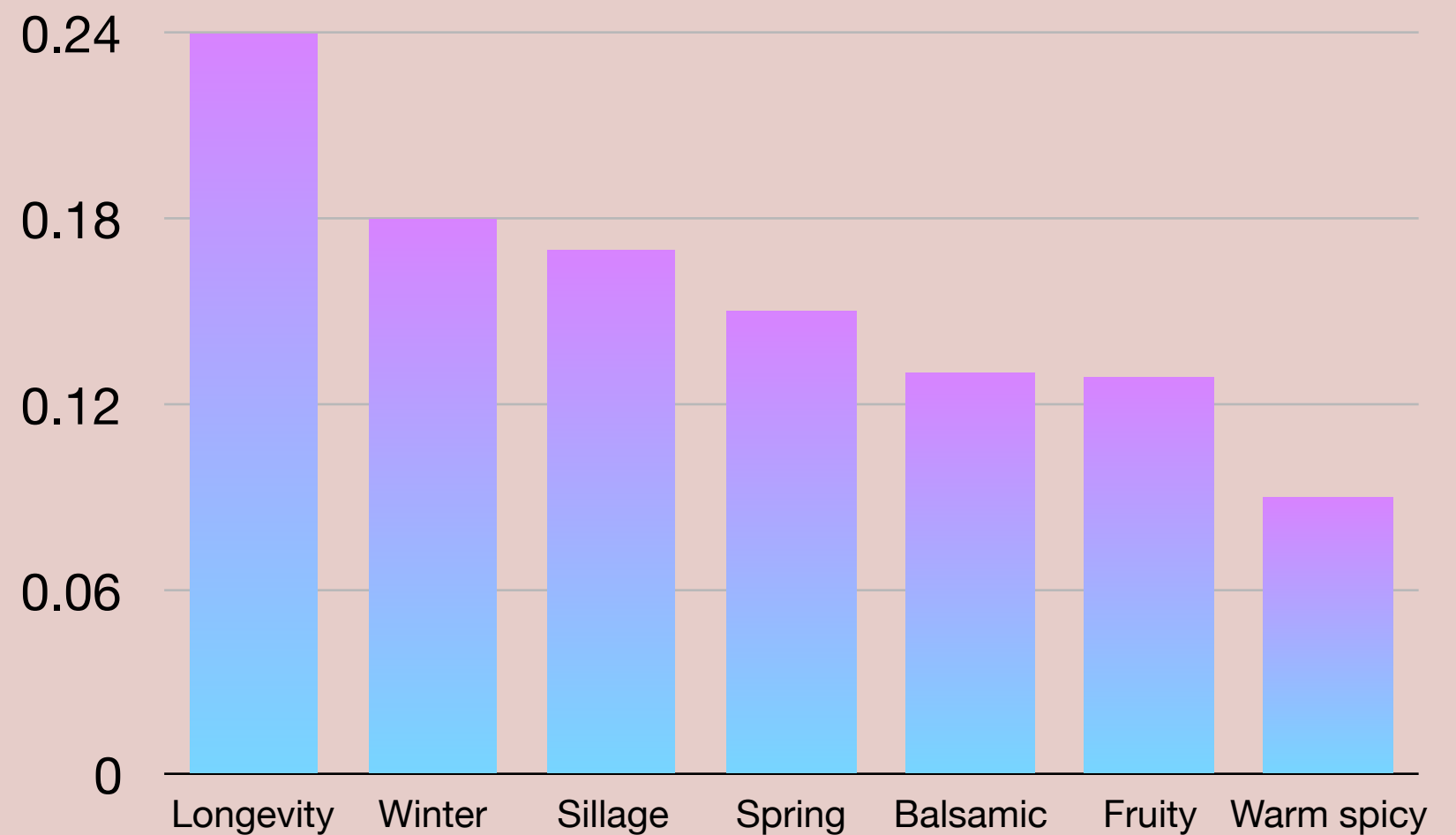
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Final model: Ridge Regression



Rating score

Features most correlated with 'Rating score'



Thank you!

Feel free to contact me:

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