



Kalina Georgieva
UX / UI Designer

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<https://kalina.style>

IT Knowledge

Figma, Material Design Kit, Adobe XD, Photoshop,
Illustrator, AI Design Tools, Miro, Framer, Zeplin, HTML,
CSS / SCSS, WCAG, React, Angular, Nodejs,
Typescript, Javascript, GraphCMS, Git, Jira,
Confluence, Scrum

Social skills

Empathy, communication, personal responsibility

Languages

German, English, Bulgarian

Work experience

UX / UI Designer

BonMercato, Munich / Remote (02.2025 - until now)

- Design and prototyping of user-centered interfaces for e-commerce
- Expanding the BonMercato design system while adhering to brand guidelines
- Conversion rate optimization through analysis tools and user tests

UX / UI Designer

Get2Germany, Berlin / Remote (10.2024 – 12.2024)

- Design and prototyping of user-centric interfaces for GovTech platforms
- Compliance with the accessibility standards (WCAG)
- Reducing task completion times by 20% through the use of AI design tools

UX / UI Designer

uCORE Systems, Weiterstadt / Remote (02.2024 – 09.2024)

- Conception, design and prototyping for digital smart home applications
- Creating of the uCore design system based on the Material Design Kit
- Close collaboration with developers

UX / UI Designer

Freelancer, Munich / Remote (01.2023 – 01.2024)

- Conception, design and prototyping for mobile and web applications
- UX Design Thinking and design systems such as Material UI, Bootstrap
- User-centered thinking and designing, high levels of empathy

Frontend Developer

Prym Consumer Europe, Stolberg / Remote (12.2020 – 12.2022)

React, Redux, GraphCMS, GraphQL, Rest API, Node.js, Shopify

Frontend Developer

windeln.de, Munich (06.2016 – 07.2020)

Responsive Design, HTML, CSS, Javascript, Rest API, Angular

Frontend Developer

PAYBACK, Munich (02.2014 – 05.2016)

Responsive Design HTML, CSS, Bootstrap, First Spirit

Work experience

Webproducer

Onemedia, Munich (07.2009 – 10.2013)

Responsive Design, HTML, CSS, Wordpress

Webdesign-Intern

Deutsche Golf Online, Munich (02.2009 – 06.2009)

Photoshop, Flash, HTML, CSS

Webdesigner

Studio Itti, Sofia, Bulgaria (07.2008 – 10.2008)

Photoshop, Flash, HTML, CSS, SEO, Google Analytics

Webdesigner

Voicecom, Sofia, Bulgarien (09.2006 – 12.2007)

Konzeption, Design, Flash, Photoshop, HTML, CSS

Education and Trainings

Adobe XD and Figma Screen Design Course

cimdata education academy (08.2023 – 09.2023)

UX Design Thinking Course

cimdata education academy (03.2023 – 04.2023)

Google UX Design Thinking Course

Youtube (09.2022)

Figma UI / UX Design Essentials Course

Udemy (06.2022)

Interface Design Course

Macromedia education academy (12.2013 – 01.2014)

Master of Computer Systems and Networks

University of Ruse, Bulgaria (09.2005 – 12.2007)

Bachelor of Computer Systems and Technologies

University of Ruse, Bulgaria (09.2001 – 05.2005)

German language school

German school Friedrich Schiller, Ruse, Bulgaria (09.1996 – 05.2001)