



Vidura Madhubhasha

Planning & Supply Chain Specialist

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Visa Status- 60-days Visit Visa (Expire 2nd Dec)

Professional Summary

Performance-driven Planning & Procurement professional with over 8 years of experience supporting demand planning, supply chain, and procurement operations for leading global apparel brands. Adept at evaluating processes, identifying gaps, and implementing improvements to enhance operational efficiency, compliance, and stakeholder satisfaction. Skilled in driving cross-functional collaboration, KPI tracking, and data-driven decision-making, with hands-on experience in standardizing workflows, embedding continuous improvement, and ensuring alignment with organizational goals. Experienced in navigating complex operations, legacy systems, and high-paced environments while delivering measurable outcomes.

Key Skills

Process Evaluation & Improvement • Procurement & Supply Chain Coordination • Demand & Production Planning • KPI Tracking & Data-Driven Reporting • Cross-Functional Collaboration • Workflow Standardization • Continuous Improvement & Change Management • Compliance & Risk Mitigation • MIS & Dashboard Reporting • Inventory & Material Optimization • Stakeholder Engagement & Communication • Microsoft Office & Advanced Excel

Achievement

- Achieved 100% on-time delivery for customer orders by developing robust production and procurement plans, aligning resources, and streamlining workflows at InQube.
- Maintained 95%+ on-time delivery performance through proactive issue resolution and effective cross-functional collaboration with merchandising, logistics, and sourcing teams.
- Accelerated new product launch integration by 10%, ensuring faster milestone completion while standardizing planning and operational processes.
- Ensured 100% order fulfillment by aligning production schedules with sales forecasts, reducing delays, and improving supply chain reliability.
- Led a lean enterprise project at MAS Kreeda, reducing repetitive workflow lead times and improving operational efficiency across procurement and planning process.

Work Experience

Senior Executive – Planning | InQube Global Pvt Ltd

Dec 2021- Sep 2025

(Leading apparel manufacturing and innovation partner for global fashion brands in Sri Lanka)

- Led end-to-end demand planning and rolling forecasts for SEEDS Garment – Cambodia (1,500+ workforce), ensuring alignment between production, materials, and customer demand.
- Monitored and optimized procurement, inventory, and master production schedules to support forecast accuracy, operational efficiency, and compliance with internal frameworks.
- Developed KPI dashboards and MIS/MPS reports to track forecast accuracy, on-time delivery, and inventory performance, enabling data-driven leadership decisions.
- Coordinated cross-functionally with merchandising, supply chain, and logistics teams to implement process improvements, resolve bottlenecks, and enhance operational alignment.
- Supported new product launches (NPI) with integrated forecasts and planning inputs, embedding standardized processes across teams.
- Proactively identified inefficiencies and recommended process enhancements to improve cost-effectiveness, delivery reliability, and workflow efficiency.

Senior Executive – Planning | MAS KREEDA
(Leading apparel manufacturer for NIKE brand in Sri Lanka)

Dec 2021- Sep 2021

- Managed production planning and demand forecasting for multiple Nike product categories, achieving 90–95% on-time delivery.
- Supported procurement and supply chain process evaluation and improvement initiatives, ensuring smooth execution of orders and inventory alignment.
- Generated performance and capacity reports, highlighting gaps, risks, and actionable insights for leadership to drive operational excellence.
- Collaborated with sourcing, merchandising, and production teams to standardize workflows, improve operational efficiency, and maintain compliance with internal and external requirements.
- Assisted in inventory optimization, S&OP processes, and reporting, supporting continuous improvement and data-driven decision-making.

Executive – Planning | MAS KREEDA

Dec 2021- Sep 2021

- Planned and executed weekly style/sales order-wise cut plans by aligning production schedules with embellishment requirements, ensuring smooth operations.
- Collaborated with sourcing and merchandising teams to review order status, resolve challenges, and maintain raw material stability.
- Monitored production performance and prepared action plans to minimize order risks, improve timelines, and optimize resource utilization.
- Updated production and plant data in SAP to ensure accurate scheduling and capacity planning.
- Prepared and circulated reports (PTP, action trackers) providing data-driven insights for decision-making, improving response time by 5%
- Introduced a 'Virtual Obeya Room' to centralize reporting, enabling real-time visibility of 10+ lean initiatives and process performance, reducing reporting delays by 50%

Education

BSc- Physical Science | University of Colombo,

2017

Major- Statistics, Applied Mathematics | Minor- Physics, Computer Science

Certification

Open to Buy- Retail Merchandising Planning | Udemy

2025

Major - Retail Merchandising & Planning

Supply Chain Analytics- Rutgers the State University of New Jersey (Following)

(Offred by Coursera)

2025

Major – Demand Planning, Forecasting & Competitive Analytics

Lean Six Sigma- Green Belt | The Lean Six Sigma Company

2021

Major- Lean methodology, Lean Tools, DMAIC Process, Six Sigma Tools, Change Management

Additional Information

Languages: English (Fluent), Sinhala (Native)

Full name(As passport) : Katuwanthuduwe Manage Vidura Madhubhasha

Passport No: N11537610 (Valid until 2034)

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