Vidura Madhubhasha

Demand & Supply Planning Professional | Operational Excellence| Business Performance

506, Seychelles Apartments, Al Ramth St, Al Barsha, Dubai
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Visa Status- 60-days Visit Visa (Expire 2nd Dec)

Professional Summary

Analytical and detail-oriented Planning Professional with over 7 years of experience in demand forecasting, supply planning, and production coordination within large-scale operations. Skilled in Sales & Operations Planning (S&OP), capacity management, and data-driven decision-making, with a strong focus on forecast accuracy, efficiency, and operational control. Recognized for proactive problem-solving, precision in planning, and effective collaboration across merchandising, sourcing, and logistics teams to ensure seamless execution and business continuity. Currently seeking an opportunity to apply analytical expertise, strategic planning capability, and operational excellence to drive performance and support organizational growth.

Key Skills

Strategic Planning & Organization • Demand Forecasting • Supply Chain Analysis • Sales & Operations Planning (S&OP) • Capacity & Resource Planning • Inventory & Material Management • Production Scheduling (MPS) • Data Interpretation & Trend Analysis • Process Optimization • KPI Reporting & Dashboarding • ERP Systems & Data Governance • Excel & Power BI Analytics • Continuous Improvement • Cross-Functional Collaboration • Stakeholder Coordination • Analytical Thinking • Problem Solving • Decision-Making • Adaptability & Resilience • Effective Communication • Team Leadership & Collaboration • Attention to Detail • Result-Oriented Mindset

Achievement

- Achieved 100% on-time delivery for customer orders by developing robust production plans and aligning resources effectively at InQube.
- Maintained above 95% on-time delivery performance through proactive issue resolution and cross-team collaboration at InQube.
- Accelerated new product integration by 10% faster milestone completion in the first phase of launches at InQube.
- Secured 100% order fulfillment by aligning production with sales forecasts.
- Reduction of lead-time for system work repetitive work flow, completed as a lean enterprise project for MAS Holdings.

Work Experience

Senior Executive – Planning | InQube Global Pvt Ltd   **December 2021- September 2025**
(Leading apparel manufacturing and innovation partner for global fashion brands in Sri Lanka)

- Led end-to-end planning and coordination for a 1,500+ workforce, maintaining 95%+ on-time delivery performance across brands such as *Aerie, Victoria's Secret, SKIMS, Savage X Fenty, and Under Armour*.

- Managed master production schedules (MPS) by aligning demand forecasts, capacity plans, and material readiness to ensure operational continuity and efficient resource utilization.

- Reviewed brand-level sales trends, stock positions, and replenishment priorities to support accurate in-season buy planning and agile supply responses.

- Built and automated dashboards and KPI reports to monitor capacity utilization, production efficiency, and brand-specific performance, improving visibility and decision accuracy.

- Collaborated with merchandising, sourcing, and logistics teams to balance supply and demand, streamline order execution, and maintain delivery reliability.

- Enhanced planning processes through improved communication, structured workflows, and stronger data discipline, resulting in better forecast accuracy and smoother production flow.

Senior Executive – Planning | MAS KREEDA   **September 2021- December 2021**

(Leading apparel manufacturer for NIKE brand in Sri Lanka)

- Led end-to-end demand and production planning for multiple **NIKE** product lines, achieving 90–95% on-time delivery through effective scheduling and resource coordination
- Translated seasonal forecasts into actionable production plans, ensuring alignment across merchandising, sourcing, and logistics functions to meet delivery and capacity targets.
- Reviewed historical demand patterns and production data to refine forecasts, strengthen planning accuracy, and support proactive capacity allocation across product categories.
- Tracked production progress, line efficiency, and material readiness, identifying and resolving bottlenecks to maintain uninterrupted operations and timely order completion.
- Prepared capacity utilization and performance reports to support leadership decision-making and enhance visibility into planning and production performance.
- Managed resource planning for seasonal capacity expansions, coordinating manpower and materials for 10,000+ additional units during peak demand cycles while sustaining operational stability.

Executive – Planning | MAS KREEDA   **August 2017- August 2021**

- Developed and executed weekly style and sales order–based cut plans, aligning production schedules with embellishment and capacity requirements to ensure seamless workflow.
- Partnered closely with sourcing and merchandising teams to review order progress, troubleshoot constraints, and maintain consistent raw material availability.
- Monitored production performance metrics and implemented corrective action plans to minimize order delays, reduce risk, and optimize resource utilization.
- Managed and updated production and capacity data within SAP, ensuring accuracy for scheduling, reporting, and decision-making.
- Generated and analyzed operational reports (PTP, MPS) to deliver actionable insights, enhancing decision speed and response time by 5%.
- Introduced and implemented a Virtual Obeya Room, centralizing real-time performance reporting for 10+ lean initiatives and improving process visibility while reducing reporting delays by 50%.

Education

BSc- Physical Science | University of Colombo,   **2017**

Major- Statistics, Applied Mathematics | Minor- Physics, Computer Science

Certification

Open to Buy- Retail Merchandising Planning | Udemy   **2025**

Major - Retail Merchandising & Planning

Supply Chain Analytics- Rutgers the State University of New Jersey (Following)

(Offred by Coursera)   **2025**

Major – Demand Planning, Forecasting & Competitive Analytics

Lean Six Sigma- Green Belt | The Lean Six Sigma Company   **2021**

Major- Lean methodology, Lean Tools, DMAIC Process, Six Sigma Tools, Change Management

Additional Information

Full name(As passport) : Katuwanthuduwe Manage Vidura Madhubhasha

Passport No: N11537610 (Valid until 2034)

Nationality: Sri Lankan

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