



# Vidura Madhubhasha

## Senior Planner

506, Seychelles Apartments, Al Ramth St, Al Barsha, Dubai

+971 526101396 | [Vidura.m@outlook.com](mailto:Vidura.m@outlook.com)

LinkedIn- [inkedin.com/in/viduram](https://www.linkedin.com/in/viduram)

Visa Status- 60-days Visit Visa (Expire 2<sup>nd</sup> Dec)

## Professional Summary

---

Analytical and detail-oriented Planning Professional with over 5 years of experience in demand forecasting, capacity, and material planning within the apparel industry. Possesses a strong understanding of end-to-end supply chain processes from planning through production execution, ensuring smooth coordination between demand, materials, and manufacturing. Skilled in data-driven analysis, cross-functional collaboration, and process optimization to enhance efficiency and on-time delivery.

## Key Skills

---

Strategic Planning & Organization • Microsoft Excel (Advanced) • Problem Solving & Decision Making • Analytical Thinking & Data Interpretation • Time Management & Prioritization • Adaptability & Flexibility • Stakeholder Engagement & Relationship Building • Process Improvement & Continuous Learning • Attention to Detail • Reporting/forecasting & Documentation

## Achievement

---

- Achieved 100% on-time delivery for customer orders by developing robust production plans and aligning resources effectively at InQube.
- Maintained above 95% on-time delivery performance through proactive issue resolution and cross-team collaboration at InQube.
- Accelerated new product integration by 10% faster milestone completion in the first phase of launches at InQube.
- Secured 100% order fulfillment by aligning production with sales forecasts.
- Reduction of lead-time for system work repetitive work flow, completed as a lean enterprise project for MAS Holdings.

## Work Experience

---

### Senior Executive – Planning | InQube Global Pvt Ltd

Dec 2021- Sep 2025

- Led integrated planning activities across demand forecasting, capacity allocation, and material readiness, contributing to seamless end-to-end supply chain flow from order confirmation to production delivery.
- Developed comprehensive production plans to maximize resource utilization and achieving 100% on time delivery and meet all production commitments.
- Partnered with cross-functional teams across merchandising, sales, and logistics to translate business forecasts into executable production and material plans, achieving 98% on-time delivery.
- Maintained Master Production Schedule (MPS), minimize bottlenecks monitoring line efficiency, output, and adherence to timelines.
- Collaborated with cross-functional teams to ensure new product integration met critical milestones by 10% in 1<sup>st</sup> phase.
- Facilitated weekly merchandising meetings to align production with sales forecasts and order status, achieving 100% fulfillment of customer requirements and ensuring raw material alignment.
- Supported leadership decisions by analyzing data and preparing insightful reports to drive informed business actions.
- Contributed to continuous improvement on processes that strengthened planning discipline and improved coordination across teams, ensuring smoother order execution.

**Senior Executive – Planning | MAS KREEDA****Dec 2021- Sep 2021**

- Led end to end production planning for multiple product lines, optimizing workflows and aligning resources with forecasted demand.
- Collaborated closely with cross-functional teams to balance supply and demand, ensuring 100% production alignment and on-time delivery.
- Evaluated historical data, order trends, and material flow to improve planning accuracy and responsiveness to customer requirements.
- Delivered reports and insights to leadership on forecast accuracy, resource utilization, and performance metrics to support better operational decisions.
- Supported capacity expansion initiatives and reallocation strategies to handle demand fluctuations effectively, maintaining business continuity and delivery reliability.

**Executive – Planning | MAS KREEDA****Dec 2021- Sep 2021**

- Planned and executed weekly style/sales order-wise cut plans by aligning production schedules with embellishment requirements, ensuring smooth operations.
- Collaborated with sourcing and merchandising teams to review order status, resolve challenges, and maintain raw material stability.
- Monitored production performance and prepared action plans to minimize order risks, improve timelines, and optimize resource utilization.
- Updated production and plant data in SAP to ensure accurate scheduling and capacity planning.
- Prepared and circulated reports (PTP, action trackers) providing data-driven insights for decision-making, improving response time by 5%
- Introduced a 'Virtual Obeya Room' to centralize reporting, enabling real-time visibility of 10+ lean initiatives and process performance, reducing reporting delays by 50%

**Education**

---

**BSc- Physical Science | University of Colombo,****2017**

Major- Statistics, Applied Mathematics | Minor- Physics, Computer Science

**Certification**

---

**Open to Buy- Retail Merchandising Planning | Udemy****2025**

Major - Retail Merchandising &amp; Planning

**Supply Chain Analytics- Rutgers the State University of New Jersey (Following)****(Offered by Coursera)****2025**

Major – Demand Planning, Forecasting &amp; Competitive Analytics

**Lean Six Sigma- Green Belt | The Lean Six Sigma Company****2021**

Major- Lean methodology, Lean Tools, DMAIC Process, Six Sigma Tools, Change Management

**Additional Information**

---

Languages: English (Fluent), Sinhala (Native)

Full name(As passport) : Katuwanthuduwe Manage Vidura Madhubhasha

Passport No: N11537610 (Valid until 2034)

Address: 506, Seychelles Apartments, Al Ramth St, Al Barsha, Dubai