

# VIDURA MADHUBHASHA

Planning & Operation Professional



Al Barsha 1, Dubai | +971 52 610 1396 | Vidura.m@outlook.com | Visa Status- Visit Visa valid till 2nd Dec

## PROFILE

Experienced in planning, operations, and data analysis with over 8 years in fast-paced environments. Possesses strong knowledge in inventory management, demand forecasting, supply planning and supporting to make data-driven decisions that help to achieve financial goals and enhance profitability. Hands on experience in ERP systems, Power BI, and advanced Excel for regular reporting, sales & operational performance tracking insights. I do have the ability to work under pressure & coordinate with cross-functional teams for the business growth and now Seeking an opportunity to contribute planning and operational support in a dynamic workplace.

## WORK EXPERIENCE

### Senior Executive – Planning | InQube Global Pvt Ltd

December 2021- September 2025

*(A Leading apparel manufacturing and innovation partner for global fashion brands including Aerie (AEO), Victoria's Secret, SKIMS, Savage X Fenty, and Under Armour)*

- Led end-to-end production and material planning for a 1,500+ workforce, maintaining over 95% on-time delivery performance for multiple seasonal collections.
- Maintained master production schedules (MPS) by aligning 100% demand forecasts, capacity plans, and material readiness to review & improve efficiency.
- Monitored sales forecasts and product trends to align capacity and material readiness to seasonal demand and buyers' required deliveries.
- Formulated and automated MS Excel based dashboards and KPIs reports to monitor operational performance and sales trends utilizing strong analytical skills to interpret data.
- Collaborated with merchandising, sourcing, and logistics teams to balance supply and demand, streamline order execution, and maintain delivery reliability..
- Analyzed raw material ageing analysis, and shared insights with sourcing team to take actions on slow-moving inventory for space management and cost-effective solutions.

### Senior Executive – Planning | MAS KREEDA

September 2021- December 2021

*(Leading apparel manufacturer for NIKE brand in Sri Lanka)*

- Led end-to-end demand and production planning for multiple NIKE product lines, achieving over 95% on-time delivery through effective scheduling and resource coordination.
- Formulated weekly/monthly performances reports with high standards to review sales performances & updated stakeholders on any variances applying detail-oriented analysis.
- Collaborated closely with production, supply chain logistics teams to align daily operations with business priorities and ensure smooth coordination across departments.
- Coordinated order confirmations between sales team and internal teams, reviewing details against the order book to ensure accuracy before communicating final updates to customer.
- Analyzed raw material and finished goods stock, monitored product movement and ageing trends, and advised sourcing and buying teams on clearance or transfer actions for slow-moving items.
- Managed resource planning for seasonal capacity expansions, coordinating manpower and materials for 10,000+ additional units during peak demand cycles while sustaining operational stability.

### Executive – Planning | MAS KREEDA

August 2017- August 2021

- Planned and executed weekly style and order-wise schedules from order book to maintain consistent operation across multiple categories maintaining over 95% on-time delivery performance.
- Coordinated with sourcing and merchandising teams to monitored material readiness to avoid stock shortages and delays in production schedules.
- Analyzed historical order data and lead times to improve planning accuracy and timely decision making.
- Introduced the **Virtual Obeya Room**, a centralized digital platform that enhanced reporting transparency, lean initiatives and reduced reporting delays by 50%.
- Prepared allocation and performance summaries for management to support decision-making and reporting ensuring clear communication of key metrics.

## ACHIEVEMENTS

---

- Achieved 100% on-time delivery for customer orders by developing robust production plans and aligning resources effectively at InQube.
- Maintained above 95% on-time delivery performance through proactive issue resolution and cross-team collaboration at InQube.
- Accelerated new product integration by 10% faster milestone completion in the first phase of launches at InQube.
- Secured 100% order fulfillment by aligning production capacity with sales forecasts.
- Reduction of lead-time for system work repetitive work flow, completed as a lean enterprise project for MAS Holdings.

## SKILLS

---

Strategic Planning & Organization • Demand Forecasting • Supply & Inventory Planning • Data Analysis & Reporting • ERP Systems (SAP, FastReact) • Advanced Excel • Forecast Review • Cross-Functional Collaboration • Attention to Detail • Continuous Improvement • Reporting & Data Visualization • Problem-Solving & Decision-Making •

## TECHNICAL PROFICIENCY

---

Microsoft Office (Advance Excel, Word, PowerPoint) • Power BI • ERP Systems(SAP, FastReact)

## EDUCATION

---

**BSc- Physical Science | University of Colombo,** **2017**

Major - Statistics, Applied Mathematics | Minor- Physics, Computer Science

## CERTIFICATION

---

**Open to Buy(OTB)- Retail Merchandising Planning | Udemy** **2025**

Major - Retail Merchandising & Planning

**Supply Chain Analytics- Rutgers the State University of New Jersey (Following)**  
**(Offered by Coursera)** **2025**

Major – Demand Planning, Forecasting & Competitive Analytics

**Lean Six Sigma- Green Belt | The Lean Six Sigma Company** **2021**

Major- Lean methodology, Lean Tools, DMAIC Process, Six Sigma Tools, Change Management

## ADDITIONAL INFORMATION

---

Full name(As passport) : Katuwanthuduwe Manage Vidura Madhubhasha

Passport No: N11537610 (Valid until 2034)

Nationality: Sri Lankan

Address: 506, Seychelles Apartments, Al Ramth St, Al Barsha 1, Dubai