If every text is truly an argument, to be a valid one, there must be a perfect balance between ethos, pathos, and logos. Even an informative profile of DHS agents, Jason Pigg and Galen E. Turner, can be evaluated for all three types of rhetorical appeals.

Ethos can build you or break you. Credibility can be given to Jason Pigg and Galen Turner for their outstanding achievements in education and work life. Impressively, Galen Turner has a Th.D. in biblical studies, a Ph.D. in mathematics, a M.S. in statistics, a B.S. in mathematics, and a B.A. in religious studies which shows how truly dedicated he is to improving himself and expanding his knowledge. Jason Pigg has a B.S. and Ph.D. in political science and an extensive amount of work for the CIA and FBI. This increases his credibility considering it is not easy getting into either organization. Both agents have appropriate degrees that help accomplish multiple tasks in Department of Homeland Security (DHS). Dr. Turner’s degrees in biblical studies and math make him a reliable resource as a DHS analyst. In the same way, Dr. Pigg’s degrees in political science make him an expert in his field. Anyone who glances at these resumes will be impressed by how hard each of them has worked to get where they are today.

When evaluating the DHS agents through the perspective of ethos, it is possible to see only the government side of who they are. They are purely suits; men only worried about business. However, pathos engages the emotions of the reader. When you look at these two men through the perspective of pathos, they look entirely different. It turns out that both Dr. Pigg and Dr. Turner are married with two kids. This implies they are not entirely consumed by their education and career; they have a life! This part of the profile allows the reader to connect to the agents on a personal level. They can be seen as dads, husbands, uncles, and friends. Dr. Pigg not only has two kids, but also has three dogs and three cats. This can be interpreted in two different ways. For one reader, three dogs and three cats could be a sign of a man that cares for animals, and has a softer side. This could cause a reader to emotionally attach if they feel similarly about animals. Other readers, however, may reject the loving kindness that it shows and see it as a repulsive dirty money pit. A literal “Pigg” Pen.

These documents brought a certain emotion towards them because of their love of their wives and children. Also their great academic and work history is quite impressive which ultimately built their name. This essay shows just what you can take from two small biographies.