Dear President Obama,

You have asked us to propose ideas on how to use propaganda to persuade the citizens of Afghanistan to act peacefully and consider adopting our form of government. We suggest using several propaganda techniques, such as bandwagon, plain clothes, and glittering generalities. We plan to use various forms of media, such as radio, posters, Facebook, mass texts, and songs to promote youth excitement. Through this, we hope to catalyze the movement of peace throughout the country and hopefully other countries in the Middle East.

To expound on this idea, we want to portray the image of the American dream (glittering generalities). This would possibly create envious feelings of our rights, culture, and opportunities, using the aforementioned propaganda techniques. This would cause the want for the spread of peace and a desire for democracy. If you follow our standards, you may achieve these things too (bandwagon). To portray this, we would use posters. The posters would feature an Afghan man possessing a house, car, family, and everything he could possibly want, stating he was living the American dream. In this, we would show the Afghan people that these opportunities are available to the common person (plain clothes), and beg the question: How can I make that mine?

Also, we can use religion to persuade this government to act in their God’s interest; religion being the foundation of Democracy. Allah preached equality, mercy, and loyalty to his people. Many of those traits are described in the US Constitution. Doing this, we can illustrate to them how democracy provides freedom of religion and a lack of social discrimination. We can use social networking by creating a Facebook page to promote this cause, mass text messages (if you believe in peace, pass it on), and even religious songs to be played during prayer time. We hope that since religion is such an important part of the Afghan culture, this will prompt curiosity.

Our inspiration comes from two great visionaries, Mahatma Gandhi and Martin Luther King, Jr. They were both ingenious men who aspired to promote peace. Gandhi did this by leading The Salt March, which was a protest against the British salt tax. His march to the sea demonstrated that salt is a natural resource and should not be taxed. For more detailed information we’ve provided a link at the bottom of the page. Another great man to make a peaceful difference was Martin Luther King, Jr. One of his major accomplishments was the March on Washington, where he led thousands towards the US Capitol building in protest of the idea of segregation. Also, he gave one of the most famous and inspirational speeches ever known, this speech being ‘I have a dream’ which can be referenced by the following link. These two men have made a great difference in both the US and the world. Following their example, we hope to make a worldwide difference in the quest for peace. Through promoting peace in the Middle East with our propaganda campaign, we plan to convert the Afghans to a Democratic system of government and end the wars between the feuding countries. We hope that these proposals prompt innovative ideas to help our country and the world.

Sincerely,

CDC (Cyber Discovery Camp)

References:

Gandhi- <http://www.thenagain.info/webchron/india/SaltMarch.html>

Martin Luther King Jr.- en.m.wikipedia.org/wiki/I\_Have\_a\_Dream