SmileyDAO

A Socioeconomic Community Building Project Powered by AI
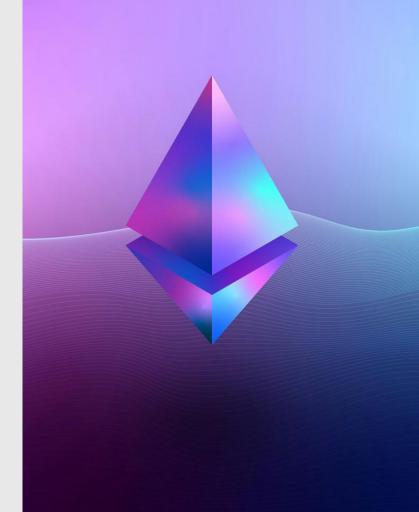
TABLE OF CONTENTS

INTRODUCTION TO SMILEYDAO

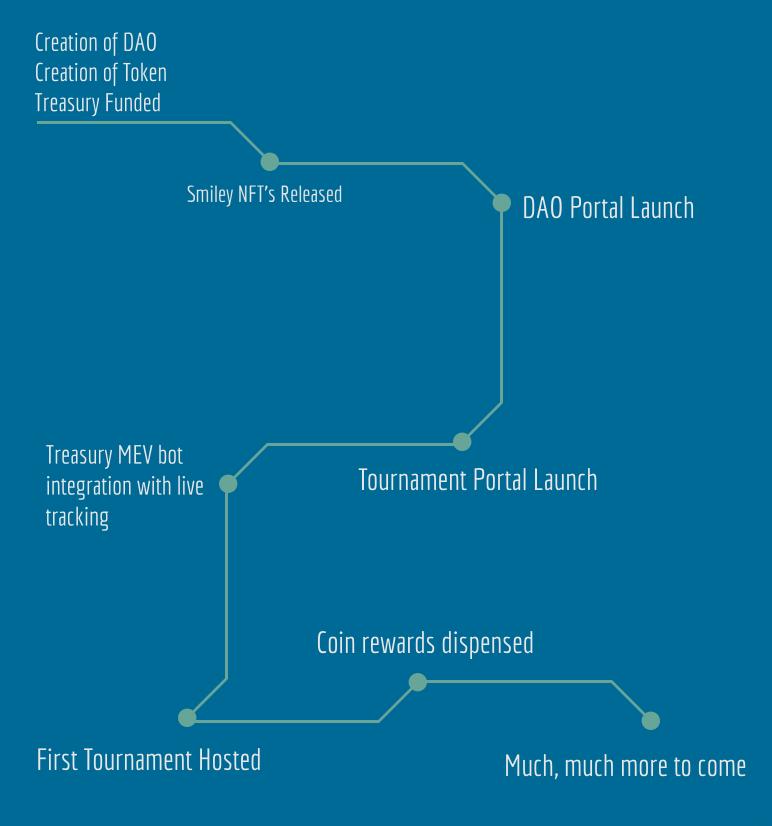SmileyDAO is unlike any other project that currently exists for a multitude of reasons.

In short, SmileyDAO is an NFT art collection that serves as your digital passport to a recurring crypto-trading tournament, which disperses real rewards based on skill.

Using proprietary AI software, SmileyDAO intends to utilize a portion of the tournament funds to finance the DAO treasury, which is actively traded by our very own MEV bot.

Holders of SmileyDAO NFT's will have access to the DAO portal through our site, which allows live tracking of the treasury fund as well as access to the trading tournament, not to mention monthly coin dispersals from the treasury

ROADMAP

Creation of DAO
Creation of Token
Treasury Funded

Smiley NFT's Released

DAO Portal Launch

Treasury MEV bot integration with live tracking

Tournament Portal Launch

Coin rewards dispensed

First Tournament Hosted

Much, much more to come

JOINING SMILEYDAO

You can join Smiley DAO by purchasing an NFT from our website upon mint, or in a secondary marketplace such as Opensea or Blur

We recommend all SmileyDAO holders keep their NFT's in a safe and secure cold storage wallet

Once a holder, you may proceed to connect your wallet to the website in order to access the DAO and Tournament portal

Smiley DAO holders will also have access to our official community discord, where occasional MEV bot signal callouts may be commonplace
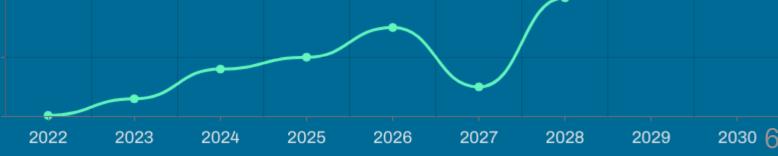
Smiley DAO as a collection itself, aside from utility has value due to the fact that it was commissioned by an award winning artist.

Our goal is to create a vibrant community of like-minded individuals that want to count coin together
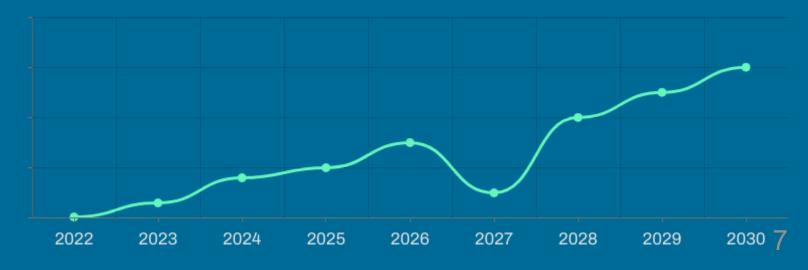
TOURNAMENT STRUCTURE

- **Tournament Duration**: Each tournament lasts for a period of 30 days, starting and ending at specified times announced on the website.
  - **Trading Activities Allowed**: NFT Trading: Buying and selling NFTs within approved marketplaces.
  - Cryptocurrency Trading: Engaging in buy/sell transactions of cryptocurrencies.
  - Leverage Trading: Utilizing leveraged products to trade.
  - Staking: Participating in staking activities with your assets.
  - Perpetual Swaps: Engaging in perpetual swap contracts.
- Note: All trading activities must comply with the terms of service of the platforms used and be lawful under applicable regulations. Participants will authenticate wallet prior to launch.
- **Starting Capital**: Participants must start the tournament with exactly 1 ETH of self-funded capital. No additional capital injections are allowed after the tournament starts.
- **Valid Contributions**: Only the ETH balance and its equivalent value at the end of the tournament will be considered for ranking purposes. Contributions in other currencies or assets will not be considered.
- **Wallet Deposits**: At the tournament's conclusion, participants must deposit the contents of their tournament wallet back into the DAO treasury wallet designated by the tournament organizers. Only ETH will be accepted.
- **Ranking and Winners**: Participants will be ranked based on the ETH value they return at the end of the tournament. The initial 1 ETH contribution will be the baseline for measuring profit and ranking participants.
- **Profit Sharing and Rewards**: Winners and top performers will be rewarded according to the predefined profit-sharing structure. Additionally, opportunities for discussion with the team and involvement in future endeavors will be offered to the top trader. In order to stay in compliance, SmileyDAO will send holders coins which can then be exchanged.
- **Amendments**: The tournament organizers reserve the right to make amendments to the rules to address any unforeseen problems or to improve fairness and integrity of the competition. Our aim is to be transparent, compliant, and facilitate fun!

2022   2023   2024   2025   2026   2027   2028   2029   2030

TOURNAMENT RULES

1. **Market Manipulation:** Any form of market manipulation, including pump and dump schemes, wash trading, or spreading false information to influence asset prices.
2. **Use of Unauthorized Tools:** The use of bots, automated trading software not explicitly allowed by the tournament rules, or any form of unauthorized third-party tools designed to give an unfair advantage.
3. **Insider Trading:** Trading based on confidential information not available to the public that can influence the prices of assets.
4. **Collusion:** Collaborating with other participants to manipulate competition outcomes, including price manipulation or strategic trading to benefit a group or individual.
5. **Exploiting Platform Vulnerabilities:** Taking advantage of any known or unknown vulnerabilities in the trading platform, blockchain network, or smart contracts without reporting them to the organizers.
6. **Non-Compliant Asset Trading:** Trading assets that are not permitted within the tournament's rules, such as banned cryptocurrencies, tokens, or NFTs.
7. **Submission of False Information:** Providing false information during registration, NFT authentication, or any other part of the tournament process.
8. **Money Laundering:** Using the tournament for money laundering or engaging in any trading activities that could facilitate financial crimes.
9. **Ignoring KYC/AML Regulations:** Failing to comply with your jurisdiction's Know Your Customer (KYC) and Anti-Money Laundering (AML) procedures.
10. **Hacking and Cyberattacks:** Attempting to hack the tournament infrastructure, participants' wallets, or engaging in any form of cyberattack against the tournament platform or its users.
11. **Tournament Rule Violations:** Any actions that directly violate the specific rules set forth by the tournament, including the misuse of funds, improper entry procedures, or breaking the specified trading guidelines.
12. **Intentional Disruption:** Actions intended to disrupt the smooth operation of the tournament, including DDoS attacks, spamming participants or organizers, or other disruptive behaviors.
13. **Unethical Promotion:** Using unethical methods to promote participation in the tournament, such as spamming, misleading advertising, or promotion through unauthorized channels.

| 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 |

DAO TREASURY

Allocation of Monthly Profits (1,000 ETH Example)
1. **Top Performers (45% = 450 ETH):**
   * **1st Place**: 15% of 450 ETH = 67.5 ETH
   * **2nd Place**: 12% of 450 ETH = 54 ETH
   * **3rd Place**: 8% of 450 ETH = 36 ETH
   * **4th-10th Place**: 10% of 450 ETH = 45 ETH total, divided equally = 5 ETH each
1. **Community Engagement and Participation Rewards (35% = 350 ETH):**
   * Assuming active participation from 2,000 members who don't place in the top 10, each gets a share of 300 ETH (leaving 50 ETH for Engagement Bonuses).Each active participant: 300 ETH / 2,000 members = 0.15 ETH
   * Engagement Bonuses (allocated from the remaining 50 ETH): Distributed based on engagement metrics, such as voting, proposal submissions, etc. The exact distribution will depend on the level of engagement and could range from 0.01 to 0.5 ETH for significantly active members. These metrics are TBD still

Reinvestment and Sustainability Fund (15% = 150 ETH):
   * Allocated towards platform enhancement, marketing, future scalability projects, and a reserve for community-voted initiatives.

Innovation and Growth Incentives (5% = 50 ETH):
   * Dedicated to funding community-proposed projects aiming to improve the DAO ecosystem.

The aim here is that we grow together, you are incentivized to hold your Smiley NFT, and over time we witness a snowball effect while also creating a group containing some of the top crypto traders in the space.