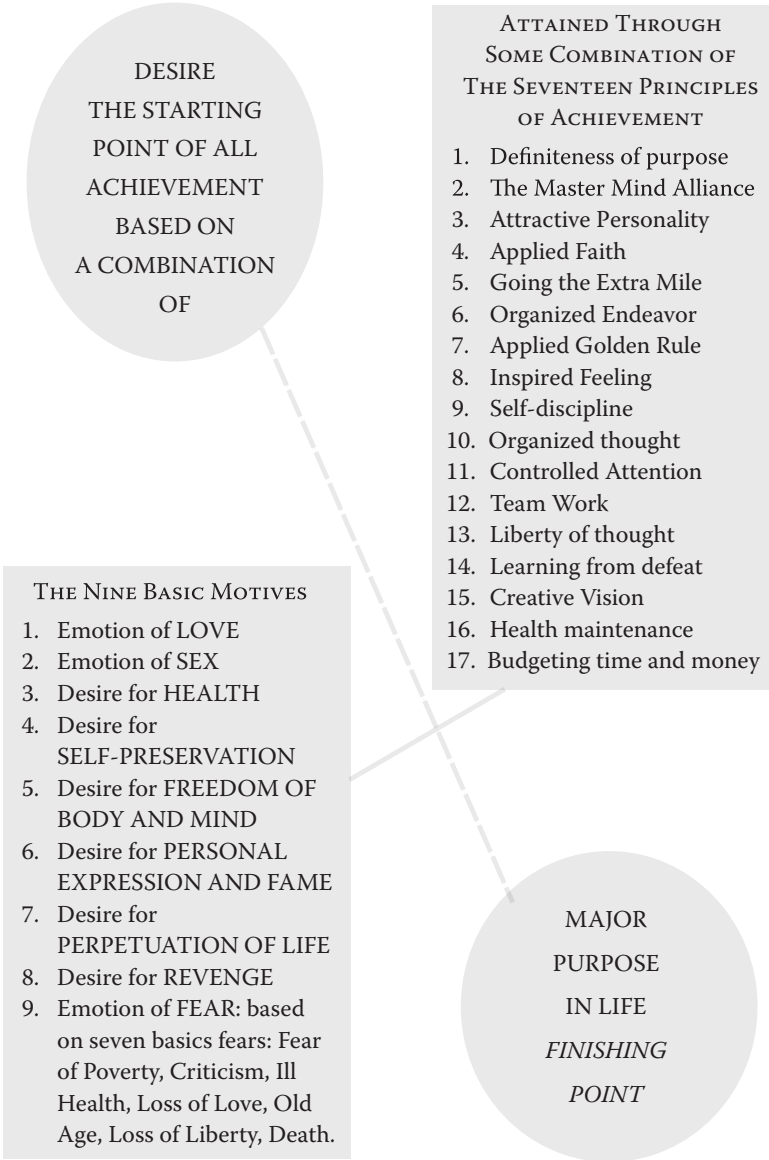


CHART NUMBER 1



## CHART NUMBER 2

*This Chart Shows the Order in Which Organized Thought Should  
Be Applied in the Attainment of Any Desired Purpose*

## DEFINITE MAJOR PURPOSE (First Step)

Can be attained through the factors listed below, in the order here shown. Proceeding according to this chart is, of itself, an effective form of Organized Thought.

Don't forget that your purpose should be founded on a definite motive, or some combination of the nine basic motives:

## PLAN OF ATTAINMENT (Second Step)

Success can be no greater than the plan is sound;  
therefore enlist help in building plans.

## MASTERMIND ALLIANCE (Third Step)

Choose your "Master Mind" allies so as to  
procure experience and knowledge needed in  
carrying out your plan.

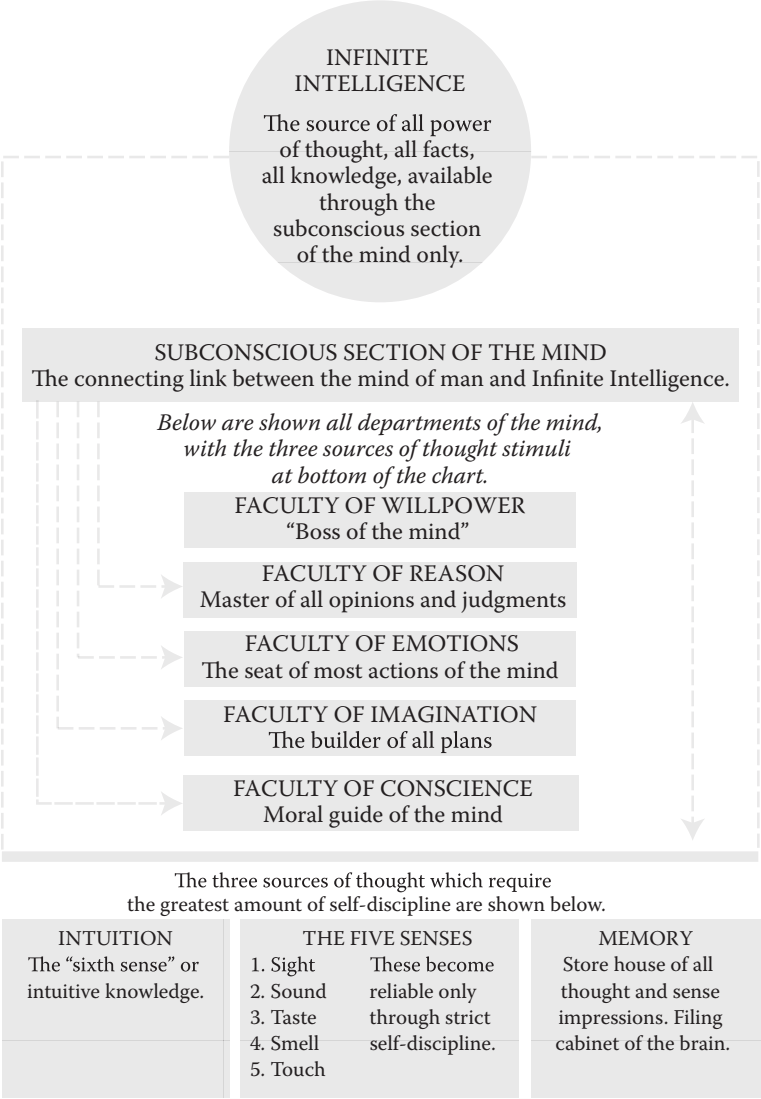
THE FOLLOWING PRINCIPLES ARE NECESSARY  
IN PROCEEDING UNDER ORGANIZED THOUGHT

- |                       |                           |
|-----------------------|---------------------------|
| 1. Organized Thought  | 5. Self-discipline        |
| 2. Applied Faith      | 6. Going the Extra Mile   |
| 3. Organized Endeavor | 7. Attractive Personality |
| 4. Creative Vision    |                           |

Study carefully the three important steps one must take, based on (1) definiteness of purpose (2) a sound plan, and (3) a Master Mind alliance with experienced helpers.

CHART NUMBER 3

*Chart of the Ten Factors Which Constitute the “Mechanism” of Thought.  
Observe That the Subconscious Section of the Mind Has Access to All  
Departments of the Mind, but Is Not Under the Control of Any.*



KEY TO CHART NUMBER 3

1. Infinite Intelligence:

The source of all power of thought, available through the subconscious mind only. Note that the chart shows all departments of the mind entirely encircled by Infinite Intelligence.

2. Subconscious Mind:

The connecting link between the conscious mind and Infinite Intelligence. Not subject to self-discipline, but can be stimulated by the means described in this chapter.

3. Faculty of Willpower:

“Boss” of all departments of the mind, with the power to modify, change, or “balance” the actions of all mental functions.

4. Faculty of Reason:

“Presiding judge” that may, if it is permitted, pass judgment on all ideas, plans, and desires; but its decisions can be set aside by the power of will, or offset by the influence of the emotions when the will does not assert itself.

5. Faculty of Emotions:

The seat of most of the actions of the mind, the source of most of the thoughts released by the mind, and may be very dangerous if not modified by the faculty of reason, under the direction of the power of will.

6. Faculty of Imagination:

The builder of all plans, ideas, and ways and means of attaining desired ends. Needs self-discipline and constant direction of the power of will to avoid exaggeration.

7. Faculty of Conscience:

Moral guide of the mind whose chief function is that of modifying the individual's aims and purposes so they harmonize with moral laws.

8. Intuition:

The "sixth sense" by which one makes decisions based on subconscious information.

9. The Five Senses:

The physical "arms" of the brain through which it contacts the external world and acquires information. The senses are not reliable, and need constant discipline. Under any form of highly emotional activity the senses become confused and highly undependable, as in the case of fear.

10. Memory:

The "filing cabinet" of the brain, wherein is stored all thought impulses, all experiences, and all sensations that reach the brain through the five physical senses. Also undependable, and needs self-discipline for perfection.