



0.44" (+.031)
11.19 mm (±.8mm)

Instructions:

- The table of contents is in HTML format, while all proceedings are in PDF format. You will need Adobe Reader to be installed on your computer to access the files. A copy of the Adobe Reader 6.0.1 is included under the "Adobe" folder of this CD.

- To run this CD and access the proceedings, open the "index.html" file located at the root level of the CD using your web browser.

Adobe Reader 6.0.1 System Requirements:

Windows

- Intel® Pentium® processor
- Microsoft® Windows 98 Second Edition, Windows Millennium Edition, Windows NT® 4.0 with Service Pack 6, Windows 2000 with Service Pack 2, Windows XP Professional or Home Edition, Windows XP Tablet PC Edition
- 32MB of RAM (64MB recommended)
- 60MB of available hard-disk space
- Internet Explorer 5.0 or later, or a compatible web browser

Macintosh

- PowerPC® G3 processor
- Mac OS X v.10.2.2-10.3
- 32MB of RAM with virtual memory on (64MB recommended)
- 70MB of available hard-disk space

Technical Support: For Adobe Reader related support, please visit Adobe's customer support website: <http://www.adobe.com/support/>

*Windows® is a registered trademark of Microsoft Corporation.
Macintosh® is a registered trademark of Apple Computer, Inc. Adobe® and Adobe Reader® are registered trademarks of Adobe Systems, Inc.*

Proceedings of the 46th **Annual Meeting**
of the Academy of International Business

"Bridging with the Other: The Importance of Dialogue in International Business"

July 10-13, 2004
Stockholm, Sweden

Nakiye Boyacigiller, Program Chair & Co-Editor
Tunga Kiyak, Co-Editor

© 2004 Academy of International Business

For information, please contact:

AIB Executive Secretariat
G. Tomas M. Hult, Executive Director, or
Tunga Kiyak, Managing Director
7 Eppley Center
Michigan State University
East Lansing, MI 48824, USA
Phone: +1 (517) 432-1452 • Fax: +1 (517) 432-1009
E-mail: aib@aib.msu.edu • Web: <http://aib.msu.edu/>

4.92" (+.031)
125.0 mm (±.8mm)

Copyright © 2004 Academy of International Business

Nakiye Boyacigiller, Program Chair & Co-Editor
Tunga Kiyak, Co-Editor

**"Bridging with the Other:
The Importance of Dialogue in International Business"**

46th Annual Meeting
July 10-13, 2004
Stockholm, Sweden

AIB 2004 Proceedings



Fold

Leave this area blank

5.0" (+.031)
127.1 mm (±.8mm)

Fold

1.5" (+.031)
38.1 mm (±.8mm)

Fold

Leave this area blank

Fold

9.925" (+.031)
252.1 mm (±.8mm)