

your source for global business knowledge

globalEDGE offers the latest and most comprehensive international business and trade content for a wide range of topics. Whether conducting extensive market research, looking to improve your international knowledge, or simply browsing, you're sure to find what you need to sharpen your competitive edge in today's rapidly changing global marketplace. It's easy, it's convenient, and best of all - it's free!

### Get on the edge today, the globalEDGE.

#### **News & Views**

Here you will get the latest news, views, and in-depth looks in international business. Browse through the broad collection of online print publications to find valuable information.

#### **Resource Desk**

A rich collection of thousands of resources selected based on content and usability. Also including our proprietary Market Potential Indicators and the Database of International Business Statistics.

## **Country Insights**

For information about a country or region, this is your section. Historical, economic, and political conditions are featured along with statistical data and more. Use our executive memos to have it all at your fingertips.

### **Industry Profiles**

Peruse information, news, events, and statistical data for your industry. This section has a wealth of indices, risk assessments, and interactive trade information - including corporations.

# **Academy**

The academy section's course content, announcements, research topics, and career resources ensure that you elevate your proficiency and stay ahead in teaching, research, and learning.

## **Diagnostic Tools**

Created from leading-edge research these tools will help you be a global success. The tools are loaded with scores, charts, graphs, and customized business recommendations.

Register FREE!



<sup>\*</sup> globalEDGE is the #1 web resource for 'international business' information in the world, based on rankings from Yahoo as of May 2008.