

Global Sales Story



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# country with highest sales

## country with highest profits

according to this United States the most significant value of Country

## Country colored by Category sized by Profit

Profit (Sum)

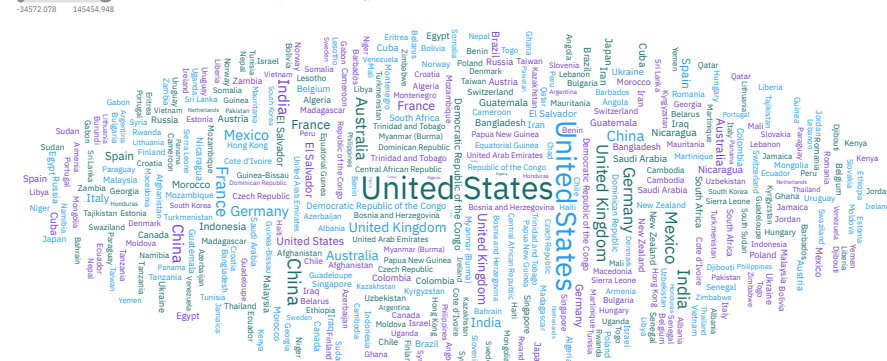


Category

Furniture

Office Supplies

Technology



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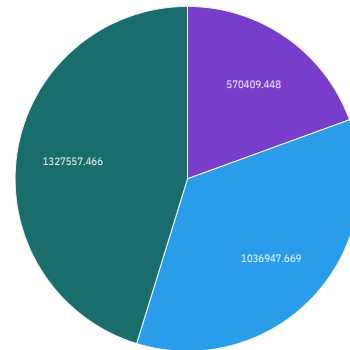


# profit by category

- **Estimated profit by category**
- **Over all categories, the sum of Profit is almost 1.5 million.**
- **Profit is unusually low when Category is Furniture.**
- **Profit values add up to almost 1.2 million,**

Profit by Category

Category  
Furniture Office Supplies Technology



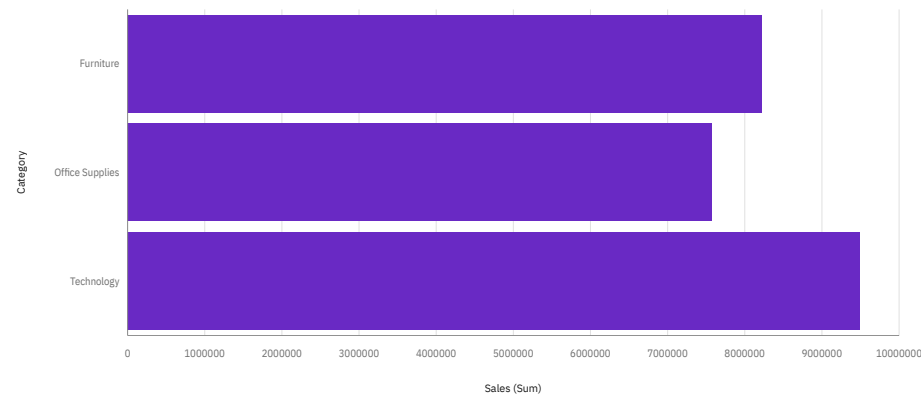
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# sales by category

- Estimate sales by using category
- Category Technology has the highest Total Sales
- Category Technology has the highest Total Sales b

Sales by Category



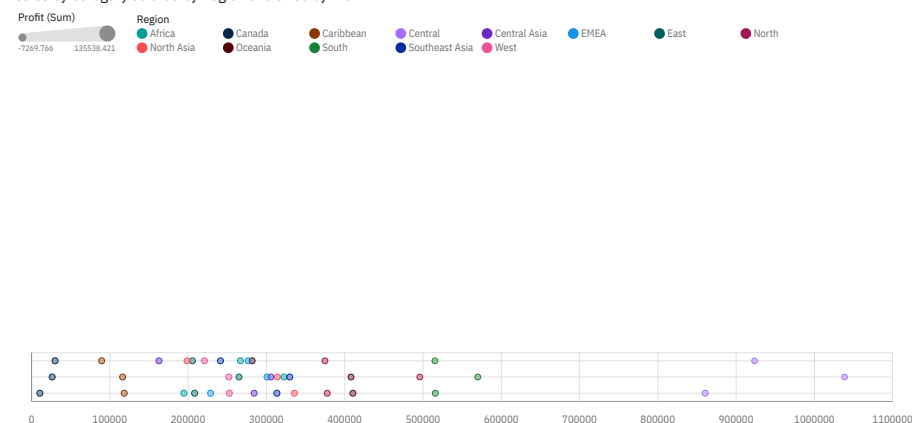
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# Sales by Category colored by Region and sized by Profit

- Region Central has the highest values of both Profit and Quantity.
- The overall number of results for Category is over 51 thousand.
- Technology has the highest Profit

Sales by Category colored by Region and sized by Profit



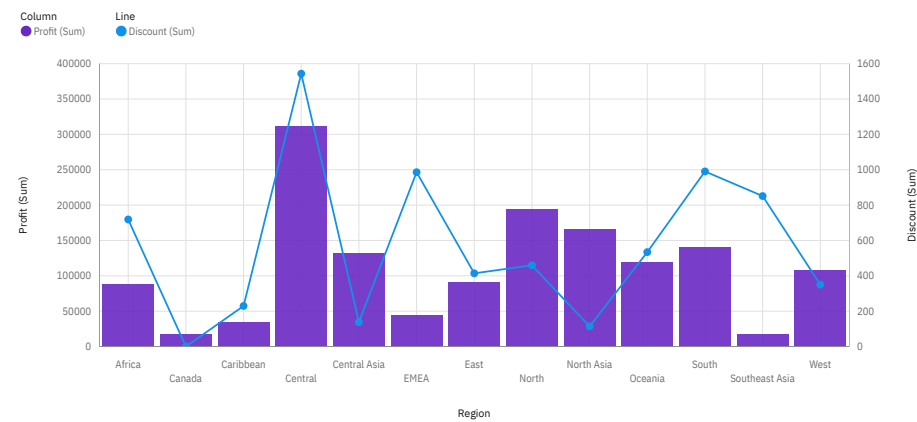
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# Estimation of discount and profit by region

- Region Central has the highest values of both Profit and Quantity.
- Over all regions, the sum of Discount is nearly 7500
- Region Central has the highest values of both Discount and Quantity.
- Add insight to favorites

Discount and Profit by Region



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