

A hand is shown holding a map of Europe. Red arrows are drawn on the map, starting from various points in Europe and pointing towards the right side of the frame, suggesting a flow or direction. The map includes labels for various countries and cities, such as Denmark, Iceland, United Kingdom, Ireland, France, and Spain. The background is a blurred blue and white pattern.

# GLOBAL SALES

## Global Sales Story

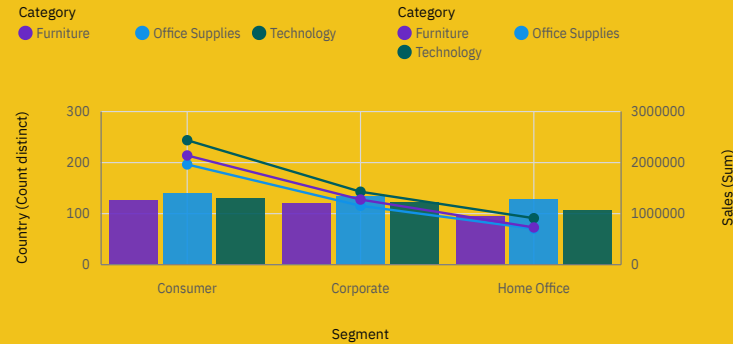


## Sales in Different Segments



- Consumer has the highest values of both Sales and Quantity. Sales is unusually high when the combination of Segment and Category is Consumer and Technology.

Country and Sales for Category Category and Segment





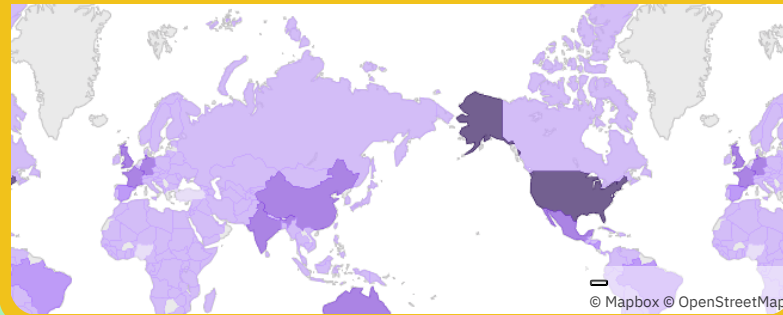
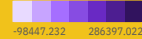
# Sales Across The World



From the following Map we can know that the Country United States has the highest values of both Profit and Quantity. Profit is unusually high in United States

Profit for Country regions

Profit (Sum)



© Mapbox © OpenStreetMap



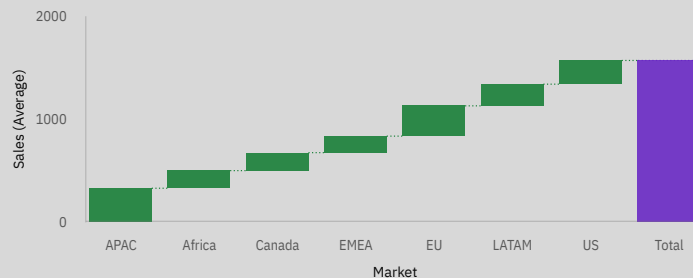
## Sales In Different Markets



- From the Following Waterfall we can know that the Market APAC has the highest values of both Sales and Quantity. Sales is most unusual when Market is EMEA and APAC.

Sales for Market

Column values  
● Increase ● Decrease ● Total

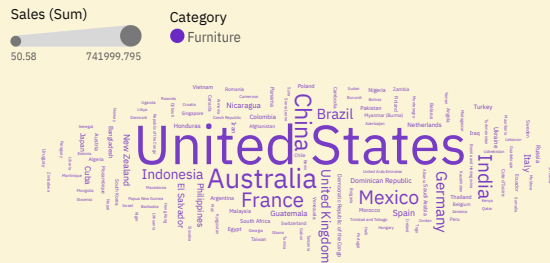




## Sales In Different Countries

From the following Word Cloud we can know that the united states has the highest sales in the category furniture

## Sales Across Different countries based on catefory furniture





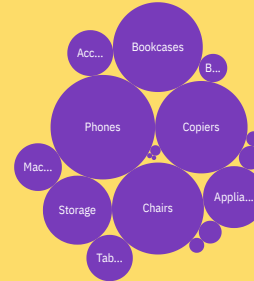
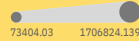
## Sales Of Different Products



- Phones Sales is unusually high.
- Binders has the highest Total Quantity but is ranked lowest in Total Sales.
- Phones has the highest Total Sales but is less in Total Quantity.
- Over all values of Sub-Category, the sum of Sales is almost thirteen million.

Sub-Category sized by Sales

Sales (Sum)





## Sales In Different Regions



- From the following scatter plot we can understand that Central Region has the highest values of both Sales and Quantity.

Sales by Region



