

PROFIT BY CATEGORY

Profit is unusually low when Category is Furniture.

Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.

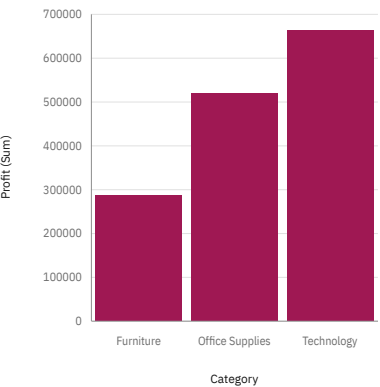
Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.

Over all categories, the sum of Profit is almost 1.5 million.

Profit ranges from over 285 thousand, when Category is Furniture, to almost 664 thousand, when Category is Technology.

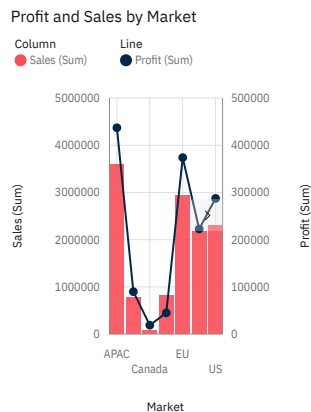
For Profit, the most significant values of Category are Technology and Office Supplies, whose respective Profit values add up to almost 1.2 million, or 80.6 % of the total.

Profit by Category



PROFIT AND SALES BY MARKET

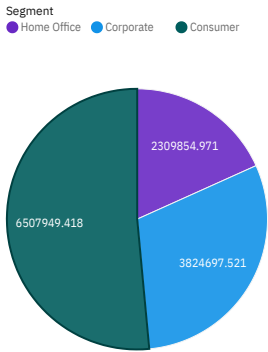
- Market APAC has the highest values of both Sales and Quantity.
- Sales is most unusual when Market is APAC and Canada.
- Over all markets, the sum of Sales is almost thirteen million.
- Sales ranges from almost 67 thousand, when Market is Canada, to almost 3.6 million, when Market is APAC.
- For Sales, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Sales values add up to almost eleven million, or 86.9 % of the total.
- Market APAC has the highest values of both Profit and Quantity.
- Profit is unusually high when Market is APAC.
- Over all markets, the sum of Profit is almost 1.5 million.
- Profit ranges from nearly 18 thousand, when Market is Canada, to 436 thousand, when Market is APAC
- For Profit, the most significant values of Market are APAC, EU, US, and LATAM, whose respective Profit values add up to over 1.3 million, or 89.7 % of the total.



SALES BY SEGMENT

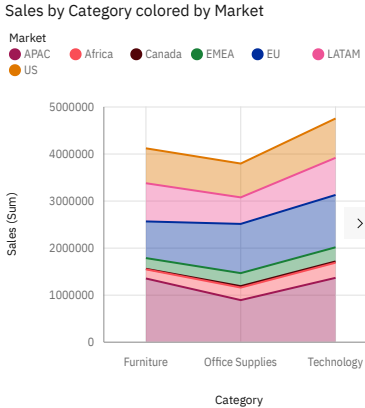
- Segment Consumer has the highest values of both Sales and Quantity
- Sales is unusually high when Segment is Consumer.
- Over all segments, the sum of Sales is almost thirteen million.
- Sales ranges from over 2.3 million, when Segment is Home Office, to over 6.5 million, when Segment is Consumer.

Sales by Segment



SALES BY CATEGORY BY MARKET

- Category Technology has the highest total Sales due to Market APAC.
- Market APAC has the highest values of both Sales and Quantity.
- Sales is unusually high when the combinations of Category and Market are Technology and APAC and Furniture and APAC.
- Sales is unusually high when Category is Technology.
- Sales is most unusual when Market is APAC and Canada.
- Market APAC has the highest Sales at almost 3.6 million, out of which Category Technology contributed the most at almost 1.4 million.
- Category Office Supplies has the highest Total Quantity but is ranked #3 in Total Sales.
- Category Technology has the highest Total Sales but is ranked #2 in Total Quantity.



PROFIT

- The overall number of results for Profit is over 51 thousand.

Profit

28.611

Average Profit

