

# KALI ZINK

303-827-9177 | kalizink65@gmail.com

Houston, Texas

## PROFESSIONAL SUMMARY:

Eager and motivated front-end React.js developer proficient in HTML, CSS, and JavaScript. Possesses technical proficiency to debug, optimize functions, learn new platforms, and elevate user experience. Seeking to leverage technical skillset, the opportunity to collaborate with others, and grow professionally.

## SKILLS:

- React.js
- HTML5
- CSS3
- JavaScript
- API
- AJAX
- Bootstrap
- Hosting
- UI/UX Design
- Responsive Design
- Debugging
- Node.js

## Links:

**GitHub:** <https://github.com/kalizink>

## **LinkedIn:**

[www.linkedin.com/in/kalizink](http://www.linkedin.com/in/kalizink)

## Certifications & Education

### **Advanced React Development- SheCodes**

01/29/2023

### **React Development- SheCodes**

01/25/2024

### **Advanced Responsive Web Development-SheCodes**

01/12/2023

### **Introduction to Artificial Intelligence-SheCodes**

01/04/2023

### **Advanced Web Development-SheCodes**

01/03/2024

### **Web Development-SheCodes**

01/31/2023

### **Introduction to Coding and Web Development-SheCodes**

12/06/2023 - 01/08/2023

### **Northern Arizona University**

May 2020

B.S. Business and Marketing

## EXPERIENCE

PHX Management Group

March 2021-Sept 2023

Assistant Manager:

Tempe, Arizona

- Consistent high sales through preparation, studying, and leveraging sales psychology.
- Strategic recruiter with a 50% retention rate, implementing interviewing and filtering techniques.
- The top trainer who thrives working with diverse personalities, ensuring new hires consistently meet sales goals within two weeks.
- Staffed 2-3 events weekly, driving sales through engaging competitions, conversations, and time management
- Successfully tested and drove revenue in two separate markets within multibillion-dollar retailers, now thriving after two years.
- Communication liaison between clients, representatives, and PHX management.
- Assisted in HR responsibilities such as payroll, social media management, compliance calls, and training, with expertise in de-escalation training.
- Continuously drove sales and managed a team of 30 individuals, contributing to a 62.2% increase in customer acquisition within a year.