

Personal Portfolio Strategy Statement

I am a computer programming and analysis student with a background in aviation, finance, and customer service. My portfolio is designed to showcase my transition into tech, highlight my programming skills in HTML, CSS, and JavaScript, and demonstrate my ability to design solutions with a future focus in fintech and app development.

The target audience includes tech recruiters, employers in the financial and aviation industries, and collaborators in digital innovation. My website aims to show my problem-solving abilities, soft skills like teamwork and communication, and real projects that reflect my growing technical expertise.

Through this portfolio, I intend to showcase the skills I developed in my Web Development class. I also plan to use it to document my learning journey, share it on GitHub, and collaborate with others to further improve my abilities.

Preliminary Content

Page	Key Content
Home	Welcome message, brief intro, and a clear purpose of your site
About Me	Personal story, tech journey, volunteer work, background image
Portfolio	4 major projects highlights and 3 completed projects
Contact	Contact me form, email, GitHub, LinkedIn