

Ride Sharing



₹ 1.74M
Total Revenue

₹ 82.96K
Total Tax

10K
Total Trips

89.78%
Completed Rate

10.22%
Cancellation Rate

₹ 1.25M
Driver Earnings

₹ 194.05
Avg Fare
(Completed)

Completed Trips %

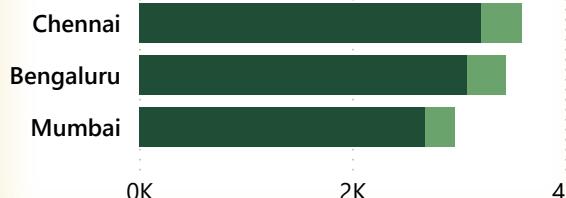
89.78%

0.00%

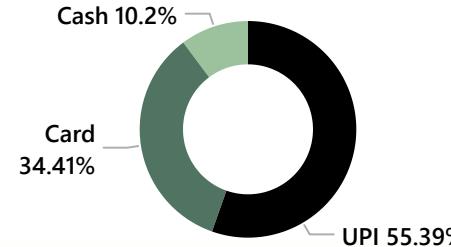
100.00%

Completion vs cancellation Trips by City

● Completed Trips ● Cancelled Trips

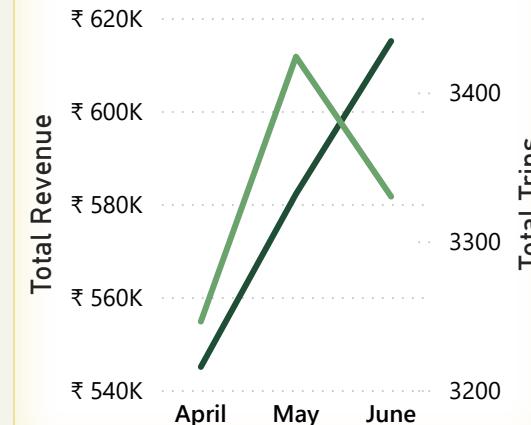


Payment method share of Revenue



Revenue & Trips By Month

● Total Revenue ● Total Trips

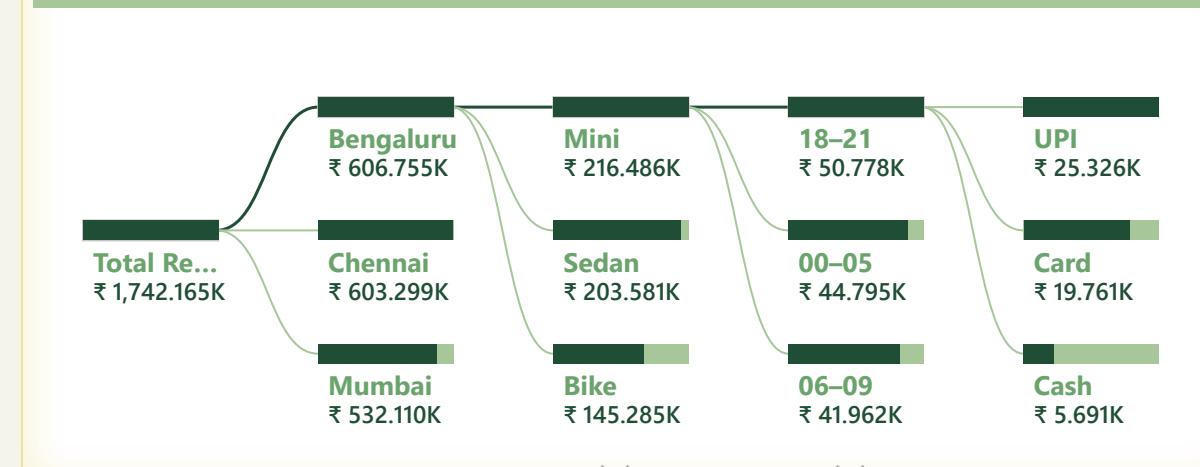
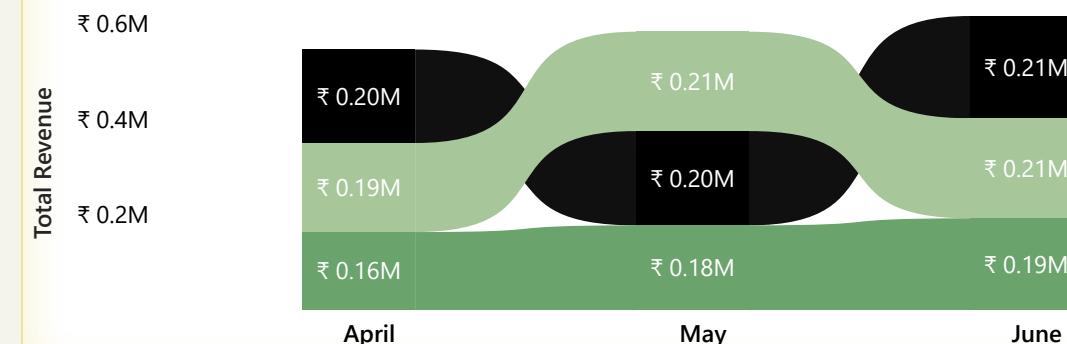


Efficiency of Vehicles



City ranking by Revenue over time

● Bengaluru ● Chennai ● Mumbai





6.16

Avg Wait (min)

9.10

Wait Time P90

28.66

Avg Duration (min)

₹ 6.08

Revenue per Minute

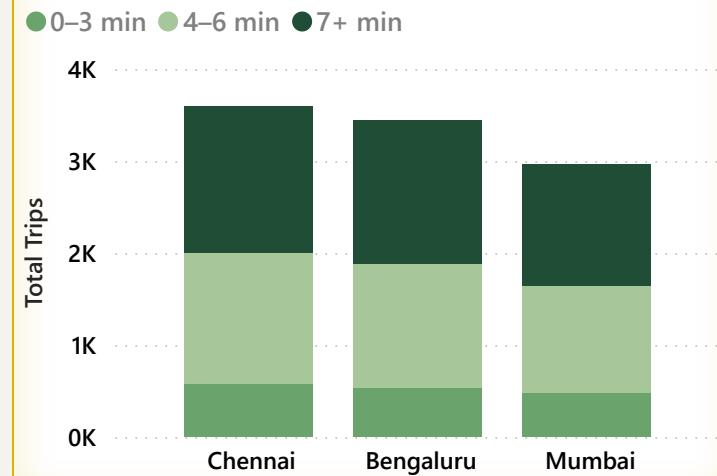
17.96

Trips per Driver

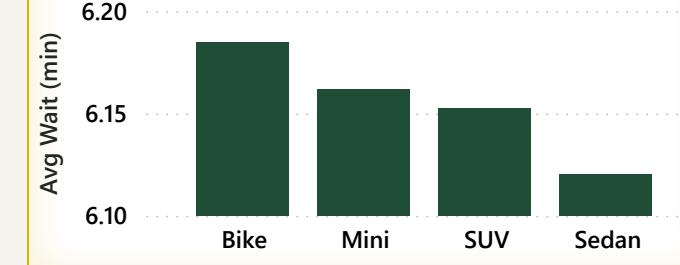
City vs Hour Bucket → CompletedTrips

City-Vehicle	00-05	06-09	10-13	14-17	18-21	22-23	Total
Bengaluru Bike	169	98	98	112	88	71	636
Bengaluru Mini	291	210	190	219	211	105	1226
Bengaluru Sedan	243	149	143	142	185	74	936
Bengaluru SUV	74	37	52	47	42	32	284
Chennai Bike	141	105	108	105	115	47	621
Chennai Mini	318	207	248	210	234	98	1315
Chennai Sedan	206	177	136	177	166	85	947
Chennai SUV	87	65	46	63	43	27	331
Mumbai Bike	118	101	86	85	97	33	520
Mumbai Mini	268	188	189	191	168	78	1082
Mumbai Sedan	189	128	130	134	127	79	787
Mumbai SUV	79	37	51	46	54	26	293
Total	2183	1502	1477	1531	1530	755	8978

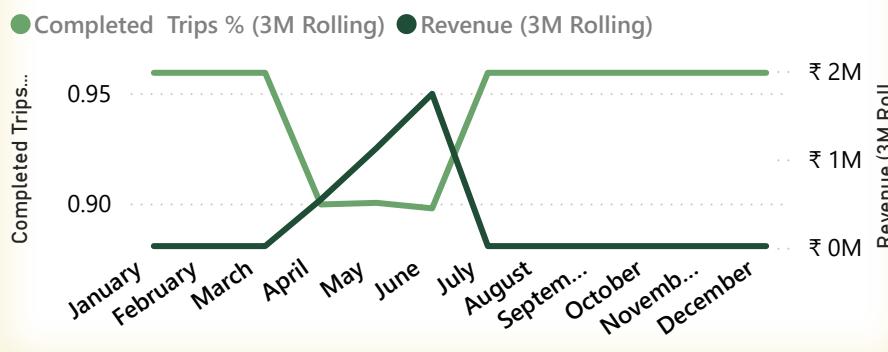
Wait Bucket distribution by City



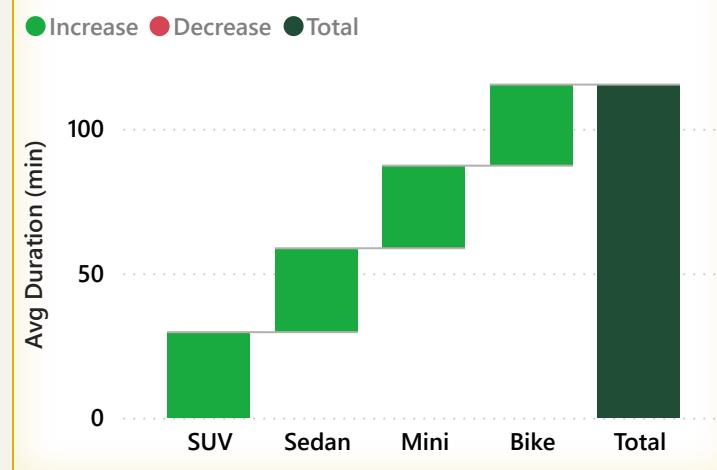
Avg Wait by City-Vehicle



Revenue & Trips By 3M Rolling



Duration contributors (VehicleType)



Key influencers Top segments

What influences Avg Wait (min) to

 ?

When...

....the average of Avg Wait (min) increases by

Wait Bucket is 7+ min

→ 4.72

Sum of DriverEarnings goes up 41286.24

→ 0.14

Sum of SurgeMultiplier goes up 424.02

→ 0.1

Sort by: Impact Count



3K
Trips (Peak)

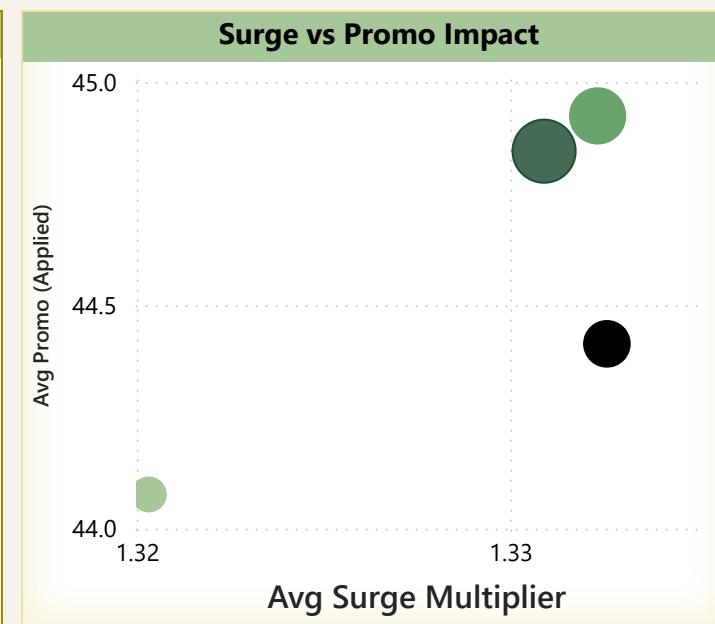
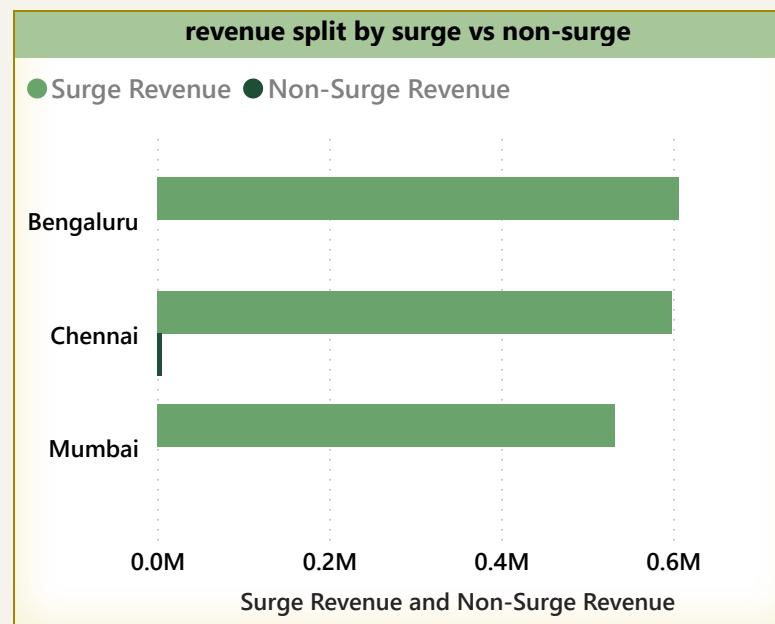
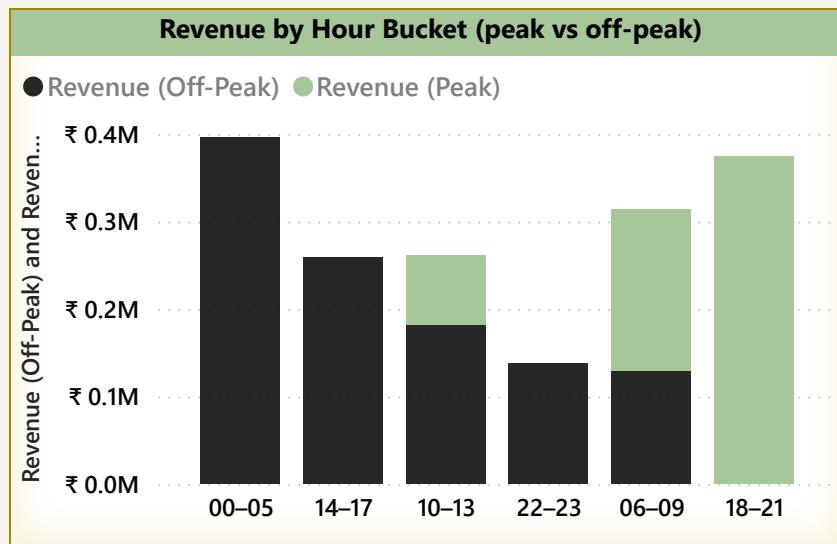
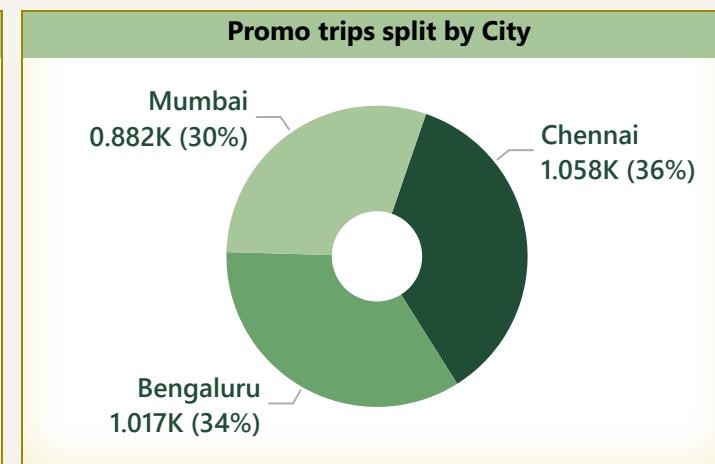
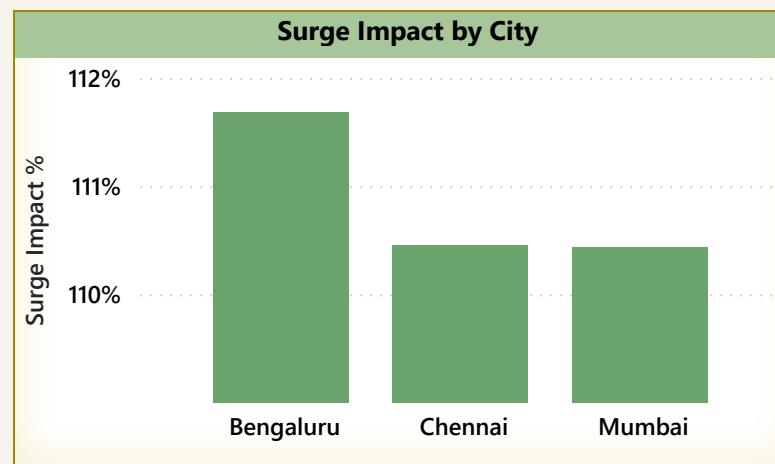
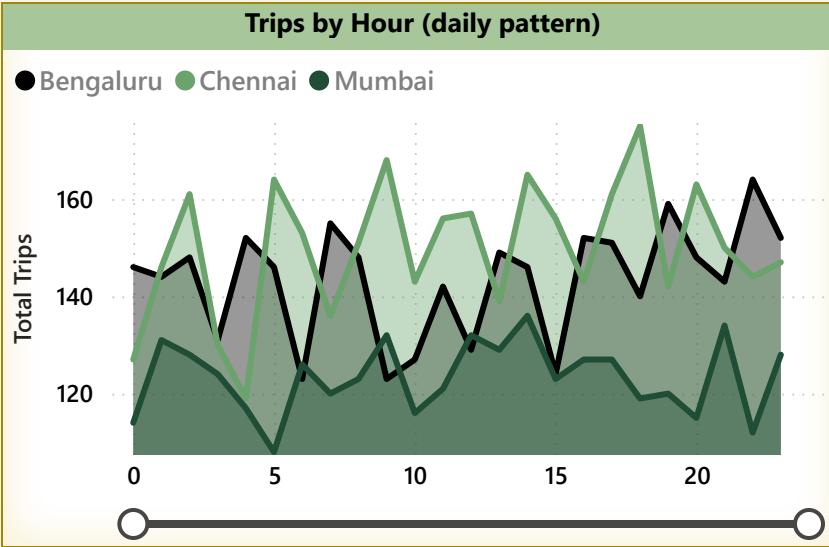
₹ 638.00K
Revenue (Peak)

1.33
Avg Surge Multiplier

110.87%
Surge Impact %

29.57%
Promo Penetration %

44.71
Avg Promo (Applied)





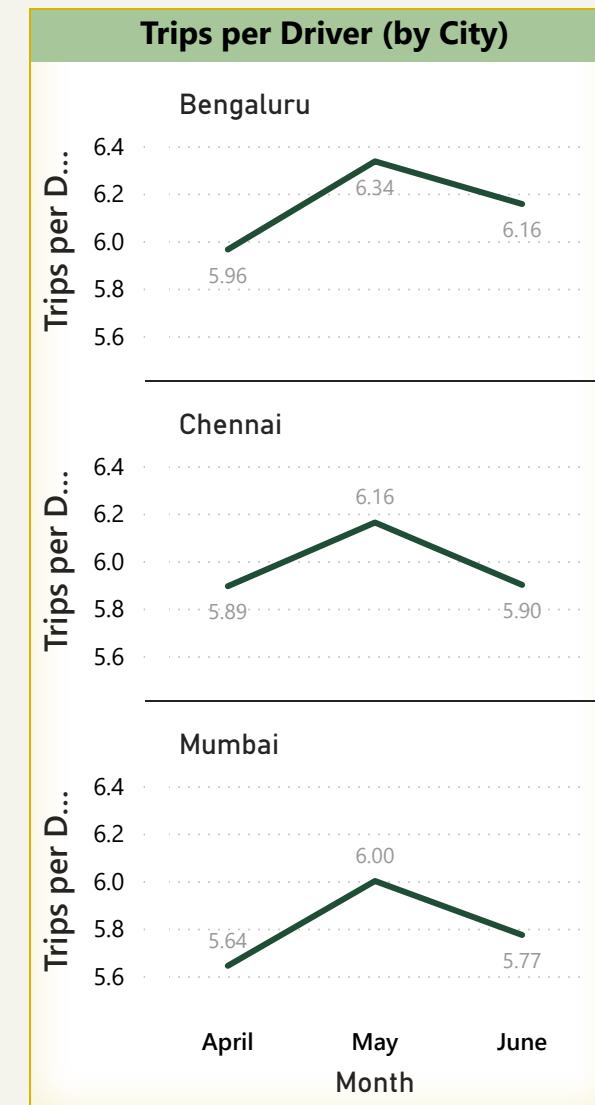
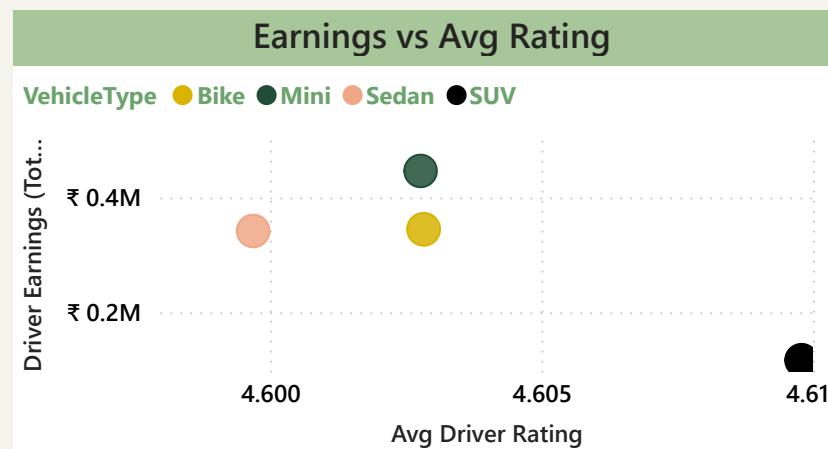
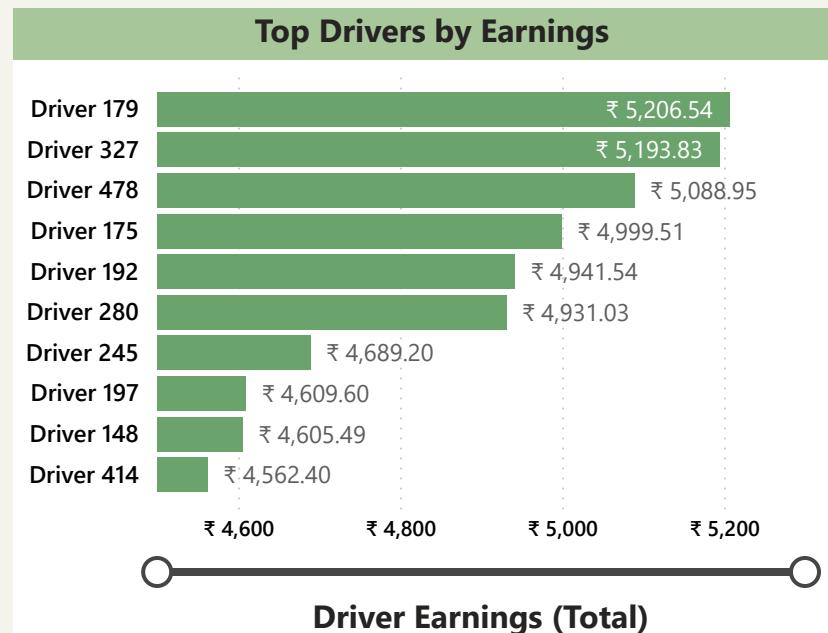
₹ 1.25M
Driver Earnings (Total)

₹ 3.48K
Revenue per Driver

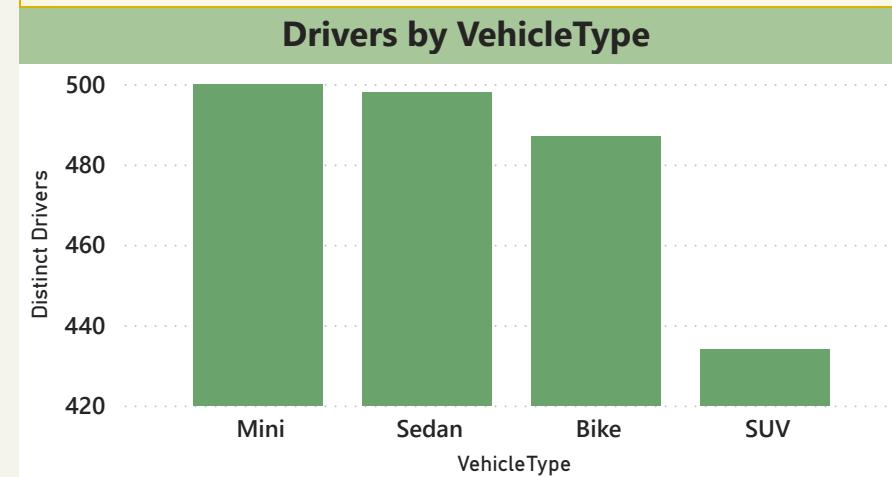
17.96
Trips per Driver

4.60
Avg Driver Rating

251
Cancelled (Driver)



City-Vehicle	Driver Earnings (Total)	Driver Utilization	Avg Driver Rating
Bengaluru Bike	₹ 46,047.05	3.93	4.59
Bengaluru Mini	₹ 1,68,189.16	7.34	4.62
Bengaluru Sedan	₹ 1,56,632.50	5.64	4.59
Bengaluru SUV	₹ 61,812.87	1.96	4.60
Chennai Bike	₹ 44,387.77	3.57	4.61
Chennai Mini	₹ 1,58,718.89	7.35	4.60
Chennai Sedan	₹ 1,59,614.12	5.32	4.61
Chennai SUV	₹ 67,069.94	2.09	4.59
Mumbai Bike	₹ 38,341.95	3.44	4.58
Mumbai Mini	₹ 1,40,148.30	7.03	4.60
Mumbai Sedan	₹ 1,43,179.45	5.11	4.61
Mumbai SUV	₹ 64,442.96	2.24	4.61
Total	₹ 12,48,584.96	17.96	4.60





2K

Distinct Customers

4.51

Trips per Customer

₹ 875.46

Revenue per Customer

4.39

Avg Customer Rating

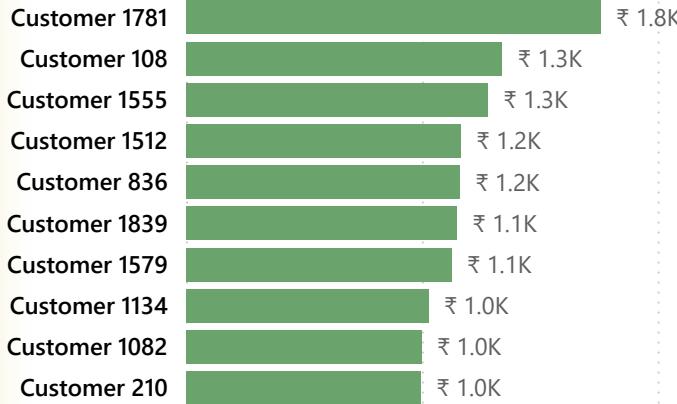
10K

Repeat Trips (Customer)

Customer Info

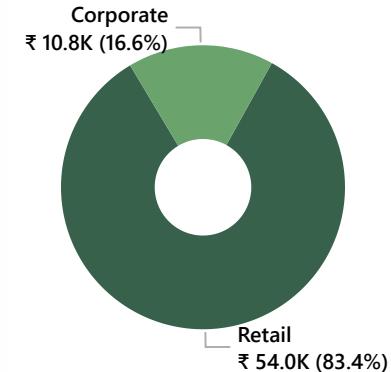
CustomerName	Total Revenue	First HomeCity	First Segment	Total Trips	Avg Fare (completed only)
Customer 702	₹ 3,668.13	Chennai	Corporate	12	₹ 44.73
Customer 1556	₹ 3,403.41	Mumbai	Retail	9	₹ 41.51
Customer 1360	₹ 3,319.36	Bengaluru	Retail	9	₹ 40.48
Customer 1579	₹ 2,975.26	Bengaluru	Retail	8	₹ 36.28
Customer 630	₹ 2,960.14	Bengaluru	Corporate	8	₹ 36.10
Customer 396	₹ 2,933.85	Bengaluru	Retail	9	₹ 35.78
Customer 1506	₹ 2,805.59	Mumbai	Retail	12	₹ 34.21
Customer 1801	₹ 2,774.31	Chennai	Corporate	8	₹ 33.83
Customer 1483	₹ 2,752.66	Chennai	Retail	9	₹ 33.57
Customer 1802	₹ 2,738.15	Mumbai	Corporate	8	₹ 33.39
Total	₹ 30,330.86	Bengaluru	Corporate	92	₹ 369.89

Top Customers by Revenue

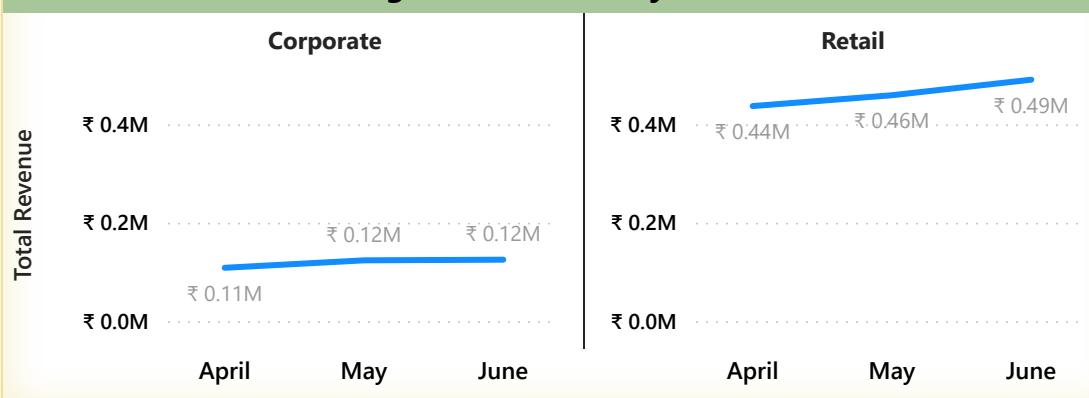


Total Revenue

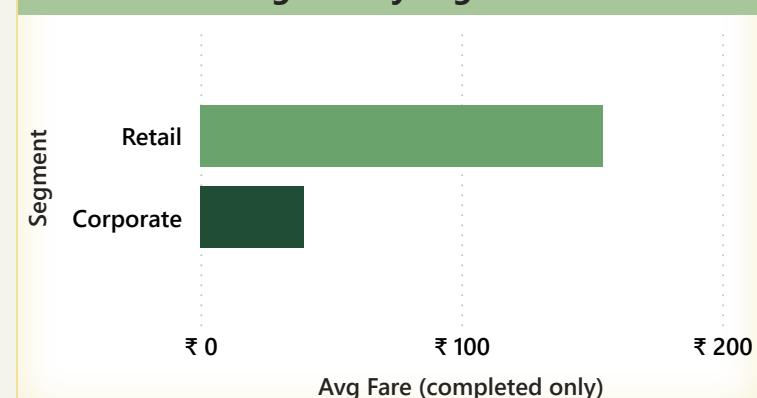
Segment mix



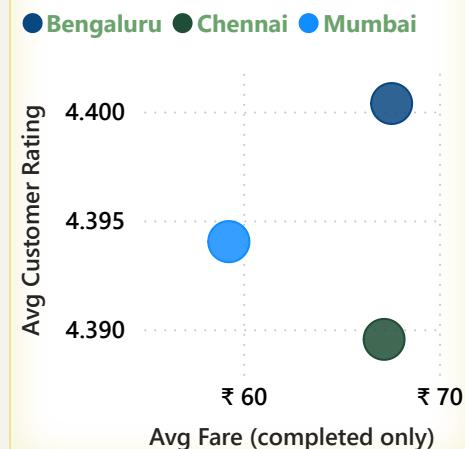
Segment Revenue By Month



Avg Fare by Segment



Avg Fare vs Avg Customer Rating





10.22%
Cancellation Rate

251
Cancelled (Driver)

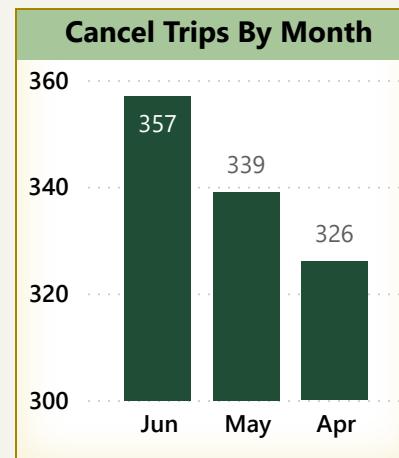
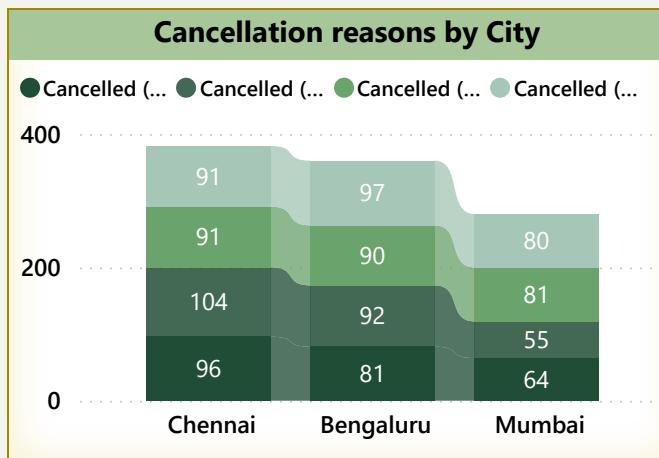
268
Cancelled (Rider)

241
Cancelled (No-show)

262
Cancelled (Payment Issue)

0.76
NPS-style Index (simple proxy)

City-Vehicle	00-05	06-09	10-13	14-17	18-21	22-23	Total
Bengaluru Bike	10.58%	11.71%	8.41%	7.44%	12.00%	13.41%	10.42%
Bengaluru Mini	10.19%	8.30%	11.21%	9.50%	9.83%	11.02%	9.92%
Bengaluru Sedan	8.99%	9.15%	13.33%	10.13%	11.90%	10.84%	10.60%
Bengaluru SUV	14.94%	17.78%	14.75%	9.62%	8.70%	3.03%	12.35%
Chennai Bike	13.50%	7.08%	10.00%	10.26%	16.06%	9.62%	11.54%
Chennai Mini	8.36%	9.61%	6.42%	9.48%	12.03%	10.91%	9.25%
Chennai Sedan	13.08%	8.76%	15.00%	13.24%	8.29%	12.37%	11.74%
Chennai SUV	13.00%	9.72%	8.00%	12.50%	6.52%	15.63%	11.02%
Mumbai Bike	6.35%	7.34%	8.51%	8.60%	5.83%	19.51%	8.13%
Mumbai Mini	7.90%	8.74%	7.80%	13.57%	9.68%	7.14%	9.30%
Mumbai Sedan	14.09%	12.33%	9.09%	9.46%	9.93%	8.14%	10.97%
Mumbai SUV	7.06%	7.50%	8.93%	9.80%	6.90%	10.34%	8.15%
Total	10.39%	9.41%	9.94%	10.52%	10.42%	10.86%	10.22%



Key influencers Top segments

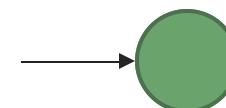
What influences Cancellation Rate to ?

When...

....the average of
Cancellation Rate increases
by

← On average when Promo Penetration % decreases, Cancellation Rate increases.

Promo Penetration % goes
down 0.01



Avg Distance (km) goes up
0.06



Sum of SurgeMultiplier
goes down 1713.23



Sum of DriverEarnings goes
down 165011.08



Sum of Peak Flag goes
down 495.21



Sort by: Impact Count

