



109M

Gross Revenue

478K

Total orders

32K

Total_Products

47.3...

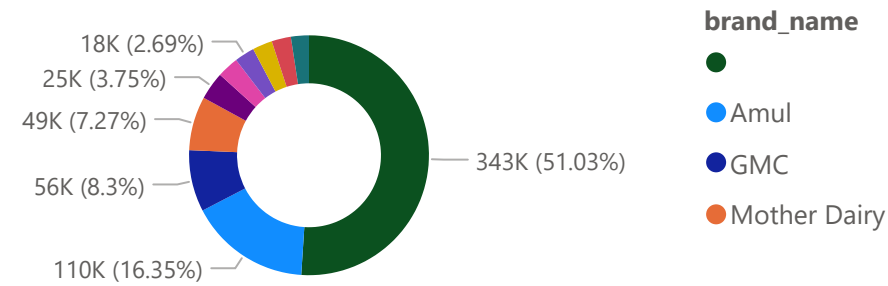
Average Discount %

12.83

Average Margin %

product_type	Net revenue	Discount %	Margin %
3 Ply Mask	25504	0.23	36.22
Acne Relief Patches	2382	0.00	22.87
Adapter	5879	1.26	14.75
Adhesive	12927	0.40	22.99
Adhesive Bandage	21490	0.28	30.26
Adhesive Kit	1957	0.00	21.41
Adult Diaper	24359	0.00	7.79
After Shave Balm	1254	0.00	-36.08
After Shave Lotion	19226	0.05	3.57
Air Freshener	184768	0.27	6.13
Ajwain Seeds	39655	0.62	36.07
Ale	67614	0.48	11.79
Almond Beverage	57458	0.06	7.76
Almond Butter	1126	0.00	23.78
Almond Milk	24734	0.00	8.31
Almond Oil	17185	0.23	-15.80
Almonds	808116	0.46	12.26
Aloo Chips	21205	0.49	17.47
Aloo Tikki	50710	0.36	14.31
Alphabytes	4423	0.00	26.77
Aluminium Foil	50319	0.33	34.47
Amaranthus Leaves	280	0.00	60.91
Ambemohar Rice	9253	0.12	19.39
Amchur Powder	70890	0.10	23.16
Total	107435563	0.47	12.97

Top 10 brands based on Sales



Date filter

1

31

Category

All

City Name & Sales Count

Select all

Bengaluru
243131

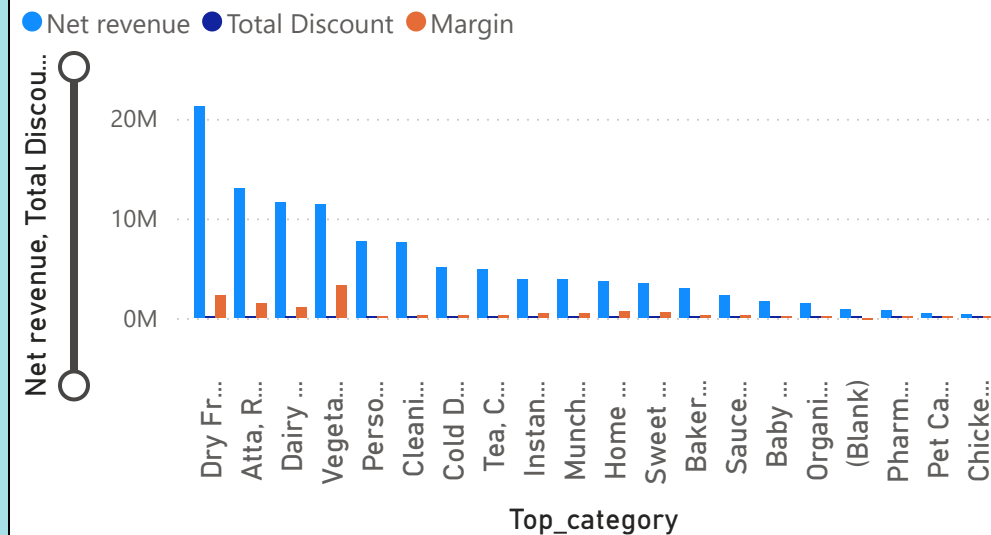
Delhi
647651

HR-NCR
354111

Mumbai
138388

RMD Analysis

Net revenue, Total Discount and Margin by Top_category



Sales overview of April 2022

108M

Net revenue

2.89

Average order value

515K

Total Discount

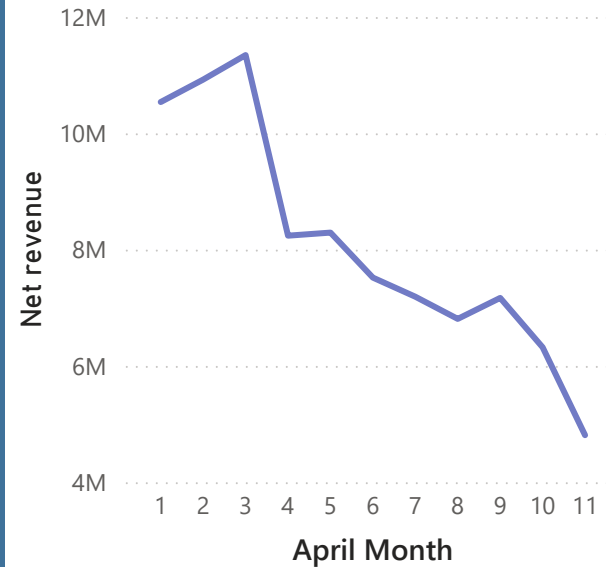
1M

Total Sales

478K

Total orders

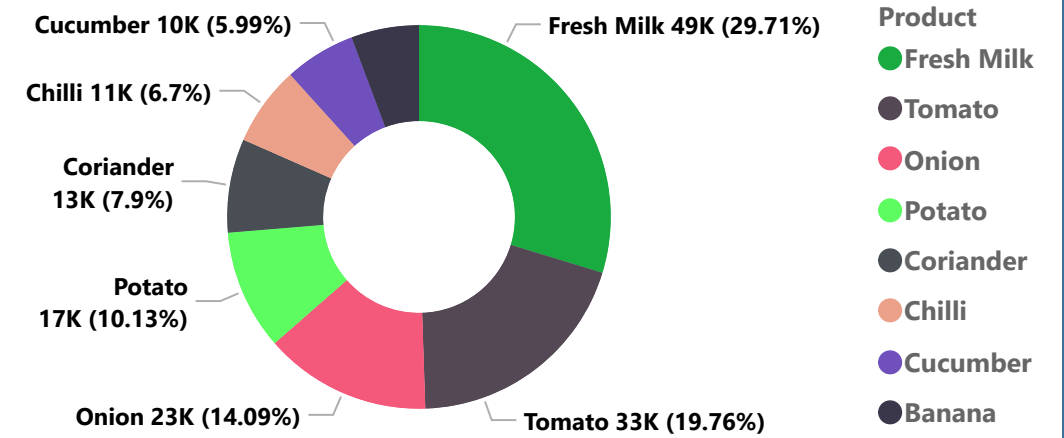
Net revenue by Day



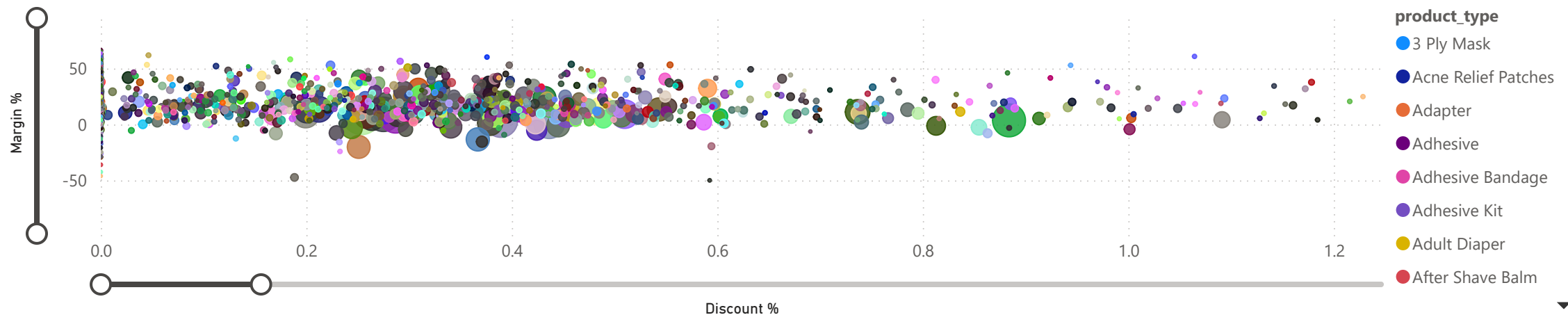
Total orders by city name



Top 10 Sales by product



Margin Vs Discount Analysis



Products Overview of April 2022

product_id	Total_Sales	Cost	SellingPrice
52	6636	11,37,244.70	₹ 12,01,338.00
333324	2594	9,10,945.47	₹ 9,45,930.00
15907	4255	7,59,633.54	₹ 8,30,802.00
388639	2524	7,12,314.85	₹ 7,93,237.00
82898	1458	6,26,619.91	₹ 7,04,128.00
19512	28223	6,86,320.44	₹ 7,02,015.00
12872	21123	6,19,423.82	₹ 6,30,915.00
160	2556	5,73,179.43	₹ 6,17,623.00
391306	23402	4,12,994.42	₹ 6,03,700.00
352443	9444	4,08,717.44	₹ 5,49,242.00
383480	3706	5,17,696.86	₹ 5,48,711.00
369752	7028	3,09,457.87	₹ 4,49,035.00
391740	2597	4,16,241.43	₹ 4,46,723.00
73536	917	4,02,573.74	₹ 4,41,075.00
333764	2261	3,99,568.91	₹ 4,28,912.00
15902	437	3,91,556.96	₹ 4,12,024.00
408764	462	4,27,209.69	₹ 4,10,891.00
192	4699	3,49,296.51	₹ 3,85,263.00
7	1462	3,65,735.56	₹ 3,78,638.00
114918	295	3,64,020.33	₹ 3,75,556.00
103115	1958	3,21,802.75	₹ 3,49,157.00
108301	1303	3,38,910.36	₹ 3,41,965.00
50	1781	3,10,954.84	₹ 3,36,140.00
389719	930	3,08,448.16	₹ 3,31,410.00
199435	16829	2,49,228.63	₹ 3,25,607.00

32K

Total_Products

2K

Brands

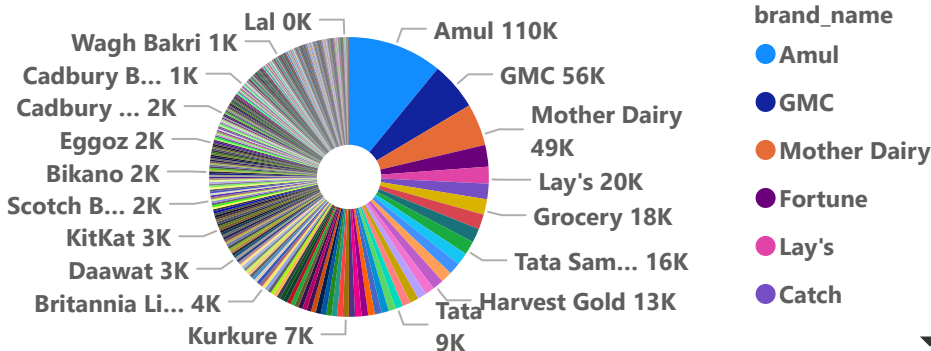
1K

Manufacturers

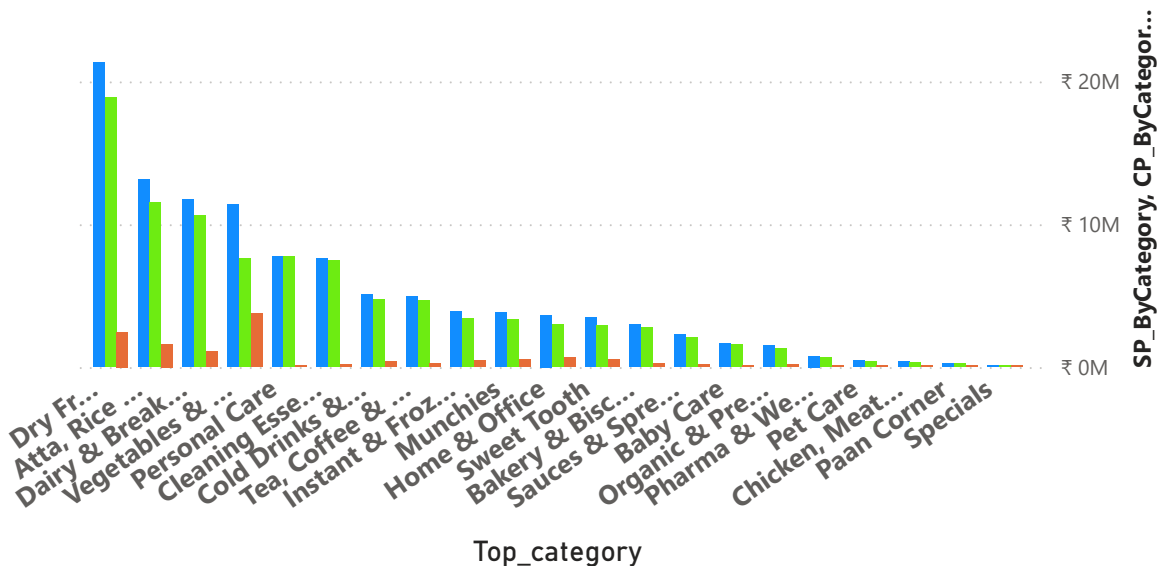
478K

OrderCount

Top 50 Brands on demand



SP Vs CP Vs Margin based on category



Product Category

Top_category, sub_category, granular_c...

All

Brand And Product

Select all

&Me

10X

14th Century

24 Mantra

3M

4700BC

7Dragon