



## Ride Sharing



₹ 1.74M

Total Revenue

₹ 82.96K

Total Tax

10K

Total Trips

89.78%

Completed Rate

10.22%

Cancellation Rate

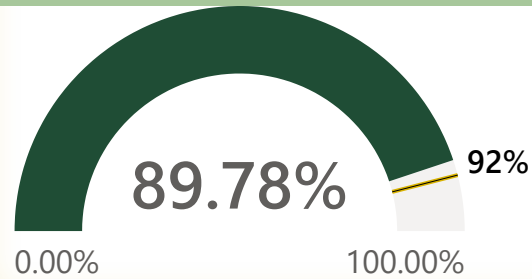
₹ 1.25M

Driver Earnings

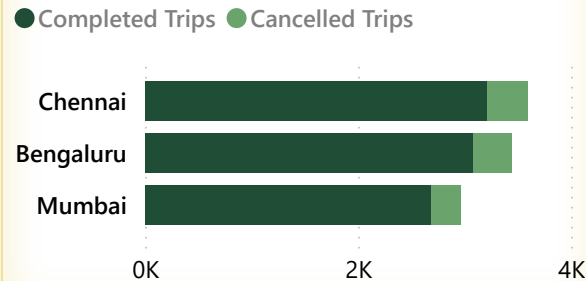
₹ 194.05

Avg Fare  
(Completed)

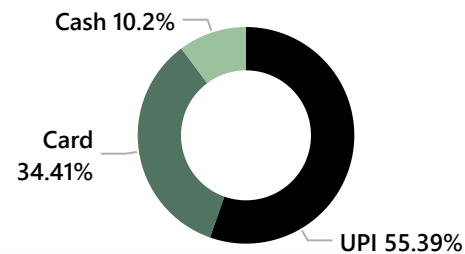
### Completed Trips %



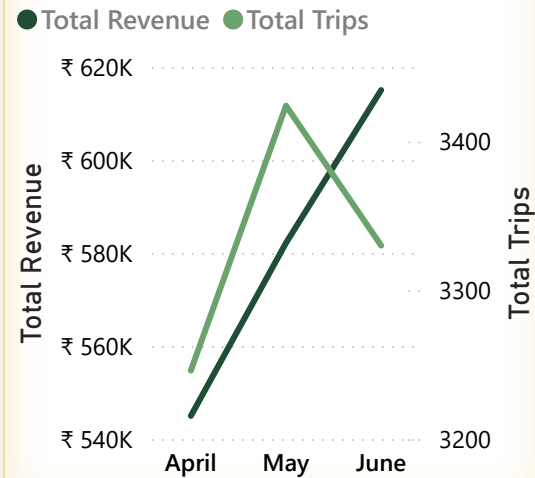
### Completion vs cancellation Trips by City



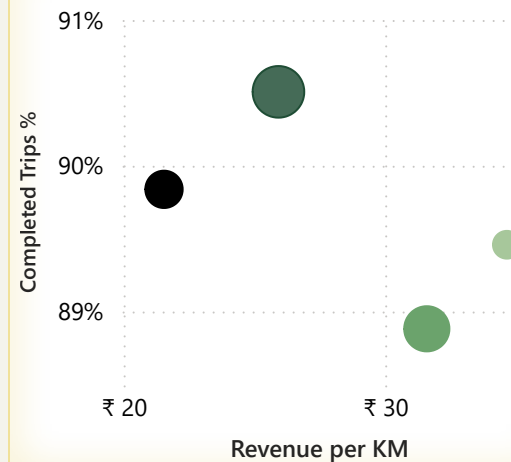
### Payment method share of Revenue



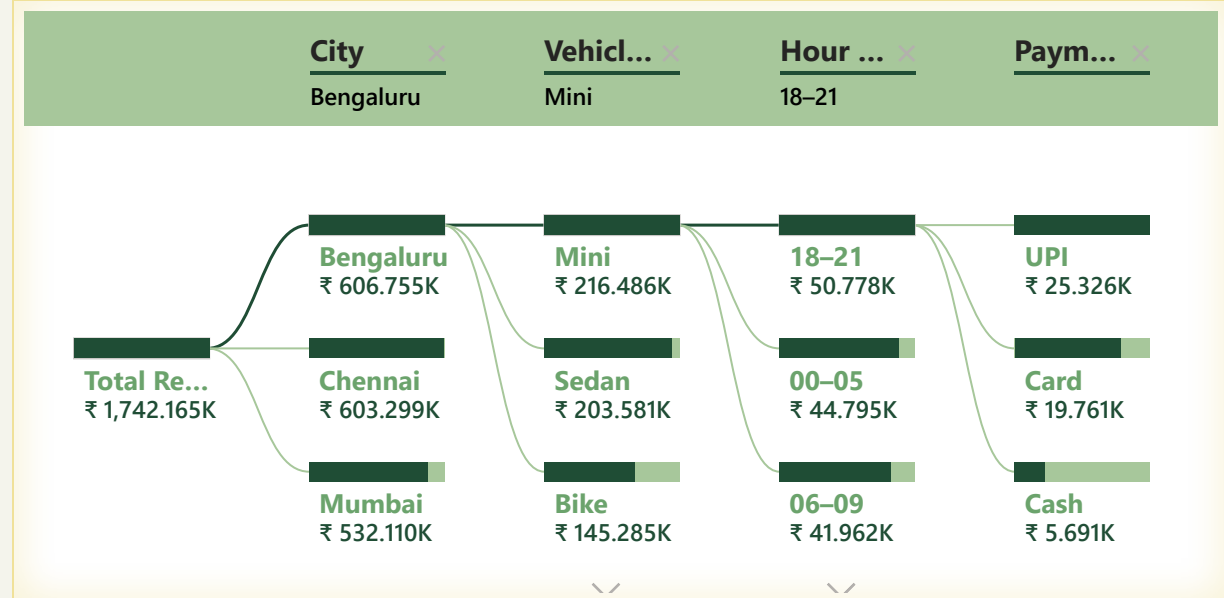
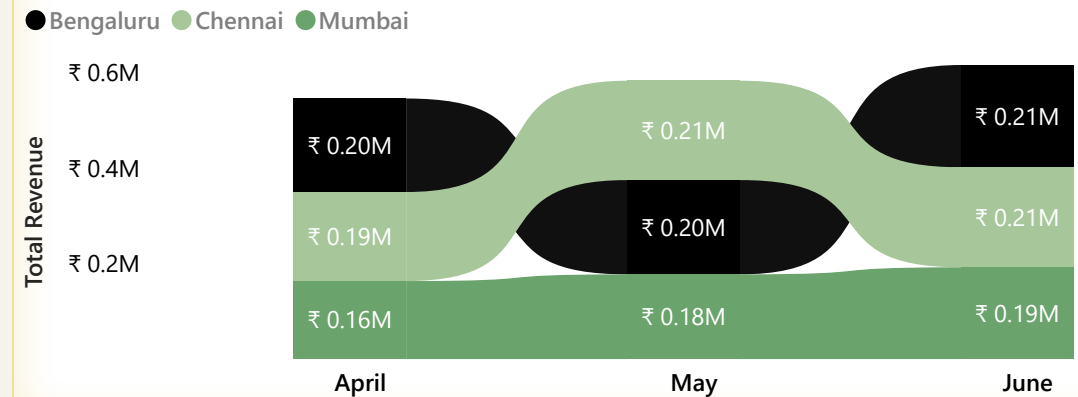
### Revenue & Trips By Month



### Efficiency of Vehicles



### City ranking by Revenue over time



**6.16**

Avg Wait (min)

**9.10**

Wait Time P90

**28.66**

Avg Duration (min)

**₹ 6.08**

Revenue per Minute

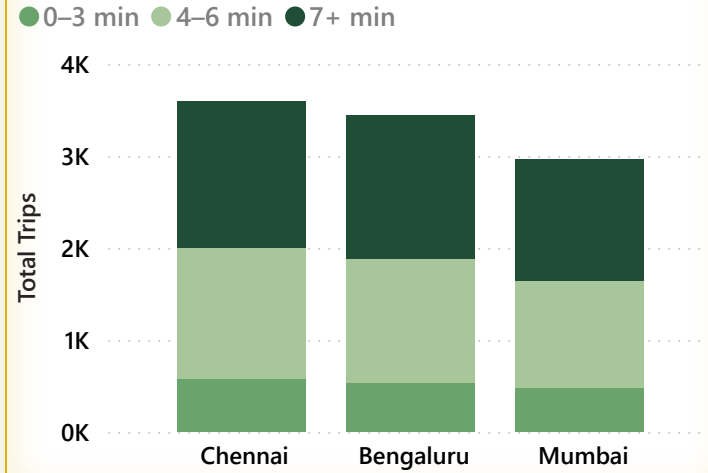
**17.96**

Trips per Driver

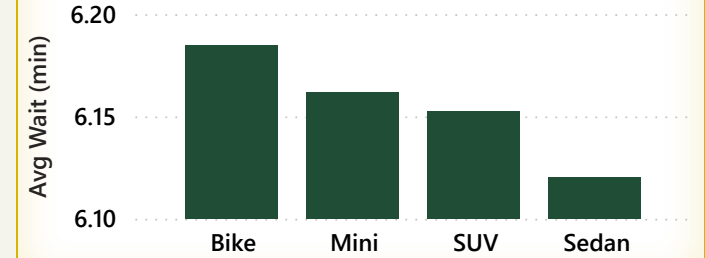
## City vs Hour Bucket → CompletedTrips

City-Vehicle	00-05	06-09	10-13	14-17	18-21	22-23	Total
Bengaluru   Bike	169	98	98	112	88	71	636
Bengaluru   Mini	291	210	190	219	211	105	1226
Bengaluru   Sedan	243	149	143	142	185	74	936
Bengaluru   SUV	74	37	52	47	42	32	284
Chennai   Bike	141	105	108	105	115	47	621
Chennai   Mini	318	207	248	210	234	98	1315
Chennai   Sedan	206	177	136	177	166	85	947
Chennai   SUV	87	65	46	63	43	27	331
Mumbai   Bike	118	101	86	85	97	33	520
Mumbai   Mini	268	188	189	191	168	78	1082
Mumbai   Sedan	189	128	130	134	127	79	787
Mumbai   SUV	79	37	51	46	54	26	293
Total	2183	1502	1477	1531	1530	755	8978

## Wait Bucket distribution by City



## Avg Wait by City-Vehicle



## Key influencers Top segments

What influences Avg Wait (min) to

Increase

When...

...the average of Avg Wait (min) increases by

Wait Bucket is 7+ min

4.72

Sum of DriverEarnings goes up 41286.24

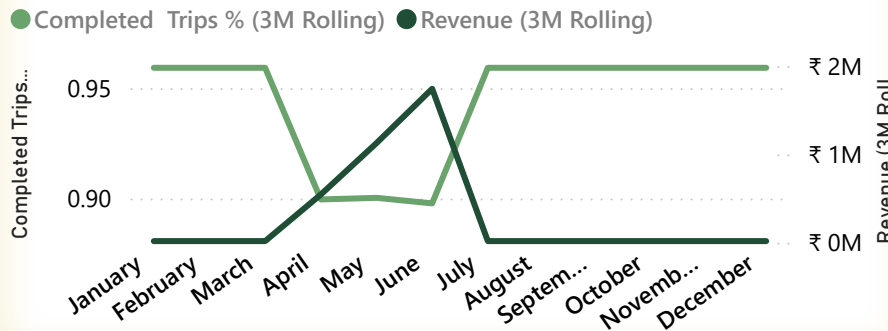
0.14

Sum of SurgeMultiplier goes up 424.02

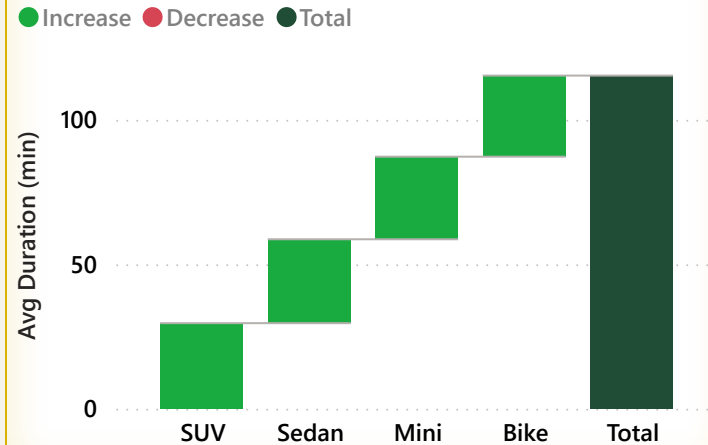
0.1

Sort by: Impact Count

## Revenue &amp; Trips By 3M Rolling



## Duration contributors (VehicleType)





3K

Trips (Peak)

₹ 638.00K

Revenue (Peak)

1.33

Avg Surge Multiplier

110.87%

Surge Impact %

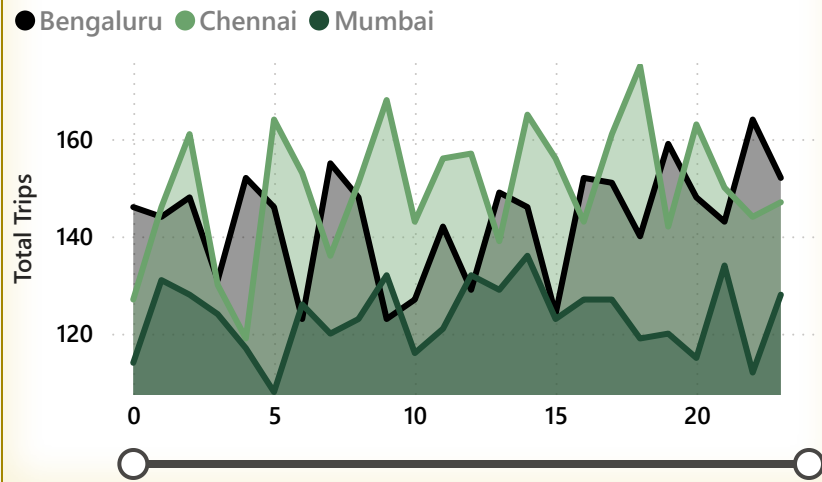
29.57%

Promo Penetration %

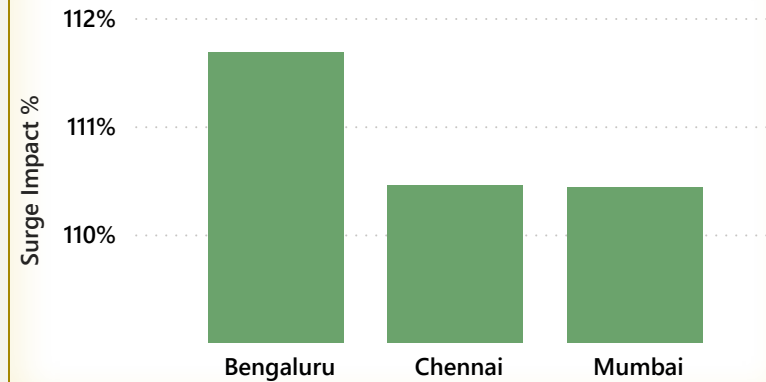
44.71

Avg Promo (Applied)

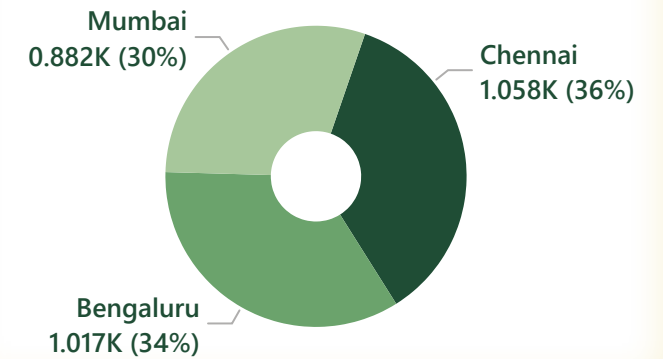
Trips by Hour (daily pattern)



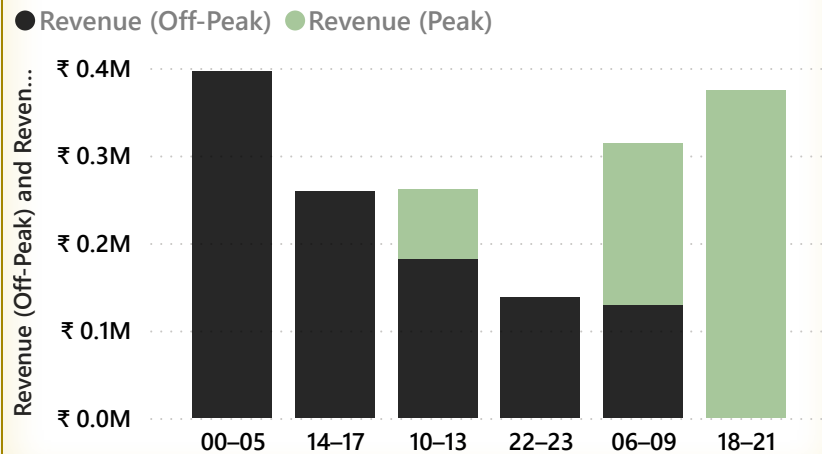
Surge Impact by City



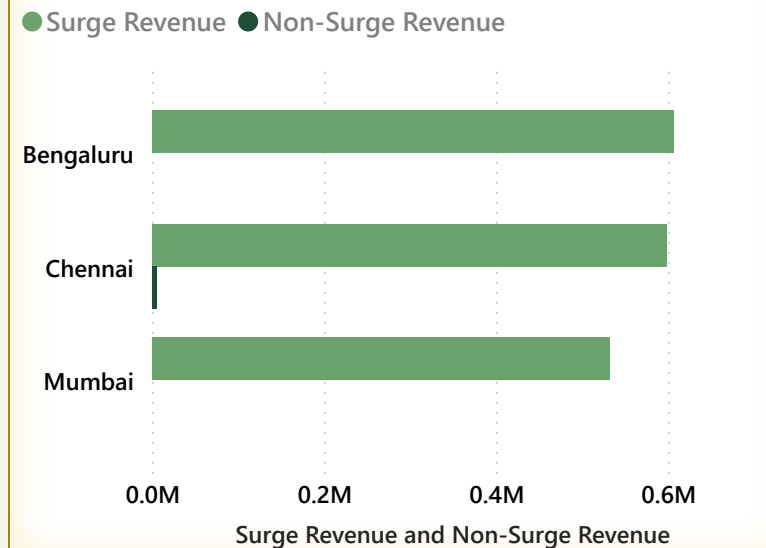
Promo trips split by City



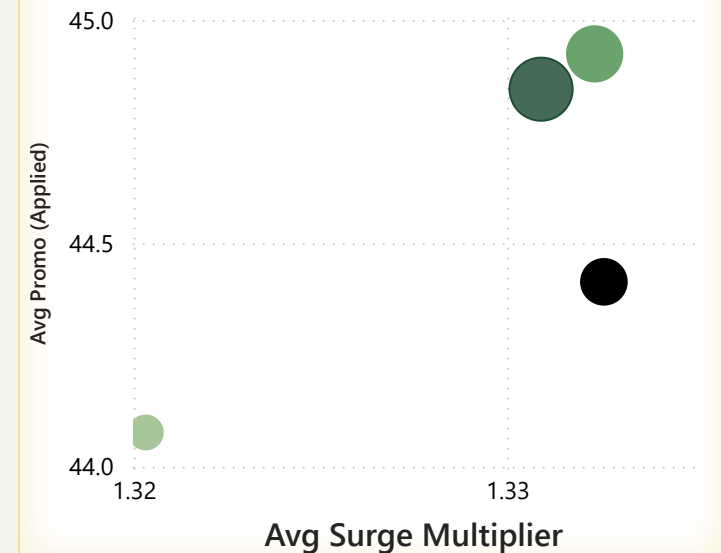
Revenue by Hour Bucket (peak vs off-peak)



revenue split by surge vs non-surge



Surge vs Promo Impact





₹ 1.25M

Driver Earnings (Total)

₹ 3.48K

Revenue per Driver

17.96

Trips per Driver

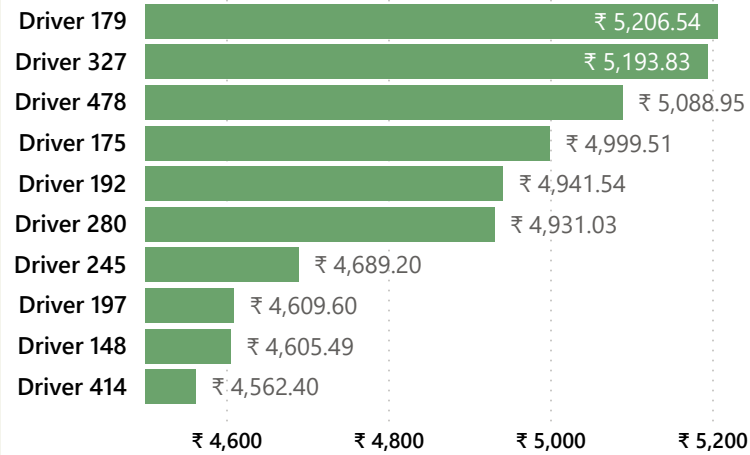
4.60

Avg Driver Rating

251

Cancelled (Driver)

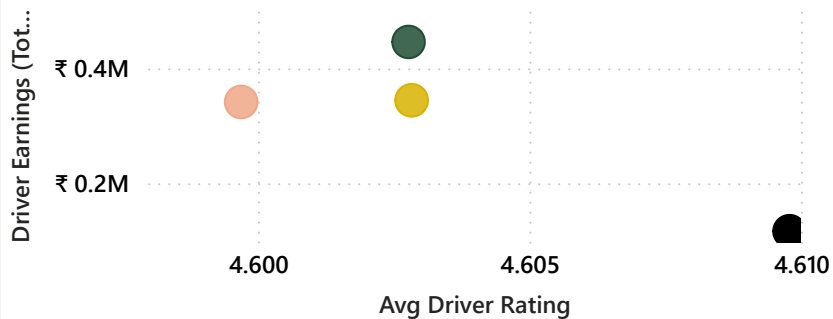
### Top Drivers by Earnings



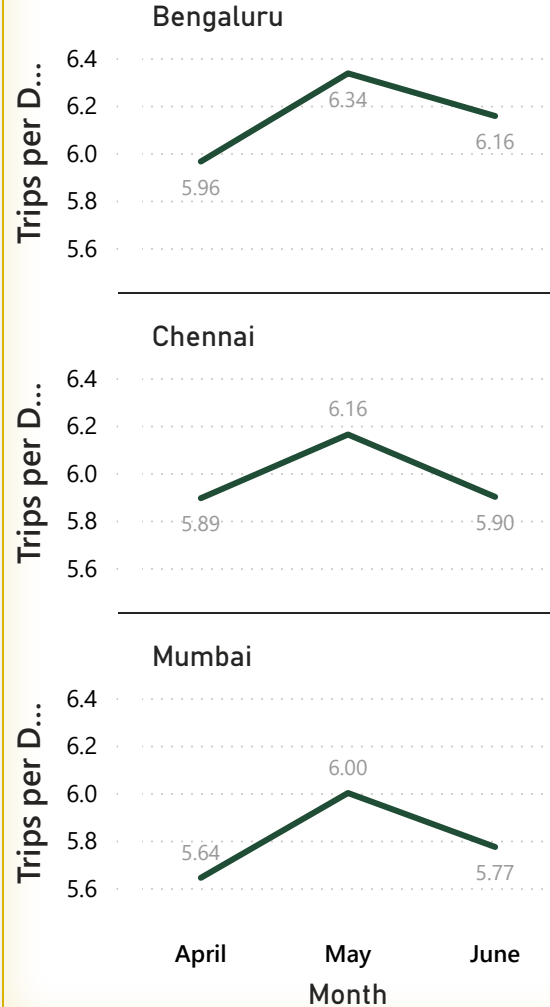
Driver Earnings (Total)

### Earnings vs Avg Rating

VehicleType ● Bike ● Mini ● Sedan ● SUV

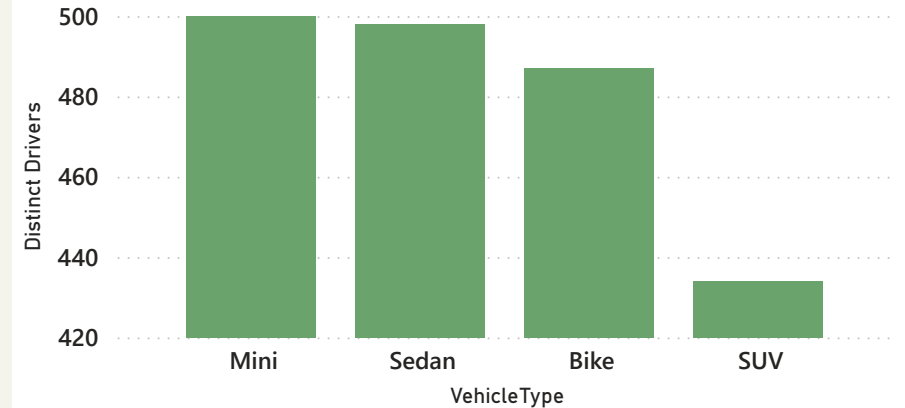


### Trips per Driver (by City)



City-Vehicle	Driver Earnings (Total)	Driver Utilization	Avg Driver Rating
Bengaluru   Bike	₹ 46,047.05	3.93	4.59
Bengaluru   Mini	₹ 1,68,189.16	7.34	4.62
Bengaluru   Sedan	₹ 1,56,632.50	5.64	4.59
Bengaluru   SUV	₹ 61,812.87	1.96	4.60
Chennai   Bike	₹ 44,387.77	3.57	4.61
Chennai   Mini	₹ 1,58,718.89	7.35	4.60
Chennai   Sedan	₹ 1,59,614.12	5.32	4.61
Chennai   SUV	₹ 67,069.94	2.09	4.59
Mumbai   Bike	₹ 38,341.95	3.44	4.58
Mumbai   Mini	₹ 1,40,148.30	7.03	4.60
Mumbai   Sedan	₹ 1,43,179.45	5.11	4.61
Mumbai   SUV	₹ 64,442.96	2.24	4.61
Total	₹ 12,48,584.96	17.96	4.60

### Drivers by VehicleType





2K  
Distinct Customers

4.51  
Trips per Customer

₹ 875.46  
Revenue per Customer

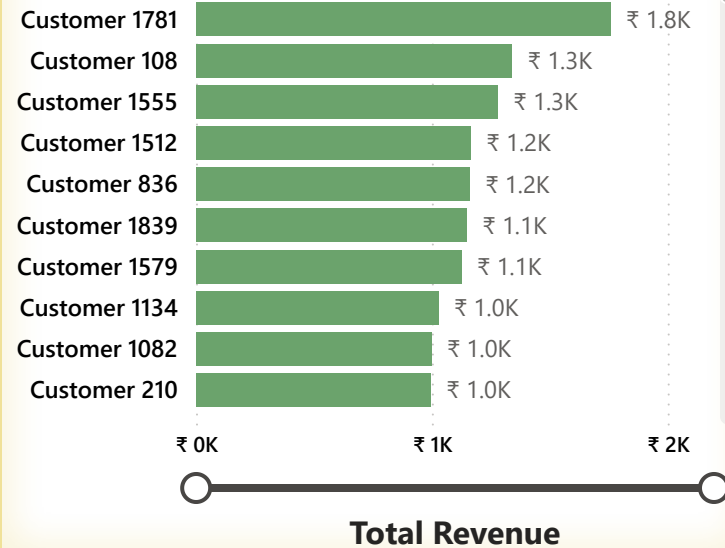
4.39  
Avg Customer Rating

10K  
Repeat Trips (Customer)

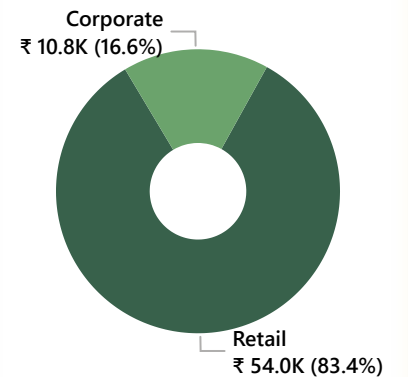
### Customer Info

CustomerName	Total Revenue	First HomeCity	First Segment	Total Trips	Avg Fare (completed only)
Customer 702	₹ 3,668.13	Chennai	Corporate	12	₹ 44.73
Customer 1556	₹ 3,403.41	Mumbai	Retail	9	₹ 41.51
Customer 1360	₹ 3,319.36	Bengaluru	Retail	9	₹ 40.48
Customer 1579	₹ 2,975.26	Bengaluru	Retail	8	₹ 36.28
Customer 630	₹ 2,960.14	Bengaluru	Corporate	8	₹ 36.10
Customer 396	₹ 2,933.85	Bengaluru	Retail	9	₹ 35.78
Customer 1506	₹ 2,805.59	Mumbai	Retail	12	₹ 34.21
Customer 1801	₹ 2,774.31	Chennai	Corporate	8	₹ 33.83
Customer 1483	₹ 2,752.66	Chennai	Retail	9	₹ 33.57
Customer 1802	₹ 2,738.15	Mumbai	Corporate	8	₹ 33.39
Total	₹ 30,330.86	Bengaluru	Corporate	92	₹ 369.89

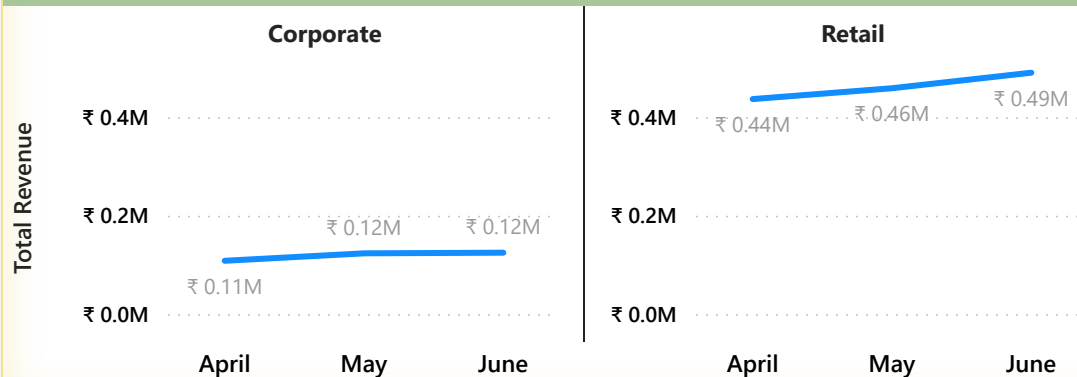
### Top Customers by Revenue



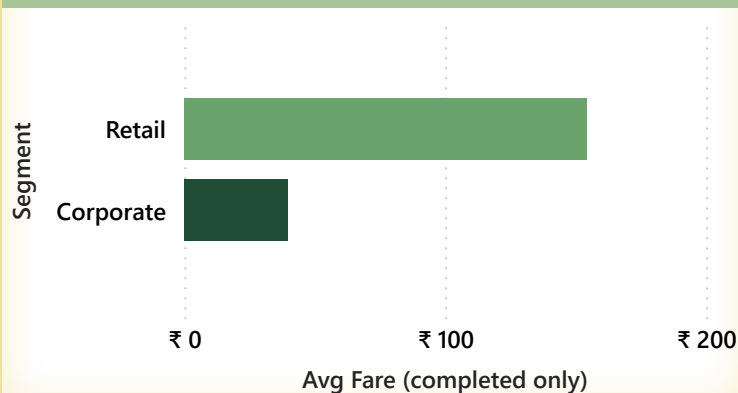
### Segment mix



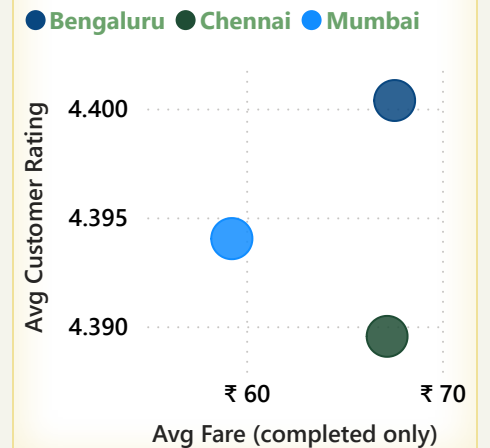
### Segment Revenue By Month



### Avg Fare by Segment



### Avg Fare vs Avg Customer Rating





10.22%

Cancellation Rate

251

Cancelled (Driver)

268

Cancelled (Rider)

241

Cancelled (No-show)

262

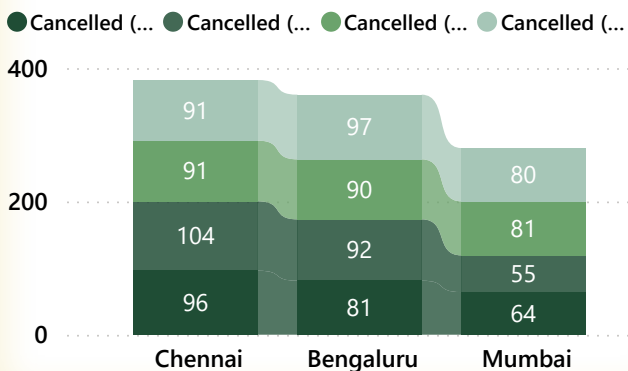
Cancelled (Payment  
Issue)

0.76

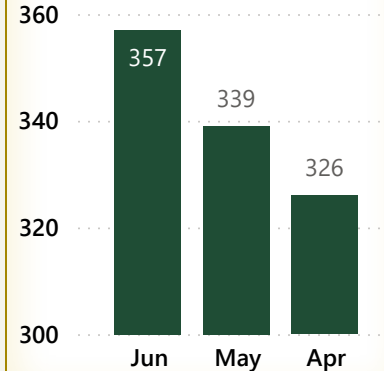
NPS-style Index (simple  
proxy)

City-Vehicle	00-05	06-09	10-13	14-17	18-21	22-23	Total
Bengaluru   Bike	10.58%	11.71%	8.41%	7.44%	12.00%	13.41%	10.42%
Bengaluru   Mini	10.19%	8.30%	11.21%	9.50%	9.83%	11.02%	9.92%
Bengaluru   Sedan	8.99%	9.15%	13.33%	10.13%	11.90%	10.84%	10.60%
Bengaluru   SUV	14.94%	17.78%	14.75%	9.62%	8.70%	3.03%	12.35%
Chennai   Bike	13.50%	7.08%	10.00%	10.26%	16.06%	9.62%	11.54%
Chennai   Mini	8.36%	9.61%	6.42%	9.48%	12.03%	10.91%	9.25%
Chennai   Sedan	13.08%	8.76%	15.00%	13.24%	8.29%	12.37%	11.74%
Chennai   SUV	13.00%	9.72%	8.00%	12.50%	6.52%	15.63%	11.02%
Mumbai   Bike	6.35%	7.34%	8.51%	8.60%	5.83%	19.51%	8.13%
Mumbai   Mini	7.90%	8.74%	7.80%	13.57%	9.68%	7.14%	9.30%
Mumbai   Sedan	14.09%	12.33%	9.09%	9.46%	9.93%	8.14%	10.97%
Mumbai   SUV	7.06%	7.50%	8.93%	9.80%	6.90%	10.34%	8.15%
Total	10.39%	9.41%	9.94%	10.52%	10.42%	10.86%	10.22%

### Cancellation reasons by City



### Cancel Trips By Month



### Key influencers Top segments

What influences Cancellation Rate to Increase ?

When...

...the average of  
Cancellation Rate increases  
by

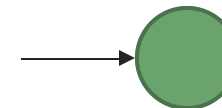
Promo Penetration % goes  
down 0.01

Avg Distance (km) goes up  
0.06

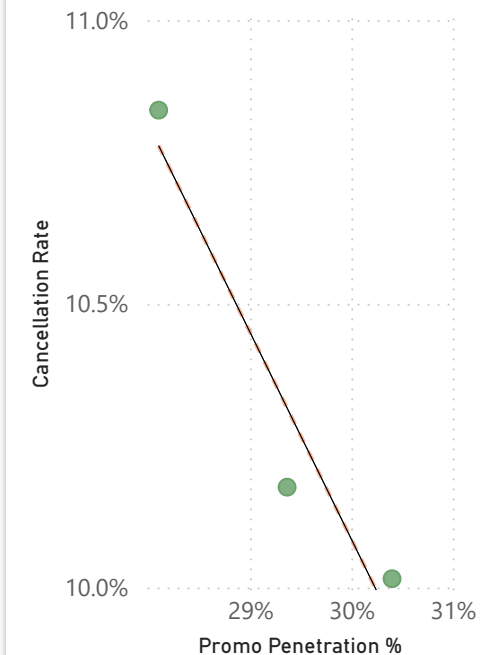
Sum of SurgeMultiplier  
goes down 1713.23

Sum of DriverEarnings goes  
down 165011.08

Sum of Peak Flag goes  
down 495.21



← On average when Promo Penetration %  
decreases, Cancellation Rate increases.



Sort by: Impact Count