# Graph Neural Networks Demystified

An overview of the essential concepts in Stanford CS224W (Lectures 1~9) with only oversimplified examples

#### Ng Yen Kaow

#### **Embeddings**

- Relatively small vectors associated with each object where similar objects have similar embeddings
- Using the embeddings of graph elements, various tasks can be performed
  - Cluster nodes in a graph
  - Predict properties of a node
  - Predict if two nodes may be connected
  - Classify entire graphs
- To perform each task, use the embedding with a suitable ML method
  - e.g. clustering can be performed with k-means

#### Obtaining embeddings

- Embeddings can be formed with or learned from features
  - Node-level features
    - Degree
    - Centrality (eigenvector/ betweenness/ closeness)
    - Clustering coefficient
    - Graphlets
    - Structure-based features
  - Link-level features
    - Distance-based features
    - Local/global neighborhood overlap
  - Graph-level features
    - Graph kernels
- Task-independent embeddings can be learned from unsupervised learning

#### Task-independent embeddings

Unsupervised extraction by random walks

#### DeepWalk

- Estimate pairwise distance between nodes (hence their co-occurrence probability)
  - Usable for finding product relatedness in recommender
- Node embeddings
  - 1. Estimate node distances with random walks
  - 2. Train a neural network (with node input and embedding output) such that distances between embeddings agree with estimated distances

#### Anonymous Walk

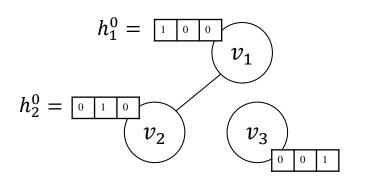
- Embeddings for entire graphs
- Simpler method: just add up neighbors

### Embeddings by adding neighbors

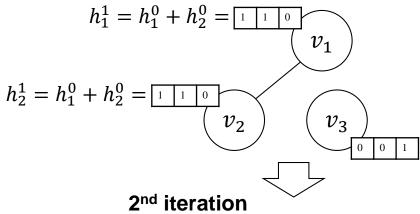
- Sum up the features of (self and) neighbor nodes
  - Features of nodes in close proximity will become similar

Example: Let  $h_i^j$  denote features of node i at iteration j and let  $h_1^0 = (1 \ 0 \ 0)$ ,  $h_2^0 = (0 \ 1 \ 0)$ , and  $h_3^0 = (0 \ 0 \ 1)$ 

#### **Initial state**



#### 1st iteration



 $h_{1}^{2} = h_{1}^{1} + h_{2}^{1} = \boxed{2 \hspace{0.2cm} 2 \hspace{0.2cm} 0} \\ v_{1}$   $h_{2}^{2} = h_{1}^{1} + h_{2}^{1} = \boxed{2 \hspace{0.2cm} 2 \hspace{0.2cm} 0} \\ v_{2}$ 

•  $h_1 \equiv h_2$  after only 1 iteration

CS224W Lecture 5 (skip Lecture 4)

### Embeddings by adding neighbors

- To cluster nodes in a graph, will it work if we
  - 1. Start with a unique feature for each node, and
  - Repeatedly add up neighboring features, and
  - 3. Finally, cluster the resultant features with some method like *k*-means?



Let's try with karate club network

#### Embeddings by adding neighbors





## Adding neighbors w/ linear algebra

- Let matrix H be a matrix where each row is a node and each column is a feature
  - $\blacksquare$  *H* have dim  $|V| \times d$
- □ Let *A* be an adjacency matrix
  - Let  $\hat{A} = A + I$  where I is the identify matrix
- $\Box$  Then, **sum** is simply  $\hat{A}H$

$$\begin{pmatrix} a & b & c \\ & \dots & \\ & \dots & \end{pmatrix} \begin{pmatrix} h_1 \\ h_2 \\ h_3 \end{pmatrix} = \begin{pmatrix} ah_1 + bh_2 + ch_3 \\ & \dots \\ & \dots & \end{pmatrix}$$

Permutation invariant so that the outcome is the same regardless of node order within matrix

e.g. 
$$v_1$$
  $v_2$   $v_3$ 

$$\begin{pmatrix} 1 & 1 & 0 \\ 1 & 1 & 0 \\ 0 & 0 & 1 \end{pmatrix} \begin{pmatrix} h_1 \\ h_2 \\ h_3 \end{pmatrix} = \begin{pmatrix} h_1 + h_2 \\ h_1 + h_2 \\ h_3 \end{pmatrix}$$

## Adding neighbors w/ linear algebra

- Let matrix H be a matrix where each row is a node and each column is a feature
  - $\blacksquare$  *H* have dim  $|V| \times d$
- □ Let *A* be an adjacency matrix
  - Let  $\hat{A} = A + I$  where I is the identify matrix
- $\square$  Further **normalize** each row of  $\hat{A}$  to sum to 1

$$\begin{pmatrix} 1/3 & 1/3 & 1/3 \\ & \dots & \\ & \dots & \end{pmatrix} \begin{pmatrix} h_1 \\ h_2 \\ h_3 \end{pmatrix} = \begin{pmatrix} (h_1 + h_2 + h_3)/3 \\ & \dots & \\ & \dots & \end{pmatrix} \begin{bmatrix} \\ \\ \\ \\ \\ \end{bmatrix}$$

Note that normalize does the same thing as mean

#### Adding neighbors w/ linear algebra

- Let matrix H be a matrix where each row is a node and each column is a feature
  - H have dim  $|V| \times d$
- □ Let *A* be an adjacency matrix
  - Let  $\hat{A} = A + I$  where I is the identify matrix
- $\ \square$  Further **normalize** each row of  $\hat{A}$  to sum to 1
  - To perform this normalization, it suffices that we let  $\hat{A} \leftarrow D^{-1}\hat{A}$  where D is the diagonal node degree matrix
    - In PyTorch, use
      torch.nn.functional.normalize(A, p=1, dim=1)
  - Or, use  $\hat{A} \leftarrow D^{-1/2} \hat{A} D^{-1/2}$  (GCN variant)

```
In PyTorch, use
D = torch.diag(torch.sum(A, 1)).inverse().sqrt()
D = torch.mm(torch.mm(D, A), D)
```

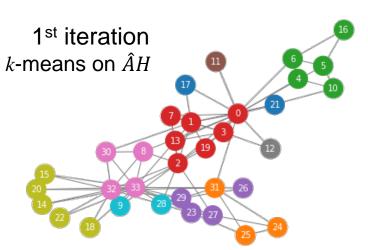
Normalized  $\hat{A}$  is in general **not** symmetric

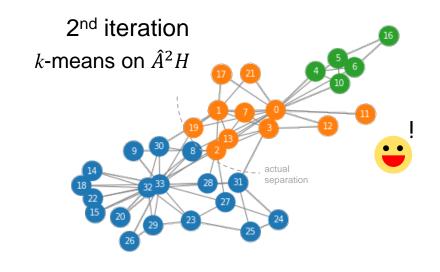
GCN variant is symmetric, but **not normalized** 

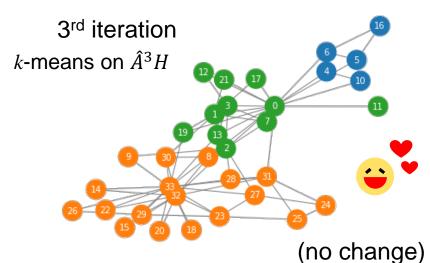
## Redo embeddings w/ $D^{-1}\hat{A}$

Redo karate club with normalized  $\hat{A} \leftarrow D^{-1}\hat{A}$ 



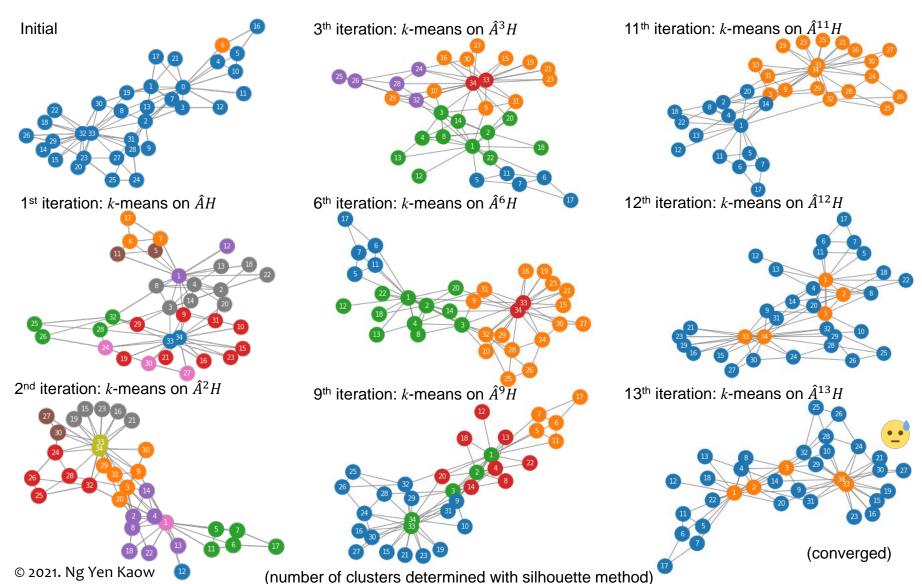






# Redo embeddings w/ $D^{-1/2}\hat{A}D^{-1/2}$

Redo karate club with normalized  $\hat{A} \leftarrow D^{-1/2} \hat{A} D^{-1/2}$ 



#### Adding neighbors: evaluation

- Why did it fail without normalization
  - Without normalization, feature values for the nodes of high centrality would quickly add up, making them distinct from the nodes of low centrality
- $\square$  Why did it fail with  $D^{-1/2}\hat{A}D^{-1/2}$  (GCN variant)
  - This is more complicated and is explained in the slide titled  $\hat{A}H^* = H^*$  for symmetric  $\hat{A}$
- How many iterations should be used?

Early (RNN-like) GNNs are iterated until convergence but they quickly ran out of favor to Graph Convolutional Networks (GCNs) where the number of iterations is fixed as defined by the number of convolutional layers

- Each iteration would "bunch up" neighboring features of 1 hop away (receptive field)
- We should determine the number of iterations by the nature of the graph

The Cheeger constant (or expansion constant) of an unweighted graph G(E, V) is

$$h(G) = \min_{S \subseteq V} \frac{|\{(u,v)|u \in S, v \in \overline{S}\}|}{\min(|S|,|\overline{S}|)}$$

- $|\{(u,v)|u\in S,v\in \bar{S}\}|$  indicates how well vertices in S are connected to vertices in  $\bar{S}$
- min(|S|,  $|\overline{S}|$ ) favors S where  $|S| \approx |\overline{S}|$
- For weighted graphs, a similar measure called conductance can be defined with edge weights  $(a_{uv})$

$$\phi(G) = \min_{S \subseteq V} \frac{\sum_{v \in S, u \in \bar{S}} a_{vu}}{\min(\sum_{v \in S, u \in V} a_{vu}, \sum_{v \in \bar{S}, u \in V} a_{vu})}$$

□ The Cheeger constant (or expansion constant) of an unweighted graph G(E, V) is

$$h(G) = \min_{S \subseteq V} \frac{|\{(u,v)|u \in S, v \in \overline{S}\}|}{\min(|S|,|\overline{S}|)}$$

- $\square$  A large h(G) indicates a **highly-connected graph** 
  - A feature in a highly-connected graph will propagate in the graph very quickly
  - A random walk in a highly-connected graph converges in  $O(\log|V|)$  steps to an almost uniform distribution (mixing time)
    - Upon which the embedding of every node is influenced almost equally by any other node

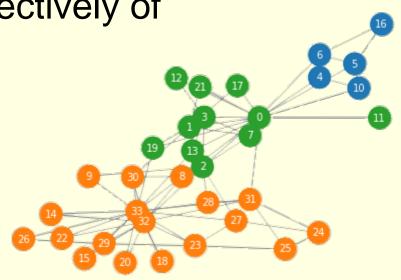
 Examine the number of steps required for the clusters in the karate club to mix

☐ The clusters are respectively of

$$\log(18) = 4.17$$

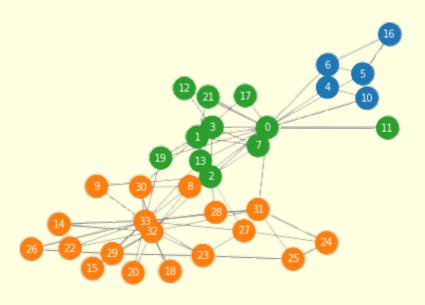
$$log(11) = 3.46$$

$$log(5) = 2.32$$



 5 iterations/ steps suffice for nodes in the respective clusters to influence each other equally

- Examine the number of steps required for the clusters in the karate club to mix
- Will increasing the number of iterations eventually spread the features uniformly across the entire karate club graph?



Depends on whether the limiting distribution  $H^*$  (i.e. when  $\hat{A}H^* = H^*$ ) is everywhere constant (next slide)

## $\hat{A}H^* = H^*$ for symmetric $\hat{A}$

- If  $\hat{A}$  is symmetric (and hence can be eigendecomposed), then each application of  $\hat{A}$  on H,  $\hat{A}H = U\Lambda U^{T}H$ 
  - This is elaborated in the slides on the spectral basis of GNN
- □ For 2 layers,  $\hat{A}^2H = U\Lambda U^{\top}(U\Lambda U^{\top}H) = U\Lambda^2 U^{\top}H$ 
  - $\Rightarrow$  For k layers,  $\hat{A}^k H = U \Lambda^k U^T H$
  - $\lambda^k$  of larger  $\lambda$  becomes disproportionately large
  - At large k,  $\hat{A}^k H$  is a projection of H mainly on the eigenvectors of the largest eigenvalues
- For the adjacency matrix  $\hat{A}$  (or A), a larger eigenvalue implies more similar values in its eigenvector
  - Note that the Laplacian (D A) or the normalized Laplacian  $(I D^{-1/2}AD^{-1/2})$  reverses this relation
- As a result,  $\hat{A}^k H$  consist of similar features, leading to most everything clustered together

#### Compared to spectral clustering

We compare  $\hat{D}^{-1/2}\hat{A}\hat{D}^{-1/2}$  with  $D^{-1/2}AD^{-1/2}$  (Ng, Weiss, and Jordan 2001) since they share more similarity

 $\square$  Spectral clustering finds the distribution x where

$$D^{-1/2}AD^{-1/2}x = x$$

That is, x is the eigenvector of eigenvalue 1

For single-valued feature  $(H \leftarrow x)$  and at convergence  $(\hat{A}x = x)$ , our earlier GNN gives x where

$$\widehat{D}^{-1/2}\widehat{A}\widehat{D}^{-1/2}x = x$$

where  $\hat{A} = A + I$  and  $\hat{D}$  the corresponding degree matrix

- The resultant features,  $\hat{A}^{\infty}x$ , are dominated by the eigenvectors of the largest eigenvalues
- $\square$  Self-loops in  $\hat{A}$  shrink the spectrum of the Laplacian
  - ⇒ Faster domination by the larger eigenvalues (see slides for "Spectral Basis of GNN")

#### Adding neighbors: evaluation

- Benefits of strategy
  - Simplicity
  - Efficiently computed with adjacency matrix
- Disadvantage of strategy
  - Embeddings produced are of size of the number of nodes in the graph
    - ⇒ Learn a transformation matrix  $W: R^{|V|} \to R^d$  for some smaller d

#### Transformation matrix W

- $\square$  W is typically a linear transformation layer of size  $|V| \times d$  where d is the target dimensionality of the embeddings
- $lue{}$  Combined with the adjacency matrix  $\hat{A}$ , we now have a complete matrix formulation for computing embedding  $h_v$  of a node v from (itself and) its neighbors, in the form of

$$h_v \leftarrow (\hat{A})_v HW$$

#### where

- $(\hat{A})_v$  is the row in  $\hat{A}$  for the node v, and
- H is a matrix containing the features/embeddings of all the nodes (of course, only the rows in H with non-zero entries in  $(\hat{A})_n$  are needed for computing  $h_v$ )
- □ Variations in this formula lead to various frameworks © 2021. Ng Yen Kaow

#### Variations

- Message-aggregation (MSG-AGG)
  - First transform features/embeddings (MSG),
     then aggregate transformed embeddings (AGG)

$$h_v \leftarrow (\hat{A})_v (HW)$$
aggregate

- Separate computation of self and neighbors
  - Exclude entry for v from  $(\hat{A})_{v}$ , and let

$$h_v \leftarrow \mathrm{AGG}\left((\hat{A})_v^{HW}, h_v^{W'}\right)$$
Learn a different transformation for self

where AGG is, for instance, concatenation

#### Frameworks

Graph Convolutional Network (GCN)

$$h_v \leftarrow (\hat{A})_v(HW)$$
 (basically just MSG-AGG)

(See Graph Fourier Transform in later slides to understand the significance of this simple framework)

#### □ GraphSAGE

Exclude entry for v from  $(\hat{A})_v$ 

$$h_v \leftarrow \left( \text{CONCAT} \left( \text{AGG} \left( (\hat{A})_v H \right), h_v \right) \right) W$$
Concatenate self & aggregated neighbors

Transform

AGG can be one of many options including MLP, LSTM, etc.

⇒ AGG is learnable

(Why use these? See Graph Isomorphism Network)

#### Frameworks

- □ Graph Attention Networks (GAN)
  - Instead of learning AGG, learn Â
    - Generalize the adjacency matrix  $\hat{A}$  to **attention** weights  $\Lambda = (\alpha_{vu})$

$$h_v \leftarrow (\hat{A})_v HW \Rightarrow h_v \leftarrow (A)_v HW$$
 where  $\alpha_{vu} = \frac{\exp(e_{vu})}{\sum_{x \in N(v)} \exp(e_{vx})}$ , and

 $e_{mu}$  is a measure of how related u and v are

- $e_{vu}$  is usually computed as LINEAR(CONCAT( $h_vW$ ,  $h_uW$ ))
- Do not confuse with Generative Adversarial Networks which is for generating anime pics
- Implemented in PyTorch Geometric (PyG) as GCNConv (GCN), SAGEConv (GraphSAGE), and GATConv (GAN)
  - See https://pytorch-geometric.readthedocs.io/en/latest/modules/nn.html

#### Frameworks

#### ■ Message Passing Neural Network (MPNN)

Involve N(v) in the transformation W for v

$$h_v \leftarrow (\hat{A})_v HW$$
  

$$\Rightarrow h_v \leftarrow H \bigoplus_{u \in N(v)} \phi(h_v, h_u)$$

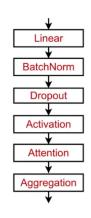
This change allows us to incorporate edge features in the embedding

$$\Rightarrow h_v \leftarrow H \bigoplus_{u \in N(v)} \phi(h_v, h_u, e_{vu})$$

- How to compute  $\phi(h_v, h_u, e_{vu})$  algebraically?
  - Let edge features be in a 3D matrix E
  - Then,  $(\hat{A})_v H$  and  $(\hat{A})_v (E)_v$  gives us two matrices with matching rows (each row corresponding to  $h_u$  and  $e_{vu}$  respectively)
  - Concatenate  $(\hat{A})_v H$  and  $(\hat{A})_v (E)_v$  and give as input to an NN
- A similar framework, Principal Neighborhood Aggregation (PNAConv), is implemented in PyG (these frameworks are not discussed in CS224W)

#### In practical use

- At this point we have not mentioned activation function or other elements of DL
  - For activation function just let  $h_v \leftarrow \sigma(h_v)$
  - Mix and match as you like



- Embeddings can be used for many downstream tasks
  - We have earlier used k-means for clustering the final output
  - Better performed by constructing a neural network directly with the GNN layers

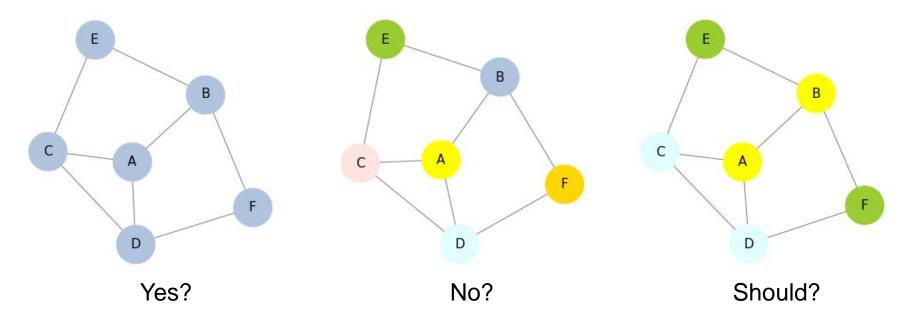
#### In practical use

- Adding graph elements
  - Features
    - Similar to feature engineering
  - Virtual nodes
    - Connecting all the nodes in a sparse but apparent subgraph to a virtual node will allow those nodes to better communicate
  - Virtual edges
    - Create new graph by systematically adding edges
    - Example: Given a bipartite graph, breaking the graph into two of only nodes of the same type is good for some analyses
      - Let *A* be the adjacency matrix of the bipartite graph *G*
      - $A^2$  then gives the number of paths of distance 2 between nodes in G ⇒ an adjacency matrix between nodes of the same type
        - $\Rightarrow$  allows us to separate G into two graphs, each of same node type
      - $\blacksquare$   $A + A^2$  can form an adjacency matrix with heterogeneous edges

### Training GNNs

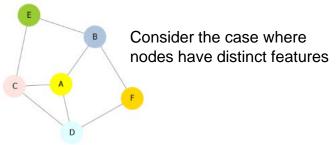
- Using node embeddings as input to a prediction function
  - Embedding of 1 node can be used directly
  - Embeddings of 2 nodes can be
    - Concatenated to form an edge embedding
    - Projected on each other to get their similarity
  - Embeddings of nodes of the entire graph can be
    - □ Summed, averaged, searched for max/min, etc.
    - Clustered, then the clusters summed, average, etc., in a hierarchical fashion
- Edge embeddings from edge features are also possible, though not discussed in CS224W
  - The framework Node and Edge features in graph
     Neural Networks (NENN) (not yet in PyG)

 Should C and D have the same embedding in the following graphs? Given that features are given by the colors and mutually exclusive (orthogonal)

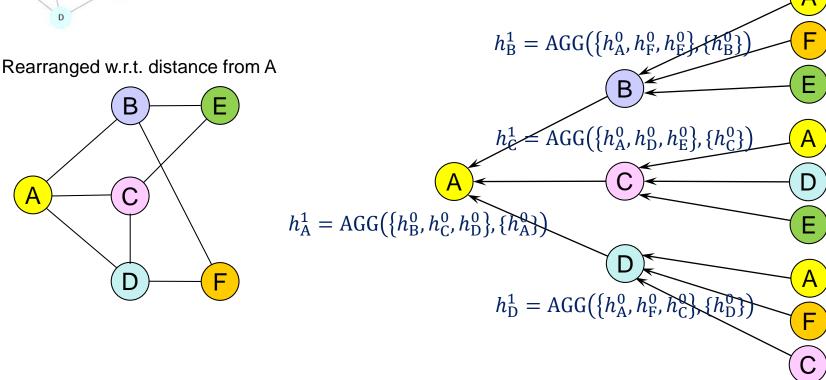


- □ How about A and B?
- Idea: Two nodes should have the same embedding if they have the same feature and neighborhood structure, and vice versa

 Given a GCN of 2 layers, the embedding of A is computed as follows



Computation graph of A's embedding



- Given a GCN of 2 layers, the embedding of A is computed as follows
  - Let  $h_A^0 = 100000$ ,  $h_B^0 = 010000$ ,  $h_C^0 = 001000$ ,  $h_D^0 = 000100$ ,  $h_D^0 = 000100$ ,  $h_D^0 = 000010$ , and let AGG be **addition**. Then
    - $h_{B}^{1} = AGG(\{h_{A}^{0}, h_{F}^{0}, h_{E}^{0}\}, \{h_{B}^{0}\}) = 1|1|0|0|1|1$   $h_{C}^{1} = AGG(\{h_{A}^{0}, h_{D}^{0}, h_{E}^{0}\}, \{h_{C}^{0}\}) = 1|0|1|1|1|0$
    - $h_{\rm D}^{1} = AGG(\{h_{\rm A}^{0}, h_{\rm F}^{0}, h_{\rm C}^{0}\}, \{h_{\rm D}^{0}\}) = 1|0|1|1|0|1$

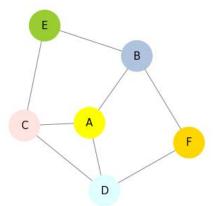
Compute AGG(X) as  $\hat{A}H$ , where  $\hat{A}$  is the adjacency matrix (with self loop), and H is a matrix containing all the embeddings in X

Finally the embedding of A is

$$h_{A}^{2} = AGG(\{h_{B}^{1}, h_{C}^{1}, h_{D}^{1}\}, \{h_{A}^{1}\}) = 4|2|3|3|2|2$$

Similarly, 
$$h_{\rm B}^2 = 2|4|2|2|2|2$$
  
 $h_{\rm C}^2 = 3|2|4|3|2|1$   
 $h_{\rm D}^2 = 3|2|3|4|1|2$   
 $h_E^2 = 2|2|2|1|3|1$   
 $h_E^2 = 2|2|1|2|1|3$ 

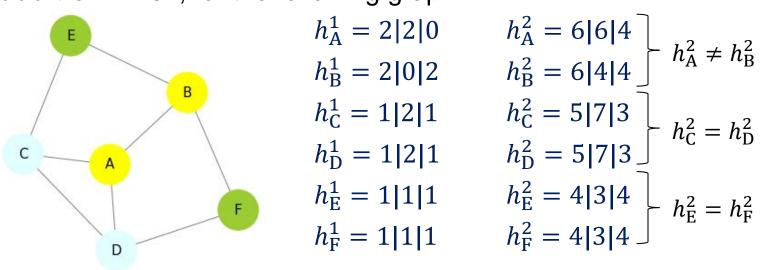
- Given a GCN of 2 layers, the embedding of A is computed as follows
  - Let  $h_{A}^{0} = \boxed{100000}$ ,  $h_{B}^{0} = \boxed{010000}$ ,  $h_{C}^{0} = \boxed{001000}$ ,  $h_{D}^{0} = \boxed{000100}$ ,  $h_{D}^{0} = \boxed{000100}$ ,  $h_{D}^{0} = \boxed{000100}$ , and let AGG be **addition**. Then
  - $\begin{array}{ll} \bullet & h_A^2 = 4|2|3|3|2|2 \\ h_B^2 = 2|4|2|2|2|2 \\ h_C^2 = 3|2|4|3|2|1 \\ h_D^2 = 3|2|3|4|1|2 \\ h_E^2 = 2|2|2|1|3|1 \\ h_F^2 = 2|2|1|2|1|3 \end{array}$



By induction they will be distinct for all subsequent iterations

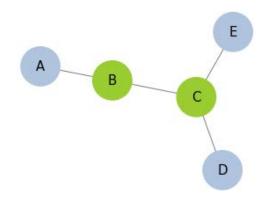
- For a graph with distinct node features, the embeddings will be distinct under addition regardless of neighborhood structure or iterations
  - With the exception of "twin nodes" that are connected only to each other (in which case they will become equal after the first iteration)

- Given a GCN of 2 layers, the embedding of A is computed as follows
  - Let  $h_A^0 = h_B^0 = \boxed{100}$ ,  $h_C^0 = h_D^0 = \boxed{010}$ ,  $h_E^0 = h_F^0 = \boxed{001}$ , and let AGG be addition. Then, for the following graph



- Two nodes with the same feature will always have the same embedding under addition if and only if they have the same neighborhood structure
  - What about other AGG functions, e.g. mean?

Let  $h_A^0 = h_D^0 = h_E^0 = \boxed{10}$ ,  $h_B^0 = h_C^0 = \boxed{01}$ , and let AGG be **mean**. Then, for the following graph



$$h_{\rm A}^1 = 0.5 \mid 0.5$$
  
 $h_{\rm B}^1 = 0.33 \mid 0.67$   
 $h_{\rm C}^1 = 0.5 \mid 0.5$   
 $h_{\rm D}^1 = 0.5 \mid 0.5$   
 $h_{\rm E}^1 = 0.5 \mid 0.5$ 

 $\hat{A}H$  with normalized  $\hat{A}$ 

- As expected,  $h_{\rm A}^1 = h_{\rm D}^1 = h_{\rm E}^1$  due to the same feature and neighborhood structure (within 1 hop)
- However,  $h_A^1 = h_C^1$  in spite of their differences in both features and neighborhood structure
  - ⇒ mean cannot get distinct embeddings for distinct nodes
  - Even though this is true only for the first iteration in this example, similar examples can be obtained for any number of layers

- While our earlier examples did not consider the transformation W or the activation function  $\sigma$ , the arguments are just as valid with them considered
- A function that can distinguish the nodes of distinct feature and neighborhood structure is one that is **injective**
  - mean and max are not injective
  - On the other hand, sum has problems as mentioned
- Theorem (Xu et al. 2019). Any injective AGG function can be expressed as  $\Phi(\sum_{x \in S} f(x))$  for some non-linear  $\Phi$  and linear f
- Since MLP is able to approximate any function, we can learn  $\Phi$  and f with non-linear  $MLP_{\Phi}$  and linear  $MLP_{f}$

$$AGG = MLP_{\Phi} \left( \sum_{x \in S} MLP_f(x) \right)$$

⇒ Graph Isomorphism Network (GIN)