

class 08

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```
candy_file <- "https://github.com/fivethirtyeight/data/tree/master/candy-power-ranking"
```

```
read.csv("Class 08.Rproj.csv")
```

	competitorname	chocolate	fruity	caramel	peanutyalmondy	nougat
1	100 Grand	1	0	1	0	0
2	3 Musketeers	1	0	0	0	1
3	One dime	0	0	0	0	0
4	One quarter	0	0	0	0	0
5	Air Heads	0	1	0	0	0
6	Almond Joy	1	0	0	1	0
7	Baby Ruth	1	0	1	1	1
8	Boston Baked Beans	0	0	0	1	0
9	Candy Corn	0	0	0	0	0
10	Caramel Apple Pops	0	1	1	0	0
11	Charleston Chew	1	0	0	0	1
12	Chewey Lemonhead Fruit Mix	0	1	0	0	0
13	Chiclets	0	1	0	0	0
14	Dots	0	1	0	0	0
15	Dum Dums	0	1	0	0	0
16	Fruit Chews	0	1	0	0	0
17	Fun Dip	0	1	0	0	0
18	Gobstopper	0	1	0	0	0
19	Haribo Gold Bears	0	1	0	0	0
20	Haribo Happy Cola	0	0	0	0	0
21	Haribo Sour Bears	0	1	0	0	0
22	Haribo Twin Snakes	0	1	0	0	0
23	Hershey's Kisses	1	0	0	0	0
24	Hershey's Krackel	1	0	0	0	0
25	Hershey's Milk Chocolate	1	0	0	0	0

26	Hershey's Special Dark	1	0	0	0	0
27	Jawbusters	0	1	0	0	0
28	Junior Mints	1	0	0	0	0
29	Kit Kat	1	0	0	0	0
30	Laffy Taffy	0	1	0	0	0
31	Lemonhead	0	1	0	0	0
32	Lifesavers big ring gummies	0	1	0	0	0
33	Peanut butter M&M's	1	0	0	1	0
34	M&M's	1	0	0	0	0
35	Mike & Ike	0	1	0	0	0
36	Milk Duds	1	0	1	0	0
37	Milky Way	1	0	1	0	1
38	Milky Way Midnight	1	0	1	0	1
39	Milky Way Simply Caramel	1	0	1	0	0
40	Mounds	1	0	0	0	0
41	Mr Good Bar	1	0	0	1	0
42	Nerds	0	1	0	0	0
43	Nestle Butterfinger	1	0	0	1	0
44	Nestle Crunch	1	0	0	0	0
45	Nik L Nip	0	1	0	0	0
46	Now & Later	0	1	0	0	0
47	Payday	0	0	0	1	1
48	Peanut M&Ms	1	0	0	1	0
49	Pixie Sticks	0	0	0	0	0
50	Pop Rocks	0	1	0	0	0
51	Red vines	0	1	0	0	0
52	Reese's Miniatures	1	0	0	1	0
53	Reese's Peanut Butter cup	1	0	0	1	0
54	Reese's pieces	1	0	0	1	0
55	Reese's stuffed with pieces	1	0	0	1	0
56	Ring pop	0	1	0	0	0
57	Rolo	1	0	1	0	0
58	Root Beer Barrels	0	0	0	0	0
59	Runts	0	1	0	0	0
60	Sixlets	1	0	0	0	0
61	Skittles original	0	1	0	0	0
62	Skittles wildberry	0	1	0	0	0
63	Nestle Smarties	1	0	0	0	0
64	Smarties candy	0	1	0	0	0
65	Snickers	1	0	1	1	1
66	Snickers Crisper	1	0	1	1	0
67	Sour Patch Kids	0	1	0	0	0
68	Sour Patch Tricksters	0	1	0	0	0

69	Starburst	0	1	0	0	0
70	Strawberry bon bons	0	1	0	0	0
71	Sugar Babies	0	0	1	0	0
72	Sugar Daddy	0	0	1	0	0
73	Super Bubble	0	1	0	0	0
74	Swedish Fish	0	1	0	0	0
75	Tootsie Pop	1	1	0	0	0
76	Tootsie Roll Juniors	1	0	0	0	0
77	Tootsie Roll Midgies	1	0	0	0	0
78	Tootsie Roll Snack Bars	1	0	0	0	0
79	Trolli Sour Bites	0	1	0	0	0
80	Twix	1	0	1	0	0
81	Twizzlers	0	1	0	0	0
82	Warheads	0	1	0	0	0
83	Welch's Fruit Snacks	0	1	0	0	0
84	Werther's Original Caramel	0	0	1	0	0
85	Whoppers	1	0	0	0	0

	crisped	rice	wafer	hard	bar	pluribus	sugar	percent	price	percent	win	percent
1		1	0	1		0		0.732		0.860	66.97173	
2		0	0	1		0		0.604		0.511	67.60294	
3		0	0	0		0		0.011		0.116	32.26109	
4		0	0	0		0		0.011		0.511	46.11650	
5		0	0	0		0		0.906		0.511	52.34146	
6		0	0	1		0		0.465		0.767	50.34755	
7		0	0	1		0		0.604		0.767	56.91455	
8		0	0	0		1		0.313		0.511	23.41782	
9		0	0	0		1		0.906		0.325	38.01096	
10		0	0	0		0		0.604		0.325	34.51768	
11		0	0	1		0		0.604		0.511	38.97504	
12		0	0	0		1		0.732		0.511	36.01763	
13		0	0	0		1		0.046		0.325	24.52499	
14		0	0	0		1		0.732		0.511	42.27208	
15		0	1	0		0		0.732		0.034	39.46056	
16		0	0	0		1		0.127		0.034	43.08892	
17		0	1	0		0		0.732		0.325	39.18550	
18		0	1	0		1		0.906		0.453	46.78335	
19		0	0	0		1		0.465		0.465	57.11974	
20		0	0	0		1		0.465		0.465	34.15896	
21		0	0	0		1		0.465		0.465	51.41243	
22		0	0	0		1		0.465		0.465	42.17877	
23		0	0	0		1		0.127		0.093	55.37545	
24		1	0	1		0		0.430		0.918	62.28448	
25		0	0	1		0		0.430		0.918	56.49050	

26	0	0	1	0	0.430	0.918	59.23612
27	0	1	0	1	0.093	0.511	28.12744
28	0	0	0	1	0.197	0.511	57.21925
29	1	0	1	0	0.313	0.511	76.76860
30	0	0	0	0	0.220	0.116	41.38956
31	0	1	0	0	0.046	0.104	39.14106
32	0	0	0	0	0.267	0.279	52.91139
33	0	0	0	1	0.825	0.651	71.46505
34	0	0	0	1	0.825	0.651	66.57458
35	0	0	0	1	0.872	0.325	46.41172
36	0	0	0	1	0.302	0.511	55.06407
37	0	0	1	0	0.604	0.651	73.09956
38	0	0	1	0	0.732	0.441	60.80070
39	0	0	1	0	0.965	0.860	64.35334
40	0	0	1	0	0.313	0.860	47.82975
41	0	0	1	0	0.313	0.918	54.52645
42	0	1	0	1	0.848	0.325	55.35405
43	0	0	1	0	0.604	0.767	70.73564
44	1	0	1	0	0.313	0.767	66.47068
45	0	0	0	1	0.197	0.976	22.44534
46	0	0	0	1	0.220	0.325	39.44680
47	0	0	1	0	0.465	0.767	46.29660
48	0	0	0	1	0.593	0.651	69.48379
49	0	0	0	1	0.093	0.023	37.72234
50	0	1	0	1	0.604	0.837	41.26551
51	0	0	0	1	0.581	0.116	37.34852
52	0	0	0	0	0.034	0.279	81.86626
53	0	0	0	0	0.720	0.651	84.18029
54	0	0	0	1	0.406	0.651	73.43499
55	0	0	0	0	0.988	0.651	72.88790
56	0	1	0	0	0.732	0.965	35.29076
57	0	0	0	1	0.860	0.860	65.71629
58	0	1	0	1	0.732	0.069	29.70369
59	0	1	0	1	0.872	0.279	42.84914
60	0	0	0	1	0.220	0.081	34.72200
61	0	0	0	1	0.941	0.220	63.08514
62	0	0	0	1	0.941	0.220	55.10370
63	0	0	0	1	0.267	0.976	37.88719
64	0	1	0	1	0.267	0.116	45.99583
65	0	0	1	0	0.546	0.651	76.67378
66	1	0	1	0	0.604	0.651	59.52925
67	0	0	0	1	0.069	0.116	59.86400
68	0	0	0	1	0.069	0.116	52.82595

69	0	0	0	1	0.151	0.220	67.03763
70	0	1	0	1	0.569	0.058	34.57899
71	0	0	0	1	0.965	0.767	33.43755
72	0	0	0	0	0.418	0.325	32.23100
73	0	0	0	0	0.162	0.116	27.30386
74	0	0	0	1	0.604	0.755	54.86111
75	0	1	0	0	0.604	0.325	48.98265
76	0	0	0	0	0.313	0.511	43.06890
77	0	0	0	1	0.174	0.011	45.73675
78	0	0	1	0	0.465	0.325	49.65350
79	0	0	0	1	0.313	0.255	47.17323
80	1	0	1	0	0.546	0.906	81.64291
81	0	0	0	0	0.220	0.116	45.46628
82	0	1	0	0	0.093	0.116	39.01190
83	0	0	0	1	0.313	0.313	44.37552
84	0	1	0	0	0.186	0.267	41.90431
85	1	0	0	1	0.872	0.848	49.52411

```
candy <- read.csv("Class 08.Rproj.csv", row.names =1)
head(candy)
```

	chocolate	fruity	caramel	peanut	almond	nougat	crisp	rice	wafer
100 Grand	1	0	1		0	0			1
3 Musketeers	1	0	0		0	1			0
One dime	0	0	0		0	0			0
One quarter	0	0	0		0	0			0
Air Heads	0	1	0		0	0			0
Almond Joy	1	0	0		1	0			0

	hard	bar	pluribus	sugar	percent	price	percent	win	percent
100 Grand	0	1	0	0.732	0.860	66.97173			
3 Musketeers	0	1	0	0.604	0.511	67.60294			
One dime	0	0	0	0.011	0.116	32.26109			
One quarter	0	0	0	0.011	0.511	46.11650			
Air Heads	0	0	0	0.906	0.511	52.34146			
Almond Joy	0	1	0	0.465	0.767	50.34755			

Q1. How many different candy types are in this dataset? Q2. How many fruity candy types are in the dataset?

```
nrow(candy)
```

```
[1] 85
```

```
candy$fruity
```

```
[1] 0 0 0 0 1 0 0 0 0 1 0 1 1 1 1 1 1 1 0 1 1 0 0 0 0 1 0 0 1 1 1 0 0 1 0 0 0
[39] 0 0 0 1 0 0 1 1 0 0 0 1 1 0 0 0 0 1 0 0 1 0 1 1 0 1 0 0 1 1 1 1 0 0 1 1 1 0
[77] 0 0 1 0 1 1 1 0 0
```

```
sum(candy$fruity)
```

```
[1] 38
```

```
as.logical(candy$fruity)
```

```
[1] FALSE FALSE FALSE FALSE TRUE FALSE FALSE FALSE FALSE TRUE FALSE TRUE
[13] TRUE TRUE TRUE TRUE TRUE TRUE TRUE FALSE TRUE TRUE FALSE FALSE
[25] FALSE FALSE TRUE FALSE FALSE TRUE TRUE TRUE FALSE FALSE TRUE FALSE
[37] FALSE FALSE FALSE FALSE FALSE TRUE FALSE FALSE TRUE TRUE FALSE FALSE
[49] FALSE TRUE TRUE FALSE FALSE FALSE FALSE TRUE FALSE FALSE TRUE FALSE
[61] TRUE TRUE FALSE TRUE FALSE FALSE TRUE TRUE TRUE TRUE FALSE FALSE
[73] TRUE TRUE TRUE FALSE FALSE FALSE TRUE FALSE TRUE TRUE TRUE FALSE
[85] FALSE
```

Q3. What is your favorite candy in the dataset and what is its winpercent value? Q4. What is the winpercent value for “Kit Kat”? Q5. What is the winpercent value for “Tootsie Roll Snack Bars”?

```
candy["Air Heads", ]$winpercent
```

```
[1] 52.34146
```

```
candy["Kit Kat", ]$winpercent
```

```
[1] 76.7686
```

```
candy["Tootsie Roll Snack Bars", ]$winpercent
```

```
[1] 49.6535
```

```
skimr::skim(candy)
```

Table 1: Data summary

Name	candy
Number of rows	85
Number of columns	12
Column type frequency:	
numeric	12
Group variables	None

Variable type: numeric

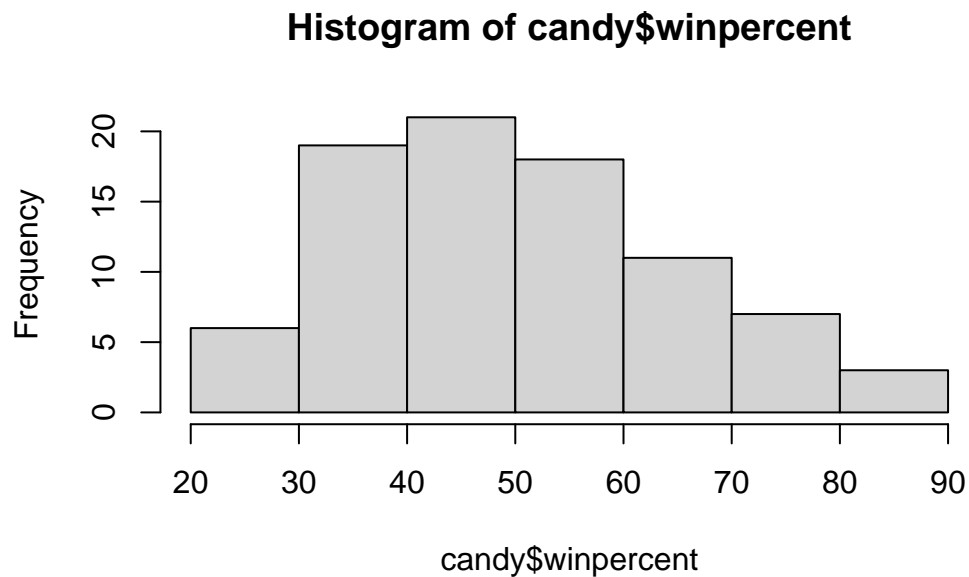
skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
chocolate	0	1	0.44	0.50	0.00	0.00	0.00	1.00	1.00	
fruity	0	1	0.45	0.50	0.00	0.00	0.00	1.00	1.00	
caramel	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
peanutyalmondy	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
nougat	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
crispedricewafer	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
hard	0	1	0.18	0.38	0.00	0.00	0.00	0.00	1.00	
bar	0	1	0.25	0.43	0.00	0.00	0.00	0.00	1.00	
pluribus	0	1	0.52	0.50	0.00	0.00	1.00	1.00	1.00	
sugarpercent	0	1	0.48	0.28	0.01	0.22	0.47	0.73	0.99	
pricepercent	0	1	0.47	0.29	0.01	0.26	0.47	0.65	0.98	
winpercent	0	1	50.32	14.71	22.45	39.14	47.83	59.86	84.18	

Q6. Is there any variable/column that looks to be on a different scale to the majority of the other columns in the dataset? Yes, the data is reduced and dominated by the column with the most variance.

Q7. What do you think a zero and one represent for the candy\$chocolate column? 1=TRUE, there is chocolate 0=FALSE, no chocolate

Q8. Plot a histogram of winpercent values

```
hist(candy$winpercent)
```



```
choc.ind<-as.logical(candy$chocolate)
fruit.ind<-as.logical(candy$fruit)
choc.win<-candy[choc.ind,]$winpercent
fruit.win<-candy[fruit.ind,]$winpercent
mean(choc.win)
```

```
[1] 60.92153
```

```
mean(fruit.win)
```

```
[1] 44.11974
```

```
candy$winpercent[as.logical(candy$nougat)]
```

```
[1] 67.60294 56.91455 38.97504 73.09956 60.80070 46.29660 76.67378
```



```
t.test(candy$winpercent[as.logical(candy$chocolate)], candy$winpercent[as.logical(candy$fruit)])
```

Welch Two Sample t-test

```
data: candy$winpercent[as.logical(candy$chocolate)] and candy$winpercent[as.logical(candy$fruit)]
t = 6.2582, df = 68.882, p-value = 2.871e-08
alternative hypothesis: true difference in means is not equal to 0
95 percent confidence interval:
 11.44563 22.15795
sample estimates:
mean of x mean of y
 60.92153  44.11974
```

Q9. Is the distribution of winpercent values symmetrical? No Q10. Is the center of the distribution above or below 50%? Below Q11. On average is chocolate candy higher or lower ranked than fruit candy? Yes Q12. Is this difference statistically significant? Yes

```
x<-c(5,2,3,6)
sort(x)
```

```
[1] 2 3 5 6
```

```
sort(x, decreasing = T)
```

```
[1] 6 5 3 2
```

```
x
```

```
[1] 5 2 3 6
```

```
order(x)
```

```
[1] 2 3 1 4
```

```
x[order(x)]
```

```
[1] 2 3 5 6
```

```
y<-c("D","A","E")
order(y)
```

```
[1] 2 1 3
```

```
y[order(y)]
```

```
[1] "A" "D" "E"
```

Q13. What are the five least liked candy types in this set? Snickers, Kit Kat, Twix, Reese's Miniatures, Reese's Peanut Butter Cup

```
head(candy[order(candy$winpercent),], n=5)
```

	chocolate	fruity	caramel	peanut	almond	nougat
Nik L Nip	0	1	0		0	0
Boston Baked Beans	0	0	0		1	0
Chiclets	0	1	0		0	0
Super Bubble	0	1	0		0	0
Jawbusters	0	1	0		0	0

	crisped	rice	wafer	hard	bar	pluribus	sugar	percent	price	percent
Nik L Nip				0	0	0	1	0.197		0.976
Boston Baked Beans				0	0	0	1	0.313		0.511
Chiclets				0	0	0	1	0.046		0.325
Super Bubble				0	0	0	0	0.162		0.116
Jawbusters				0	1	0	1	0.093		0.511

	winpercent
Nik L Nip	22.44534
Boston Baked Beans	23.41782
Chiclets	24.52499
Super Bubble	27.30386
Jawbusters	28.12744

```
order(candy$winpercent)
```

```
[1] 45  8 13 73 27 58 72  3 71 20 10 70 60 56 12 51 49 63  9 11 82 31 17 46 15
[26] 50 30 84 22 14 59 76 16 83 81 77 64  4 47 35 18 79 40 75 85 78  6 21  5 68
[51] 32 41 74 36 62 42 23 25  7 19 28 26 66 67 38 24 61 39 57 44 34  1 69  2 48
[76] 43 33 55 37 54 65 29 80 52 53
```

```
tail(candy[order(candy$winpercent),], n=5)
```

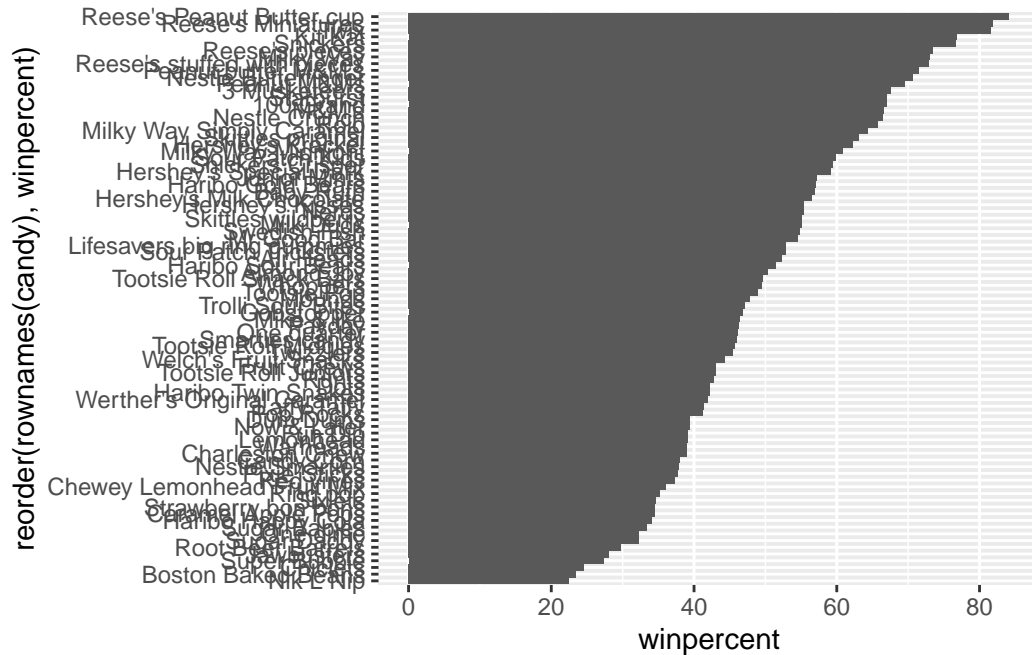
	chocolate	fruity	caramel	peanut	almond	nougat
Snickers	1	0	1		1	1
Kit Kat	1	0	0		0	0
Twix	1	0	1		0	0
Reese's Miniatures	1	0	0		1	0
Reese's Peanut Butter cup	1	0	0		1	0

	crisped	rice	wafer	hard	bar	pluribus	sugar	percent
Snickers			0	0	1	0		0.546
Kit Kat			1	0	1	0		0.313
Twix			1	0	1	0		0.546
Reese's Miniatures			0	0	0	0		0.034
Reese's Peanut Butter cup			0	0	0	0		0.720

	price	percent	winpercent
Snickers	0.651	76.67378	
Kit Kat	0.511	76.76860	
Twix	0.906	81.64291	
Reese's Miniatures	0.279	81.86626	
Reese's Peanut Butter cup	0.651	84.18029	

Q14. What are the top 5 all time favorite candy types out of this set? Nik L Nip, Boston Baked Beans, Chiclets, Super Bubble, Jawbusters

```
library(ggplot2)
ggplot(candy)+
  aes(winpercent, rownames(candy)) +
  geom_col()
```

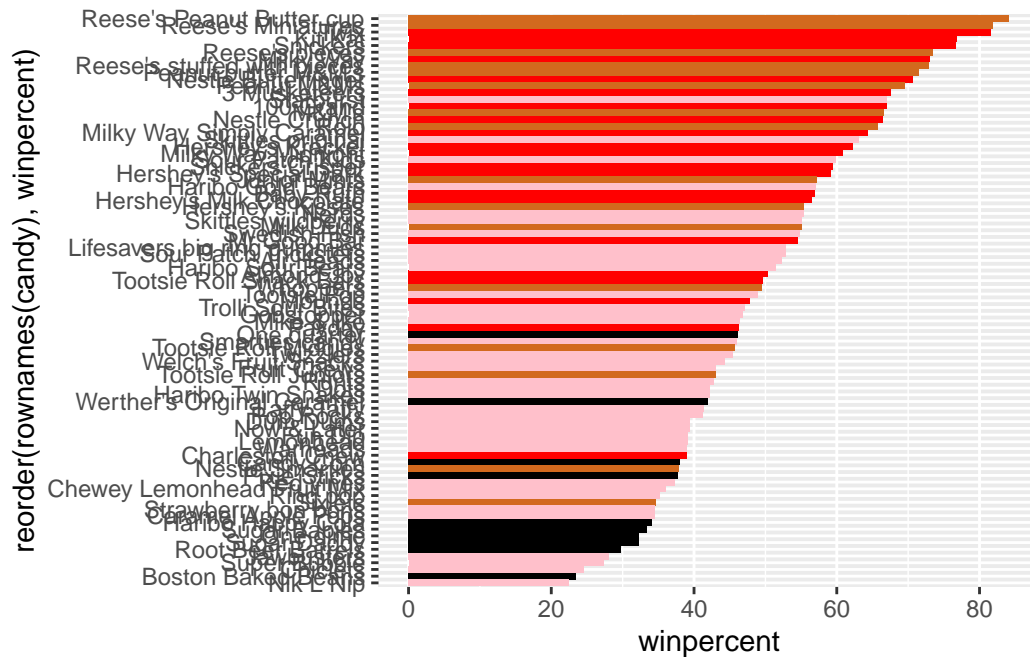



```
mycols<-rep("black", nrow(candy))
mycols[as.logical(candy$chocolate)]<-"chocolate"
mycols[as.logical(candy$bar)]<-"red"
mycols[as.logical(candy$fruit)]<-"pink"
```

```
mycols
```

```
[1] "red"      "red"      "black"    "black"    "pink"     "red"
[7] "red"      "black"    "black"    "pink"     "red"     "pink"
[13] "pink"     "pink"     "pink"     "pink"     "pink"     "pink"
[19] "pink"     "black"    "pink"     "pink"     "chocolate" "red"
[25] "red"      "red"      "pink"     "chocolate" "red"      "pink"
[31] "pink"     "pink"     "chocolate" "chocolate" "pink"     "chocolate"
[37] "red"      "red"      "red"      "red"      "red"      "pink"
[43] "red"      "red"      "pink"     "pink"     "red"      "chocolate"
[49] "black"    "pink"     "pink"     "chocolate" "chocolate" "chocolate"
[55] "chocolate" "pink"     "chocolate" "black"    "pink"     "chocolate"
[61] "pink"     "pink"     "chocolate" "pink"     "red"      "red"
[67] "pink"     "pink"     "pink"     "pink"     "black"    "black"
[73] "pink"     "pink"     "pink"     "chocolate" "chocolate" "red"
[79] "pink"     "red"      "pink"     "pink"     "pink"     "black"
[85] "chocolate"
```

```
ggplot(candy) +
  aes(winpercent, reorder(rownames(candy), winpercent)) +
  geom_col(fill=mycols)
```

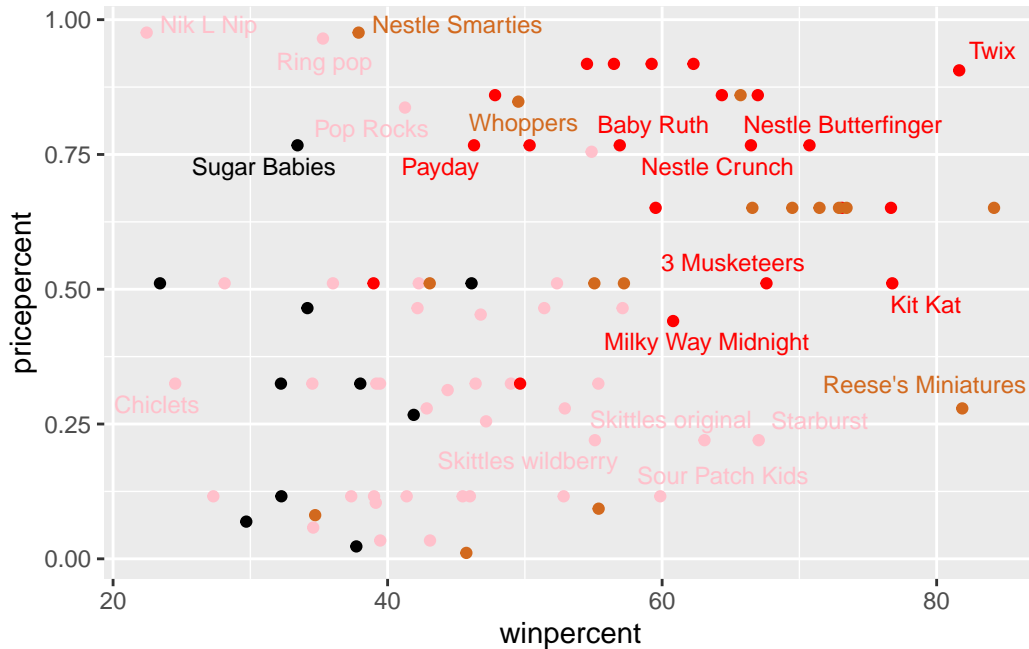


Q17. What is the worst ranked chocolate candy? Sixlet Q18. What is the best ranked fruity candy? Starbust

```
library(ggrepel)
```

```
ggplot(candy) +
  aes(winpercent, pricepercent, label=rownames(candy)) +
  geom_point(col=mycols) +
  geom_text_repel(col=mycols, size=3.3, max.overlaps = 5)
```

Warning: ggrepel: 65 unlabeled data points (too many overlaps). Consider increasing max.overlaps



Q19. Which candy type is the highest ranked in terms of winpercent for the least money - i.e. offers the most bang for your buck? Strawberry bon bons

Q20. What are the top 5 most expensive candy types in the dataset and of these which is the least popular? Nik L Nip

```
ord <- order(candy$pricepercent, decreasing = TRUE)
head( candy[ord,c(11,12)], n=5 )
```

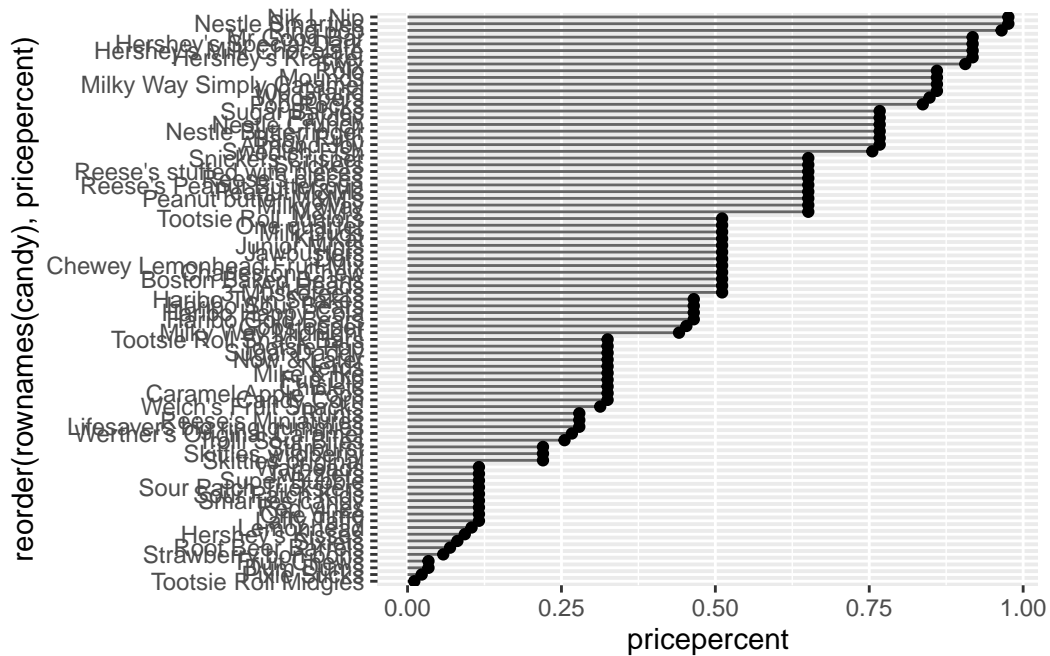
	pricepercent	winpercent
Nik L Nip	0.976	22.44534
Nestle Smarties	0.976	37.88719
Ring pop	0.965	35.29076
Hershey's Krackel	0.918	62.28448
Hershey's Milk Chocolate	0.918	56.49050

```
tail( candy[ord,c(11,12)], n=5 )
```

	pricepercent	winpercent
Strawberry bon bons	0.058	34.57899
Dum Dums	0.034	39.46056

Fruit Chews	0.034	43.08892
Pixie Sticks	0.023	37.72234
Tootsie Roll Midgies	0.011	45.73675

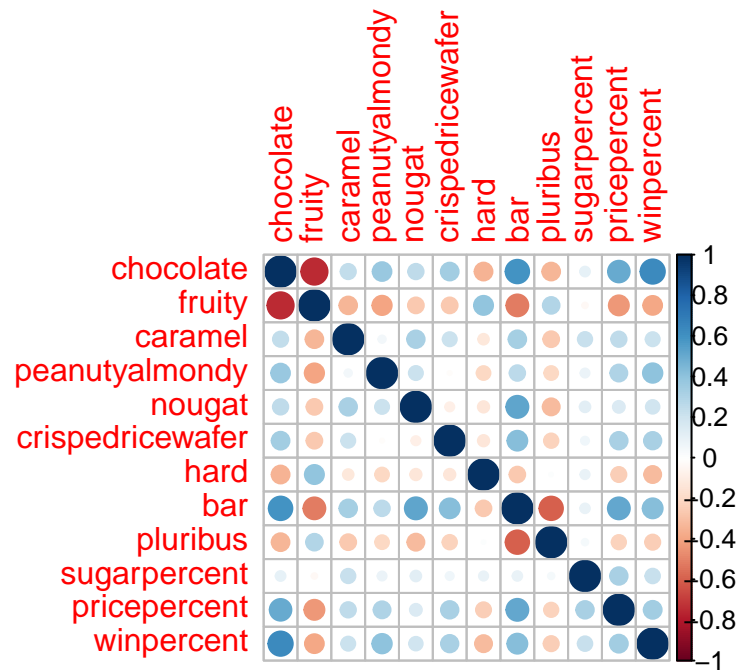
```
ggplot(candy) +
  aes(pricepercent, reorder(rownames(candy), pricepercent)) +
  geom_segment(aes(yend = reorder(rownames(candy), pricepercent),
                  xend = 0), col="gray40") +
  geom_point()
```



```
library(corrplot)
```

corrplot 0.92 loaded

```
cij <- cor(candy)
corrplot(cij)
```

Q22. Examining this plot what two variables are anti-correlated (i.e. have minus values)? chocolate and fruity Q23. Similarly, what two variables are most positively correlated? chocolate and bar

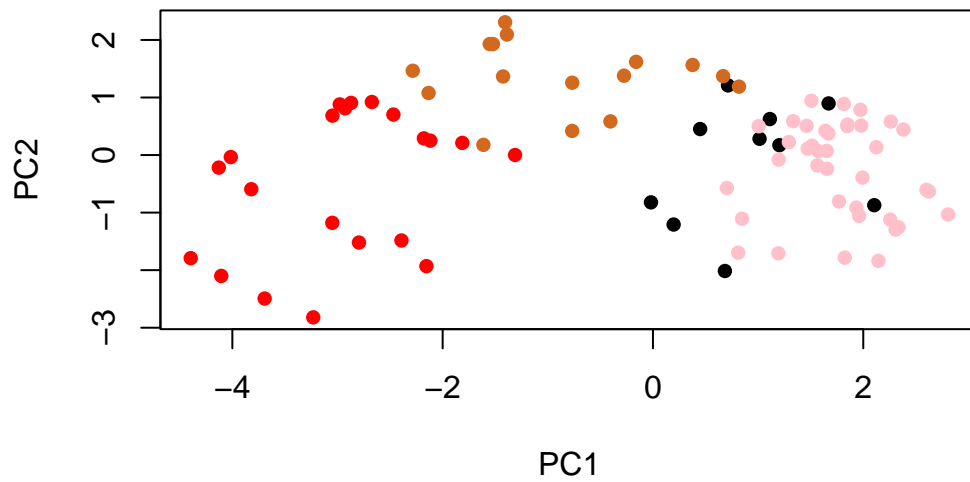
```
pca<-prcomp(candy, scale=TRUE)
summary(pca)
```

Importance of components:

	PC1	PC2	PC3	PC4	PC5	PC6	PC7
Standard deviation	2.0788	1.1378	1.1092	1.07533	0.9518	0.81923	0.81530
Proportion of Variance	0.3601	0.1079	0.1025	0.09636	0.0755	0.05593	0.05539
Cumulative Proportion	0.3601	0.4680	0.5705	0.66688	0.7424	0.79830	0.85369

	PC8	PC9	PC10	PC11	PC12
Standard deviation	0.74530	0.67824	0.62349	0.43974	0.39760
Proportion of Variance	0.04629	0.03833	0.03239	0.01611	0.01317
Cumulative Proportion	0.89998	0.93832	0.97071	0.98683	1.00000

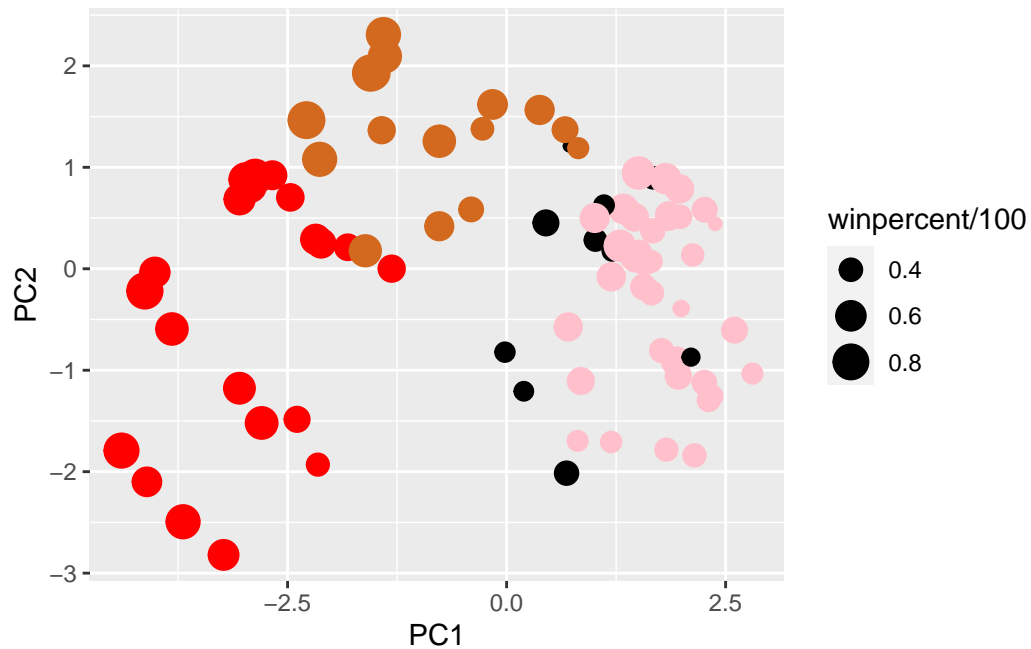
```
plot(pca$x[,1:2], col=mycols, pch=16)
```



```
my_data <- cbind(candy, pca$x[,1:3])
```

```
p <- ggplot(my_data) +  
  aes(x=PC1, y=PC2,  
      size=winpercent/100,  
      text=rownames(my_data),  
      label=rownames(my_data)) +  
  geom_point(col=mycols)
```

```
p
```



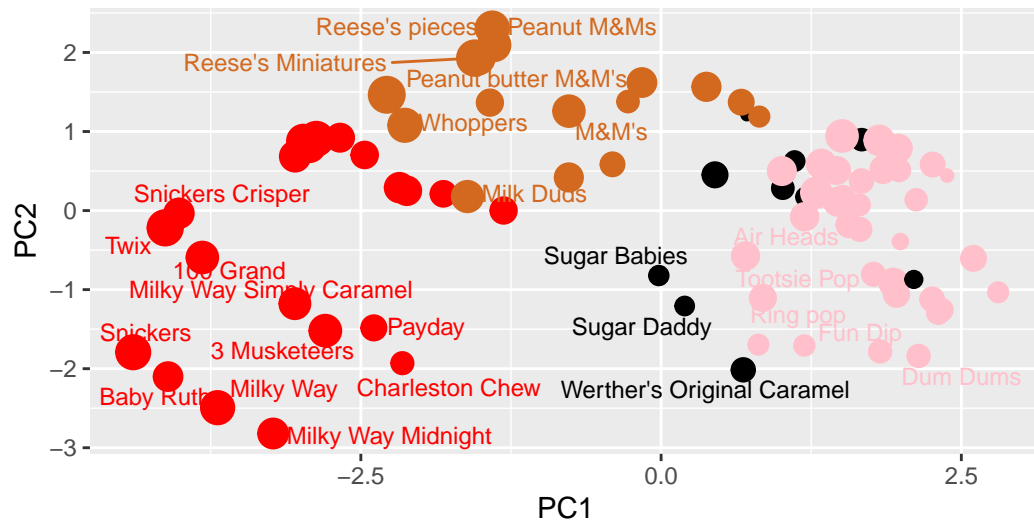
```
library(ggrepel)

p + geom_text_repel(size=3.3, col=mycols, max.overlaps = 7) +
  theme(legend.position = "none") +
  labs(title="Halloween Candy PCA Space",
        subtitle="Colored by type: chocolate bar (dark brown), chocolate other (light brown)",
        caption="Data from 538")
```

Warning: ggrepel: 59 unlabeled data points (too many overlaps). Consider increasing max.overlaps

Halloween Candy PCA Space

Colored by type: chocolate bar (dark brown), chocolate other (light brown),



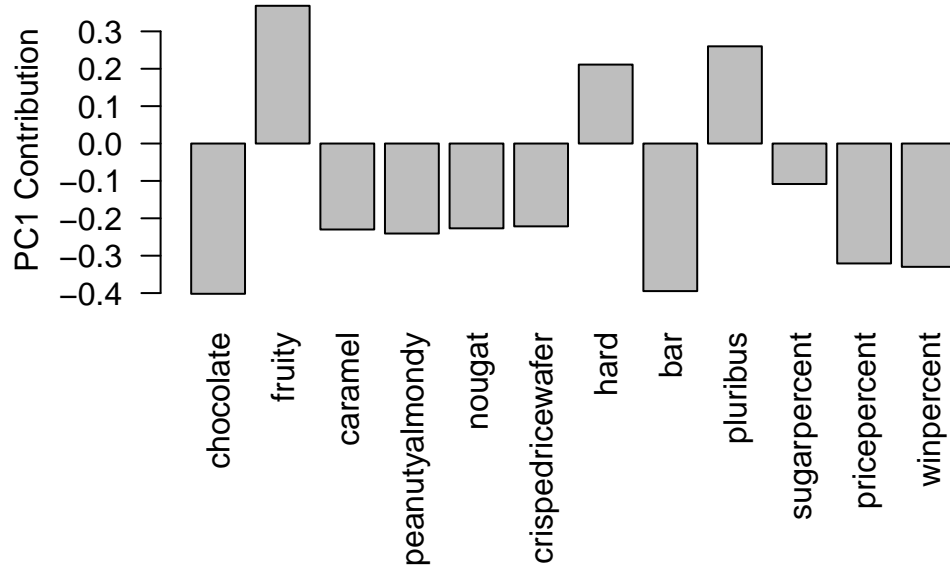
Data from 538

```
#library(plotly)
```

```
#ggplotly(p)
```

```
par(mar=c(8,4,2,2))
```

```
barplot(pca$rotation[,1], las=2, ylab="PC1 Contribution")
```



Q24. What original variables are picked up strongly by PC1 in the positive direction? Do these make sense to you? If you are on the plus side (positive direction) of the plot you are more likely to be fruit, hard, and come in a pack (pluribus). Yes, this makes sense that these are on the same side of the PC1 direction.