KASOL JPG

STRUCTURE, OF INFORMATION

Social Media's Influence on Black Lives Matter

Social media has had a tremendous influence on the Black Lives Matter movement for months following the killing of Michael Brown Jr. on the streets by shooting of black teen Trayvon Martin in Florida in 2015.

Social Media

Performance Dashboard

% of social media users who say they have ... on social media in the past year
Posted a personal or political opinion
Posted a photo or video
Shared a photo or video
Made a post or tweet about a political or social issue
Shared a news story
Joined a group or event
Asked others to join a group or event
Asked others to sign a petition
Asked others to support a cause
Asked others to vote for a candidate
Asked others to attend a rally or protest
Asked others to contribute to a fundraiser
Asked others to contribute to a political or social cause
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