Kaloyan Asenov

Date of birth: 11.12.2001
Sex: Male
Nationality: Bulgarian
Language: English, Bulgarian
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Work experience

Social media content creator
Castcan for Aberdeen Every Student; Creating engaging content to promote a student accommodation; February 2024- March 2024

Hospitality industry
The Port Bar- Portishead; Customer interaction and assistance; May- September 2021, 2022, 2024

Education

Bachelor of Science with Honours in Computing and Creative Design with First Class Honours
Robert Gordon University- Aberdeen, September 2020 to June 2025

Exchange year in the Netherlands
Saxion University- Enschede, August 2022 to July 2023
Minor course: Creative design and Technology
- Mixture of programming courses and UX design, enriching my technical and communication skills

Minor course: How to create killer content
- Focused into creating marketing campaigns, providing me with a different point of view for creating content

Primary education in Computer studies
Natural-Mathematical High school "Vasil Drumev"- Veliko Tarnovo, September 2015 to June 2020

Additional achievements

FIA Formula E- 2025 Marvel Fantastic Four London E-Prix Volunteer
Gaming arena volunteer- July 2025

Level 1 and Level 2 RGU Innovation Award
The Entrepreneurship and Innovation group of Robert Gordon University- November 2024

Class Prize award for the highest academic achievement
Robert Gordon University- Academic year 2023/2024

Vice-President and Competitive team captain
RGU Volleyball club- Academic year 2023/2024
- Members increase in comparison to the previous academic year reached 42%
- Strong teamwork and leadership skills were exercised

Social media officer
RGU Volleyball club- Academic year 2022/2023
- Working together with the committee, planning and creating posts for social media

Society member
RGU Motorsport society- Academic year 2022/2023
- Part of the creative team, working on web designs, liveries, content for social media

CAE in English
Level C1, July 2019

Erasmus+ youth exchange projects
- All internet security: project about internet security- Cefalu, Italy, 2019.
- Become a priority in your life: project about healthy lifestyle and sports- in Loisy, France, 2019.