Web application for JUMS Menu, a Milktea and Snack shop in Quezon city

A Web Application Project Presented to the

Faculty of the Computer Science Department

College of Science and Information Technology

Ateneo de Zamboanga University

In Partial Fulfillment

Of the Requirements for

CIT.007 Server-side Scripting

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BS CS and BS IT

Version no. 1

March 19, 2022

1. Background:

  As the COVID-19 pandemic started taking the Philippines, people have been looking for alternative sources of income due to the lockdown implemented. One of the many instances that the people have managed to establish a source of funds is the Milk Tea and snack shop from Quezon city.  The shop was eventually named “Jhen Unstoppable Milktea & Snacks'' or JUMS for short.

It was started by a family from a proposal of their uncle who already has one in a different location. Before the Milk Tea and snack shop, their family had their own Sari-sari store running. During the 4th of April year of 2021, they officially establish their new shop. It was built within their house.

At the moment, they said that they are having stable amount of customer on the daily basis. But as we planned, we would like to improve their sales with this means of developing a web application

1. Significance of the study.

The findings of this study will be beneficial to milk tea and snack shop businesses in determining consumer preferences for various milk tea and snack features. The findings of this study could be used in a variety of beverage and snack-related studies worldwide.

These findings will also help business professionals improve their knowledge and entrepreneurial skills. Finally, the findings of this will assist management in improving the way they conduct businesses.

Company - The building of our company's website is a way to make people aware of the services and/or products we provided, to understand why the products are important and even necessary for them to buy or use, and to identify which of your company's characteristics set it apart from competitors and will undoubtedly help them grow their businesses.

1. Scope and Limitation

The web application for their milk tea and snack shop is marketed towards consumers in Barangay Payatas Quezon city in Manila. This web application will be mainly used as one of their advertisements in the area of Barangay Payatas and neighboring barangays. With this accessible website, more customers will be more aware of their shop and gain more profit. The constraint of this project is that we are not liable to the orders but this web application will redirect into their social media pages or Cell Phone numbers.

The web application will have three main pages consisting of Home, Menu with two subcategories consisting of food and drinks, and lastly about and contact page. This website will not have any ordering system but all of their contact details are provided if the customer is interested in buying a drink. The web application will also update regarding the availability of drinks or food when it is still in stock or not anymore.