```
In [15]:
          import pandas as pd
          import numpy as np
          import matplotlib.pyplot as plt
          from sklearn.linear_model import LogisticRegression
          from sklearn.metrics import confusion matrix
          from sklearn.model_selection import train_test_split
          from sklearn.metrics import confusion_matrix, accuracy_score, precision_score,
                                                                                            \blacktriangleright
In [28]: df = pd.read_csv('Social_Network_Ads.csv')
In [29]:
         df
Out[29]:
                 User ID Gender Age EstimatedSalary Purchased
             0 15624510
                           Male
                                 19
                                              19000
                                                            0
            1 15810944
                           Male
                                 35
                                              20000
                                                            0
            2 15668575
                         Female
                                 26
                                              43000
                                                            0
              15603246
                         Female
                                 27
                                              57000
              15804002
                           Male
                                  19
                                              76000
                                                            0
           395 15691863
                         Female
                                 46
                                              41000
                                                            1
           396 15706071
                           Male
                                 51
                                              23000
           397 15654296
                         Female
                                 50
                                              20000
           398 15755018
                           Male
                                 36
                                              33000
                                                            0
           399 15594041 Female
                                 49
                                              36000
                                                            1
          400 rows × 5 columns
In [30]: df.isna().sum()
          df.drop("Gender", axis=1, inplace=True)
In [31]: # spliting dataset into test and train sets
          x = df.iloc[:, :-1].values
          y = df.iloc[:, -1].values
          x_train, x_test, y_train, y_test = train_test_split(x, y, test_size = 0.20, ra
```

```
In [12]: x
Out[12]: array([[15624510, 'Male', 19, 19000],
              [15810944, 'Male', 35, 20000],
              [15668575, 'Female', 26, 43000],
              [15654296, 'Female', 50, 20000],
              [15755018, 'Male', 36, 33000],
              [15594041, 'Female', 49, 36000]], dtype=object)
In [32]:
          1 | y
Out[32]: array([0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 1, 1, 1, 1, 1, 1,
              1, 1, 1, 1, 1, 1, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
              0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 1,
              0, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0,
              0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0,
              0, 0, 0, 0, 0, 1, 1, 0, 0, 0, 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 0, 0,
              0, 0, 0, 0, 1, 0, 1, 0, 1, 0, 1, 0, 1, 1, 0, 0, 0, 1, 0, 0, 0, 1,
              0, 1, 1, 1, 0, 0, 1, 1, 0, 1, 1, 0, 1, 1, 0, 1, 0, 0,
              1, 1, 0, 1, 0, 1, 0, 1, 0, 0, 1, 1, 0, 1, 0, 0, 1, 1, 0, 1, 1, 0,
              1, 1, 0, 0, 1, 0, 0, 1, 1, 1, 1, 1, 0, 1, 1, 1, 0, 1, 1, 0, 1,
              0, 1, 0, 1, 1, 1, 1, 0, 0, 0, 1, 1, 0, 1, 1, 1, 1, 1, 0, 0,
              1, 0, 0, 1, 0, 1, 0, 1, 1, 0, 1, 0, 1, 1, 0, 1, 1, 0, 0, 0, 1, 1,
              0, 1, 0, 0, 1, 0, 1, 0, 0, 1, 1, 0, 0, 1, 1, 0, 1, 1, 0, 0, 1, 0,
              1, 0, 1, 1, 1, 0, 1, 0, 1, 1, 1, 0, 1, 1, 1, 1, 0, 1, 1, 1, 0, 1,
              0, 1, 0, 0, 1, 1, 0, 1, 1, 1, 1, 1, 1, 0, 1, 1, 1, 1, 1, 1, 0, 1,
              1, 1, 0, 1], dtype=int64)
In [33]: # Train logistic regression model on training set
        classifier = LogisticRegression(random state=0)
        classifier.fit(x train, y train)
Out[33]:
                LogisticRegression
         LogisticRegression(random state=0)
In [40]:
        y pred = classifier.predict(x test)
        y pred df = pd.DataFrame(y pred, columns=['Purchase'])
```

```
In [42]: y_pred_df
Out[42]:
              Purchase
                    0
           0
           1
                    0
           2
                    0
           3
                    0
                    0
          75
                    0
          76
                    0
          77
                    0
          78
                    0
          79
                    1
         80 rows × 1 columns
In [43]:
         cm = confusion_matrix(y_test, y_pred)
         \mathsf{cm}
Out[43]: array([[56, 2],
                 [12, 10]], dtype=int64)
In [44]: # Extract true positives (TP), false positives (FP), true negatives (TN), fals
         TP = cm[1, 1]
         FP = cm[0, 1]
         TN = cm[0, 0]
         FN = cm[1, 0]
In [45]: | accuracy = accuracy_score(y_test, y_pred)
         error rate = 1 - accuracy
         precision = precision_score(y_test, y_pred)
         recall = recall_score(y_test, y_pred)
         f1 = f1_score(y_test, y_pred)
In [46]: cm
Out[46]: array([[56, 2],
                 [12, 10]], dtype=int64)
In [47]: TP
Out[47]: 10
```

```
In [48]: FP
Out[48]: 2
In [49]: TN
Out[49]: 56
In [50]: FN
Out[50]: 12
In [51]: accuracy
Out[51]: 0.825
In [52]: error_rate
Out[52]: 0.175000000000000004
In [53]: precision
Out[53]: 0.83333333333333334
In [54]: recall
Out[54]: 0.454545454545453
In [55]: f1
Out[55]: 0.5882352941176471
In [ ]:
```