



## DURGOTSAV 2016

20th Year Celebration

DAE townships at Kalpakkam & Anupuram

6<sup>th</sup> to 11<sup>th</sup> October, 2016

Venue:

Ladies Hostel Premises, Kalpakkam

### DURGA POOJA COMMITTEE

TAMIL NADU — 603102

Please visit:

<https://sites.google.com/site/kalpakkamdurgapuja/>

### An Appeal

Dear Sir/Madam

We are pleased to inform you that Durgotsav 2016 will be celebrated at Kalpakkam for the 20<sup>th</sup> consecutive year from 6<sup>th</sup> to 11<sup>th</sup> October, 2016. To make this festival a memorable and successful one, a souvenir will be published. To maintain the usual splendour and gaiety associated with Durga Pooja, we solicit your financial support in the form of advertisement in our souvenir, which has a wide circulation crossing Kalpakkam boundary. It is our fervent appeal to you to make our mission a successful one so that we may have the pleasure to celebrate Durgotsav 2016 in a majestic way. We cordially invite you to participate in the festival during 6<sup>th</sup> to 11<sup>th</sup> October 2016.

Rates for advertisement and other particulars of the souvenir are given below:

#### ADVERTISEMENT TARIFF

Back cover (Colour & Glossy)	Rs. 15,000/-
Inside Covers	Rs. 8,000/-
Special Full Page (2 Colours)	Rs. 4,500/-
Full Page (B&W)	Rs. 2,000/-
Half Page (B&W)	Rs. 1,000/-

(Souvenir size: 11"x8.5")

Cheques/DD may please be drawn in favour of DURGA POOJA COMMITTEE, or Online Transfer to the given account number

Account name: DURGA POOJA COMMITTEE

Account no. 00000035159579553

Bank: State Bank of India, Kalpakkam

IFSC code: SBIN0002219

#### For Durga Pooja Committee-2016

Pawan Kumar Singh,  
Secretary

M- +91-9443066826  
pksingh2002@gmail.com

Anindya Bhattacharyya,  
Treasurer

M-+91-9042939984,  
email: anindya.cbs@gmail.com

To:

The President,  
Durga Pooja Committee-2016

Dear Sir,

It is our pleasure to advertise in souvenir of Durgotsav-2016 and to be a part of it.

We herein enclose cheque / DD bearing No. \_\_\_\_\_ for Rs. \_\_\_\_\_ date \_\_\_\_/\_\_\_\_/2016. (Rupees in Words \_\_\_\_\_)

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#### Enclosures:

1. Cheque/DD/ No. \_\_\_\_\_
2. Online Transfer Ref. No. \_\_\_\_\_
3. Matter for printing.

Faithfully yours,

Name & Sign: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

For use of committee only:

1. Entry No. / Page No. ....
2. Bill sent on: ....
3. Payment received on: ....
4. Souvenir copy sent on ....

## PRINTING INSTRUCTIONS

ADVERTISEMENT TYPE  
(Please tick any one)

- ☐ Back cover
- ☐ Inside Covers
- ☐ Special Full Page
- ☐ Full Page
- ☐ Half Page (B&W)

Advertisement matter:

- ☐ As per copy enclosed/sent by email
- ☐ Printing Matter as follows:

