Durgotsav-2016

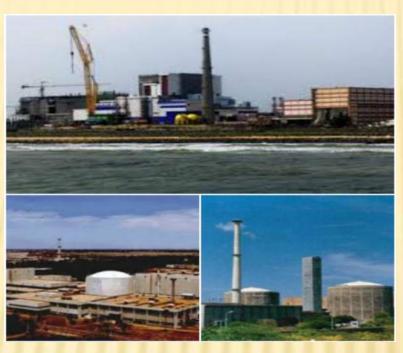
This year, the twin township of Kalpakkam-Anupuram is all set to invoke goddess Durga with the usual gaiety and grandeur for the 20th year while celebrating Durgotsav-2016 from 6th to 11th October. The celebration of Durgotsav is a major socio-cultural event in the lives of residents and acts as an unifying force amongst people from all walks of life irrespective of their caste, creed, and religion.

The worship of Devi Mahamaya with all the traditional rituals and the associated cultural festival is the essence of Durgotsav at Kalpakkam. It is now a custom to invite the priests, dhakis and the idol artists directly from the heartlands of Bengal to ensure proper traditions in the Puja activities. As a part of the Durgotsav, cultural events and competitions are organized on every Puja days, which are being participated by the local talents as well as by invitees. In the history of Durgotsav celebration at Kalpakkam, a few eminent artists like Late Shri Yougesh Dutta, Laxmandas Baul, Parbati Baul, Chou dance from Purulia etc. have graced the occasion in the preceding years. Along with the different cultural events on the cards, this year the added attraction is a science exhibition, in which various scientific models and ideas by local school children will be showcased.

The Durgotsav in Kalpakkam was started in the year of 1997 at a situation far different from today. In those days Kalpakkam was just a sleepy sea-side hamlet with a one-way pitch road traversing serpentinely across with rare sounds of motorized vehicles even in pick hours. Thick greenery with sandy path ways and a flow of life without mobile, satellite TV or modern day gadgets. In that scenario, it has indeed been a courageous step to conceive the idea of celebrating Durgotsav, which is now grown as one of the major festivals for the people in and around. For the organizers, it has always been a challenge to cross the hurdles each year, posed by the growing inflation and crunching resources while simultaneously maintaining the same standard as set by the predecessors. However, the major source of encouragement is the enthusiastic participation of the young stars in the organization process with a capital of fresh ideas. This is now certain that with the proper blending of experience with ideas and of course by the blessings of Maa Durga, the Durgotsav celebration at Kalpakkam would reach a greater height in the vears to come

Front Us

Kalpakkam-Anupuram is a twin township adjacent to Bay of Bengal and ~80 km away from Chennai-Central rail station on the way to Puducherry. The place is well known in the Indian science and technology map for its immense contributions towards strengthening the fundamentals for solving the future energy needs of this country by developing the fast breeder reactors, one of the flagships of Indian atomic energy programme. The twin township houses the family of about 7000 scientists and technicians, bearing a true cosmopolitan flavor representing almost every part of India



Location

Fifty kilometers of drive down the East Coast Road (ECR) from Adyar, Chennai along the coastline of Bay of Bengal and nineteen kilometers further down beyond Mahabalipuram (totally 69 kilometers), lies the oldest and biggest township, Kalpakkam (~70% of population). The township, adjacent to the historic village Sadurangapattinam (presently Sadras) was set up more than four decades back. The expansion of the existing facilities and introduction of new projects led to the planning and arrival of another township at Anupuram, located at around 10 kilometers west to Kalpakkam.



Sponsorship Rates

Cultural Programme (Full)	Rs.100,000/-
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Special Full Page (2 Colours)	Rs. 4,500/-
Full Page (B&W)	Rs. 2,000/-
Half Page (B&W)	Rs. 1,000/-

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