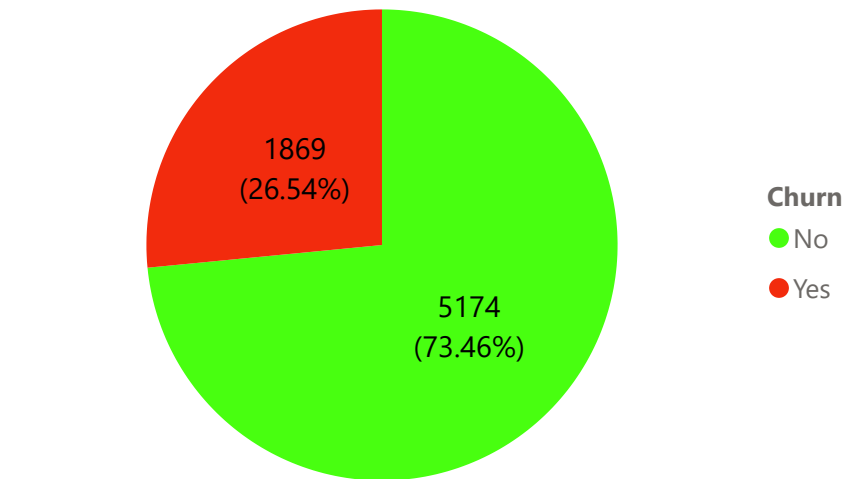
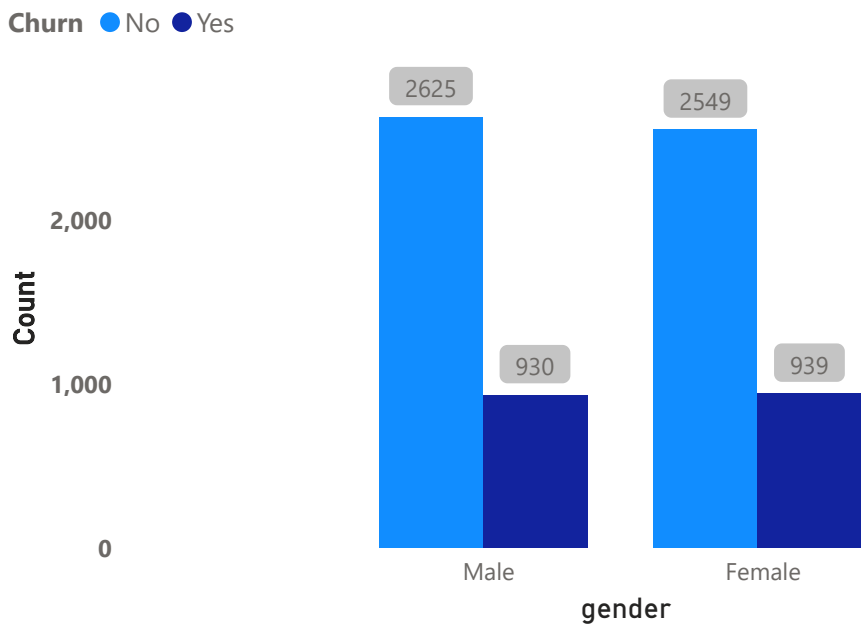


# Customer Churn Analysis from Telco Perspective

Customer Churn Overall View



Churn By Gender



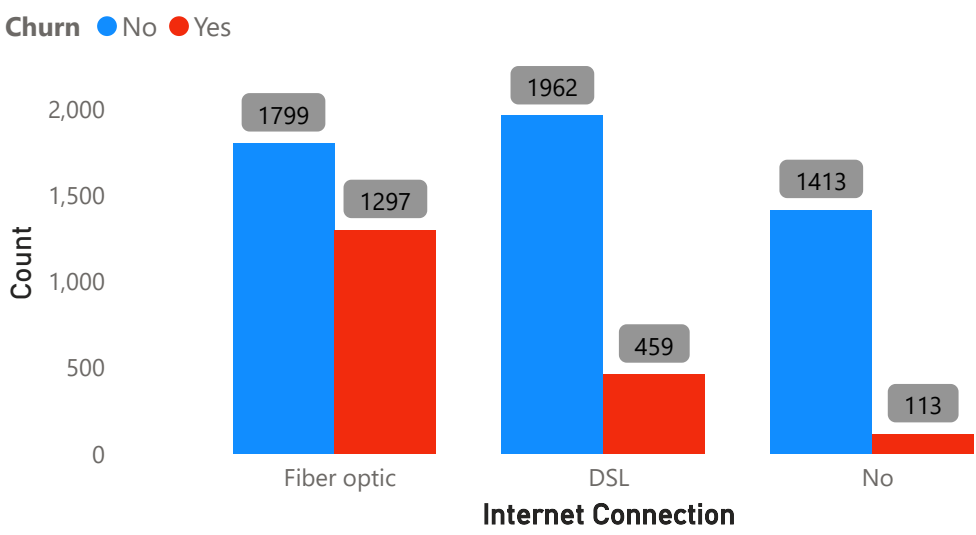
Average Charge of a Churn Customer

1,531.80

Average Charge of a Not Churned Customer

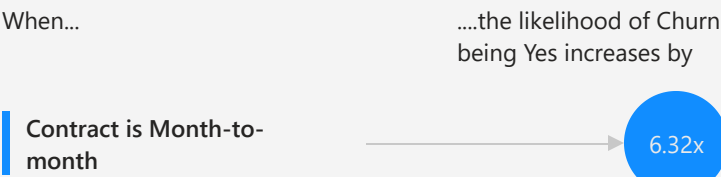
2,555.34

Churn vs Internet Service using



Key influencers Top segments

What influences Churn to be Yes ?



← Churn is more likely to be Yes when Contract is Month-to-month than otherwise (on average).



☐ Only show values that are influencers