



DESIGN GUIDELINES

LOGO IN USE

Flyberry  
GOURMET

Flyberry<sup>®</sup>  
GOURMET

Flyberry  
GOURMET

Flyberry<sup>®</sup>  
GOURMET

# Typography

**FONT**

*Titles, Headlines*

**Baloo**

**FONT**

*Subheading, Paragraphs*

**Nunito**

# H1-Heading

## H2-Sub Heading

Body copy : Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco

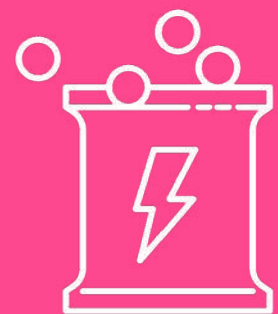
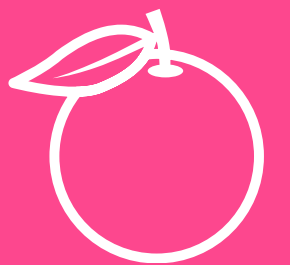
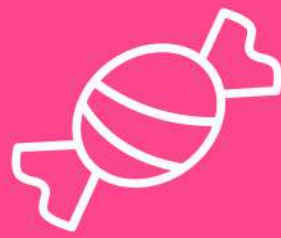
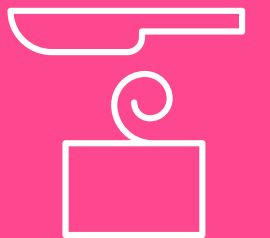
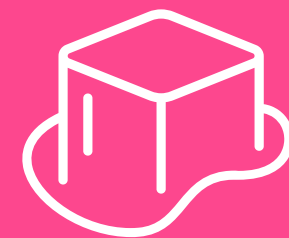
# H1-Heading

## H2-Sub Heading

Body copy : Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco

(Optional)

# Iconography



## POP COLORS IN DATE PACKAGING (RGB VALUES)



HALAWI  
#ffa58f

FIGS  
#07b612

AJWA  
#0fcae2

APRICOTS  
#f1c608

OMANI  
#db161b

DATE  
BITES  
PURPLE  
#602e91

DATE  
BITES  
PINK  
#fd478e

# PASTELS AND POP IN EXOTIC NUTS



# PASTEL COLORS IN AMBIENT PACKAGING





# FLYBERRY PASTELS FOR BRANDING

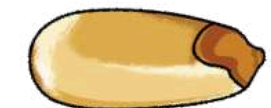
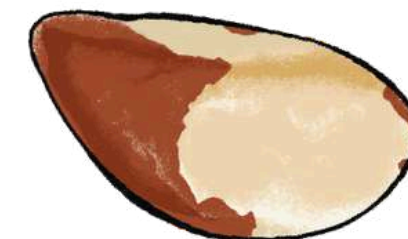
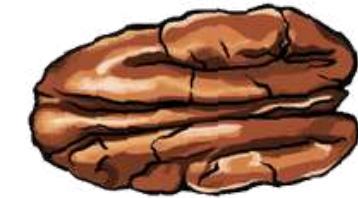
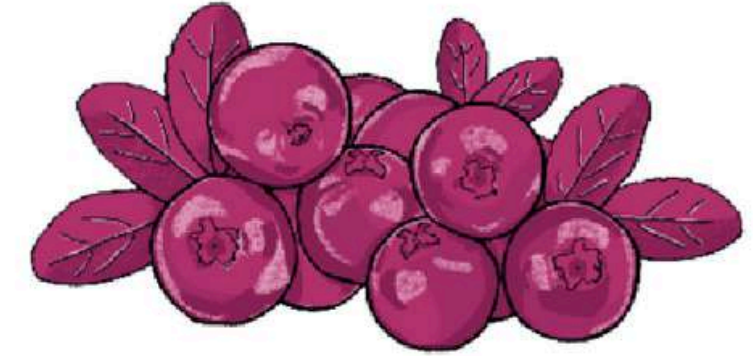
#fff2bb

#d9d9ed

#f7e0e4

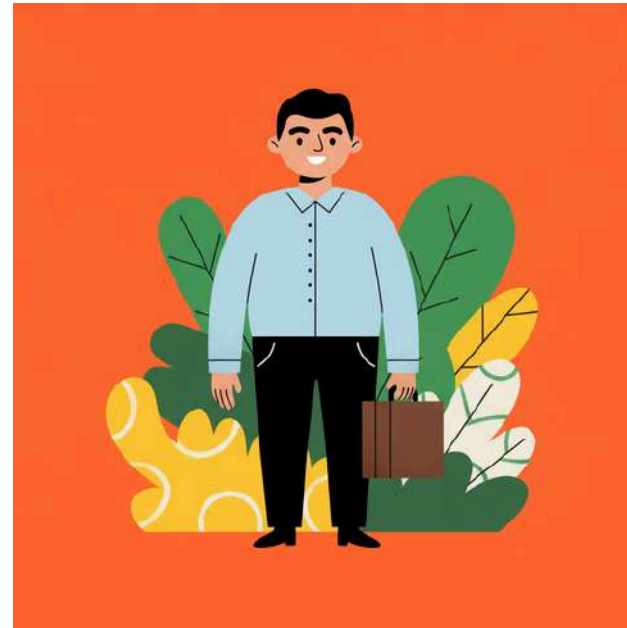
#e5f2f9

# ILLUSTRATION STYLE





# PORTAITS & USAGE





# PRODUCT PHOTOS STYLE





# MERCH





PRINT BANNERS IN USE

Flyberry

GOURMET

Your Healthy

Neighbourhood

Food Store

◀◀◀

Dates

Nuts

Dried Fruits

Seeds

Berries

Flyberry

GOURMET

FOR DIRECTIONS

Dates • Nuts • Berries

Dried Fruits • Seeds

JUBILEE HILLS | HIMAYATNAGAR | S.R. NAGAR

MADEENAGUDA | VIJAYAWADA

Flyberry

GOURMET

We're driving you

Nuts and Dates and

Berries

AND A WHOLE LOT OF FUN, HEALTHY SNACKS.

FREE

DELIVERY

Get within 1 Hour

+91 97009 19999

JUBILEE HILLS | HIMAYATNAGAR | S.R. NAGAR | MADEENAGUDA | VIJAYAWADA