

# Kalpesh More

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## Education

- B.K. Birla College of Arts, Science & Commerce, Kalyan**, MSC in Information Technology June 2022 – May 2024
- CGPA: 9.25/10.00
- Dr. Babasaheb Ambedkar College, Mahad**, BSC in Information Technology June 2019 – Apr 2022
- CGPA: 9.30/10.00

## Experience

- Web Developer**, Optimaio – Malad, Mumbai Aug 2024 – Present
- Crafted 2+ animation rich Shopify web pages programmed with Shopify Liquid, CSS animations and JavaScript libraries, boosting client brand engagement and increasing average on-page session time by 16%.
  - Optimized across 3+ clients websites by resolving redundant JavaScript and CSS, reducing page load time by upto 30% and improving Core Web Vitals scores.
- Frontend Web Developer**, Realatte Ventures LLP – Andheri, Mumbai Nov 2024 – Aug 2024
- Engineered 21+ responsive landing pages using HTML5, CSS3, and JavaScript (ES6+), ensuring 100% cross-browser compatibility and improving website load speed by 20%.
  - Developed modular, mobile-first sections with Swiper JS and Owl Carousel, reducing bounce rate by 15% and increasing average session time by 2 minutes.
  - Streamlined collaboration by managing 30+ weekly merges using GitLab, enhancing the codebase integrity and team efficiency by 25%.
- Web Developer Intern**, Social Bees(Digital Marketing Agency) – Thane, Mumbai June 2024 – Sep 2024
- Built 5+ client websites, strengthening digital presence and increasing user traffic by 11%.
  - Designed high-fidelity wireframes and interactive prototypes in Figma, accelerating project delivery by 30%.
  - Collaborated with digital marketers to integrate SEO best practices, improving search engine rankings by 12%.
- React JS Developer Intern**, Maxgen Technologies – Vashi, Mumbai June 2023 – Dec 2023
- Spearheaded the creation of a responsive website, enhancing user satisfaction by 17%.
  - Implemented state management using React Hooks and Routers to improve routing efficiency and component communication, reducing downtime by 15%.

## Technologies

**Languages:** JavaScript, PHP

**Technologies:** HTML, CSS, Bootstrap, Shopify, Tailwind CSS, React JS, Next JS, MongoDB, NodeJS, GitHub, GitLab, Linux

## Projects

- Ecommerce Website Clone(snitch.com)** [GitHub | Link](#)
- Constructed a feature-rich clone of Snitch using React JS and React Router, integrating styled components and enhancing navigation flow and responsiveness by 95%.
  - Coordinated with 2 other developers to launch the project in just 4 weeks, ensuring full feature parity.
- Netflix Web App** [GitHub | Link](#)
- Programmed a Netflix replica using Firebase for authentication and React for the frontend, improving app performance and user experience by 27%.
- Portfolio Website** [GitHub | Link](#)
- Crafted and deployed a personal portfolio with responsive UI, leading to a 35% increase in engagement.
  - Leveraged Netlify for CI/CD, achieving 99% uptime and fast update cycles.