

Day of Week ▾

Month ▾

Pizza Sale Report

Jan 2015 - Dec 2015

Pizza Catego... ▾

Pizza Size ▾

Total Revenue

817.9K

Total Pizzas Sold

49,574

Average Order Value

38.31

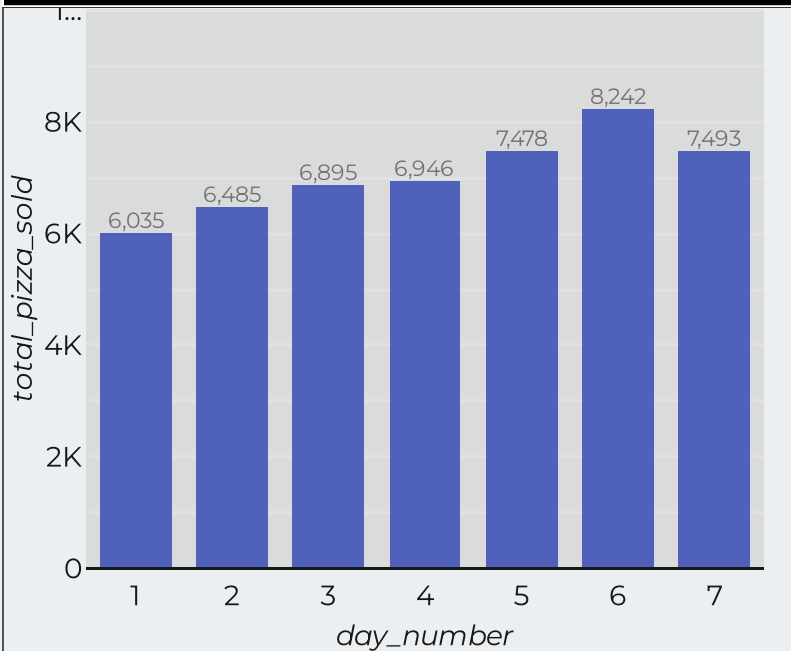
Total Orders

21,350

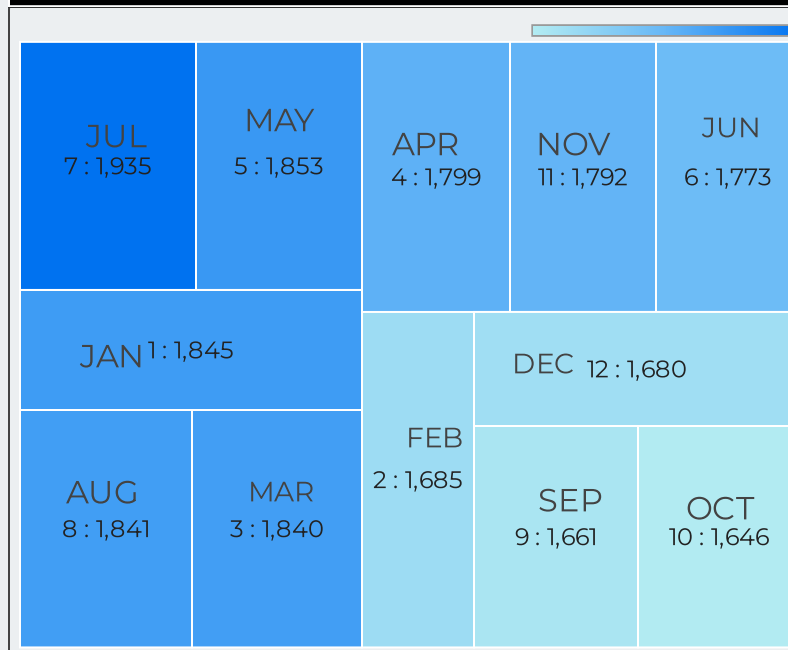
Average Pizzas Per Order

2.32

Daily Trend for Total Orders



Monthly Trend for Total Orders



Busiest Days & Time

DAYS

Orders are **highest** on **Weekends**, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from months of **July and January**.

Sales Performance

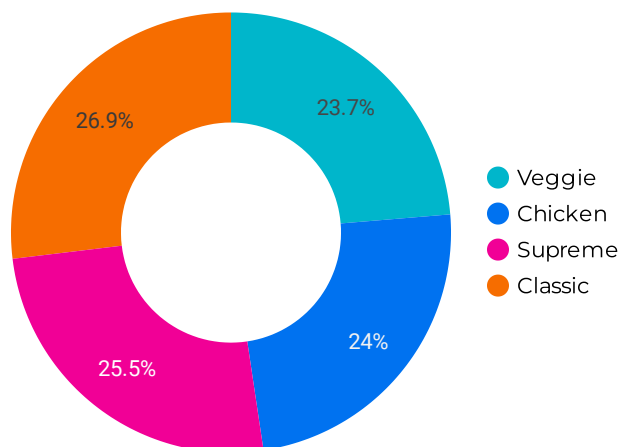
CATEGORY

Classic Category contributes to **maximum** sales & total orders.

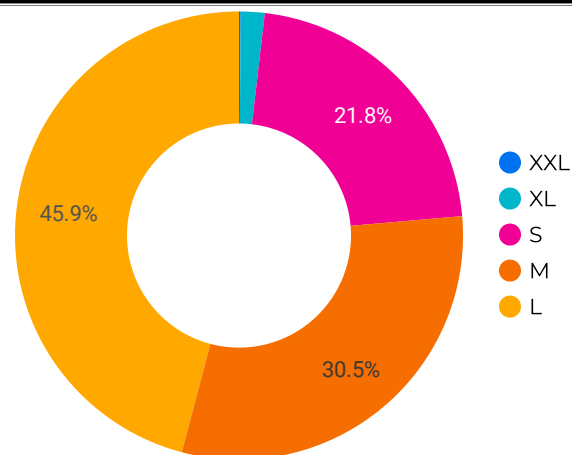
SIZE

Large Size pizza contributes to **maximum** sales.

Percentage of Sale by Pizza Category



Percentage of Sale by Pizza Size



Total Orders By Pizza Category

pizza_category	total_orders_placed
Classic	10,859
Supreme	9,085
Veggie	8,941
Chicken	8,536

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BEST SELL ERS

REVENUE: The Classic Thai Chicken Pizza contributes to maximum Revenue.

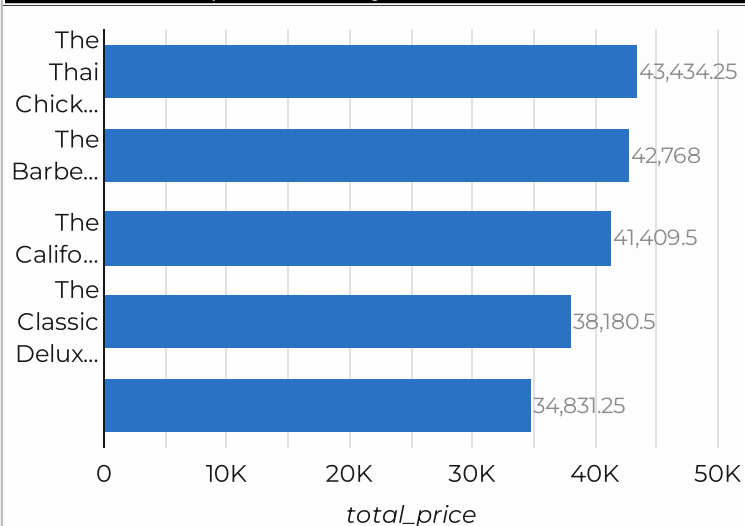
QUANTITY: The ClassicDeluxe Pizza contributes to maximum Quantity.

WORST SELL ERS

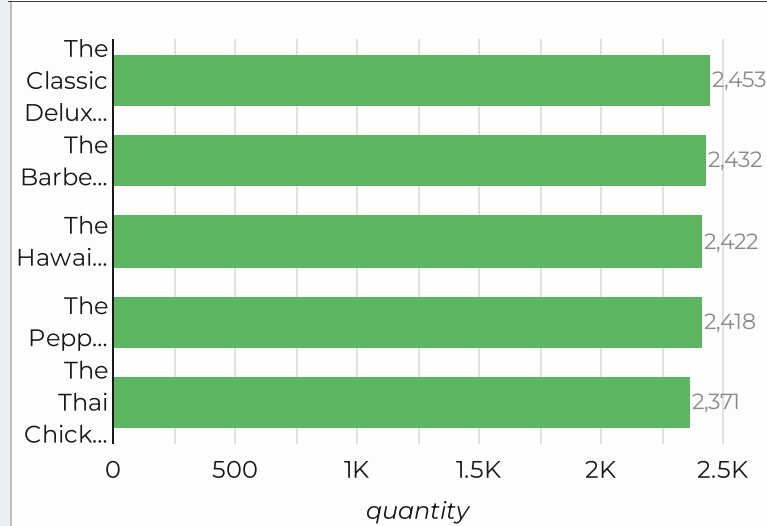
REVENUE: The Barie Carre Pizza contributes to minimum Revenue.

QUANTITY: The Barie Carre Pizza contributes to minimum Quantity.

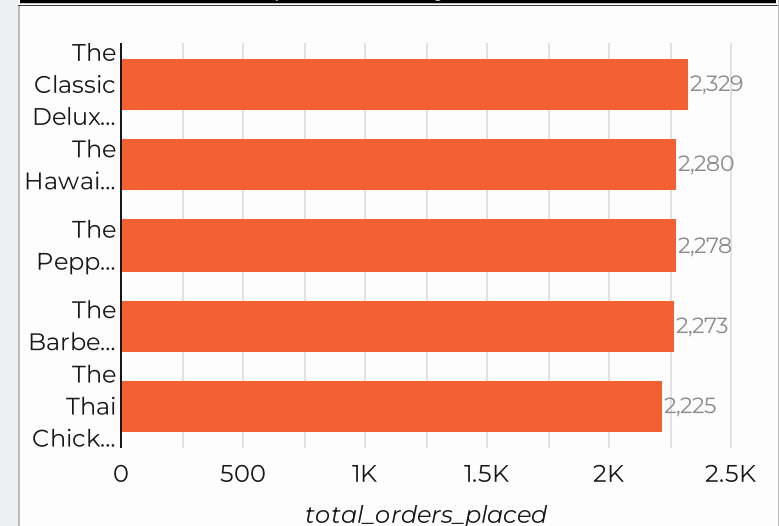
Top 5 Pizzas by Total Revenue



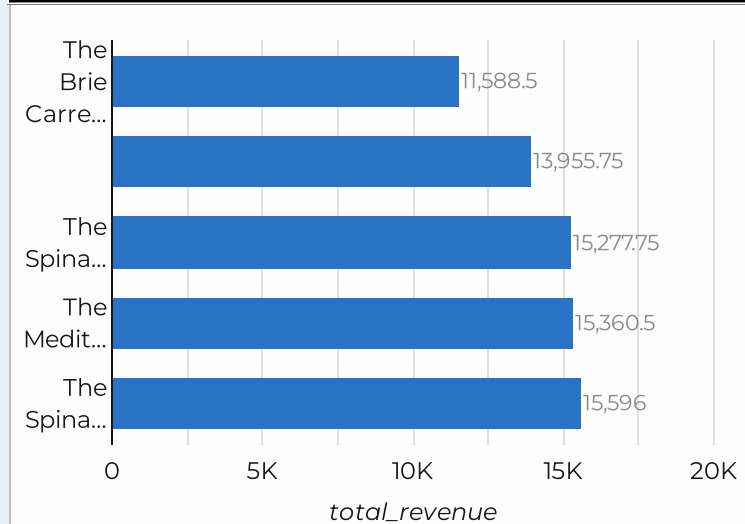
Top 5 Pizzas by Quantity



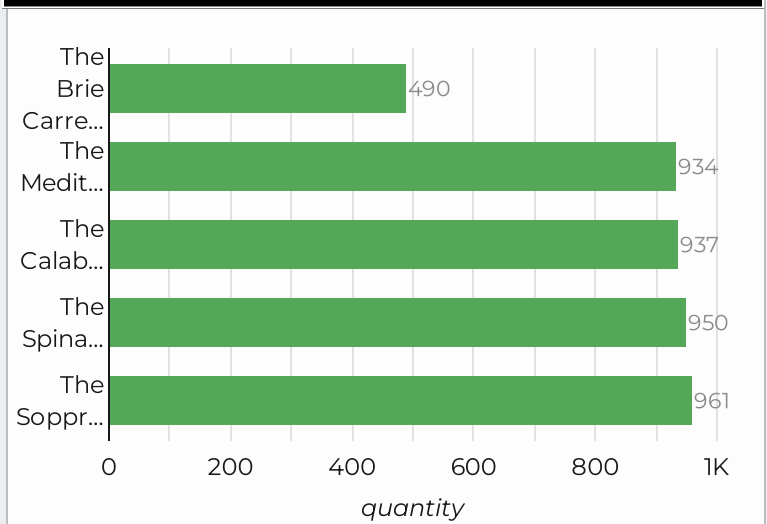
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Total Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

