

#### Machine learning - Part 2

One should look for what is and not what he thinks should be. (Albert Einstein)

#### Welcome back!

#### In the last class we learned about

- the characteristics of supervised and unsupervised machine learning
- clustering and its applications
- using k-means for clustering

#### Today we will cover

- classification and its use cases
- summary and applications of knn algorithm
- implementation of the knn algorithm on training data
- cross-validation and its use cases

#### Classification in real life

Before we look into classification, look at this example of how retail industry uses it:

- In 2002, Target implemented data analytics to analyze buying patterns in customers.
- New parents often get bombarded with advertising offers, so Target wanted a way to anticipate who is expecting in order to get ahead of the competition.
- They were able to predict pregnancy of their customers based upon their purchases and sent out targeted coupons.



http://www.nytimes.com/2012/02/19/magazine/shapping-habits.html?\_r=0

# Module completion checklist

Objective	Complete
Understanding classification and its uses	
Summarize steps & application of kNN	
Clean and transform data to run kNN	
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### Loading packages

#### Let's load the packages we will be using:

```
import os
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt

# New today - we will introduce it when we use it
import pickle
from sklearn.model_selection import train_test_split
from sklearn.neighbors import KNeighborsClassifier
from sklearn.preprocessing import scale
from sklearn.model_selection import cross_val_score
from sklearn.model_selection import GridSearchCV
from sklearn.metrics import accuracy_score, classification_report, confusion_matrix
from sklearn import metrics
```

### Directory settings

- In order to maximize the efficiency of your workflow, you should encode your directory structure into variables
- We will use the pathlib library
- Let the main\_dir be the variable corresponding to your skillsoft-machine-learning-2021 folder
- data\_dir be the variable corresponding to your data folder

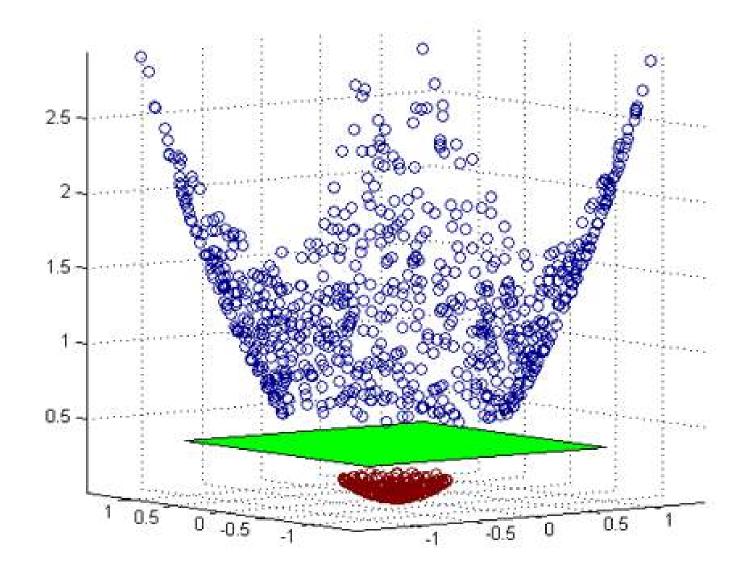
```
# Set 'main_dir' to location of the project folder

from pathlib import Path
home_dir = Path(".").resolve()
main_dir = home_dir.parent
print(main_dir)
```

```
data_dir = str(main_dir) + "/data"
print(data_dir)
```

#### Classification

- Classification is a type of supervised learning method It is the process of assigning new data points to known classes
- The assignment is done based on the similarity of new data points to existing data points with known class assignment (category or behavior pattern)
- In classification models, the target variable is categorical, usually binary
- It can also be multi-class like income levels - high, medium, low with n levels



#### Classification: use cases

 These are some examples of how you would apply classification algorithms in a business setting

Question	Example
What is this object like?	Selecting similar products at the lowest prices
Who is this person like?	Anticipating behavior or preferences of a person based on her similarities with others
What category is this in?	Anticipating if your customer is pregnant, remodeling, just got married, etc.
What is the probability that something is in a given category?	Determining the probability that a piece of equipment will fail; determining the probability that someone will buy your product

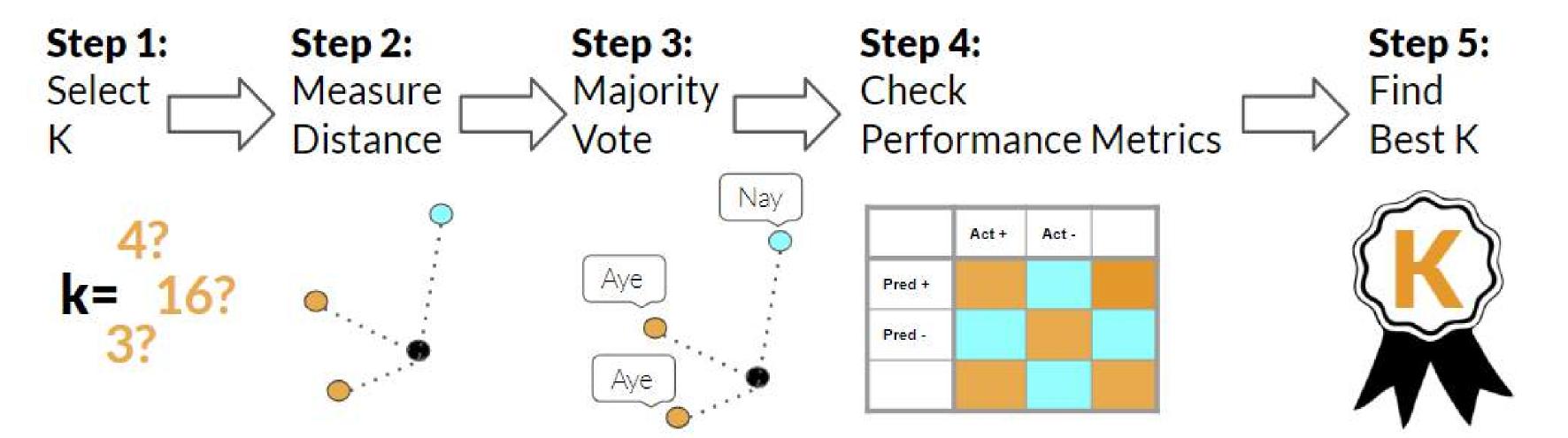
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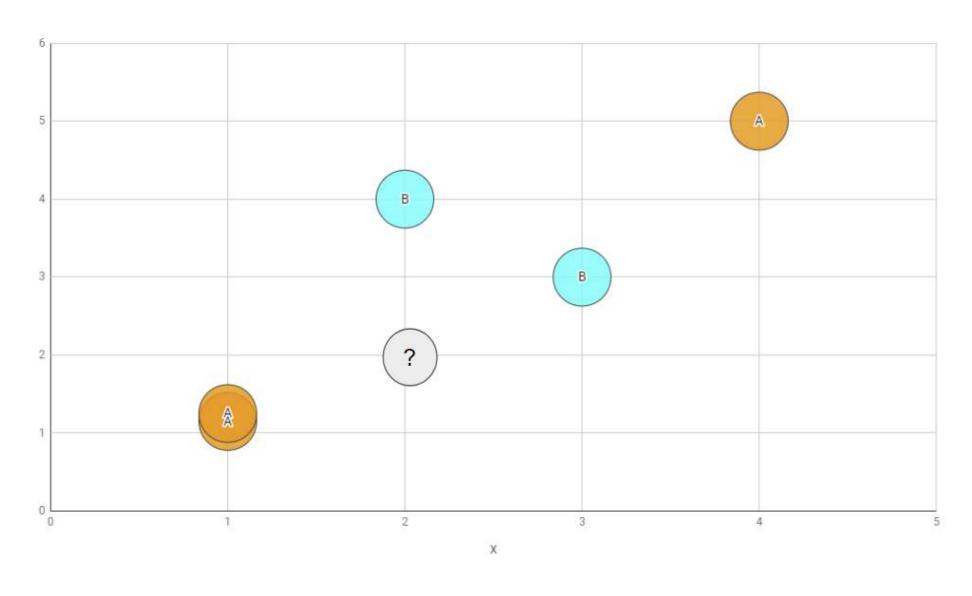
#### kNN: what is it?

- The k-Nearest Neighbors (kNN) algorithm is a supervised algorithm
- It is primarily used for classification
- It takes labeled points and uses them to learn how to label other points
- It is based on an algorithm that involves distance calculation

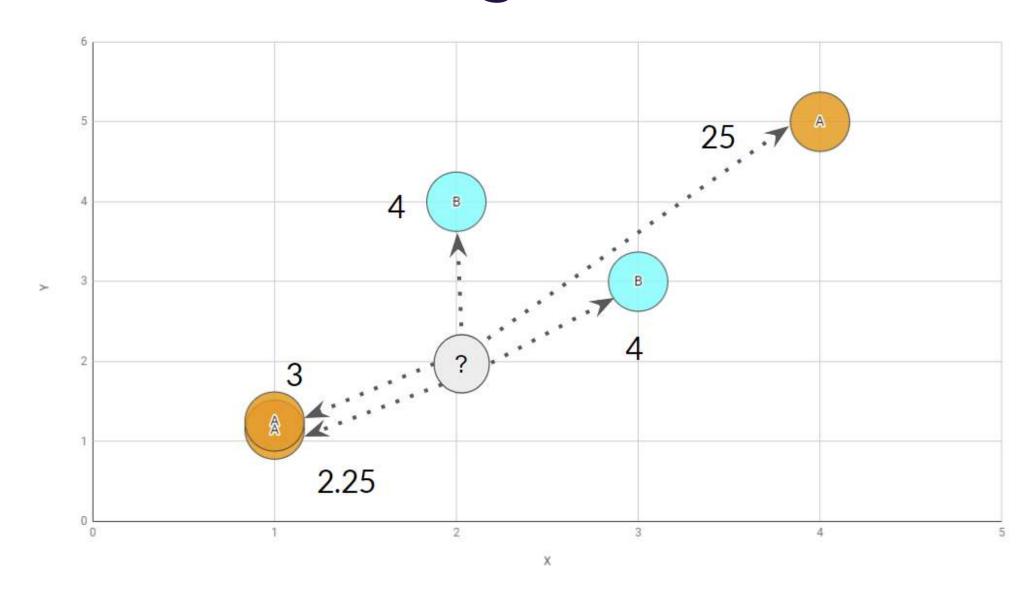
## Steps of kNN



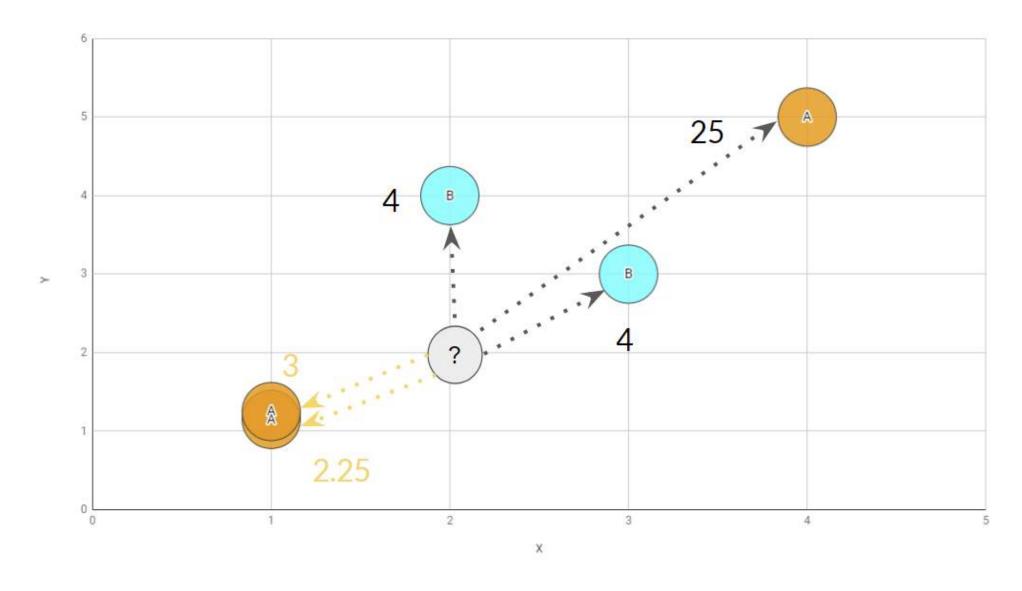
# k-Nearest Neighbors: setup



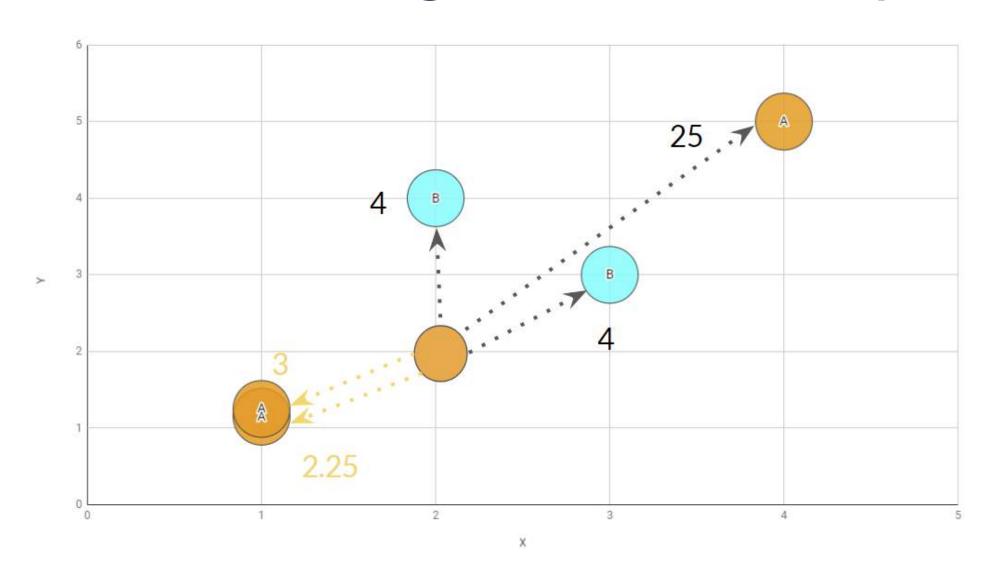
# k-Nearest Neighbors: measure



# k-Nearest Neighbors: 2-NN for majority vote



# k-Nearest Neighbors: label point



# Module completion checklist

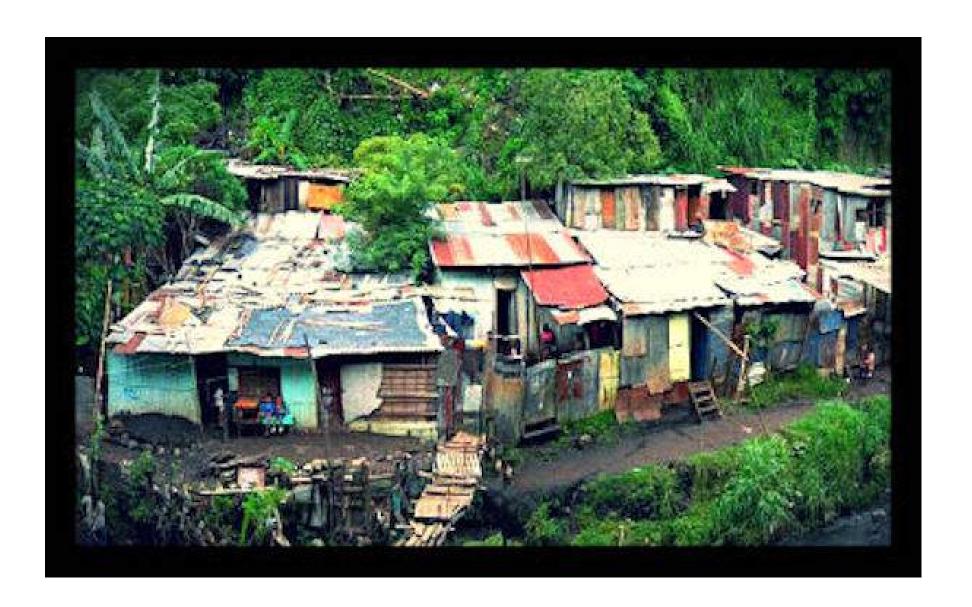
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#### Datasets for kNN

- We will be using two datasets in class today:
- One to learn the concepts: Costa Rica household poverty data
- One for our in-class exercises: Chicago census data

## Costa Rican poverty: back story

- As stated by the Inter-American Development Bank (IDB):
  - Social programs have a hard time making sure the right people are given enough aid
  - It's especially tricky when a program focuses on the poorest segment of the population
  - The world's poorest typically can't provide the necessary income and expense records to prove that they qualify



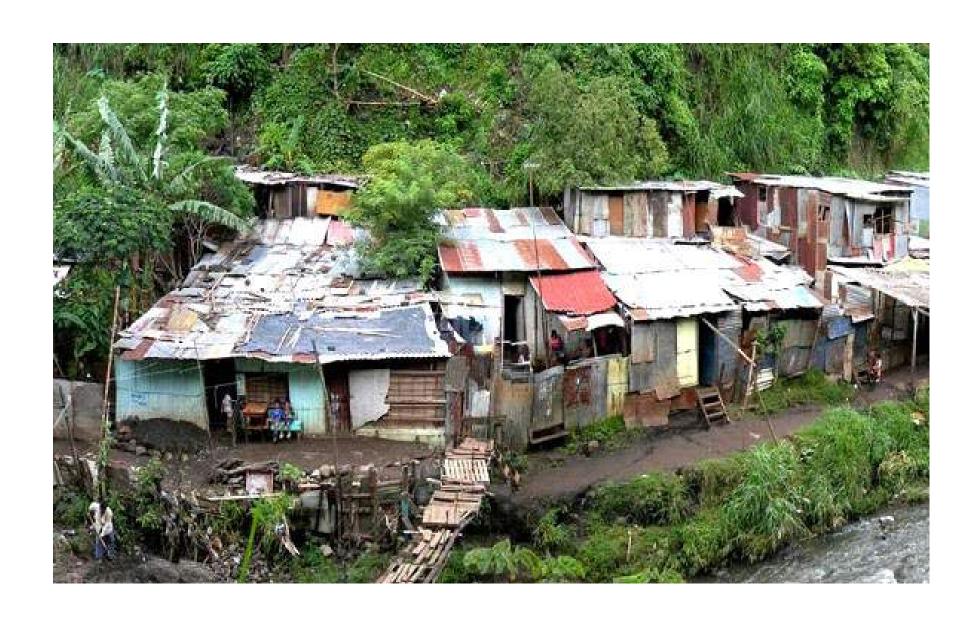
## Costa Rican poverty: back story

- In Latin America, one popular method to verify income qualification uses an algorithm
- It's called the Proxy Means Test (PMT)
- With the PMT, agencies use a model that considers a family's observable household attributes like the material of their walls and ceiling, or the assets found in the home, to classify them and predict their level of need
- While this is an improvement over other methods, accuracy remains a problem as the region's population grows and poverty declines



## Costa Rican poverty: back story

- To improve the PMT, the IDB built a competition for Kaggle participants to build a model that uses methods beyond traditional econometrics
- The dataset provided contains Costa Rican household characteristics
- Four categories of poverty are targeted:
  - extreme poverty
  - moderate poverty
  - vulnerable households
  - non vulnerable households



## Our goals

- Our goals with the Costa Rica household poverty data are to:
  - understand the patterns and groups within the dataset
  - predict the poverty levels of Costa Rican households
  - build a model that is also reproducible for other countries



## Predicting poverty - kNN

- Today, we will be using kNN to predict poverty
- Because kNN works much better with fewer dimensions, we will be taking a small subset of the actual dataset
- As we move towards more complex machine learning algorithms, we will add more variables

## Loading data into Python

- Let's load the entire dataset
- For KNN, we will be taking a specific subset
- We are now going to use the function read\_csv to read in our household\_poverty dataset

```
household_poverty = pd.read_csv(data_dir + '/costa_rica_poverty.csv')
print (household_poverty.head())
  household_id
                       ind_id
                                                 Target
                                                         monthly_rent
                                            age
                               rooms
     21eb7fcc1 ID_279628684
                                                              190000.0
                                       . . .
    0e5d7a658 ID_f29eb3ddd
                                                              135000.0
                                   8 ... 92
5 ... 17
    2c7317ea8 ID_68de51c94
                                                                   NaN
    2b58d945f ID_d671db89c
                                                              180000.0
    2b58d945f ID_d56d6f5f5
                                                              180000.0
[5 rows x 84 columns]
```

• The entire dataset consists of 9,557 observations and 84 variables

### Subsetting data

- In this module, we will once again subset data, however this time we will use some new variables:
  - household id
  - rooms
  - num\_adults
  - Target
- We don't want to use monthly\_rent as a variable right now because it has so many NAs
- We want to see if maybe the number of rooms and number of adults would predict the poverty level well

### Subsetting data

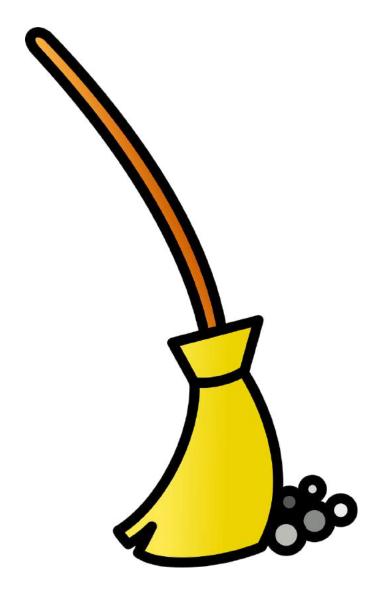
- Let's subset our data so that we have the variables we need for building kNN
- Once again, we are keeping household\_id, rooms, num\_adults, and Target
- Let's name this subset costa\_knn

```
costa_knn = household_poverty[["household_id","rooms","num_adults","Target"]]
print(costa_knn.head())
```

```
household_id rooms num_adults Target
0 21eb7fcc1 3 1 4
1 0e5d7a658 4 1 4
2 2c7317ea8 8 1 4
3 2b58d945f 5 2 4
4 2b58d945f 5 2 4
```

# Data cleaning steps for kNN

- There are a few steps to remember to take before jumping into splitting the data and training the model
- Let's look at what it means to scale our predictors, and why it's necessary with kNN
- We will also talk through why we need to make sure the target variable is labeled
  - i. Make sure the target is labeled
  - ii. Check for NAs
  - iii. Scale the predictors



#### The data at first glance

 Look at the first 5 rows and the data types

```
# The first 5 rows.
print(costa_knn.head())
```

	household_id	rooms	num_adults	Target	
0	21eb7fcc1	3	1	4	
1	0e5d7a658	4	1	4	
2	2c7317ea8	8	1	4	
3	2b58d945f	5	2	4	
4	2b58d945f	5	2	4	

```
# The data types.
print(costa_knn.dtypes)
```

```
household_id object
rooms int64
num_adults int64
Target int64
dtype: object
```

Frequency table of the target variable

```
print(costa_knn['Target'].value_counts())
```

```
4 5996
2 1597
3 1209
1 755
Name: Target, dtype: int64
```

- The target variable is not well balanced
- It also has four levels, we are going to make it binary for now
- This will also help balance it out

### Converting the target variable

- Let's convert target to a binary target variable
- The levels translate to 1, 2, and 3 as being vulnerable households
- Level 4 is non vulnerable
- For this reason, we will convert all 1, 2, and 3 to vulnerable and 4 to non\_vulnerable

```
costa_knn['Target'] = np.where(costa_knn['Target'] <= 3, 'vulnerable', 'non_vulnerable')

print(costa_knn['Target'].head())

0    non_vulnerable
1    non_vulnerable
2    non_vulnerable
3    non_vulnerable
4    non_vulnerable
Name: Target, dtype: object</pre>
```

#### Data prep: check for NAs

Check for NAs

We do not have any NAs; we are now ready to scale our predictors!

#### Data prep: numeric variables

- In knn, we use numeric data as predictors
- In some cases, we can convert categorical data to integer values
- However, in this simple example, our predictors are numeric by default
- Let's double check:

```
print (costa_knn.dtypes)

household_id object
rooms int64
num_adults int64
Target object
dtype: object
```

## Data prep: ready for kNN

- The next step of our data cleanup is to ensure the target variable is binary and has a label
- Let's look at the dtype of Target

```
print (costa_knn.Target.dtypes)

object
```

We want to convert this to bool so that is a binary class

```
costa_knn["Target"] = np.where(costa_knn["Target"] == "non_vulnerable", True, False)
# Check class again.
print(costa_knn.Target.dtypes)
bool
```

• Let's save this cleaned dataset as a .csv file (We will be using this dataset in our next module)

```
costa_knn.to_csv(data_dir + "/costa_knn_cleaned.csv", index = False)
```

#### Data prep: scaling variables

- Once the data is converted to numeric (if necessary), we scale the dataset to make sure that we can properly calculate the relationship between variables
- There are a few methods to scale data and we will use the scale function from
  - sklearn.preprocessing
- A few things to remember about scale:
  - it is a generic function whose default method centers and/or scales the columns of a numeric matrix
  - it will convert your dataset to have a mean of 0
     and a standard deviation of 1



#### Data prep: scaling variables

ullet To scale only our predictors, we split our data into X and y

```
# Split the data into X and y - y is categorical, so can't scale.
X = costa_knn[['rooms', 'num_adults']]
y = np.array(costa_knn['Target'])

# Scale X.
X_scaled = scale(X)
print(X_scaled[0:5])
```

```
[[-1.33182893 -1.3657179]

[-0.65077114 -1.3657179]

[ 2.07346003 -1.3657179]

[ 0.03028665 -0.5080948]

[ 0.03028665 -0.5080948]]
```

# Knowledge check 1



#### Exercise 1



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### Introducing cross-validation

- Before applying any machine learning algorithms on the data, we usually need to split the data into a training set and a test set
- But now, we are doing this **multiple times**
- We have a new test set for each fold n
- The rest of the data is the training set



#### Why do we use cross-validation?

- Cross-validation is helpful in multiple ways:
  - It tunes our model better by running it multiple times on our data (instead of just once on the training set and once on the test set)
  - You get assurance that your model has most of the patterns from the data correct and it's not picking up too much of the noise
  - It finds optimal parameters for your model because it runs multiple times

#### Cross-validation: train and test

#### **Train**

- This is the data that you train your model on
- Use a larger portion of the data to train so that the model gets a large enough sample of the population
- Usually about 70% of your dataset
- When there is not a large population to begin with, cross-validation techniques can be implemented

#### **Test**

- This is the data that you test your model on
- Use a smaller portion to test your trained model on
- Usually about 30% of your dataset
- When cross-validation is implemented, small test sets will be held out multiple times

#### Cross-validation: n-fold

Here is how cross-validation works:

- 1. Split the dataset into several subsets ("n" number of subsets) of equal size
- 2. Use each subset as the test dataset and use the rest of the data as the training dataset
- 3. Repeat the process for every subset you create

74	Data	x	У	z	Data	x	у	z
Test	1				1			
	2				2		****	
	3		•••		3	•••	•••	
Train	4				4			
	5		•••		5			
	6		•••	•••	6	•••	•••	•••

#### Train & test: small scale before n-fold

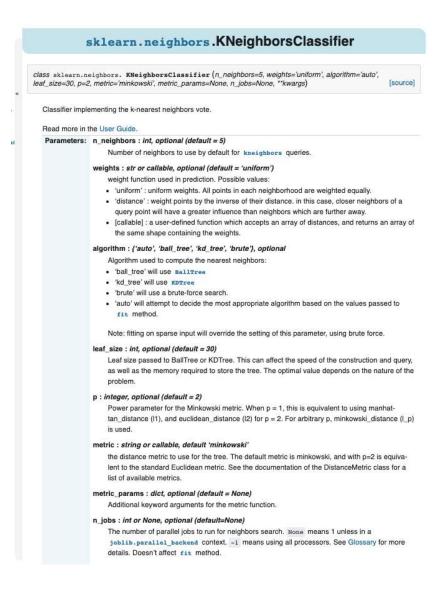
- Before we actually use n-fold cross-validation:
  - We split our data into a train and test set
  - We run kNN initially on the training data

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### kNN: modeling with KNeighborsClassifier

- We will use the sklearn.neighbors function, KNeighborsClassifier
- We will be using mostly sklearn modules and functions for classification and machine learning



#### kNN: build model

- We now will instantiate our kNN model and run it on X\_train
- At first, we will simply run the model on our training data and predict on test
- We set n\_neighbors = 5 as a random guess; usually we can use 3 or 5
- We will use cross-validation to optimize our model next time
- Using this process, we will also choose the best n\_neighbors for an optimal result

```
# Create KNN classifier.
knn = KNeighborsClassifier(n_neighbors = 5)
# Fit the classifier to the data.
knn.fit(X_train, y_train)
KNeighborsClassifier()
```

Note that we typically choose an odd number of nearest neighbors to ensure that there are no 'ties'

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### kNN: predict on test

Now we will take our trained model and predict on the test set

```
predictions = knn.predict(X_test)
```

What we get is a vector of predicted values

```
print (predictions[0:5])

[ True False True True]
```

### kNN: predict on test

- Let's quickly glance at our first five actual observations vs our first five predicted observations
- This is helpful because we have the actual values for this sample

```
actual_v_predicted = np.column_stack((y_test, predictions))
print(actual_v_predicted[0:5])
```

```
[[ True True]
  [ True False]
  [ True True]
  [ True True]
  [ True True]
```

At first glance, it looks like our model did well!

# Knowledge check 2



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### Classification: assessing performance

- Our outcome variable is binary, and we need to understand how to measure error in classification problems
- The following terms are very important to measure performance of a classification algorithm
  - Confusion matrix
  - Accuracy
  - Receiver operating characteristic (ROC) curve
  - Area under the curve (AUC)

#### Classification: sklearn.metrics

- sklearn.metrics has many packages that are used to calculate metrics for various models
- We will be using metrics found within the Classification metrics section
- Here is an idea of what we can calculate using this library

Classification metrics	
See the Classification metrics section of the user guide fo	r further details.
metrics.accuracy_score (y_true, y_pred[,])	Accuracy classification score.
metrics.auc (x, y[, reorder])	Compute Area Under the Curve (AUC) using the trapezoidal rule
metrics.average_precision_score (y_true, y_score)	Compute average precision (AP) from prediction scores
metrics.balanced_accuracy_score (y_true, y_pred)	Compute the balanced accuracy
metrics.brier score loss (y true, y prob[,])	Compute the Brier score.
metrics.classification_report (y_true, y_pred)	Build a text report showing the main classification metrics
metrics.cohen_kappa_score (y1, y2[, labels,])	Cohen's kappa: a statistic that measures inter-annotator agreement.
metrics.confusion_matrix (y_true, y_pred[,])	Compute confusion matrix to evaluate the accuracy of a classification
metrics.fl_score (y_true, y_pred[, labels,])	Compute the F1 score, also known as balanced F-score or F measure
metrics.fbeta_score (y_true, y_pred, beta[,])	Compute the F-beta score
metrics.hamming_loss(y_true, y_pred[,])	Compute the average Hamming loss.
metrics.hinge_loss (y_true, pred_decision[,])	Average hinge loss (non-regularized)
metrics.jaccard_similarity_score (y_true, y_pred)	Jaccard similarity coefficient score
metrics.log_loss (y_true, y_pred[, eps,])	Log loss, aka logistic loss or cross-entropy loss.
metrics.matthews_corrcoef (y_true, y_pred[,])	Compute the Matthews correlation coefficient (MCC)
metrics.precision_recall_curve (y_true,)	Compute precision-recall pairs for different probability thresholds
metrics.precision_recall_fscore_support ()	Compute precision, recall, F-measure and support for each class
metrics.precision_score (y_true, y_pred[,])	Compute the precision
metrics.recall_score (y_true, y_pred[,])	Compute the recall
metrics.roc_auc_score (y_true, y_score[,])	Compute Area Under the Receiver Operating Characteristic Curve (ROC AUC) from prediction scores.
metrics.roc_curve (y_true, y_score[,])	Compute Receiver operating characteristic (ROC)
metrics.zero_one_loss(y_true, y_pred[,])	Zero-one classification loss.

#### Confusion matrix: what is it

- A confusion matrix is what we use to measure error
- We use it to calculate Accuracy, Misclassification rate, True positive rate, False positive rate, and Specificity
- In the matrix overview of our data, let Y1 be "non-vulnerable" and Y2 be "vulnerable"

	Predicted Y1	Predicted Y2	Actual totals
Y1	True Negative (TN)	False Positive (FP)	Total negatives
Y2	False Negative (FN)	True Positive (TP)	Total positives
Predicted totals	Total predicted negatives	Total predicted positives	Total

## Confusion matrix: accuracy

 We will now review the metrics we are looking for from the confusion matrix, one at a time

**Accuracy**: overall, how often is the classifier correct?

TP + TN / total

	Predicted Y1	Predicted Y2	Actual totals
Y1	True Negative (TN)	False Positive (FP)	Total negatives
Y2	False Negative (FN)	True Positive (TP)	Total positives
Predicted totals	Total predicted negatives	Total predicted positives	Total

#### Confusion matrix: misclassification rate

Misclassification rate (error rate): overall, how often is the classifier wrong?

FP + FN / total

	Predicted Y1	Predicted Y2	Actual totals
Y1	True Negative (TN)	False Positive (FP)	Total negatives
Y2	False Negative (FN)	True Positive (TP)	Total positives
Predicted totals	Total predicted negatives	Total predicted positives	Total

### Confusion matrix: true positive rate

True positive rate (Sensitivity): how often does it predict yes?

TP / actual yes

	Predicted Y1	Predicted Y2	Actual totals
Y1	True Negative (TN)	False Positive (FP)	Total negatives
Y2	False Negative (FN)	True Positive (TP)	Total positives
Predicted totals	Total predicted negatives	Total predicted positives	Total

## Confusion matrix: false positive rate

False positive rate: when it's actually no, how often does it predict yes? FP / actual no

	Predicted Y1	Predicted Y2	Actual totals
Y1	True Negative (TN)	False Positive (FP)	Total negatives
Y2	False Negative (FN)	True Positive (TP)	Total positives
Predicted totals	Total predicted negatives	Total predicted positives	Total

## Confusion matrix: specificity

**True Negative Rate (Specificity)**: when it's actually no, how often does it predict no? **TN / actual no** 

	Predicted Y1	Predicted Y2	Actual totals
Y1	True Negative (TN)	False Positive (FP)	Total negatives
Y2	False Negative (FN)	True Positive (TP)	Total positives
Predicted totals	Total predicted negatives	Total predicted positives	Total

### Confusion matrix: summary

• Here is a table with all the metrics in one place:

Metric name	Formula
Accuracy	True positive + True Negative / Overall total
Misclassification rate	False positive + False Negative / Overall total
True positive rate	True positive / Actual yes (True positive + False negative)
False positive rate	False positive / Actual no (False positive + True negative)
Specificity	True negative / Actual no (False positive + True negative)

## Confusion matrix in Python

- Now that we know the metrics behind the madness, let's execute the code to build a confusion matrix in Python
- We use a function called confusion\_matrix from sklearn.metrics

```
# Confusion matrix for knn.
cm_knn5 = confusion_matrix(y_test, predictions)
print(cm_knn5)
```

```
[[ 294 768]
[ 366 1440]]
```

 We won't go through all of the metrics right now, but let's calculate accuracy because it's a metric used frequently to compare classification models

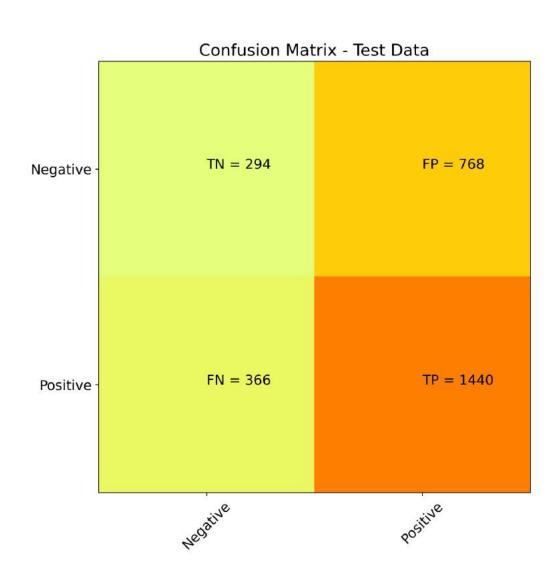
- Accuracy = True positive + True
   Negative / Overall total
- Using accuracy\_score from sklearn.metrics, we calculate:

```
print(round(accuracy_score(y_test, predictions),
4))
```

0.6046

#### Confusion matrix: visualize

Let's visualize our confusion matrix



### Evaluation of kNN with 5 neighbors

• Let's store the accuracy of this model:

```
metrics values model
0 accuracy 0.6046 knn_5
```

 Our model is not doing great, but we will now observe how it does compared to other models

### Pickle library

- We are going to pause for a moment to learn about the library pickle
- When we have objects we want to carry over and do not want to rerun code, we can pickle these objects
- In other words, pickle will help us save objects from one script/ session and pull them up in new scripts
- How do we do that? We use a function in Python called pickle
- It is similar to **flattening** a file
  - Pickle/saving: a Python object is converted into a byte stream
  - Unpickle/loading: the inverse operation where a byte stream is converted back into an object



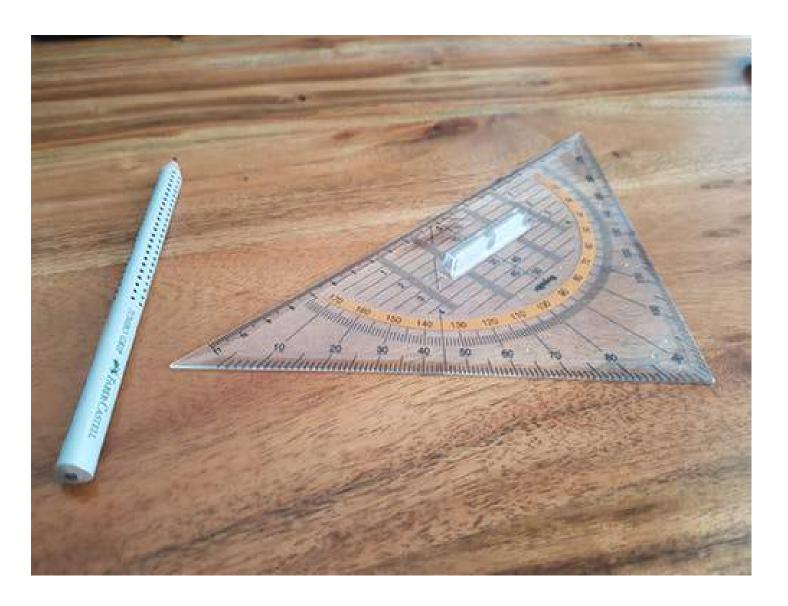
## Saving the accuracy into a pickle file

- As we move forward, we will add our accuracy scores for each new model we build so that we can compare the models and evaluate which one seems to be the model champion
- Pickle model\_final dataframe as model\_final.sav

```
pickle.dump(model_final, open(data_dir + "/model_final.sav", "wb"))
```

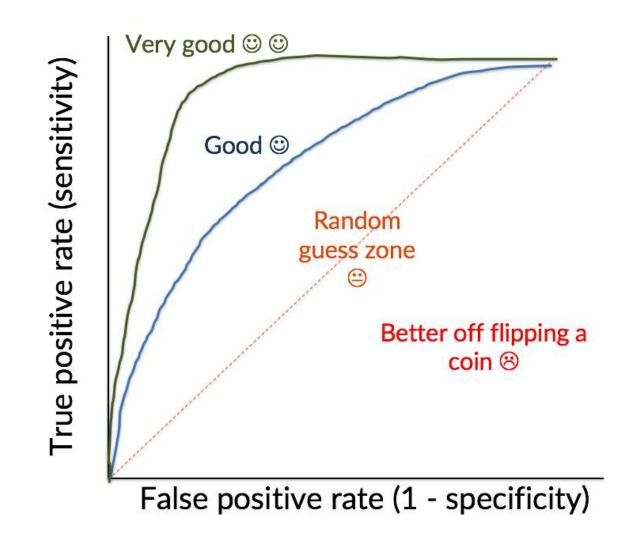
#### Performance of our kNN model

- The remaining metrics we want to look at to evaluate our model are:
  - Receiver operating characteristic
     (ROC) curve
  - Area under the curve (AUC)



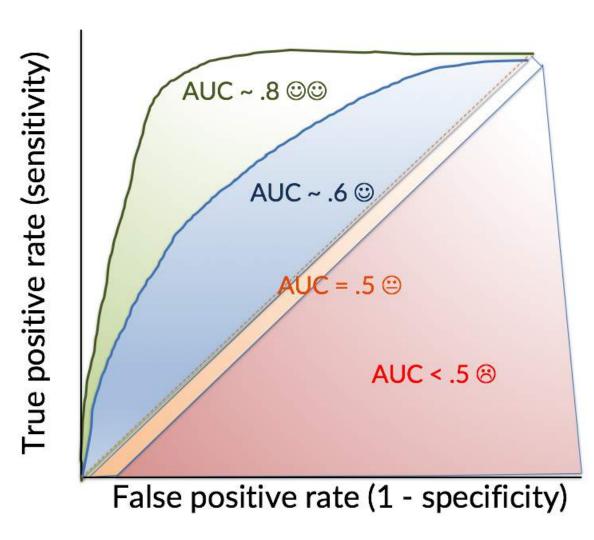
### ROC: receiver operator characteristic

- ROC is a plot of the true positive rate (TPR) against the false positive rate (FPR)
- The plot illustrates the trade off between TPR and FPR
- Classification models produce them to show the performance of the model and allow us to choose which threshold to use



#### AUC: area under the curve

- The AUC is a performance metric used to compare classification models to measure predictive accuracy
- The AUC should be **above .5** to say the model is better than a random guess
- The perfect AUC = 1 (you will never see this number working with real world data!)

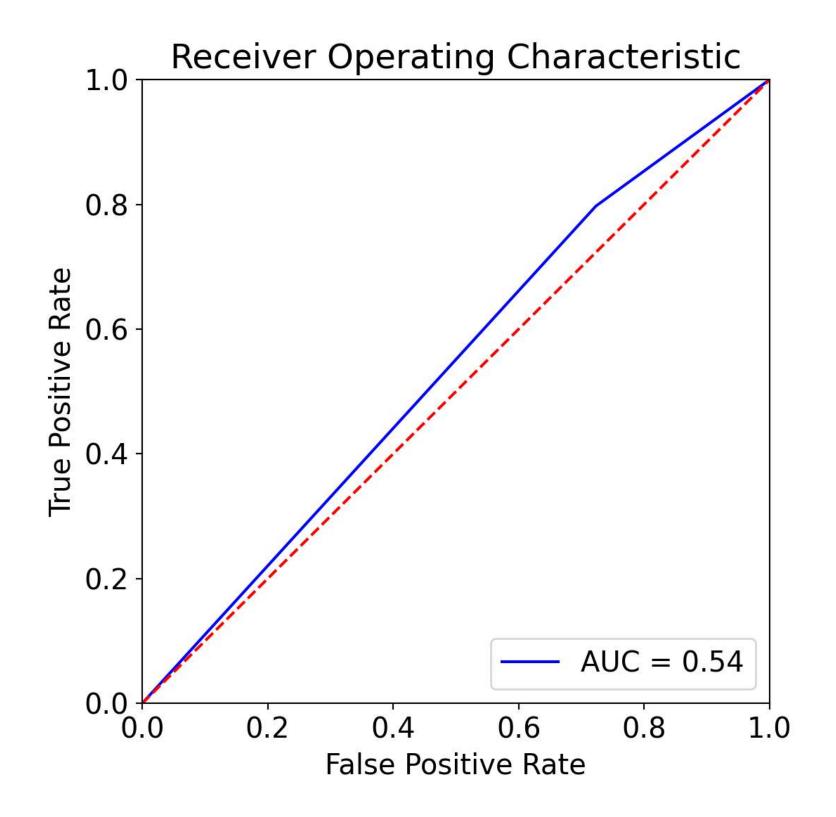


#### Plot ROC and calculate AUC

 Let's plot the ROC for our model and calculate the AUC

```
# Store FPR, TPR, and threshold as variables.
fpr, tpr, threshold = metrics.roc_curve(y_test,
    predictions)
# Store the AUC.
roc_auc = metrics.auc(fpr, tpr)
```

```
plt.title('Receiver Operating Characteristic')
plt.plot(fpr, tpr, 'b', label = 'AUC = %0.2f' %
roc_auc)
plt.legend(loc = 'lower right')
plt.plot([0, 1], [0, 1], 'r--')
plt.xlim([0, 1])
plt.ylim([0, 1])
plt.ylabel('True Positive Rate')
plt.xlabel('False Positive Rate')
plt.show()
```



# Knowledge check 3



#### Exercise 2



# Module completion checklist

Objective	Complete
Understanding classification and its uses	
Summarize steps & application of kNN	
Clean and transform data to run kNN	
Define cross-validation and how and when it is used	
Implement kNN algorithm on the training data without cross-validation	
Identify performance metrics for classification algorithms and evaluate simple kNN model	

#### Summary

#### Today we learned about

- classification and its use cases
- summary and applications of knn algorithm
- implementation of the knn algorithm on training data
- cross-validation and its use cases

Tomorrow we will - apply cross-validation to understand what is the optimal model accuracy - learn about hyperparameters and GridSearch - take a look into logistic regression ad its applications

# Congratulations on completing this module!

