

Key Findings from Exploratory Data Analysis:

1. Companies without gas churned more than the companies with gas.
2. The Companies who joined the firm through 'foosdfpfkusacimwkcsosbicdxkicaua' and 'usilxuppasemubllopkaafesmlibmsdf' sales channel are more likely to churn.
3. Relatively, companies with (60,70), (100,110) and (120,130) subscribed power are more likely to churn.
4. Companies with 1-5 active products and services are more likely to churn.
5. Companies are more likely to churn in the second year.
6. Relatively, companies that first subscribed to the code of the electricity campaign 'lxicpiddsbx' is likely to churn.